

JAMES D. PONDER

School of Communication Studies
156 Taylor Hall
PO Box 5190

Kent State University
Kent, OH 44242-0001

EDUCATION:

Ph. D.	Kent State University, Kent, OH Focus Area: Media Effects GPA: 3.86 out of 4.0	December 2012
M.A.	Wichita State University, Wichita, KS Major Area: Communication Studies GPA: 4.0 out of 4.0	May 2007
B.F.A.	Emporia State University, Emporia, KS Major Area: Communication GPA: 3.65 out of 4.0 <i>Cum Laude</i>	May 2005

ACADEMIC POSITIONS:

<i>Associate Professor</i> School of Communication Studies Kent State University, Kent, OH	August 2021-Current
<i>Assistant Professor</i> School of Communication Studies Kent State University, Kent, OH	August 2012 – May 2021
<i>Adjunct Faculty</i> School of Communication Studies Kent State University, Kent, OH	August 2011-August 2012
<i>Adjunct Faculty</i> School of Communication University of Akron, Akron, OH	August 2011-August 2012

TEACHING

Online Courses Developed:

COMM 20000: Foundations of Communication

Developed online section of course aimed at introducing new majors to field of communication studies. Recorded online presentations regarding each of the six major tracks offered, introduction to reading scholarly articles, introduction to communication literature, course navigation, and article summaries. Developed 14 online quizzes stemming from course readings and online interviews with faculty. Developed discussion forum questions to stimulate online discussion for online section. Developed orientation presentations covering orientation to course, discussion board etiquette, assignment expectations, APA style, basic writing, and conducting research.

COMM 20000: Foundations of Communication (major revisions 2017, 2019)

Developed online section of course aimed at introducing new majors to field of communication studies. Recorded online presentations regarding each of the six major tracks offered, introduction to course readings, introduction to communication literature, and course navigation. Developed online quizzes stemming from course readings. Developed discussion forum reflections to stimulate further thought/reflection on course content. Developed orientation presentations covering orientation to course, discussion board etiquette, assignment expectations, APA style, basic writing, conducting research, and concentration overviews.

COMM 25902: Communication Theory

Developed online section of course aimed at introducing students to basic communication theories. Developed and recorded online presentations covering 26 theories and recent scholarship, exams, and practice exams. Developed blog topics to enhance opportunities to learn and interact with theories covered in the course.

Face-to-Face Classes Developed:

COMM 45660: Political Communication

Developed a new special topics course in political communication to examine and develop an understanding and awareness of political communication theory, public opinion, and research on this area. Content approaches political communication, the role of media in politics, and the analysis of political messages. Considers contemporary campaigns and the role of communication in their successes and failures.

COMM 37091: Seminar in Popular Culture

Worked with three other faculty members to develop a new rotating topics course in popular culture. Content of the course includes a primer in the study of popular culture, different research methodologies used to examine popular culture, and examination of various popular culture texts (e.g., late-night television, horror movies).

COMM 34000: Communication Ethics

Worked with one other faculty member to develop a new course on communication ethics. This course focuses on the ethics of communication activities and practices. We will explore ethical frameworks, principles, and guidelines for help discerning what rights and responsibilities, if any, communicators have to themselves, to their families and communities, and to the broader global community

COMM 45903: Communication Campaigns

Worked with three other faculty members to develop a new course on communication campaigns. The primary purpose of this course is to enable students to understand the fundamentals of how persuasive communication campaigns are developed, implemented, and evaluated. Students will work in a group to design, develop, implement, and evaluate a communication campaign.

Face-to-Courses Redesigned:**COMM 20000: Foundations of Communication**

Redesigned a course that introduced new majors to field of communication studies. Developed activities for all instructors, trained each instructor on how to perform activity, and implemented system to catalog assignments for later analysis to determine student growth/development. Served as a resource for questions/concerns.

COMM 25902: Communication Theory

Redesigned a course that introduces students to a wide array of communication theories. Developed presentations, activities, and assignments for the course. Trained new instructors on course content, provided them with presentations for their use (if they desired), and served as a resource for questions/concerns.

