J. KIM VICK, PH.D.

The Shannon Rodgers and Jerry Silverman School of Fashion Design and Merchandising College of the Arts, Kent State University, 515 Hilltop Drive, Kent, OH 44242

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EDUCATION

Iowa State University of Science and Technology, Ames, Iowa
Ph.D. in Textiles and Clothing

Michigan State University, East Lansing, Michigan
M.A. in Apparel and Textiles with concentration on Apparel Design

Korea University, Seoul, Republic of Korea
B.S. in Home Economics Education, College of Education
Secondary Teacher Certificate

August 2004

May 2000

February 1998

ACADEMIC APPOINTMENTS

Professor, School of Fashion, College of the Arts, Kent State University	2019-present
Visiting Instructor, School of Design/International Summer School, Dankook University	Summer 2022
Associate Professor with Tenure at Hire, School of Fashion, College of the Arts, Kent State University	2013-2019
Associate Professor with Tenure, Dept of AHRM, College of Liberal Arts and Human Sciences, Virginia Tech	2010-2013
Assistant Professor, Dept of AHRM, CLAHS, Virginia Tech	2004-2010
Adjunct Instructor, Dept of Human Environment and Design, Michigan State	Fall 2003
Graduate Research and Teaching Assistant, Iowa State & Michigan State	1999-2003

ADMINISTRATIVE EXPERIENCE

Graduate Studies Coordinator, School of Fashion, Kent State University 2019-present

- Assisting School Director on Academic Affair Strategic Planning of Graduate Program;
 University Catalog updates; Curriculum Development and Assessment; Liaise between the College's Associate Dean and School's Graduate Studies Committee
- Established policies and procedures regarding operation, recruitment, and retention; advised graduate students and cleared for graduation
- Mentored the graduate faculty on thesis research process and policies
- Monitored programmatic standards in compliance with NASAD accreditation requirements,

and handled the MFIS Program for the Final Approval on Program Listing

 Managed and allocated \$250,000 assistantship budget, managed schedules for all graduate teaching assistants and graduate administrative assistants; provided support for graduate teaching assistants

Program Lead, Fashion Merchandising, The Fashion School, Kent State University

2015-19, 2020

 Oversaw Fashion Merchandising curriculum development and curriculum discussion; mentored junior TT faculty and adjunct faculty per their requests; Enhanced the capstone course, FDM 40921 Seminar in Fashion Merchandising with an emphasis on financial literacy and competency; Analyze and report the assessment outcome of the FM program

Faculty Director/Advisor, The Fashion School STORE, Kent, OH 44240

2014-2019

- In my 5-year leadership as a Faculty Director for the FS STORE, I hired and trained 3 store managers for various durations and conducted annual performance reviews of managers.
- Spearheaded the establishment of the FS STORE Policies and Procedures, oversaw the Curatorial Committee in its selection and execution process of the merchandise production, and acquired college and school grant fundings to renovate the FS STORE in collaboration with CAED faculty.
- During the Spring of 2015, due to the vacancy of the store manager, additionally
 performed as an Acting Faculty Store Manager and reconciled the expenses and
 revenues; hired and terminated part-time student workers; approved their hourly
 schedule among store operational duties. During the Summer of 2014, served as Faculty
 Store Manager to gain customer-facing and actual store operation experience.

Area Coordinator, Apparel Product Development and Management Program Dept of Apparel, Housing, and Resource Management (AHRM), Virginia Tech

2013

Faculty Gallery Coordinator, CLAHS Wallace Gallery
College of Liberal Arts and Human Science (CLAHS), Virginia Tech

2006-2012

Faculty Coordinator, Oris Glisson Historic Costume and Textiles Collection Dept of AHRM, Virginia Tech

2005-2011

CONSULTANCY

Consultant to a Big Data Company, iLambda.ai

 Offering professional consultancy on fashion product development, merchandising, and supply chain and logistics; affordable luxury segment analysis; Millennials and Gen Z's sustainable fashion consumption behavior 2021-2023

External Reviewer for Program and Curriculum Assessment

•	4 Fashion Majors in the School of Design, Stephens College, Columbia, Missouri	2019
•	2 Fashion majors in the Department of Family & Consumer Sciences, Illinois State	2018
	University, Normal	

AWARDS AND RECOGNITION

INTERNATIONAL

- 1. Elected Secretary (term 2024-2026), International Textile and Apparel Association, 2023
- Nominated for Vice President of Publication, International Textile and Apparel Association, 2021
- 3. **Best Presentation Award**, awarded by the International Economics Development and Research Center (IEDRC), at 2019 the 6th International Conference on Advances in Management Sciences, Milan, Italy, February 14, 2019
- 4. *ITAA Mid-Career Excellence Award,* awarded by ITAA, at the *2018 Annual Conference of ITAA,* Cleveland, OH, November 9, 2018
- 5. **Educators for Socially Responsible Apparel Practices (ESRAP) Teaching Award**, for a paper titled, "Re-Design fashion project based on the eco-tech concept: Using a problem-based learning approach," co-authored with K.-H. Choi, at the 2018 ITAA Annual Conference, Cleveland, OH, November 9, 2018
- 6. *JGFM Achievement Certificate for High Scholarly Impact*, awarded by the Editorial Board of the *Journal of Global Fashion Marketing* for an article titled, "Salient antecedents of mobile shopping intentions: Media dependency, fashion/brand interest and peer influence" published in 2013 (volume 4, issue 4, pp. 225-246)
- 7. One of the Top Scholars in the Field of Fashion Marketing. I was ranked the 5th most productive scholar in the Fashion Marketing area worldwide. Scholarly productivity and international contribution was recognized in the article published in Clothing and Textiles Research Journal, which is a top-tier, premiere journal that has a great breadth covering many aspects of the field of Clothing, Fashion, and Textiles. 2016
- 8. Cotton Incorporated Innovations in Cotton Design Award, 1st Place Professional, awarded at the ITAA 2013 Annual Conference, for a creative scholarship, "Amber Refraction," codesigned by K. Hahn and J. Kim. Awarded \$1,000. 2013
- 9. **ATEXINC Award for Excellence in Marketable Textile Design Professional Level**, awarded by ITAA 2013 Annual Conference, for a creative scholarship, "Celestial Symphony," co-designed by J. Kim and K. Hahn. Awarded \$400. 2013
- 10. *Best of the Show*, awarded by American Association of Family and Consumer Sciences. "Bitter Earth," co-designed by Soak Wai Wong and J. Kim, Apparel Design, Clothing & Wearable Art category—Graduate level, at the AAFCS Conference for the Design Showcase and Exhibition for Apparel, Textiles, and Design Community. 2013
- 11. **Paper of Distinction Award Consumer Behavior track** for a paper titled, "Effects of perceived product performance and brand image on consumer satisfaction/dissatisfaction in apparel online shopping at the product-receiving stage," co-authored with J. H. Chen-Yu and H.-L. Lin, the 67th Annual Conference of ITAA, Montreal, Canada, 2010
- 12. *Emerald Literati Network Awards for Excellence, Highly Commended Paper Award* for, "A consumer shopping channel extension model: Attitude shift toward the online store" by J. Kim and J. Park (2005), Emerald Group Publishing Limited, Bingley, UK, 2006

