

JENNIFER E. MAPES

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EDUCATION

- May 2009 Ph.D., Geography, University of Southern California
Dissertation: Urban r/evolution: Remaking the American small town
- May 2005 M.S., Geography, Pennsylvania State University
Thesis: Hating to love the big-box: Consumer choice and the changing structure of small-town retail
- May 2000 B.A., Geography and International Relations, SUNY Geneseo, *summa cum laude*, honors minor
Thesis: Education, elitism, and inequality

TEACHING EXPERIENCE

- Aug. 2012
to present Assistant Professor, Department of Geography,
Kent State University, Kent, OH
ENVS 22070 Nature & Society
GEOG 22061 Human Geography
GEOG 17064 Geography of the United States and Canada
GEOG 34070 Economic Geography
GEOG 40191 Seminar in Geography
GEOG 4/5/74095 Community Landscapes
GEOG 4/5/74095 Online Mapping for Community Outreach
GEOG 4/5/74010 Geography of the Global Economy
GEOG 4/5/79162 Cartography & Geovisualization (& lab)
GEOG 6/79004 Qualitative Methods
GEOG 69164 Cartographic Design
GEOG 70195 Los Angeles Field Experience
- Aug. 2010
to Aug. 2012 Lecturer, Center for Earth & Environmental Science, Department of Geography,
State University of New York at Plattsburgh
GEG 120 Physical Geography
GEG 121 Human Geography
GEG 301 Global Planning Principles
GEG 307 Urban Geography and Planning
GEG 308 Political Geography
GEG 310 Geography of the U.S. in Global Perspective
GEG 317 Geography of New York State

Aug. 2009 to May 2010	Lecturer, Department of Geography, University of Southern California, Los Angeles, CA GEOG 100 Los Angeles and the American Dream GEOG 325 Culture and Place GEOG 260 Natural Hazards GEOG 401 Sustainable Cities
August 2006 to May 2009	Graduate teaching assistant, University of Southern California Sustainability, Science & Society, Natural Hazards (GIS lab), Los Angeles and the American Dream
August 2003 to May 2005	Graduate teaching assistant, Pennsylvania State University Cultural Geography, The Developing World, The American Scene
	Online course design Human Geography Geography of the United States & Canada Cartographic Design

RESEARCH EXPERIENCE

May 2018 to present	Co-PI with S. Koopman "Georeferencing the May 4 Oral Histories" School of Peace & Conflict Studies (Seed grant: \$8,000)
May 2015 to August 2016	Co-PI with D. Kaplan and K. Turner, "Lessons for leveraging the town-gown relationship in downtown revitalization." Kent State Division of University Relations. (Funding: \$35,145)
Sept. 2011 to May 2012	Coordinator, Lyon Mountain Digital Mapping Project, Lyon Mountain, NY Supervised two undergraduate researchers in digital documentation and mapping of a coal mining town for the Lyon Mountain Mining & Railroad Museum (volunteer)
July 2008 to April 2009	Consultant, Vision 2030, Steamboat Springs, CO (Funding: \$4,000) Analyzed and interpreted 1,200 survey responses Produced mid-term and final report
Aug. 2008 to Jan. 2009	Consultant, Community Indicators Project, Craig, CO (Funding: \$6,000) Assisted in selection, analysis, and communication of sustainability indicators
May 2007 to Aug. 2007	Research assistant, USC Center for Sustainable Cities Supervised surveys of 300 alleys in Los Angeles
May 2006 to Aug. 2006	Researcher, USC Center for Sustainable Cities Analyzed 30 award-winning new urbanist communities
October 2005	Interviewer, Puente Hills Conservation Authority, Whittier, CA Interviewed users of conservation area
May to Aug. 2004	Research assistant, Pennsylvania State University Constructed database of office tenancy in 1906 Philadelphia