COMM 45902: Communication and Influence

Redesigned course to center around a hands-on communication campaign. Students learn how to partner with organizations, how to manage a creative meeting, principles of campaign design and evaluation, audience analysis, adjusting to data, case study analysis, as well as persuasion theories/research. Trained new instructors on course content, provided them with resources for their use (if they desired), and served as a resource for questions/concerns.

Courses Taught:**Kent State University-Assistant Professor**

Fall 2021:

COMM 34000: Communication Ethics
COMM 45007: Freedom of Speech
COMM 45902: Communication and Influence

Spring 2021:

COMM 45902: Communication and Influence
COMM 45903: Communication Campaigns
COMM 46091: Senior Seminar-Lies, Misinformation and Conspiracies

Fall 2020:

COMM 20000: Foundations of Communication (online)
COMM 41000: Sports Communication
COMM 45902: Communication and Influence

Spring 2020:	COMM 26001: Public Communication in Society COMM 45902: Communication and Influence COMM 46091: Senior Seminar- Lies, Misinformation and Conspiracies
Fall 2019:	COMM 20000: Foundations of Communication (online) COMM 20000: Foundations of Communication COMM 45660: Political Communication COMM 45902: Communication and Influence
Spring 2019:	COMM 25902: Communication Theory (online) COMM 25902: Communication Theory COMM 46091: Senior Seminar-Ethics (2 sections)
Fall 2018:	COMM 20000: Foundations of Communication COMM 26001: Public Communication in Society COMM 45902: Communication and Influence COMM 46091: Senior Seminar-Ethics
Fall 2017:	COMM 25902: Communication Theory COMM 45902: Communication and Influence COMM 46091: Senior Seminar (2 sections)
Spring 2017:	COMM 25902: Communication Theory COMM 45902: Communication and Influence (2 sections)
Fall 2016:	COMM 25902: Communication Theory COMM 45902: Communication and Influence (2 sections) COMM 45091: Political Communication COMM 45092: Internship COMM 46092: Practicum
Spring 2016:	COMM 20000: Foundations of Communication (online) COMM 20000: Foundations of Communication COMM 25902: Communication Theory COMM 41000: Sports Communication
Fall 2015:	COMM 20000: Foundations of Communication (online) COMM 20000: Foundations of Communication COMM 25902: Communication Theory COMM 45902: Communication and Influence
Spring 2015:	COMM 20000: Foundations of Communication (online) COMM 20000: Foundations of Communication COMM 25902: Communication Theory COMM 45902: Communication and Influence

Fall 2014:	COMM 20000: Foundations of Communication (online) COMM 25902: Communication Theory COMM 30000: Research Methods COMM 45902: Communication and Influence
Spring 2014:	COMM 20000: Foundations of Communication (online) COMM 25902: Communication Theory COMM 41000: Sports Communication COMM 45902: Communication and Influence
Fall 2013:	COMM 20000: Foundations of Communication (online) COMM 25902: Communication Theory COMM 45902: Communication and Influence (2 sections)
Spring 2013:	COMM 20000: Foundations of Communication (online) COMM 25902: Communication Theory COMM 43000: Comm. Technologies & Human Interaction COMM 45902: Communication and Influence
Fall 2012:	COMM 20000: Foundations of Communication (online) COMM 25902: Communication Theory (2 sections) COMM 45902: Communication and Influence

Invited Guest Lectures

Social Media and the iGen (2019, May 28). Presentation to Century Club of Wooster.

The 2016 Presidential Election—What happened, what we learned? (2016, November 11)
Presentation to Kent State College of Communication and Information.

Last Lecture. (2015, July 8). Presentation to undergraduate Senior Seminar course at Kent State University.

Social Media and the High School Teenager (2014, November 5). Presentation to parents at Stow-Monroe Falls High School.

Innovative Interview Techniques. (2009, November 10). Presentation to undergraduate Interviewing course at Kent State University.

Focused Interviews. (2009, November 3). Presentation to undergraduate Interviewing course at Kent State University.

Gender and Politics: Examining the Role of Gender Portrayals in the 2008 Presidential Primaries (2008, November 6). Presentation to undergraduate Gender Communication course at Kent State University.