- 13. **Doctoral Student Best Paper Award**, awarded by ITAA at the *Annual Conference of ITAA*, Portland, OR, 2004
- 14. **PatternWorks International Graduate Student Design Award**, awarded by ITAA at the *Annual Conference of ITAA*, Kansas City, MO, 2001

UNIVERSITY

- 1. **2021-2022 KSU Outstanding Research and Scholarship Award**, awarded by the Provost's Office, Kent State University, May 2, 2022. Awarded: \$1,000
- 2. Nominated for *Excellence in Research Mentoring*, Office of Student Research, Kent State University, February 28, 2022
- 3. Nominated for **2021-2022 KSU President's Faculty Excellence Award**, School of Fashion, February 9, 2022
- 4. *Most Valuable Professor*, recognized by the KSU Women's Volleyball Student Athlete, Kent State University, October 2021
- 5. Nominated for **2021-22 Provost's Fellowship**, Kent State University
- 6. *Paul L. Pfeiffer Faculty Mentor Award.* LaunchNet, Kent State University, April 30, 2020. Awarded: \$1,800
- 7. Nominated for **2019-2020 KSU President's Faculty Excellence Award**, School of Fashion, February 7, 2020 Top nominee from the School of Fashion
- 8. *Honorable Mention for the Excellence in Faculty Mentoring*, recognized by the Provost Office, Kent State University, April 23, 2019
- 9. *Iowa State University (ISU) Graduate Research Excellence Award,* awarded by Iowa State University, Ames. 2004
- 10. ISU Graduate Teaching Excellence Award, awarded by Iowa State University, Ames. 2004

COLLEGE

- 1. Nominated for the *Distinguished Achievement in Teaching Faculty Award*, awarded by the College of the Arts, Kent State University, August 23, 2019
- 2. **Distinguished Achievement in Research or Creative Activity Faculty Award**, awarded by College of the Arts, Kent State University. 2016
- 3. Excellence in Research and Creative Scholarship Award, awarded by the CLAHS, Virginia Tech, 2008
- 4. **Exemplary Department Award** under a theme "Developing and sustaining innovative and effective departmental approaches to advising at the undergraduate and/or graduate levels" presented to the Department of AHRM's Leadership and Faculty, Virginia Tech, 2007

SPONSORED RESEARCH AND GRANT ACTIVITIES

- 1. Zhang, H., Liu, Z., Chen, L., Vick, J., & Jin, R. (Awarded). Scaling Up Open Innovation with Crowd Wisdom and Artificial Intelligence for Smarter and More Sustainable Fashion. SBIR Phase I Award. Award requested: \$274,667. Role: Senior personnel, 2023. (Contribution: 13.88%)
- 2. Jin, R. (Awarded). Development of Real-Time Recommendations for eCommerce (KSU Grant ID: 411526), sponsored by iLambda, Inc. Project Director: Dr. Ruoming Jin, Computer Science. Contract award amount: \$12,000. Role: Contractor, 2022.
- 3. Khan, J. I., (PI) & Novak, E. (co-PI). (Pending). *Unpacking Ohio's CS Education Standards: Designing Culturally Responsive Curriculum to Stimulate Early Interest in CS Pathways Built on the Interdisciplinarity of 21st Century CS*. NSF 20-539: Computer Science for All. Requested: \$1,000,000. Proposed award period: 01/01/2023-12/31/2025. Role: One of key personnel) contribution: 0.08 month, 2022
- 4. **Kim, J.,** & Campbell, J. R. *Cotton Incorporated Guest Speaker Series: The Role of the Cotton Fiber and Cotton Textile in the Textile and Apparel Industry.* 2015 Cotton Education Program by Cotton Incorporated. Requested \$39,994. Awarded \$26,945.86 (PI: 75%). Mid-year report; Project final report, 2014
- 5. Niehm, L., Stoel, L., & Frazier, B. *Community Resiliency: The Role of the Retail Sector in Easing Sudden and Slow Motion Economic Shocks.* USDA-CSREES-NRI, Awarded \$500,000. (Collaborator). 2008
- 6. Kincade, D. H., & **Kim, J.** *The Impact of Cotton in the Textile and Apparel Industry: Professional Perspectives.* Importer Support Program by Cotton Incorporated. Awarded \$35,000. (Co-PI: 25%). 2008

EXTERNAL COMPETITIVE GRANTS (Awarded Yet Rescinded): Total Awarded yet rescinded: \$35,000

- 1. **Kim, J.** (PI: 100%). (February 14, 2018). *Next Retail Expansion of the FSSTORE via the eBay Platform*.* 2018 City of Akron eBay Retail Revival Program, supported by the Global Impact and Giving of the eBay Inc., San Jose, CA. *Awarded yet declined the award due to the University business compliancy policies. 2018
- 2. **Kim, J.,** & Kincade, D. H. *The Role of the Cotton Fiber in the Textile and Apparel Industry: Perspectives from Cotton Producers to Apparel and Home Textile Manufacturers and Retailers.* 2014 Cotton Education Program by the Cotton Incorporated. Requested \$42,428. Funded \$35,000 yet declined the award due to faculty leaving institution. (PI: 60%). 2013

EXTERNAL COMPETITIVE GRANTS (Not Funded): Total Requested \$2,537,138

- Schofield, S., Kim-Vick, J., Chuma, C., & Riley, A. (Submitted, March 31, 2023). Educational and Cultural Exchange between Zimbabwe and the United States through Collective Creation for the Sustainable Fashion Future. Department of State, U.S. Embassy Zimbabwe – Public Diplomacy Section, \$85,000. (Contribution: 28%)
- 2. Vick, J. (Submitted, July 22, 2022). Cotton Incorporated Guest Speaker Series: The Critical Roles of the Cotton Fiber and Cotton Textiles in the Fashion Industry and Beyond. 2023 Cotton in the Curriculum Grant Program Track 1: Cotton Education Innovation Grant, Cotton Incorporated. Proposes award period: January 1, 2022-December 31, 2022. Award requested: \$46,688.63. Roles: Project Leader (100%), Not funded, September 26, 2022.
- 3. Khan, J. I., (PI) & Novak, E. (co-PI). *Unpacking Ohio's Computer Science Education Standards into the Career and College Academy Model of Pathway Education Founding on the Interdisciplinary of the 21st CS*. NSF 20-539: Computer Science for All. Requested: \$1,000,000. Proposed award period: 01/01/2022-12/31/2024. Kim-Vick, J. (One of key personnel) contribution: 0.08 month summer. Not funded. 2021
- 4. Khan, J. I., (PI) & Novak, E. (co-PI). *Unpacking Ohio's Computer Science Education Standard for the 21st Century Ready Career and College Academy Model of K-12+ Pathway Education*. NSF 20-539: Computer Science for All. Requested: \$1,000,000. Proposed award period: 01/01/2021-12/31/2023. **Kim-Vick, J.** (One of key personnel) contribution: 0.08 month summer. Not funded. 2020

