
MARK W. BEEKMAN

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EDUCATION

Indiana University of Pennsylvania, Indiana, PA
Doctor of Philosophy – Communications Media and Instructional Technology, Doctoral Program

Bowling Green State University, Bowling Green, OH
Master of Arts in Communications – Television Production and Scriptwriting, 1986

University of Toledo, Toledo, OH
Bachelor of Arts – Theater/Film and Video Production, 1983

PROFESSIONAL EXPERIENCE

Kent State University – Kent, OH
Part-time Instructor – School of Communication Studies – 2017-2018

ChyronHego Corporation – Melville, NY
National/International News Headline Ticker Editor – 2016-2018

Career and Professional Development Center – Indiana University of Pennsylvania, Indiana, PA
Mock Interviewer and Student Trainer – Fall 2014, Fall 2015, and Spring 2016 semesters

WEWS Television Station Channel 5 (ABC Affiliate, E. W. Scripps) – Cleveland, OH
Operations Technician – 1986-2014

WBGU Television Station Channel 27 (PBS) – Bowling Green State University, Bowling Green, OH
Production Assistant – 1985-1986

Department of Theater – University of Toledo, Toledo, OH
Theater Stage Operations/Lighting Technician – 1982-1984

WERC-FM Campus Radio Station – University of Toledo, Toledo, OH
Chief Announcer and Newscaster – 1979-1981

RESEARCH AND SCHOLARSHIP

Publications:

Beekman, Mark W. (2017). The Social Justice Exchange <https://www.natcom.org/advocacy-public-engagement/social-justice-exchange>. National Communication Association, Communication Scholar Response, Media Mobilizing Project.

Beekman, Mark W. (2017). Book Reviews: Media, Persuasion and Propaganda, Marshall Soules. Journal of Communication ISSN 0021-9916.

Beekman, M. W., Hess, K. M., & Wardigo, J. (2015). White, female, and fit: The targeted audience on primetime television. Proceedings of the Seventh Annual Laurel Highlands Communications Conference, Indiana University of Pennsylvania, 2016, 5-14.

Presentation Awards:

Beekman, M. W. (2016). Decolonial research methodologies: A needed approach in contemporary acculturation scholarship. *The 102nd Annual National Communications Convention*, Philadelphia, PA. Top Competitive Student Paper Award, International and Intercultural Communication Division of the National Communications Association.

Presentations:

Struss, M. A., Storch, S. L., & Beekman, M.W. (2017). Sex, nudity, and humor: A content analysis of condom advertisements and taboo content on YouTube. *The 100th Annual Association for Education in Journalism and Mass Communication Conference*, Chicago, IL.

Beekman, M. W. (2017). Non-government Organizations and Social Justice Activism in Philadelphia, Pennsylvania. *The Seventh Annual Graduate Scholars Forum, School of Graduate Studies and Research, Indiana University of Pennsylvania*, Indiana, PA.

Beekman, M. W. (2016). Decolonial research methodologies: A needed approach in contemporary acculturation scholarship. *Representing the Misrepresented: Interdisciplinary Approaches to Misinformation, Unreliability, and Marginalization, English Graduate Organization Conference, Indiana University of Pennsylvania*, Indiana, PA.

Beekman, M. W. (2016). Decolonial research methodologies: A needed approach to contemporary acculturation scholarship. *Issues of Diversity: Voices from the Field – A Working Paper Series. Researching Colonized Subjects: Looking Again, Seeing Anew. The Frederick Douglass Institute for Intercultural Research, Indiana University of Pennsylvania*, Indiana, PA.

Beekman, M. W. (2015). The boom of American mass society: Individualism and consensus, or mass domination and refeudalization? A discussion of the critical writings of Daniel Bell and Jurgen Habermas. *The Sixth Annual Laurel Highlands Communications Conference, Indiana University of Pennsylvania*, Indiana, PA.

Almeida, L., & Beekman, M. W. (2015). The potential correlation between accessed digital technology devices on student's patience level. *The Sixth Annual Laurel Highlands Communications Conference, Indiana University of Pennsylvania*, Indiana, PA.

SERVICE

Community College Career Fair, Planning Committee member, Indiana University of Pennsylvania, Indiana, PA, 2017.

Broadcast Education Association (BEA), Student Scriptwriting Competition Judge, 2016.

Graduate Student Assembly (GSA), Member, Indiana University of Pennsylvania, Indiana, PA, 2016.

Media Communications Association-International (MCA-I), Acting President, Northeastern Ohio Chapter; Media Festival Judge, and International Board Member and Treasurer, 2015-2016.

National Academy of Television Arts & Sciences (NATAS), Emmy Awards Judge, 2015.

REFERENCES

Dr. David Zachrich, Instructor, Kent State University School of Communication Studies, Kent, OH (330) 958-3159 **dzachric@kent.edu**

Mr. Roderick L. Ingram, Sr., Executive Director, Office of Public Relations and Marketing, Northeast Ohio Medical University, Rootstown, OH (216) 496-1521 **rodingram@roadrunner.com**

Dr. Tammy Manko, Director – Career and Professional Development Center, Indiana University of Pennsylvania, Indiana, PA (724) 357-2235 **Tammy.Manko@iup.edu**

Mr. William Wandersee, Senior News Editor, ChyronHego Corporation, Melville, NY (814) 327-8570 **bill.wandersee@chyronhego.com**