New Media Technology and its impact on the public (2008, September 17). Presentation to undergraduate Media Effects course at Kent State University.

SCHOLARSHIP:

Peer-Reviewed Articles

York, C., **Ponder, J.D.**, Humphries, Z., Goodall, C., Beam, M., & Winters, C. (2020). Effects of Fact-Checking Political Misinformation on Perceptual Accuracy and Epistemic Political Efficacy. *Journalism & Mass Communication Quarterly*. doi: <https://doi.org/10.1177/1077699019890119>

Ponder, J. D. & Haridakis, P. M. (2014). Selectively social politics: The relationship between background characteristics, media use, elaboration, and discussion with political in-group and out-group members. *Mass Communication and Society*, 18, 281-302.

Hanson, G. Haridakis, P., Wagstaff, A., Sharma, R., & **Ponder, J. D.** (2011). The 2008 Presidential Campaign: Political Cynicism in the Age of Facebook, MySpace and YouTube. *Mass Communication & Society*, 13, 584-507. doi: 10.1080/15205436.2010.513470

Book/Encyclopedia Chapters:

Ponder, J. D. (2017). An Introduction to Communication Studies. In J. D. Ponder (Ed). *Foundations of Communication* (pp. 1-10). Indianapolis: IN. Fountainhead Press.

Ponder, J. D. (2017). A Quick Guide to APA Style. In J. D. Ponder (Ed). *Foundations of Communication* (pp. 31-43). Indianapolis: IN. Fountainhead Press.

Ponder, J. D. & Haridakis, P. M. (2017). Social media in political campaigns. In R. Alhajj & Rokne, J. (Eds). *Encyclopedia of Social Network Analysis and Mining* (2nd ed). Springer, New York

Ponder, J. D. & Sharma, R. (2016). You Say You Want a Revolution? The Internet's Impact on Political Discussion, Activism, and Societal Transformation. In D. Coombs & S. Collister (Eds.) *Debates for a Digital Age: The Good* (pp. 183-202). Santa Barbara, CA: Praeger

Ponder, J.D., & McCullough, J. (2016). Financial Communication. In M. Allen (Ed.) *The SAGE Encyclopedia of Communication Research Methods*.

Ponder, J. D., Haridakis, P. M., & Hanson, G. (2014). Social networking in political campaigns. In R. Alhajj & Rokne, J. (Eds). *Encyclopedia of Social Network Analysis and Mining*. Springer, New York.

Works in Progress:

Silva, D. & Ponder, J. D. The bully pulpit: Donald Trump and Misinformation

Textbooks edited:

Ponder, J. D. (2018). *Foundations of Communication (2nd ed)*. Indianapolis: IN. Fountainhead Press.

Ponder, J. D. (2017). *Foundations of Communication*. Indianapolis: IN. Fountainhead Press.

Conference Presentations:

York, C., **Ponder, J. D.**, Humphreys, Z., Goodall, C., Beam, M., & Winters, C. (2018, November). *Beyond (Mis)perceptions: How fact-checking fake news affects perceptual accuracy, intent to share misinformation and EPE*. Paper presented at the 104th Annual Conference of the National Communication Association, Salt Lake City, UT.

Ponder, J. D. (2018, October). *High Impact Education in Every Class: A Guide to Developing Classes that Count*. Paper presented at the 82nd Annual Conference of the Ohio Communication Association, Orrville, OH.

Ponder, J. D., York, C., Beam, M., Goodall, C., Humphreys, Z. & Winters, C. (2018, May). *How do fact checks operate?: Examining fact-check order, affect, and elaboration in perceptions of misinformation*. Paper presented at the 68th Annual Conference of the International Communication Association, Prague, Czech Republic

Ponder, J. D. (2018, April). *Fake news: Origins, effects and solutions*. Paper presented at the 109th Annual Conference of the Eastern Communication Association, Pittsburgh, PA

Ponder, J. D. & McCullough J. (2015, November). *College students' discussion of financial issues*. Paper presented at the 101st Annual Conference of the National Communication Association, Las Vegas, NV