- 5. Choi, K.-H., & **Kim, J.** (co-PI: 40%). A Collaborative Study on Dynamic Fashion Design Development, Using Digital Technology and its Potential Customers' Socio-Cultural Reaction in Online Platforms: A cross-cultural investigation between Korea and U.S. International Project Grant proposal, Humanities and Social Science Basic Research Program, 2020 National Research Foundation of Korea (NRFK), Daejeon, Korea. Requested: \$133,330 for 2 years (Proposed allocation to KSU: \$59,167). Not funded. 2020
- 6. Bhaduri, G., & **Kim, J.** (co-PI: 25%). From concept to consumer: Cotton sustainability meets technology in a collaborative student project for a live retail environment. 2019 Cotton in the Curriculum Program, administered by Cotton Incorporated under the Importer Support Program of the Cotton Research and Promotion Program, Raleigh, NC. Requested: \$35,321.97. Not funded. 2018
- 7. Copeland, L., & **Kim, J.** (co-PI: 20%). *Fashion fundamentals through cotton lens*. 2019 Cotton in the Curriculum Program, administered by Cotton Incorporated under the Importer Support Program of the Cotton Research and Promotion Program, Raleigh, NC. Requested: \$42,750. Not funded. 2018
- 8. Bridges, E., Fowler, K., Evans, P., Hahn, K., & **Kim, J.** (co-Pl). (February 26, 2018). *Delta Gate Area and Boarding Process Re-Design*. Airport Customer Service Request for Research Proposal Boarding Design, supported by Delta Airlines, Inc. Requested: \$50,000. Not funded. 2018
- 9. Hahn, K. H., & **Kim, J.** (co-PI: 45%). *Use of Cotton Fibers and Fabrics as Visual Learning Tools:*Development, Implementation, and Evaluation of Interactive Laboratory Learning Modules. 2018 Cotton in the Curriculum Program, administered by Cotton Incorporated under the Importer Support Program of the Cotton Research and Promotion Program. Requested: \$45,047.68. Not funded. 2017
- 10. Krifa, M. (PI). *Cotton now and in the future: Undergraduate cotton curriculum initiative.* 2018 Cotton in the Curriculum Program, administered by Cotton Incorporated under the Importer Support Program of the Cotton Research and Promotion Program. Not funded. \$50,000. Collaborators: Palomo- Lovinski, N., Copeland, L., J. Kim, Chen, C., and Hahn, K. H. 2017
- 11. Palomo-Lovinski, N. (Project director), **Kim, J.** (co-PI), Copeland, L., Chen, C., & Krifa, M. *Regional Closed Loop System*. Global Change Award, supported by H&M Foundation, Stockholm, Sweden. Requested: A share of 1 million euro. Not funded. 2017
- 12. **Kim, J.,** Kim, M. J., Kim, J. H., Kim, J. Y., Lennon, S. J., & Stoel, L. *Building Research Collaborations to Enhance the Sustainability of Rural Communities*. Agriculture and Food Research Initiative (AFRI) Competitive Grants Program, USDA. Requested \$ 49,000. Not funded. (PD: 51%), 2010

INTERNAL RESEARCH GRANTS (Funded): Total Awarded \$53,098

- 1. Vick, J. Research/scholarly activity support request Research travel to Framingham State University. University Research Council (URC), Kent State University (Sole PI). Pending, \$499, December 12, 2023
- 2. **Vick, J.** *Research/scholarly activity support request Research travel to Florida State University.* URC, Kent State University (Sole PI). Funded, \$499, February 20, 2023.
- 3. **Vick, J.** *Research/scholarly activity support request SmartPLS: Data analytics software purchase.* URC, Kent State University (Sole PI). Funded, \$499, March 2, 2022.
- 4. **Kim, J.** Research/Scholarly activity support request Middle Eastern and Northern African female consumers' identity expression through dress, URC, KSU (Sole PI: 100%). Not funded, Requested \$2,500, February 10, 2020.
- 5. **Kim, J.** Research/scholarly activity support request SmartPLS: Data analytics software purchase. URC, KSU (Sole PI). Awarded \$450 on December 12, 2018.
- 6. **Kim, J.** *Research/scholarly activity support request Data collection.* URC, KSU (PI). Awarded \$400, March 7, 2018.

- 7. Hyun, J., & **Kim, J.** How do fashion leaders respond to trade-offs between sustainability and other value attributes? Research Culture Fund (RCF) awarded by The Fashion School (Co-PI). Awarded \$250.
- 8. **Kim, J.** Sophomore Research Experience 2018-19. Office of Student Research, Kent State University. (PI: 100%). Awarded on February 20, 2018. *Providing a mentoring and supervision to a sophomore student on research activities for two semesters (worthy of \$5,400 on hourly wage for the student)
- 9. **Kim, J.,** & Peters, D. *"FSSTORE ReDesign."* \$5,000 awarded by the College of Communication and Information, \$5,000 awarded by the Fashion School, Kent State University. (Principal investigator), 2016
- 10. **Kim, J.,** & Peters, D. "FSSTORE ReDesign." Catalyst Interdisciplinary Grant, awarded by the College of the Arts, Kent State University. Requested \$5,000; Not awarded. (Principal investigator), 2016
- 11. **Kim, J.** Online data collection proposal titled, "Post-consumption behavior of luxury product consumers." Research and Culture Fund (RCF), awarded by the Fashion School, Kent State University. Requested \$2,500; Awarded \$1,000. (sole PI), 2015
- 12. **Kim, J.** Adoption of digital textile printing technology to create wearable art. 2011-2012 Jerry Niles Dean's Faculty Research Award. CLAHS, Virginia Tech. Awarded \$3,000. (sole PI), 2011
- 13. **Kim, J.** *Strategic buyout grant.* Allocation of Special Funds to Support External Funding, Office of Vice President for Research-CLAHS, Awarded \$5,000, in conjunction with AHRM departmental matching grant of additional course release. Virginia Tech. Total awarded \$10,000. (sole PI), 2009
- 14. **Kim, J.** Segmenting multi-channel retail consumers using value perception. 2007-08 CLAHS Dean's Faculty Fellowship, CLAHS, Virginia Tech. Awarded \$11,000. (sole PI), 2007
- 15. **Kim, J.** *Prestige goods consumption behavior.* Faculty Research Grant, Department of AHRM, CLAHS, Virginia Tech. Awarded \$5,600. (sole PI), 2007
- 16. **Kim, J.** Consumer loyalty behavior toward on-site retailers vs. off-site retailers. 2005-06 CLAHS Faculty Research Grant. CLAHS, Virginia Tech. Awarded \$3,000. (sole PI), 2005

INTERNAL COMPETITIVE GRANTS - TEACHING / ASSESSMENT (Funded): Total Awarded \$9,400

- 1. **Kim, J.** The 3rd Annual AHRM Undergraduate Research and Creative Scholarship Symposium: Celebration of excellence in undergraduate research. Department Undergraduate Research Event Grant. Undergraduate Research Institute (URI) of CLAHS, Virginia Tech. Awarded \$500. (sole PI), 2012
- 2. **Kim, J.,** & Kincade, D. H. *Academic assessment in the Apparel Product Development and Merchandising curriculum*. Assessment Dissemination Grant awarded by the Office of Academic Assessment, Virginia Tech. Awarded \$1,400. (PI: 80%), 2011
- 3. **Kim, J.**, & Kincade, D. H. Assessment of effective oral, written, and visual communication of apparel program students: Alignment with SCHEV and ViEWS requirements. Core Competency Grant. Office of Academic Assessment, Virginia Tech. Awarded \$2,000. (PI: 80%), 2010
- 4. **Kim, J.** Enhancing the learning environment toward diversity in the fashion industry. Faculty Instructional Grant. AHRM, CLAHS, Virginia Tech. Awarded \$500. (sole PI), 2008
- 5. **Kim, J.** Redesigning and delivering a traditional course over the Internet, Introduction to the Fashion Industry. 2007 Provost Office Summer Session Grant. Virginia Tech. Awarded \$5,000. (sole PI), 2006