REFEREED PUBLICATIONS

- Under contract **Mapes, J.** *The New American Small Town*. Cities and Regions series. Routledge.
- November 2017 **Mapes, J.**, D. Kaplan, K. Turner, C. Willer. Building 'College Town': Economic redevelopment and the construction of community. *Local Economy*. 32(7): 601-616.
- June 2017 **Mapes, J.** The New Main Street: Planning, politics, & change in downtown Kent, Ohio . In *Urban Transformations: Geographies of Renewal and Creative Change*. N. Wise and J. Clark, eds. Routledge.
- Fall 2016 Nicolaides, B. and **J. Mapes**. Stay-at-Home Moms in Los Angeles County, 1950–2000. *California History*, 93(3): 2-8.
- July 2016 Kaplan, D. and **J. Mapes**. "Where are the Women? Accounting for discrepancies in female doctorates in U.S. geography." *The Professional Geographer*, 68(3): 427-435.
- January 2015 Kaplan, D. and **J. Mapes**. "Panoptic Geographies: An examination of all U.S. geographic dissertations." *Geographical Review*, 105 (1): 20-40.
- December 2013 Curtis, J., A. Curtis, **J. Mapes**, A. Szell, and A. Cinderich. "Using Google Street View for systematic observation of the built environment: analysis of spatio-temporal instability of imagery dates." *International Journal of Health Geographics*. 12:53.
- August 2011 **Mapes, J.** "Landscapes of nostalgia: Place marketing and the cultural economy in the American small town." In *Cultural Political Economy of Small Cities*, A. Lorentzen and B. van Heur, eds. Routledge (Regions and Cities), 194-209.
- February 2011 **Mapes, J.** and J. Wolch. "'Living green': The promise and pitfalls of new sustainable communities." *Journal of Urban Design*, 16(1): 105-126.
- December 2010 Wolch, J., J. Newell, M. Seymour, H. Bradbury, K. Reynolds, **J. Mapes**. "The forgotten and the future: Reclaiming back alleys for a sustainable city." *Environment and Planning A*, 42(12): 2874 – 2896.

PUBLISHED REPORTS, REVIEWS & MAPS

- Ongoing since
April 2015 Annual wayfinding maps of downtown Kent created for 15 downtown kiosks. Main Street Kent and Kent Historical Society.
- August 2017 Five maps published in *Navigating Ethnicity: Segregation, Placemaking & Difference* (D. Kaplan; Rowman & Littlefield).
- February 2016 Art exhibit: "Visualizing Gender in Geography Ph.D. Production." Beauty of Data. Kent State University MuseLab.

- January 2016 Book review: "Small, Gritty & Green: The Promise of America's Smaller Industrial Cities in a Low-Carbon World." (C. Tumber) *Pennsylvania Geographer*.
- Fall 2014 Five maps published in *Urban Geography*. (D. Kaplan and S. Holloway) Hoboken, N.J.: Wiley.
- Fall 2014 Book review: "Atlas of the Great Plains." (S. J. Lavin, F. M. Shelley and J. C. Archer) *Material Culture*, 78-80.
- Fall 2013 Three maps published in *A Regional Geography of the United States and Canada*. (C. Mayda) Lanham, MD: Rowman & Littlefield.
- August 2013 Book review: "On the Map: A mind-expanding exploration of the way the world looks." (S. Garfield) *Cartography and Geographic Information Science*, 361-362.
- April 2012 Rugar Woods Trails. Map. Center for Earth & Environmental Science, State University of New York at Plattsburgh. Available at: <http://www.plattsburgh.edu/offices/academic/cees/>
- October 2010 "National Geographic Society," *Encyclopedia of Geography*. B. Warf, ed., SAGE Publications, Thousand Oaks, Calif.
- April 2009 S. Kramer and J. Mapes. Vision 2030 Final Report. Available at: <http://www.scribd.com/doc/17304282/Vision-2030-Final-Report>
- January 2009 S. Kramer, J. Mapes, S. Ford, J. Fulks, and A. Danner. Community Indicators Report. Yampa Valley Partners. Available at: <http://yampavalleypartners.com/wp-content/uploads/2013/05/IntroductionCIP.pdf>
- November 2008 Historic buildings of downtown Los Angeles. Map. City of Los Angeles, Downtown Los Angeles Neighborhood Council.
- 2008 Three maps in *On Zion's Mount: Mormons, Indians, and the American Landscape*. (J. Farmer) Cambridge, MA: Harvard University Press.
- April 2008 "Mapping for the masses: Google mapping tools" *Visual Studies*. 23 (1): 78-84.
- March 2006 Book review: "The Struggle for a Livable City: The Next Los Angeles." (Robert Gottlieb, Mark Vallianatos, Regina M. Freer, and Peter Dreier). *Journal of Cultural Geography*, 23(3): 122-123.
- Fall 2006 Book review: "Lots of Parking: Land Use in a Car Culture," (J. Jakle & K. Sculle) *Material Culture: Journal of the Pioneer America Society*, 38(2): 100-102.
- August 2004 Book review: "Suburban Sprawl: Culture, Theory, and Politics," (M. Lindstrom & H. Bartling, eds.) *Regional Studies* 38(6): 728-729.