Sharma, R., **Ponder, J. D.**, & Reed, P. (2014, April). *Inside the dreamatorium: Fan interactions in an online community*. Paper presented at the 99th Annual Conference of the National Communication Association, Washington, DC

Ponder, J.D. & McCullough J. (2013, November). *Getting college students talking about financial issues: The role of media and influential others in discussions of credit cards*. Paper presented at the 99th Annual Conference of the National Communication Association, Washington, DC

Ponder, J. D. & Haridakis, P. M. (2013, November). *Selectively social politics: The relationship between background characteristics, media use, elaboration, and discussion with political in-group and out-group members*. Paper presented at the 99th Annual Conference of the National Communication Association, Washington, DC

Ponder, J. D. (2012, March). *Examining socialization of fans on sports web-sites*. Paper presented at the 79th Annual Conference of the Central States Communication Association. Cleveland, OH.

Ponder, J. D., Sharma, R., & Haridakis, P. (2011, November). *The people's voice: Predicting political discussion in the 2008 Presidential Campaign*. Paper presented at the 97th Annual Conference of the National Communication Association, New Orleans, LA.

Ponder, J. D. (2011, November). *Entertaining Politics: A critical review*. Paper presented at the 75th Annual Ohio Communication Association, Findlay OH.

Ponder, J. D. (2009, November). *What we have here is a failure to inoculate: An examination of Inoculation Theory in the War on Terror*. Paper presented at the 95th Annual Conference of the National Communication Association, Chicago, IL.

Ponder, J. D. (2009, October). *The New Agenda Builders?: The role of blogging to the 2004 Presidential Election*. Paper presented at the 73rd Annual Ohio Communication Association Conference, Columbus, OH.

Hanson, G. Haridakis, P., Wagstaff, A., Sharma, R., & **Ponder, J. D.** (2009, August). *The 2008 Presidential Campaign: Political Cynicism in the Age of Facebook, MySpace and YouTube*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication, Boston, MA.

Hugenberg, B., & **Ponder, J. D.** (2008, March). *Milka Duno and the beauty pageant on the IRL raceway*. Paper presented at the annual meeting of the American Culture/Popular Culture Association, San Francisco, CA.

Ponder, J. D. (2007, February). *Dr. Phil: An Example of the Self-Help Jeremiad*. Paper presented at the 28th Annual Conference of the Southwest/Texas Popular & American Culture Associations, Albuquerque, NM.

Professional Development Presentations

Ponder, J.D. (2020, October 16). *Remote Instruction: Considerations for Keeping Students Engaged in Breakout Rooms & Beyond*, Kent State University
Worked with Kent State's Center for Teaching and Learning to develop webinar about strategies to engage students in remote/online pedagogy.

Ponder, J.D. (2020, October 16). *Inclusive Teaching: Building a Rock Solid Foundation for Equity*, Kent State University
Shared strategies for inclusive teaching, syllabus construction, and classroom management.

Ponder, J.D. (2020, October 16). *Remote Learning Tools and Plans*, Kent State University

Served as a respondent for faculty who shared remote learning tools and plans.

Ponder, J.D. (2020, August). *CCI FYE Instructor Training*, Coordinator

Non-Academic Publications

Ponder, J. D. (2021). Mimi Khaing-Not Your Typical Student *ASIA Inc. Give in May Campaign Newsletter*

Ponder, J. D. (2021). Uy Tu-Giving back to the community that raised him (2021). *ASIA Inc. Give in May Campaign Newsletter*

Ponder, J. D. (2021). Chandra Galley-Giving Back in the Face of Extreme Difficulties (2021). *ASIA Inc. Give in May Campaign Newsletter*

Ponder, J. D. (2021). Mao Vue-Here to Give Back to the Community, *ASIA Inc. Give in May Campaign Newsletter*.

Ponder, J. D. (2021). Kelly Le-Offering a Safer Passage to the Youth of ASIA Inc., *ASIA Inc. Give in May Campaign Newsletter*.