INTERNAL TRAVEL GRANTS (Funded): Total Awarded \$33,546

1. Vick, J. "Presenting two refereed research papers at 2024 IFFTI conference and International Conference of Clothing and Textile in South Korea," University Teaching Council Fund \$1,200 (received), Research/Creative Activity and Professional Development Fund, \$1,500 (pending), awarded by the College of the Arts. Total funded: \$1,200. 2024

- Vick, J. Leading special session on "Innovative Technologies in Fashion Retail Landscape Bridging the Industry Trends, Pedagogical Advancements, and Research Agenda" and presenting "A State of Fashion Re-commerce: From Operational Perspectives" and "The Identity Expression Behavior between Eastern and Western Gamers using Simulated Digital Fashion" at the 2023 Annual Conference of ITAA, Baltimore, MD, November 8-11, 2023. University Research Fund \$1,000, Research/Creative Activity and Professional Development Fund, \$881, awarded by the College of the Arts. Total funded: \$1,881. 2023
- 3. **Kim, J.** Presentation of "Identifying Effects of Social Media, Bandwagon, and Need for Uniqueness on Millennial and Gen Z consumers' Luxury Brand Shopping" and "Generation Z consumers' luxury goods ownership types and purchase intention of luxury goods using collaborative redistribution platforms" at the International Conference of Clothing and Textiles, May 26-28, 2022, Seoul, Korea. University Research Fund \$750, awarded by URC, and Research Culture Fund, \$500, awarded by the School of Fashion. Total funded: \$1,250. 2022
- 4. **Kim, J.** Presentation of "A multiple group analysis of absolute vs. accessible luxury consumption among US affluent consumers" at the 5th International Conference of Marketing, Business, and Trade, January 10-12, 2020, Kyoto, Japan. University Research Fund, \$750, awarded by URC, and Research Culture Fund (RCF), \$3,000, awarded by the Fashion School. Total funded: \$3,750. 2020
- 5. **Kim, J.** Presentation of "Investigating fashion leaders' and non-fashion leaders' perception toward tradeoffs in eco-friendly clothing," an oral presentation of a research paper at the 2019 Annual Conference of ITAA, Las Vegas, NV, Oct 25-29, 2019. RCF, \$1,250, awarded by The Fashion School. 2019
- 6. **Kim, J.** Presentation of "Either bandwagon effect or need for uniqueness? Motivational factors driving young adult consumers' luxury brand purchases," an oral presentation of a research paper at the *2019 Academy of Marketing Science's Annual Conference*, Vancouver, British Columbia, Canada, May 29-31, 2019. RCF, \$2,000, awarded by The Fashion School. Total funded: \$2,000. 2019
- 7. **Kim, J.** Presentation of "Discrepancies of multi-dimensional attitudes and need for uniqueness between purchasers and non-purchasers of luxury fashion goods: Findings from young adult consumers in the U.S.," an oral presentation of a research paper at the 2019 6th International Conference on Advances in Management Sciences, Milan, Italy, February 13-15, 2019. University Research Fund, \$750, awarded by URC, and RCF, \$1,400, awarded by The Fashion School. Total funded: \$2,150.
- 8. **Kim, J.** Presentations of 7 research paper presentations including "Operating a non-profit fashion boutique as one of school's signature educational facilities: From multiple stakeholder management and social capital theoretical perspectives," at the *2018 ITAA Annual Conference*, Cleveland, OH, November 6-9, 2018. RCF, \$350, awarded by The Fashion School, Kent State University and ITAA Registration Wavier \$465. Total funded: \$815.
- 9. **Kim, J.** Presentation of "Perceptual discrepancies between purchasers and non-purchasers of mass customized fashion products: Lessons learned from a US Generation Z consumer perspective," a research paper at the oral presentation at the *2018 Academy of Marketing Science-World Marketing Congress*, Porto, Portugal, June 27-29, 2018. University Research Fund, \$750, awarded by URC and RCF, \$1,450, awarded by The Fashion School, Kent State University. Total funded: \$2,200.
- 10. **Kim, J.** Presentation of "One size does (no) fit all: Effects of regulatory focus on perceived risk and investment towards online mass customized products," a research paper at the oral presentation at the *2017 Annual Conference of ITAA*, St. Petersburg, FL, November 14-18, 2017. RCF, awarded by the Fashion School, Kent State University. Funded \$1,300.
- 11. **Kim, J.** Presentation of "Influences of e-WOM on consumer attitude and post-purchase intentions toward the omni-channel retail department store's website," a research paper at the *2017 International Conference on Advances in Management Sciences*, Barcelona, Spain, February 12-14, 2017. University Research Fund, \$750, awarded by URC, and RCF, \$900, awarded by The Fashion School, Kent State University. Total funded: \$1,650.

- 12. **Kim, J.** Presentation of "Gender differences in post-purchase behaviors of fashion luxury goods," a research paper at the 3rd Global Fashion Conference, Stockholm, Sweden, October 21-22, 2016. RCF, awarded by The Fashion School, Kent State University. Funded \$2,000.
- 13. **Kim, J.** Presentation of "U.S. Millennials' thrift shopping and consumption: Interpretations using the Goal Framing Theory," a research paper at the *13th Annual International Conference on Marketing*, Athens, Greece, June 29-July2, 2015. RCF, awarded by The Fashion School, Kent State University. Funded \$2,500.
- 14. **Kim, J.** Presentation of "U.S. affluent consumers' luxury consumption beliefs: Generational and gender comparison analyses," a research paper at the 21st International Conference on *Recent Advances in Retailing and Services Science, organized by the European Institute of Retailing and Services Studies (EIRASS*), Bucharest, Romania, July 7-10, 2014. RCF, awarded by The Fashion School, Kent State University. Funded \$2,000. (sole PI)
- 15. **Kim, J.** Presentation of "Celestial symphony," creative scholarship at the annual conference of ITAA. RCF, awarded by The Fashion School, Kent State University. Funded \$700. (sole PI). 2013
- 16. **Kim, J.** *Presentation of juried creative scholarship at the annual conference of ITAA.* Professional Conference Support Request, URC, Kent State University. Funded \$500. (sole PI) 2013
- 17. **Kim, J.** *Invited paper presentation at 2013 SIBE Conference on Interdisciplinary Business and Economics Research at Kuala Lumpur, Malaysia.* International Travel Supplemental Grants (ITSG). Office of the Vice President for Research, Virginia Teach. Awarded \$700, in conjunction with \$500 support from CLAHS and \$500 support from AHRM Dept. Total awarded \$1,700. (sole PI), 2012
- 18. **Kim, J.** *Invited paper presentation at 2012 Semi-Annual Meeting of the Korean Society of Clothing and Textiles (KSCT), Seoul, Korea.* International Travel Supplemental Grants. Office of the Vice President for Research, Virginia Teach. Awarded \$700, in conjunction with \$500 from CLAHS and \$500 from AHRM Dept. Total awarded \$1,700. (sole PI), 2012
- 19. **Kim, J.** Paper presentation at 2010 Global Marketing Conference at Tokyo. International Travel Supplemental Grants. Office of the Vice President for Research, Virginia Tech. Awarded \$1,200, in conjunction with \$500 support from CLAHS and \$1,800 support from Department of AHRM. Total awarded \$3,500. (sole PI), 2010

