

DAVID ROLL

EDUCATION

MASTER OF ARTS IN
VISUAL COMMUNICATION DESIGN
Cum Laude / Kent State University / Kent, Ohio 2007

BACHELOR OF SCIENCE IN
VISUAL COMMUNICATION DESIGN
Cum Laude / Kent State University / Kent, Ohio 2007

AWARDS / RECOGNITION

SEGD / Honor Award '07
Cleveland AIGA Design Competition / '07, '09, '11
Cleveland ADDYs / '07, '08, '10, '14
District ADDYs '14
PRINT Regional Design Annual / '12
CASE Awards / '13, '14
UCDA Awards / '14
Interactive Media Awards / '07, '10
W3 Design Awards / '08, '09
Web Marketing Association WebAward / '08
GD USA Design Annual / '08, '09, '10
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2013 District Addy Awards Judge
2018 MODE Conference Peer Reviewer
2019 UCDA Awards Design Judge

ORGANIZATIONS

Society for Environmental Graphic Design
AIGA / AIGA Cleveland
Cleveland AAF
Cleveland Web Standards Association
Interaction Design Foundation
User Experience Professionals Association

RELATED EXPERIENCE

ASSISTANT PROFESSOR / Kent State University AUG '15–Present
Professor of Visual Communication Design and User Experience Design.

DIRECTOR OF DESIGN / Acclaim Communications LLC JUNE '15–Present
Director and lead creative consultant for the Cleveland based PR and Marketing firm. Position involves high level creative strategy and design for a broad range of clients, as well as management of a contract design team.

MANAGER, CREATIVE SERVICES / Cleveland State University OCT '12–AUG '15
Manager and art director of the in-house design team in the University Marketing Department. Managed a design team of four full time designers as well as a varying number of design interns. Responsibilities included art direction, developing and maintaining brand guidelines, designing and facilitating all aspects of print, environmental, interactive and digital design projects. Also responsible for maintaining deadlines, balancing workloads, hiring personnel, and administering performance evaluations and facilitating employee development.

ADJUNCT FACULTY / Cleveland State University SEP '09–May '15
Part-time instructor for the Graphic Design focus in the School of Art. Responsibilities included developing curriculum, implementing and teaching upper division web design classes - which focused on quality web design and web standard based HTML coding. Also helped update curriculum and teach foundation level design software classes.

DESIGNER / Epstein Design Partners Inc AUG '07–OCT '12
Responsibilities include conceptualizing, designing, and producing projects for print, web, mobile and environmental media, as well as communicating and presenting directly with clients and vendors. Worked on projects as the sole designer as well as a member of a design team. Worked with a variety of client types including: non-profit, higher education, civic, advocacy, business to business and business to consumer.

ADJUNCT FACULTY / GRADUATE TEACHING ASSISTANT /
Kent State University SEP '06–DEC '08
Graduate teaching assistant then part-time instructor for the School of Visual Communication Design. Taught foundation level 2D design and introduction to typography classes, as well as upper division 2D design classes.

DESIGNER / STUDIO MANAGER / Glyphix JUL '05–JUL '07
Responsibilities included conceptualizing, designing, and producing projects for print and web, as well as communicating and presenting directly with clients and vendors. Worked on projects as project manager, sole designer and as part of a design team. Managing responsibilities included team, studio, and personnel management, as well as assisting in art direction. Worked primarily with non-profit and higher education clients.

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RELATED EXPERIENCE CONTINUED

DESIGN INTERN / Discovery Communications

APR '06-SEP '06

Responsibilities included conceptualizing and designing promotional, ad, and marketing materials for web, print, and broadcast, as well as communicating with art directors, creative directors, art buyers, production managers, and pre press throughout a project. Involved on projects for the Discovery Channel, Fit TV, Discovery Health, Discovery Times, Animal Planet, Discovery International, and Cosmeo.

DESIGNER / The Answer Shop

NOV '04-APR '05

Responsibilities included designing for web and print, maintaining, updating and minor programming for new and current web sites, as well as communicating with clients and vendors.

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PROFESSIONAL REFERENCES

JENNIFER VISOCKY-O'GRADY

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BEN SABOL

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