Ponder, J. D. (2021). Hamayon Yaqobi-From Afghanistan to Akron, Ohio, *ASIA Inc. Give in May Campaign Newsletter*

Ponder, J. D. (2021). Strategic Communication Plan for Asian Services In Action (ASIA Inc), 2020

Ponder, J. D. (2021). Recruiting Plan for Communication Studies, Kent State University, 2020

Grants Received

CCI Research and Creative Activity Fund, Funding \$3840.00

Research Experience:

Political Communication Research Group (2017-2019).

Worked as a researcher for an interdepartmental series of projects on political communication. Mentored graduate students (Ph.D. and Masters) in experimental design, analysis, writing, and publication process.

Media Mindsets Project (2008-2011)

Worked as a researcher for an interdepartmental project on new media technologies. Conducted extensive literature reviews, proposed methodologies, analyzed data, and submitted articles as a part of a research team.

Credit Card Project (2011-2016)

Worked as a research for project on understanding the credit card advertising and parental discussion on college students' attitudes toward credit cards. Used initial findings from surveys to refine an instrument to assess students' knowledge on credit and credit cards, credit self-efficacy, and credit card use.

PROFESSIONAL ACADEMIC DEVELOPMENT (Webinars/Seminars)

Increasing Diversity in Your Faculty, The Chronicle on Higher Education, 2022

Talking about Teaching: The Changing Professor-Student Dynamic, The Chronicle on Higher Education, 2022

Discovering New Approaches to Teaching and Research, ProQuest, 2021

Trans101, Kent State University, 2021

NewsLitCamp, CNN Worldwide, 2021

Graduate Education in Flux, Chronicle of Higher Education, 2021

Using Behavioral Strategies to Encourage Protective COVID-19 Behaviors Among College and University Students, Centers for Disease Control, 2021

Building and Scaling an Institutional HIPS Initiative, American Association of University Professors, 2020

Critical Thinking VALUE Rubric Training, American Association of College and Universities, 2020

Closing the Perceptions Gap Among Stakeholder on the Work Readiness of College Students, American Association of College and Universities, 2020

Burnout Strategies for Educational Professionals, Kent State University, 2020

The Role of Higher Education in Times of Crisis: Healing Strategies for Educators, American Association of College and Universities, 2020

Engaging College Students Using Active Learning Techniques, American Association of College and Universities, 2020

Summer Institute on Education, Equity & Justice (SIEEJ) Virtual Conference, American University, 2020

Designing a Resilient, Digital-Ready Syllabus for an Uncertain Future, Packback, 2020

Digital Engagement and Mobilization during the COVID-19 Pandemic, American Association of University Professors, 2020

Shared Governance in Perilous Times, American Association of University Professors, 2020

CCI Allyship, Kent State University, 2020

Higher Education Funding: The Impact of Coronavirus, American Association of University Professors, 2020

KeepOnTeaching: Assessing Learning, Kent State University, 2020

Moving the Needle on Remote Instruction: Top 5 Tools and Strategies for Instructors, Kent State University, 2020

Moving the Needle on Remote Instruction: Creating Engaging Synchronous and Asynchronous Learning Experiences, Kent State University, 2020

Kent State Inclusive Teaching Community, Kent State University, 2020

Baldwin Wallace Service-Learning Faculty Fellows Program, 2019

Online Teaching Orientation and Refresher, 2018

Guiding Effective Classroom Discussion, Kent State University, 2017

Safe Space Training-Trans 101, Kent State University, 2017, 2021

Safe Space Training, Kent State University, 2015, 2017, 2018

ACIREMA (Difficulties of International students), Kent State University, 2016

Title IX, Kent State University, 2016, 2018

Washington, D.C. and Social and Behavioral Science: The Picture for 2016, Sage Publications 2016

Blackboard BITS: Bryant University, 2016

McGraw-Hill Education Higher Education Virtual Symposium, McGraw-Hill Higher Ed., 2016

A.L.I.C.E. Training, Kent State University, 2015, 2016
Diversifying Faculty Workshop for Faculty Hires, Kent State University, 2015
Campus Security Authorities, Kent State University, 2015
Step Up Speak Out, Kent State University, 2015
Making your virtual and physical classroom accessible, Kent State University, 2014