PEER-REVIEWED BOOK

- Jai, C., & Vick, J.* (In production). *Omnichannel Retailing for Fashion Business (1st ed.).* Fairchild Books, an imprint of Bloomsbury Publishing Inc, New York: NY.
 - * 40% of royalty goes to Vick for the joint authorship to produce four out of ten chapters toward the book. The entire book is expected to have approximately 120,000 words or 320 book pages. To be published in December 2024

INTERNATIONAL ENCYCLOPEDIA ENTRY

- **Kim, J.** (2020). Self-monitoring. In J. Van den Bulck* and D. R. Roskos-Ewoldsen** (Eds.), *The International Encyclopedia of Media Psychology, The Wiley Blackwell-ICA International Encyclopedias of Communication*. New York: Wiley. https://doi.org/10.1002/9781119011071.iemp0245
 - * Dr. Jan Van Den Bulck is a professor at University of Michigan in Communication and Media and a director of a research lab, M2E2: Mindless Media Exposure and Effects.
 - ** Dr. David Roskos-Ewoldsen is a professor in Media and Information at Michigan State University and recognized as an International Communication Association Fellow in 2016.

REFEREED JOURNAL PUBLICATIONS

Impact Metrics: Google Scholar citations: 5,383, H-index: 24, i10-index: 35

- Omnichannel Value Chain and Logistical Strategies for Fashion Business
- Digital Transformation of Fashion Retailing e-commerce, m-commerce, and P2P re-commerce
- Luxury Fashion Consumption Motivation and Positive Psychology in the Circular Economy
- 1. Bhaduri, G., **Kim-Vick, J.,** & Blanken, M. (published 27 December 2023). Millennial heterosexual couples' sustainable consumption choices: An exploratory study into decision-making. *Sustainability, 16, 258*. https://doi.org/10.3390/su16010258 [SSCI ranked, Impact Factor: 3.9]
- 2. **Kim-Vick, J.,** & Yu, U.-J. (2023). Impact of digital resale platforms on brand new or second-hand luxury goods purchase intentions among U.S. Gen Z consumers. *International Journal of Fashion Design, Technology and Education, 16*(1), 57-69. https://doi.org/10.1080/17543266.2022.2113154 [ESCI]. Publisher: Taylor & Francis.
- 3. Lyu, J., & **Kim-Vick, J.** (2022). The effects of media use motivation on consumer retail channel choice: A psychological sense of community approach. *Journal of Electronic Commerce Research*, 23(3), 190-206. http://www.jecr.org/sites/default/files/2022vol23no3 Paper4.pdf [SSCI; 2020 Impact Factor: 2.861].
- 4. Cho, E., **Kim-Vick, J.,** & Yu, U.-J., (2022). Unveiling motivations for luxury fashion purchase among Gen Z consumers: Need for uniqueness versus bandwagon effect. *International Journal of Fashion Design, Technology and Education, 15*(1), 24-34. https://doi.org/10.1080/17543266.2021.1973580 [SCOPUS] Publisher: Taylor & Francis.
- 5. Hyun, J., Lee, K., & **Kim-Vick, J.** (2021). Consumer responses to trade-offs in eco-friendly clothing: The moderating effects of fashion leadership and regulatory focus. *Journal of Retailing and Consumer Services,* 59, 102365. 9 pages. https://doi.org/10.1016/j.jretconser.2020.102365 [SSCI impact factor: 4.219] Publisher: Elsevier.
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Manuscripts Under Review

- 1. **Vick, J.,** & Cho, E. J. (Submitted on January 26, 2024). Gen Z Consumers' Intention to Adopt Online Collaborative Consumption of Second-Hand Luxury Fashion Goods. *Journal of Global Fashion Marketing*, ESCI ranked, Impact Factor: 3.8, Emerald Publishing.
- 2. **Vick, J.**, Bhaduri, G., & Huang, O. (Submitted on January 25, 2024). Chinese Gen Z's Luxury Fashion Goods Shopping Behavior via Drop Marketing Strategies. Asia Pacific Journal of Marketing and Logistics, SSCI ranked, 5-year Impact Factor: 4, Emerald Publishing.

REFEREED CONFERENCE PRESENTATIONS AND PROCEEDINGS *

*All publications in refereed conference proceedings were presented at the conferences via either oral or poster presentations. Presenter(s) are underlined.

Special Topics Sessions Organized and Led

- 1. **Kim-Vick, J.,** & Jai, C. (co-organizers). (2023). Innovative Technologies in Fashion Retail Landscape Bridging Industry Trends and Pedagogical Advancements. *Special Topic Session, Annual Conference of ITAA*, Baltimore, MD, November 8-11, 2023.
- 2. Broorady, L. M. (organizer), Stark, G., Mamp, M., **Kim, J.,** & Schrimpf, E. (2020). The University Fashion Show: Best practices to showcase student work. *Special Topic Session, Annual Conference of ITAA*, Denver, CO, November 18-21, 2020.
- 3. Freeman, C., & **Kim, J.** (co-coordinator). (2019). Establishing a Retail Footprint "How-to" session for opening a program-specific retail store in your community. *Special Topic Session, Annual Conference of ITAA*, Las Vegas, October 25-29, 2019.
- 4. Ha-Brookshire, J., **Kim, J.** (co-leader), Lee, Y., Yoh, E., & Lee, J. (2012). Initiating conversation on coalition between ITAA and KSCT members: Groundwork for a global collaboration in the Textiles and Clothing. The Joint Symposium of the ITAA and the KSCT: Enhancing the International Collaborations between KSCT and ITAA, *ITAA Proceedings*, *69*, 1-2.

Paper in Referred Book Resulted from a Conference Presentation

 Kim, J., & Lapolla, K. (2017). U.S. Millennial's thrift shopping and consumption: Interpretations using the Goal Framing Theory. In C. Ruiz-Mafe, J. Aldas-Manzano, & C. Veloutsou (Eds.) Communicating Brands in an Increasingly Complex and Global Environment (pp. 141-144), Athens Institute for Education & Research: Athens, Greece. ISBN: 978-960-598-170-9 [204 pages] https://www.atiner.gr/docs/2017MKT-INTRO.pdf

Papers in International Conference Proceedings

- 1. <u>Kim-Vick, J., Jai, T.,</u> Zhang, R., Teng, R., & Zhang, H. (2023). Innovative Technologies in Fashion Retail Landscape Bridging Industry Trends and Pedagogical Advancements. *Special Topic Session led at the 2023 Annual Conference of ITAA*, Baltimore, MD, November 8-11, 2023. 2 pages.
- 2. Herman, J., & <u>Kim-Vick, J.</u> (2023). A State of Fashion Re-commerce: From Operational Perspectives. *Poster presentation at the 2023 Annual Conference of ITAA*, Baltimore, MD, November 8-11, 2023. 4 pages.
- 3. <u>Yuen, Y. L. E.</u>, & Kim-Vick, J. (2023). The Identity Expression Behavior between Eastern and Western Gamers using Simulated Digital Fashion. *Poster presentation at the 2023 Annual Conference of ITAA*, Baltimore, MD, November 8-11, 2023. 3 pages.