HONORS, AWARDS & RECOGNITION

January 2019	Community Geography Workshop National Science Foundation Fellow, Atlanta, GA
June 2017	Volunteer of the Year, Main Street Kent
Fall 2015	NTT Professional Development Excellence Pool Award (\$5,175), Kent State University
Fall 2014 to Spring 2015	Teaching Scholar, University Teaching Council, Kent State University
November 2014	Selected as a panelist for "Great Ideas in Learning," Kent State Online Learning Symposium.
Summer 2013	University Teaching Council Summer Teaching Development Grant (\$3,250), Kent State University
Aug. 2005 to May 2009	College Graduate Merit Award (fellowship/assistantship), USC
January 2004	Second place, Best Environmental Coverage, Suburban Newspapers of America
Jan. 2004	Third place, In-Depth Reporting, Suburban Newspapers of America
Sept. 2003	Third place, In-Depth Reporting, New York Associated Press Association
Sept. 2002	Second place, In-Depth Reporting, New York Associated Press Association
June 2001	Environmental Journalism Fellowship, National Tropical Botanical Gardens

INVITED LECTURES

December 2015	"Lessons for Sustainability from Small Towns." Cleveland Urban Design Collaborative.
February 2015	Pecha Kucha presentation, College of Architecture and Environmental Design, Kent State.
November 2014	"Online Mapping Scavenger Hunt Exercise," Great Ideas in Learning, Kent State Online Learning Symposium
June 2014	"Making a class map with Google Fusion Tables," Professional Development Night, Advanced Placement Human Geography Reading, Cincinnati, OH
October 2013	"Living Laboratory: Studying Sustainable Urbanism in Our Own Backyard," with V. Kelly Turner, City & Community Studies Initiative, Kent, OH
January 2012	"The Value of Vistas: Using geography to guide community decision-making," Geography Department Colloquium, Wittenberg University, Springfield, OH

- January 2011 "Landscapes of Nostalgia: The new American small town,"
Department of Geography Coffee Hour, Pennsylvania State University,
State College, PA
- October 2010 "Surveying alleys in Los Angeles," Environmental Justice, SUNY Plattsburgh
- January 2009 "Google mapping tools," Map Design and Analysis, USC
- October 2007 "From pueblo to metropolis: Mapping an ideology of growth in Los Angeles,"
Resource Management Colloquium, Central Washington University, Ellensburg, WA
- March 2007 "Archival research for geographers," Geographical Analysis, USC

ACADEMIC PRESENTATIONS

- 2019 Association of American Geographers annual meeting, Washington, DC
Poster: "Mapping Stories of the Kent State Shooting: Voices of the community (with S. Koopman)
Paper: "Mapping May 4th, 1970 at Kent State: Using spatial stories to build solidarity and
reconciliation 50 years later" (with S. Koopman)
- 2018 Association of American Geographers, New Orleans, LA
Paper: "The U.S. Small Town and the 2016 Presidential Election: Comparing media narratives and
voting data"
- 2018 Applied Geography, Kent, OH
Panelist: "Whither Rural and Urban: Rural and urban classification research at the Census Bureau"
- 2018 North American Cartographic Information Society, Norfolk, VA
Paper: "Mapping U.S. small towns: challenges and solutions"
- 2017 Middle States Division of the Association of American Geographers, Geneseo, NY
Paper: "Small Towns in the News: An analysis of U.S. media coverage 2006-2016"
- 2016 Association for Study of Literature and the Environment, Detroit, MI
Organizer and Chair: Bridge + River
Paper: "Main Street Bridge: Kent, Ohio"
- 2016 Middle States Division of the Association of American Geographers, Altoona, PA
Paper: "Mapping the new American small town"
- 2015 Association of American Geographers annual meeting, San Francisco, CA
Paper: "Sustainability goals & outcomes in a large-scale downtown redevelopment project"
Session organizer, chair & panelist: "Town, gown and urban transformation in the 21st century city"
- 2015 Association of American Geographers annual meeting, Chicago, IL
Paper: "The new Main Street: Planning, politics, and change in downtown Kent, Ohio"

