

Ikram Toumi

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Formal Education

Doctor of Philosophy in Media Studies, The University of Texas at Austin, Moody College of Communication: Radio-Television-Film, Austin, TX. May 2016.

Master of Art in Applied Linguistics, Texas Tech University, Dept. of Classical & Modern Languages & Literatures, Lubbock, TX. May 2006.

Bachelor of Science in Journalism and Communication Sciences, Visual Press, Minor in English Press (with honors), Institute of Press and Information Sciences – La Manouba, Tunisia. June 2003.

Academic Appointments

Assistant Professor (NTT), 2017-present
School of Communication Studies, College of Communication and Information – Kent State University

Lecturer, 2017
Department of French and Italian, College of Liberal Arts - The University of Texas at Austin

Assistant Instructor, 2013-2016
Department of French and Italian - The University of Texas at Austin

Teaching Assistant, 2015
Department of Philosophy- The University of Texas at Austin

Teaching Assistant, 2010-2013
Department of Radio-Television-Film- The University of Texas at Austin

Teaching Assistant, 2009-2010
School of Human Ecology – The University of Texas at Austin

Graduate Part Time Instructor, 2006-2008
College of Mass Communications – Texas Tech University, Lubbock, TX

Graduate Part Time Instructor, 2004-2006
Department of Classical and Modern Languages and Literatures – Texas Tech University, Lubbock, TX

Fulbright Scholar/Foreign Language Teaching Assistant, 2003-2004
Department of Classical and Modern Languages and Literatures – Texas Tech University, Lubbock, TX

Awards and Honors

Ohio Communication Association Innovative Teacher Award, 2019

OCA, 2019, Xavier University, Cincinnati.

The Summer Teaching Development Grant, 2018

University Teaching Council, Kent State University. \$4,500

Division of Research and Sponsored Programs research Grant, 2018

University Research Council, Kent State University. \$700

Pic Wagner Endowed Graduate Fellowship, Spring 2015

Moody College of Communication: Radio-Television-Film, The University of Texas at Austin, Austin, TX, \$1000.

Fulbright Scholar, 2003-2004

Department of Classical and Modern Languages and Literatures, Texas Tech University, Lubbock, TX

Teaching Experience

Courses Taught as Primary Class Instructor

Kent State University

COMM 45678 – Social Media and Globalization

COMM 37091 – Travel Transmedia and Storytelling

COMM 45957 – Language Meaning and Cognition

COMM 35852 – Intercultural Communication

COMM 30000 – Communication Research Methods

COMM 30000 – Communication Research Methods (Web Format)

COMM 20000 - Foundations of Communication

COMM 45091 - Race Ethnicity and the Media

COMM 45006 - Media Use and Effects

The University of Texas at Austin

FR 601 - Beginning French

FR 611 - Intermediate French

FR 506 - First-Year French I

Texas Tech University

CMLL 1501 - Beginners Arabic.

CMLL 1502 - Intermediate Arabic

Courses Taught as Teaching Assistant

(Conducted discussion sections, created assessment materials & grading rubrics, graded assignments and projects)

PHL317K - Introduction to the Philosophy of the Arts

RTF316M/COM316M - Race, Ethnicity, and the Media

RTF359S - Brazilian Film: Documentary vs. Narrative Interpretation of Major Events
RTF365 - Media Industries
ADV3361 - Creative Advertising Strategy Lab
JOUR2300 - Principles of Journalism

Media and Communication Experience

Column Editor for the Flow Online Journal, 2012-2013

Communicated with columnists, Reviewed and edited articles

Institute of Press and Information Sciences, 2003, La Manouba, Tunisia

Member of the editing board of the Institute's English newspaper "*The IPSI Monitor*"

Tunis-Afrique Press Agency (TAP), Spring 2003, Tunis, Tunisia

Journalist trainee in the Economic and International departments (equivalent to internships)

University Campus "Al Bassatine" Radio, 2000-2003, La Manouba, Tunisia

Host of a two-hour show "*Duroob*",

- Reported on local news, campus life, sports and cultural events. Invited and interviewed local personalities.

Tunisian Scouts Organization, 2000-2003, Tunis, Tunisia

Member of the National Edition and Communication Commission,

- Reporting of events, article translations, editing.
- Organized conferences and training orientations for international, national, and regional scout journalists.
- Represented the organization in national media events and activities.

Academic Publications/Scholarly Output

Toumi, I. (2022). A Wedding Through a Piece of Glass": Transnational Tunisian Family Communication as Driver of ICT Adoption. *Media, Culture, and Society* (Paper accepted for publication).