- 4. <u>Darvish, D.,</u> & Kim-Vick, J. (Accepted yet withdrawn). Effects of Personal Values, Proximity of Clothing to Self, and Self-Esteem on Attitude toward and Intention to Purchase Pre-Loved Luxury Goods: From Gen Z Perspectives. *Oral presentation at the 2023 Annual Conference of ITAA*, Baltimore, MD, November 8-11, 2023.
- 5. <u>Kim, J., Cho, E., & Yu, U. (2019)</u>. Discrepancies of multi-dimensional attitudes and need for uniqueness between purchasers and non-purchasers of luxury fashion goods: Findings from young adult consumers in the U.S. Research paper for an oral presentation at *the 6th International Conference on Advanced Management Science*, February 13-15, Milan, Italy, IEDRC. 4 pages.
- 6. Yu, U., Cho, E., & Kim, J. (2019). Examination of information sources for Millennial consumers' luxury brand consumption. 2019 Global Fashion Management Conference: Fashion, Culture, and Design Management in Sustainability Environment, Paris, France, July 11-14. 4 pages.
- 7. Cho, E., Yu, U., & <u>Kim, J.</u>* (2019). Either bandwagon effect or need for uniqueness? Motivational factors driving young adult consumers' luxury brand purchases. *2019 AMS Annual Conference: Marketing opportunities and challenges in a changing global marketplace*. Vancouver, British Columbia, Canada, May 29-31, AMS. 4 pages. *Presented on behalf of the first author
- 8. Jia, X.,* & <u>Kim, J.</u> (2017). Influences of e-WOM on consumer attitude and post-purchase intentions toward the omni-channel retail department store's website. Proceedings of *2017 International Conference on Advances in Management Sciences*, Barcelona, Spain, February 12-14, IDERC. 4 pages.
- 9. <u>Kim, J.</u>, & Joung, H.-M. (2016). Generational cohort comparisons of luxury brands. Research paper for an oral presentation at the 2016 Spring Conference of American Collegiate Retailing Association (ACRA), New Jersey, NJ. pp. 1-5.
- 10. <u>Kim, J.,</u> & Lapolla, K. (2015). U.S. Millennial's thrift shopping and consumption: Interpretations using the Goal Framing Theory* In S. C. Bolton & C. Veloutsou (eds.), *Proceedings of 13th Annual International Conference on Management and Marketing*, June 29-July 2, Athens, Greece.
- 11. <u>Lee, H.-H.</u>, & Kim, J. (2009). Effects of mobile communication on mobile shopping: Integration of theory of reasoned action and media dependency theory. *2009 Triennial American Marketing Science/American Collegiate Retailing Association Conference Proceeding*, 4 pages.
- 12. <u>Kim, J.</u>, & Damhorst, M. L. (2010). The mediating effect of perceived service risk on perceived value of Internet shopping. *Proceedings of the 2010 Global Marketing Conference at Tokyo*, Japan, 1390-1401.
- 13. <u>Stone, J.</u>, Lee, S., Kim, J., & Choi, Y. (2002). Clothing choices for ultraviolet protection. *Proceedings of EasyTex 2002 1st International Conference on Clothing and Textiles for Disabled and Elderly People*, Tampere, Finland, 1-8.
- 14. <u>Stone, J.</u>, Lee, S., Kim, J., & Kwon, W. (2002). The relationships of age to sun safety attitudes and practices. *Proceedings of EasyTex 2002 1st International Conference on Clothing and Textiles for Disabled and Elderly People*, Tampere, Finland, 1-9.

Invited Oral Presentations at International Conferences

1. <u>Kim-Vick, J.</u> (2022). Generation Z consumers' luxury goods ownership types and purchase intention of luxury goods using collaborative redistribution platforms. Invited oral presentation - Session 3: Business Aspects of Clothing and Textiles at the *2022 International Conference of Clothing and Textiles*, Seoul, South Korea, May 26-28, 2022.

Invited Special Lectures

- 1. Kim-Vick, J. (2022). Fashion Digital Transformation and Logistical Management in the Changing Times of With-Pandemic and Sustainability. Invited special lecture. Korea University, Seoul, May 31, 2022.
- 2. <u>Kim, J.</u> (2010). Past, present, and future of the fashion industry. Invited special lecture. Korea University, Seoul.

Abstracts in International Conference Proceedings (~2 pages)

- 1. Yuen, Y., & Vick, J. (Accepted). Bridging the Cultural Meaning and User Needs: Reinterpretation of Qipao toward the Development of a Female High School Uniform. The 50th Annual Meeting and Symposium of Costume Society of America: "Looking Forward, Reflecting Back," Washington D.C. May 21-25, 2024.
- 2. <u>Burton, M.,</u> Hausknecht, B., Hwang, J., Hahn, K., & Vick, J. (Accepted). Promoting Mental Health in BIPOC Communities through Textile Craft-Making Activities. Oral presentation Sustainable and Responsible Living track. *XXV International Federation for Home Economics (IFHE) World Congress 2024*, Galway, Ireland, June 23-28, 2024.
- 3. <u>Vick, J.</u>, & Mairura, J. (Accepted). Understanding the Therapeutic Connections between Garment Choice Behavior, Anxiety and Depression. Oral presentation Sustainable and Responsible Living track. *XXV International Federation for Home Economics (IFHE) World Congress 2024*, Galway, Ireland, June 23-28, 2024.
- 4. <u>Vick, J.,</u> Herman, J., & Hyun, J. (Accepted yet withdrawn). A Story of Second Chances: Interpreting Resale Values Perceptions to Enhance the Sustainable Future of the Fashion Industry. Poster presentation Partnerships for Sustainable and Healthy Everyday Living track. *XXV International Federation for Home Economics (IFHE) World Congress 2024*, Galway, Ireland, June 23-28, 2024.
- 5. <u>Vick, J.,</u> & Cho, E. (Accepted). Sustainable Consumption in the Global Luxury Resale Industry. *The 26th Annual Conference of the International Foundation of Fashion Technology Institute (IFFTI), Fashion Towards Post-Humanism*, Seoul, South Korea, April 23-26, 2024.
- 6. Dorband, A., Hyun, J., & Vick, J. (Accepted). Deceptive Social Media Advertising Practices: The Effect of Sponsorship Disclosure on Consumer Purchase Intention. *The 26th Annual Conference of the International Foundation of Fashion Technology Institute (IFFTI), Fashion Towards Post-Humanism*, Seoul, South Korea, April 23-26, 2024.
- 7. <u>Dorband, A.</u>, & Kim-Vick, J. (2022). Functionally Fashionable: Development of an Orthopedic Shoe Capsule Collection by Incorporating Users' Expressive and Aesthetic Needs. Design & Product Development Track, Concept Paper: Poster presentation. *Annual Conference of ITAA*, Denver, CO, October 26-29, 2022.
- 8. Mairura, J., & Kim-Vick, J. (Accepted yet withdrawn). Garment Therapy: Understanding the Therapeutic Connections between Garments Choice and Management Behavior and Mental Health. Social/Psychological Aspects Track, Research Paper: Oral presentation. *Annual Conference of ITAA*, Denver, CO, October 26-29, 2022.
- 9. Yu, U.-J, Cho, E.-J., & Kim, J. (2022). Identifying effects of social media, bandwagon, and need for uniqueness on millennial consumers' luxury brand shopping. Poster presentation at the 2022 International Conference of Clothing and Textiles, Seoul, South Korea, May 26-28, 2022.
- 10. Choi, K.-H., & Kim-Vick, J. (2020). A collaborative study on 3D dynamic fashion design development using digital technology. 2020 Annual Conference of ITAA, remote delivery, poster presentation.
- 11. <u>Huang, O.</u>* & Kim-Vick, J. (2020). Transformative potentials of drop marketing and drop retail strategies in the fashion industry. *2020 Annual Conference of ITAA*, remote delivery, Oral presentation.
- 12. <u>Hyun, J.</u>, & Kim, J. (2019). Investigating fashion leaders' and non-fashion leaders' perception toward trade-offs in eco-friendly clothing. Research paper for an oral presentation at the *Annual Conference of ITAA*, Las Vegas, NV, October 25-29.
- 13. <u>Kim, J.</u>, & Bhaduri, G. (2018). Perception discrepancies between purchasers and non-purchasers of mass customized fashion products: Lessons learned from a US Generation Z consumer perspective. In Rossi, P. & Krey, N. (eds.), *Finding New Ways to Engage and Satisfy Global Customers* (pp. 785-786). AMSWMC 2018. Developments in Marketing Science: proceedings of the Academy of Marketing Science. Springer, Cham. https://doi.org/10.1007/978-3-030-02568-7 209