- 2014 Association of American Geographers annual meeting, Chicago, IL
"Tracking the growth of women in geography through doctoral dissertations" with D. Kaplan
- 2014 East Lakes/West Lakes meeting, Association of American Geographers, Kalamazoo, MI
Paper: "Reconsidering Gender in Geography: An Analysis of All U.S. Dissertations from 1888-2012" with D. Kaplan
- 2014 East Lakes/West Lakes meeting, Association of American Geographers, Kalamazoo, MI
Poster: "Institutional Boundaries and Lived-experience Mismatch in the American Small Town: Public Transit in Kent, Ohio" with K. Levstek
- 2014 Association of American Geographers annual meeting, Tampa, FL
History of Geography Plenary: "Geography in Action: Doctoral Dissertation Research Trends and Traditions over the last 120 years" with D. Kaplan
- 2013 University Teaching Council Celebration of College Teaching Conference, "Creating 'Online Mapping for Community Outreach.'" Kent State University, Kent, OH
- 2013 Association of American Geographers annual meeting, Los Angeles, CA
Paper: "Documenting and preserving cultural landscapes in an Adirondack mining town using Google Earth"
Organizer & Chair: The Community as Laboratory; The Classroom as Workshop
- 2012 Phi Alpha Theta Regional Conference, Plattsburgh, NY, with undergraduate students
B. Bosworth and M. Hewson, Poster: "Lyon Mountain Digital Mapping Project"
- 2012 Association of American Geographers annual meeting, New York City
Paper: "Designing vulnerability: Urban renewal, social isolation, and the Lake Champlain flood of 2011"
Organizer & Chair: Qualitative GIS Symposium VI: Dynamic mapping: Exploring urban history, identity, and social justice with GIS
- 2011 Association of American Geographers annual meeting, Seattle, WA
Paper: "Re-defining 'community': Place and politics in the Yampa River Valley"
- 2010 Association of American Geographers annual meeting, Washington, D.C.
Paper: "One size fits all?: Urban policy transfer and the new American small town"
- 2009 Association for Study of Literature and the Environment, Victoria, BC
Paper: "Deconstructing/reconstructing the ecological dream in the small town"
Organizer: Beyond Ecotopia: Reconciling the ideal with the real
- 2009 Association of American Geographers annual meeting, Las Vegas, NV
Paper: "The promise of the creative economy in American small towns: a critical assessment"

- 2008 Association of American Geographers annual meeting, Boston, MA
Paper: "From outpost to exurb: The mythology and reality of American small towns"
- 2007 Association of American Geographers annual meeting, San Francisco, CA
Paper: "Exploring 'sustainable' new communities"
Organizer: From theory to practice – Can new planned developments be sustainable?
- 2005 Association of American Geographers annual meeting, Denver, CO
Paper: "Hating to love the big-box: Consumer choice and the changing structure of small-town retail"
- 2004 Association of American Geographers annual meeting, Philadelphia, PA
Paper: "Death of a small town supermarket: The changing role of chain stores in the American landscape"
- 2000 Association of American Geographers annual meeting, Pittsburgh, PA
Illustrated poster: "Education, elitism, and inequality"
- 1999 Association of American Geographers East Lakes regional meeting, Loudonville OH
Paper: "The rise and decline of Schuylerville's Broad Street"
- 1998 Association of American Geographers annual meeting, Boston, MA
Poster: "Education in Catholic and Islamic developing countries"
- 1998 Third World Conference, Chicago, IL (co-presenter with Darrell Norris)
Paper: "Education in Catholic and Islamic developing countries"

ACADEMIC SERVICE

- Disciplinary Peer reviewer for: *Geoforum*, *GeoJournal*, *Journal of Cultural Geography*, Pearson, Routledge, *Geographical Review*, *The Geographical Bulletin*, *Landscape and Urban Planning*, *South African Geographical Journal*
Exam question author, Advanced Placement Human Geography, Educational Testing Services
Lead Table Leader and Reader, Advanced Placement Human Geography, Educational Testing Services
GIS TAG for the State of Ohio
- Departmental Undergraduate Coordinator
Internship Coordinator
Human Geography Core Course Coordinator
Social media and website outreach
Gamma Theta Upsilon (Geography Honor Society) faculty sponsor
Student Complaint Committee