Toumi, I. (2022). Decolonize Transnational Higher Education: A Critical Analysis of Middle Eastern and Northern Universities Transnational Partnerships. Paper accepted for presentation at the *2022 BRISMES Annual Conference*, St Andrews, Scotland.

Toumi, I. (2021). Gender and Development in Africa and the African Diaspora - Women in North Africa. Virtual Panel Presentation, Center for African Studies, Kent State University, October 2021.

Zamit, F., Kooli, A., and Toumi, I. (2020). An examination of Tunisian Fact-checking resources in the context of Covid-19. *Journal of Science Communication*, 19(7).

Toumi, I, Kooli, A, and Zamit, F. (2019). Global education in the 21st century: The intercultural communication transnational classroom. *Top Paper Panel, ICA 2020 Annual Conference, Virtual Conference*.

Toumi, I. Communication for social movements and social change. Paper accepted for presentation, the Fifth Biennial Africa and the Global Atlantic World Conference, Kent State University, April 2020.

- Toumi, I. (2019). Latinx: Identity and Stereotypes. Panel presentation, *Ohio Latinx Educational Summit*, November 8, 2019, Kent State Conference, Kent, Ohio.
- Toumi, I. (2018). Global education in the 21st century: The transnational classroom. Panel presentation, OCA 2018.
- Toumi, I. (2018). The Digital divide in Tunisia: Barriers and facilitators of ICT use among middle and low-middle class Tunisians. Conference presentation, *2018 BRISMES Annual Conference*, London, UK.
- Toumi, I. (2014). Social Networking in the Pre- and Post-Revolution Tunisia- a Two-Phase Study of the Tunisian Facebook Users. Global Fusion 2014 Conference. Austin, TX - 24-26 October 2014.
- Toumi, I. and Straubhaar, J.D. (2013). Connected Viewing Across a Dangerous Border: Latino Families Watch Television in the Space of Flows. Paper presented at the ICA 2013 Conference, Challenging Communication Research. London, UK - 17-21 June 2013.
- Hamdi, O. and Toumi I., 2012. True Middle Eastern democracy requires female leaders. *The Daily Texan*, October 29.
- Toumi, I., Rojas, V., & Straubhaar, J. 2011. Elderly migrant Latinos and media literacies: Usage and perceptions of digital media among older Latinos in Texas. Paper presented in the International Association for Media and Communication Research Conference, IAMCR , Istanbul, Turkey, 2011.
- Toumi, I. Rojas, V., & Straubhaar, J. 2011. Generational differences and digital media use. Panel presentation, Global Fusion Conference, Texas A&M University, College Station, TX, 2010
- Toumi, I., 2011. Panelist: The Middle East, What Comes Next? Center for Middle Eastern Studies, The University of Texas at Austin, Feb. 3, Austin TX.
- Toumi, I. & Rodriguez, A. 2009. Generational differences and immigrants' acculturation in media use. The Global Fusion 2009 Media & Communication Conference, Oct. 16-18. Austin, TX.
- Toumi, I. & Watts, L. 2008. Movie Websites' influence on Box Office performance: a content analysis approach. Seventh Annual Graduate Student Research Poster Competition, Texas Tech University.
- Toumi, I., *et al.* 2007. Distance education through virtual worlds. Research Proposal submitted to the Education Research Initiative Grant Competition, Office of the Vice-President for Research, Texas Tech University.
- Toumi, I. 2003. The Reform at the IPSI: We are doing our best to add more notoriety to the IPSI. *The IPSI Monitor*. Institute of Press and Information Sciences, Tunisia.
- Toumi, I. 2003. Shoe-Shine: When the image speaks for itself. *The IPSI Monitor*. Institute of Press and Information Sciences, Tunisia.

Academic Service & Outreach

Kent State University

Affiliated Faculty: Center for African Studies, Kent State University (2019-present)

SCS Marketing, PR, Awards and Recognition Committee (2019-present)
SCS Undergraduate Studies Committee (2018-2019)
CCI Global Initiative (2017-2018)

Extramural Service

Expert reviewer for the International Journal of Communication (IJoC) 2014-present.

Expert reviewer for the International Communication Association (ICA), Global Communication and Social Change Division; and Political Communication Division. 2014-present.

Expert reviewer for the Ohio Communication Journal (2021).