- 14. <u>Lyu, J., & Kim, J.</u> (2018). Does the purpose of using social media platforms affect relations between consumers and brand? Research paper for an oral presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 15. <u>Kim, J.</u> (2018). Operating a non-profit fashion boutique as one of school's signature educational facilities: From multiple stakeholder management and social capital theoretical perspectives. Best practice paper for a poster presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 16. Bhaduri, G., & Kim, J. (2018). 'Just for you': Unveiling the traits of the mass-customized clothing shoppers. Research paper for a poster presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 17. <u>Choi, K. H.</u>, & <u>Kim, J.</u> (2018). "Re-design" fashion project based on the eco-tech concept: Using a problem-based earning approach. Pedagogical paper for an oral presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 18. <u>Hyun, J.</u>, & Kim, J. (2018). How do fashion leaders respond to trade-offs between eco-friendliness and hedonic/utilitarian attributes? Research paper for an oral presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 19. <u>Joung, H. M.</u>, & Kim, J. (2018). Generational cohort comparisons of clothing disposal and hoarding behaviors. Research paper for an oral presentation at the ITAA Conference, Cleveland, OH, November 6-9, ITAA.
- 20. <u>Bhaduri, G.</u>, & Kim, J. (2017). One size does (not) fit all: Effect of regulatory focus on perceived risk and investment towards online mass-customized products. *ITAA Proceedings, 74*, 1-2.
- 21. <u>Yu, U.-J.</u>, & Kim, J. (2017). Comparison of financial performance measures of global sourcing and "Made-in-USA" domestic production strategies. *ITAA Proceedings*, *74*, 1-2.
- 22. Joung, H.-M., & <u>Kim, J.</u> (2016). Gender differences in post-purchase behaviors of fashion luxury goods. *Proceedings of 2016 Global Fashion Conference*, October 20-21, Stockholm, Sweden.
- 23. <u>Kim, J.,</u> & Joung, H.-M. (2015). Effects of generational cohorts on brand-self congruity, emotional brand attachment, perceived investment, and repurchase behavior regarding luxury goods. *ITAA Proceedings*, 72, 1-2.
- 24. <u>Kim, J.,</u> & Wachowiak, M. (2015). Collaborative instructor team approaches on a market positioning project for a non-profit SME retailer: Understanding from the Social Capital Theory. *ITAA Proceedings*, 72, 1-2.
- 25. <u>Hahn, K.</u>, & Kim, J. (2015). Understanding toward mobile phone case evaluative criteria among U.S. millennials. *ITAA Proceedings*, 72, 1-2.
- 26. <u>Lapolla, K.</u>, & Kim, J. (2015). Fashion design students as "thrift mavens": An interpretive approach to how fashion design students can influence thrift shopping. *ITAA Proceedings*, 72, 1-2.
- 27. Jia, X.*, & <u>Kim, J.</u> (2015). Development of a conceptual model to understand the adoption of wearable technology. *ITAA Proceedings, 72*, 1-2.
- 28. <u>Kim, J.</u>, & Lee, H.-H. (2014). U.S. affluent consumers' luxury consumption beliefs: Generational and gender comparison analyses. In S. Rasouli & H. Timmermans (eds.), *Book of Abstracts: 21st Recent Advances in Retailing and Services Science Conference* (pp. 55), Bucharest, Romania, July 7-10, 2014. Technische Universiteit, Eindhoven, European Institute of Retailing and Services Studies [ISBN: 978-90-386-3556-9]
- 29. <u>Kim, J.,</u> & Lapolla, K. (2014). Motivations behind generation Y consumer's second-hand clothing consumption: An interpretive approach. *ITAA Proceedings*, 71, 1-2.
- 30. <u>Kim, J.,</u> & Hahn, K. H. Y. (2014). Young adult consumers' mobile dependency: A self-monitoring perspective. *ITAA Proceedings*, *71*, 1-2.
- 31. Kim, J., & Hahn, K. H. Y. (2013). Celestial symphony. ITAA Proceedings, 70, 1-2.
- 32. Hahn, K. H. Y., & Kim, J. (2013). Amber refraction. ITAA Proceedings, 70, 1-2.