ACADEMIC MENTORING

Honor's Thesis, Chair-Eunice Reyes, 2017-2019
McNair Scholars Faculty Mentor, 2015-2020
Doctoral Dissertation Committee-Rekha Sharma, 2017
Honor's Thesis Committee-Rachel Morrell, 2016
McNair Scholars Mentor-Jaraya Johnson, 2015-2016
Honor's Thesis Committee-Anna Hoffman, 2015
Master's Thesis Committee-Andrew Krieger, 2015

HONORS AND AWARDS:

Silver Teaching Recognition-Communication and Influence: Service Learning, 2021
Bronze Teaching Recognition-Inclusive Teaching Faculty Learning Community, 2021
National Residence Hall Honorary-Regional Faculty/Staff of the Month, December 2012
National Residence Hall Honorary-Black Squirrel Chapter, Faculty/Staff of the Month, December 2012
Kent State Top Ph.D. Student-Communication Studies, 2012
Kent State University, Teaching Award, 2011
Kent State University, Mentoring Award, 2011
Kent State University, James Mignerey Collegiality Award, 2010
Wichita State University, GTA of the Year, 2007
Emporia State University, Best of ESU, 2005

SERVICE:

Kent State University
Off Campus COVID Committee, 2021
Undergraduate Coordinator, 2020-2022
Undergraduate Studies Committee, 2019-2021
Communication in Action, *Chair*, Fall 2019
Communication Studies Awards Committee, 2018
Diversity Think-Tank, *Member*, 2016-2018
Curriculum Committee, 2017-2018
Interim Internship Coordinator, Fall 2016
Course Coordinator COMM 20000, 2012-2018
Trained new instructors, provided teaching, technical, and technological support, and reviewed grading criteria standards with adjunct faculty. Traveled to Stark campus 4 times per semester to assist with face-to-face recitation and field questions. Proposed and edited new textbook for the course.
Course Coordinator COMM 25902, 2012-2019

Course Coordinator COMM 45902, 2015-2019
Course Coordinator COMM 46091, 2019
CCI Global Initiative Committee, 2016-2017
Grievance Committee, 2015-2017
Director Search Committee, Member, 2015
Instructional Design Search Committee, Member, 2015
Non-Tenure Track Search Committee (2 position search), Member, 2014
Diversity Task Force, Member, 2015
Mission Statement Committee, Chair, 2015
Technology Committee, Member, 2013-2015
Hyde Park Scorer, 2013-2019
American Association of Colleges and Universities
Critical Thinking Value Rubric Scorer, 2021
National Communication Association, 2008-2019
Mass Communication Division Reviewer, 2008-2019
Political Communication Division Reviewer, 2008-2019
Chair/Respondent-Political Division, 2015
Student Division Reviewer, 2011
Chair/Respondent-Student Division, 2011
International Journal of Communication, Reviewer, 2017-2019
Mass Communication and Society, Reviewer, 2016
New Media and Society, Reviewer, 2016
Journal of Communication, Reviewer, 2016-2020
Ohio Communication Journal, Reviewer, 2015-2019
Internet and Policy, Reviewer, 2017
Journal of Communication Studies, 2008
Assistant to Journal Editor, Dr. Lawrence Hugenberg, 2008
Kent State Communication Graduate Society, 2007-2012
Liaison to CCI Ph.D. Committee, 2011-2012
Liaison for FAC Committee, 2010-2011
Organizational Communication Search Committee Member, 2010
KCGSA Spring Speaker Committee Chair, 2010-2011
KCGSA President, 2010-2011
Kent Communication Society Liaison, 2007
KCGSA Research Chair, 2008-2010, 2011-2012
Kent Communication Research Center, 2009-2010
Managed resources, constructed resource acquisition proposal, acted as liaison between students and faculty on possible curriculum expansion, coordinated methodology seminars on eye tracking and structural equation modeling.
Wichita State University, Basic Course Committee, 2006-2007
NCA Student Volunteer, 2007

PROFESSIONAL MEMBERSHIP:

Member National Communication Association, 2005-2021

Member ECA, 2008-2018

Member Association for Education in Journalism & Mass Communication, 2009-2011

Member Ohio Communication Association, 2009-2019

Member CSCA, 2007-2008, 2011-2013