Moderator, The Formation of Digital Communities, Social Connectivity, and Virtual Identities, Global Fusion 2014. Austin, TX. (<http://www.globalfusion2014.org/>)

Moderator, Ratings, the Flow Conference 2012, Austin, TX

Member, Austin Memorial Project. The University of Texas, Austin, TX, 2009-2011.

Expert reviewer for the Critical Language Scholarship Program (CLS)- Council of American Overseas Research Centers (CAORC) - 2009

Reviewed CLS candidate applications for Arabic Language Intensive Summer Institutes (in Tunisia, Jordan, or Egypt)

Member, Communication Technology Planning Faculty Committee. College of Mass Communication, Texas Tech University. Lubbock, TX. 2007-2008.

Fulbright application reviewer for the Dept. of Classical & Modern Languages & Literatures– Texas Tech University. Lubbock, TX. 2004-2005.

Reviewed applications of Arabic language teaching assistants (FLTA)

Founder and director of the Arabic Language and Culture Club “A-Diwane”. Lubbock, TX. 2004-2006.

Created communicative/interactive activities for students interested in Arabic language and culture. Provided opportunities for Arabic language students to communicate with native speakers of various dialects.

Introduced students to Arabic culture through music and movie exposure.

Member, African Student Association. Texas Tech University, Lubbock, TX. 2003-2004.

Thesis Committees

Yee Lin Elaine Yuen, “Exploring the essence of headwear in the 21st Century fashion outfit: Inspiration from East to West.” (Defended in August 2021)

Elaina Eakle, “Organizing resistance: Resistance and Identity in Student Activist Coalitions”, Master Thesis Communication Studies. (Defended in July 2019)

Julia DePalma, “Social Media and their Effect on Human Interactions”, Honors College-School of Fashion Design & Merchandising, Honors Thesis. (Defended in April 2018).

Other Research Experience

“University Newspapers: The University Daily Case Study”, Research Thesis, 2003-04

- Conducted under the supervision of Professor Faouzi Chaouch, Institute of Press and Information Sciences, La Manouba, Tunisia.
- Defended on the 9th of July, 2004 in the Institute of Press and Information Sciences.
- Accepted with Honors.

“The conflict between teaching Standard or Colloquial Arabic”, 2006

- Directed Research conducted under the supervision of Professor Comfort Pratt, Department of Classical and Modern Languages and Literature, Texas Tech University, Lubbock., TX.

“The place of American Arabs and Muslims in American political messages”, 2006

- Directed Research conducted under the supervision of Professor Donald Jugenheimer, College of Mass Communication, Texas Tech University, Lubbock, TX.

“College students’ media usage as a function of nationality and school calendar”, 2006

- Directed Research conducted under the supervision of Professor Todd Chambers, College of Mass Communication, Texas Tech University, Lubbock, TX.

“Preliminary Evaluation of the Impacts of Video Enhancements on News Website Uses”, 2007

- Directed Research conducted under the supervision of Professor Todd Chambers, College of Mass Communication, Texas Tech University, Lubbock, TX.

“Relationship between movie website interactive features and box-office performance”, 2008

- Directed Research conducted under the supervision of Professor Liz Watts, College of Mass Communication, Texas Tech University, Lubbock, TX.

“TV Networks Agenda-Setting during the 2008 Presidential Campaign”

- Conducted under the supervision of Dr. Weiwu Zhang, Department College of Mass Communications, Texas Tech University, Lubbock, TX.

Research Assistant on the following projects:

“Myspace and self-presentation.” Fall 2006. Research directed by Dr. Tom Johnson.

Tasks performed: Searched literature, helped developing coding sheet, conducted content analysis.

“A content analysis of structural features and information introduced in direct to consumer advertisements.” Spring 2007. Research directed by Dr. Sam Bradley.

Tasks performed: Analyzed the content of medical T.V. commercials for inter-coder reliability.

“Effect of Numericity on Perceptions of Data Presented in News Reports.” Fall 2008. Research directed by Dr. Coy Callison.

Tasks performed: Supervised data collection through laboratory experiment/questionnaire. Compiled data in spreadsheet.

Language Proficiency (ILR Scale)

Arabic: Native language, mastery of standard Arabic and multiple dialects

French: Functionally native proficiency

English: Advanced Professional Proficiency, Plus

Spanish, Italian: Elementary Proficiency

Software Proficiency

Windows/Macintosh OS: Working knowledge

Microsoft Office (Word, Excel, PowerPoint): Working knowledge

Adobe InDesign: Working knowledge, Taught basics to undergraduate lab

SPSS: Working knowledge

Atlast TI.: Working knowledge