University-wide	Kent State University Teaching Council Kent State University Center for Teaching and Learning Advisory Board
Community	Main Street Kent Design Committee SR 261 Re-visioning the Corridor Citizens Advisory Committee
Past committees	Faculty Advisory Committee (Department of Geography) Environmental Science and Sustainability Living-Learning Community coordinator (College of Arts & Sciences) East Lakes 2015 Organizational Committee Centennial Celebration Committee Geography Awareness Week Committee
May 2015	Teaching online with Blackboard workshop, Kent State University
May 2014	"Adobe Illustrator Workshop" for faculty and graduate students, Kent State University
May 2012	"Beyond ArcMap: Google's tools for interactive mapping," faculty workshop, Plattsburgh State
Aug. 2010 to May 2012	Plattsburgh State committees: Geography Task Force Environmental Studies major Global Studies major Middle States Sustainability Working Group
March 2011	Faculty Leader, Political Ecology in Costa Rica, Office of International Education, Plattsburgh State
Jan. 2007 to May 2009	President, USC Geography Graduate Society
April 2007	Organizer, USC interdisciplinary workshop, "More than just a picture: Creating and using visuals to enhance social science research."
Aug. 2006 to May 2007	Geography representative, USC Graduate and Professional Student Senate
Jan. 2004 to May 2005	Co-President, Pennsylvania State University Chapter of Supporting Women in Geography

PROFESSIONAL WORK EXPERIENCE

June 2008 to May 2009	Graphic designer, Vision 2030, Steamboat Springs, CO Designed and consulted for report of community visioning committee, distributed to 15,000 households Created online map of "special places" described by residents
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Aug. 2008 to Jan. 2009	Graphic designer, Community Indicator Project, Craig, CO Designed and created indicator report for three counties in northwest Colorado, distributed to 11,000 households
June 2006 to July 2008	Cartographer, Downtown Los Angeles Neighborhood Council Conducted field survey of 750 historic buildings Created website and interactive map of historic buildings Created printed map for distribution to 1,000 residents
Jan. 2007 to June 2007	Web designer, Downtown Los Angeles Walking Tour, USC Created interactive map for Department of Geography website Redesigned & updated site, including 125 points of interest
June 2001 to Aug. 2003	Reporter and copy editor, <i>The Saratogian</i> , Saratoga Springs, NY
Sept. 2000 to April 2001	Writer/editor, National Geographic News, Washington, D.C.

ADVISEES

Christopher Willer, Ph.D. Department of Geography, Kent State University, expected May 2020
A 'Place' on Main Street: The Geography of Place Marketing, Branding, and Promotion in downtown

Jessica Reese, M.A. Department of Geography, Kent State University, expected May 2020
Industrial Land Use Change within the Cuyahoga Valley National Park

Christopher Willer, M.A. Department of Geography, Kent State University, December 2016
"It Takes a Village": Urban Change in the Elmwood Neighborhood, 1990-2016

Committee member

Michaela Gawrys, M.A. Department of Geography, Kent State University, expected 2020
The Impacts of Borders: How State borders affect our perceptions of others

Andrews Botang, Ph.D. Department of Geography, Kent State University, expected 2021
Measuring Greenhouse Gas Emissions & Land Use Change in Kent, OH

Moira O'Neill, M.A. Department of Geography, Kent State University, expected 2019
Measuring Critical Asset Thresholds in Neighborhoods Exposed to an Economic Shock

Catherine Puleo, M.S., College of Architecture & Environmental Design, Kent State University, May 2018
Place Attachment in the Revitalization of Post-Industrial Downtown Canton: An analysis of social, political,
and architectural theory

Michael Hawkins, Ph.D., Department of Geography, Kent State University, expected 2020
'The club is my home': English football and its role in community and identity at the local level

Nathaniel Lee, M.A. Department of Geography, Kent State University, May 2018
Environmental Impacts of Backcountry Camping in Low Regulatory Wilderness

Cadey Korson, Ph.D., Department of Geography, Kent State University, August 2015
The Role of Self-Determination in the Political Transformation of New Caledonia

Glenn Stubbs, M.A., Department of Geography, Kent State University, May 2015
Memorializing a Workplace Disaster: (Re)telling a history– (Re)defining a Community

Kyler Cowgill, M.A., Department of Geography, Kent State University, May 2014
Comparing the Home School and Charter School of Columbus-area Students