- 33. <u>Kim, J.</u>, & Hahn, K. H. Y. (2013). An empirical study of mobile shopping intentions: From perspectives of the Generation Y consumers in the U.S. *The Proceedings of Society of Interdisciplinary Business Research 2013 Kuala Lumpur Conference* (pp. 1-2). ISSN: 2223-5078.
- 34. <u>Kim, J.</u>, & Lee, H.-H. (2012). Consumers' cognitive, affective, and behavioral responses towards multichannel mass merchants: A comparison of three competing models. *ITAA Proceedings, 69,* 1-2.
- 35. <u>Kim, J.</u> (2012). Cost tolerance of Internet shopping and local shopping situation: Key factors impacting on U.S. consumer loyalty behavior toward Internet apparel shopping (pp. 61-64). In J. S. Hwang (ed.), *Proceeding of 2012 Semi-annual meeting of Korean Society of Clothing and Textiles*. Seoul, South Korea: The Korean Society of Clothing and Textiles.
- 36. Hahn, K. H. Y., & Kim, J. (2012). Ohelo refractions. ITAA Proceedings, 69, 1-2.
- 37. Wong, S. W.*, & Kim, J. (2012). Bitter earth. ITAA Proceedings, 69, 1-2.
- 38. <u>Cole, L. L</u>.*, & Kim, J. (2011). The effects of visual and written fit information on plus-size women's perceived fit risk in Internet apparel shopping. *ITAA Proceedings*, 68, 1-2.
- 39. <u>Kim, J.</u>, & Hahn, K. H. (2011). Effects of personal traits on generation Y consumer's attitude toward mobile commerce. *ITAA Proceedings*, 68, 1-2.
- 40. <u>Kim, J.</u>, & Kincade, D. H. (2011). Academic assessment in the apparel product development and merchandising curriculum. *ITAA Proceedings*, 68, 1-2.
- 41. <u>Kim, J.</u>, & Lee, H.-H. (2011). Relationships among shopping orientations and U.S. consumer's luxury purchase behavior. *ITAA Proceedings*, 68, 1-2.
- 42. <u>Chen-Yu, J.</u>, Lin, H.-L.*, & Kim, J. (2010, October). Effects of perceived product performance and brand image on consumer satisfaction/dissatisfaction in apparel online shopping at the product-receiving stage. *ITAA Proceedings*, 67, 1-2.
- 43. Roth, A. N.*, Kincade, D. H., & Kim, J. (2010). Businesswomen's choice of professional dress: Comfort and other employment related variables. *ITAA Proceedings*, 67, 1-2.
- 44. <u>Lee, H.-H.</u>, & Kim, J. (2009). Investigating attributes of multichannel department stores: The effects of consumer shopping orientation. *ITAA Proceedings*, 66, 1-3.
- 45. <u>Kim, J.</u>, Ma, Y. J., & Park, J. (2008). Consumer readiness to adopt mobile technology for fashion goods. *ITAA Proceedings*, 65, 1-2.
- 46. <u>Kincade, D. H.</u>, Gibson, F. Y., & Kim, J. (2008). Comparison of baby boomers and echo boomers on importance of shopping attributes. *ITAA Proceedings*, 65, 1-3.
- 47. <u>Lee, H.-H.</u>, & <u>Kim, J.</u> (2008). The effects of personal purchase experiences on gift-shopping behavior in a multi-channel retailing context. *ITAA Proceedings*, 65, 1-2.
- 48. <u>Miller, N.</u>, Frazier, B., Niehm, L., Stoel, L., Kim, J., Jackson, V., Lee, H.-H., Jolly, L. (2008). Building research collaborations. Special Topic Session. *ITAA Proceedings*, *65*, 1-2.
- 49. <u>Kim, J.</u>, & Lee, H.-H. (2007). How does multi-channel retail environment enhance customer shopping experience? *ITAA Proceedings*, 64, 1-4.
- 50. <u>Kim, H. Y.</u>, Kim, J., & Park, J. H. (2007). The effect of offline brand trust on online shopping in an integrated multi-channel context. *ITAA Proceedings*, *64*, 1-3.
- 51. <u>Park, H. J.</u>*, & Kim, J. (2007). An exploratory study of college-licensed apparel purchase behavior: Comparison of the U.S. and Korean college students. *ITAA Proceedings*, *64*, 1-3.
- 52. Hylton, R.*, & <u>Kim, J</u>. (2007). An exploratory study on fit issues of maternity apparel. *ITAA Proceedings,* 64.
- 53. Cuneo, H.*, & <u>Kim, J</u>. (2007). An exploratory study of online impulse buying behavior: Customer satisfaction, product returns, and purchase regrets. *ITAA Proceedings, 64*.
- 54. <u>Kim, J.</u> (2007). Adopting service learning approach for fashion advertisement project. *ITAA Proceedings,* 64.
- 55. <u>Lee, H.-H.</u>, Fiore, A. M., & Kim, J. (2007). Examining the effect of image interactivity on online shopping enjoyment, perceived risk, and attitudes toward online retailer. *ITAA Proceedings, 64,* 1-2.

- 56. <u>Kim, J.</u> (2006). Consumer loyalty behavior toward on-site retailers vs. off-site retailers. *ITAA Proceedings,* 63, 1-4.
- 57. <u>Lee, H.-H.</u>, & Kim, J. (2006). The effects of shopping orientation on consumer satisfaction toward information search and purchasing behaviors in a multi-channel environment. *ITAA Proceedings, 63,* 1-3.
- 58. <u>Yu, H.</u>, Muske, G., Kim, J., & Fiore, A. M. (2006). The effects of small business website designs and functions on consumer online shopping behavior. *ITAA Proceedings*, *63*, 1-3.
- 59. <u>Kim, J.</u>, Fiore, A. M., & Lee, H.-H. (2005). Consumer online retailer patronage behavior model: Impact of image interactivity technology on consumer's perception of store environment. *ITAA* Proceedings, 62, 1-4.
- 60. <u>Lee, H.-H.</u>, Fiore, A. M., & Kim, J. (2005). Technology acceptance model and shopping orientation applied to effects of image interactivity technology on consumer responses. ITAA Proceedings, 62, 1-4.
- 61. <u>Kim, J.</u>, & Damhorst, M. L. (2004). Effects of perceived apparel merchandise quality and service quality on consumer perception of an Internet retail site. *ITAA Proceedings*, *61*.
- 62. <u>Fiore, A. M.</u>, Kim, J., & Lee, H.-H. (2004). Effects of image interactivity technology on approach responses towards the online retailer. *ITAA Proceedings*, *61*.
- 63. Park, J., & Kim, J. (2004). Perceived consumption delay in e-shopping. ITAA Proceedings, 61.
- 64. <u>Kim, J.</u>, Fiore, A. M., & Lee, H.-H. (2003). Influence of shopping involvement and perceived control on the approach responses toward apparel online retailer. *ITAA Proceedings*, 60.
- 65. <u>Kim, J.,</u> & Farrell-Beck, J. (2003). Selection and application of apparel design process in an experimental design course. *ITAA Proceedings, 60.*
- 66. <u>Lee, H.-H.</u>, Fiore, A. M., & Kim, J. (2003). The effects of telepresence from a web site with a 3-D "try-on" model on consumers' attitudes toward the online retailer. *ITAA Proceedings, 60.*
- 67. <u>Park, J., Kim, J., & Park, H. (2003)</u>. The Investigation of determinants on online store consumers' purchasing value and customer retention. *The Proceeding of 9th International Conference of European Institute for Retailing and Services Studies (EIRASS)*.
- 68. <u>Kim, J.</u>, Stone, J., & Hatch, K. (2001). Improving knit fabric UPF using consumer products. *ITAA Proceedings*, *58*.
- 69. <u>Kim, J.</u>, Slocum, A. C., & Schultink, J. (2001). Development and evaluation of an educational web site for youth on sun safety. *ITAA Proceedings*, *58*.
- 70. <u>Branson, D.</u>, Stone, J., Kim, J., Peksoz, S., & Starr, C. (2001). Evaluation of experimental sun hat designs. *Proceeding of the Korean Society of Clothing and Textiles/ITAA Joint World Conference "Expanding Horizons"*, Seoul, Korea.

Note: All publications in refereed conference proceedings were presented at the conferences either orally or via poster presentations.

<u>Abstracts in Regional Conference Proceedings and Presentations</u>

- 1. <u>Kincade, D. H., Quesenberry, P., & Kim, J.</u> (2011). Development of in-major courses to scaffold technology skills for industry readiness. *2012 Conference on Higher Education Pedagogy*, Blacksburg, Virginia Tech.
- 2. <u>Cuneo, H.*</u>, & Kim, J. (2007). Post-impulsive online buying behavior. *The Proceedings of 5th Virginia Tech Undergraduate and Prospective Graduate Student Research Conference*, Virginia Tech, Blacksburg, VA.
- 3. <u>Park, H. J.*</u>, & Kim, J. (2007). Exploratory study of college-licensed apparel purchase behavior: Comparison of the U.S. and Korean college students. *The Proceedings of 23rd Graduate Student Assembly Annual Research Symposium and Exposition*, Virginia Tech, Blacksburg, VA.

^{*} indicates current or former undergraduate or graduate student author.

* indicates former undergraduate or graduate student author that I mentored.

JURIED DESIGN EXHIBITION AND REFEREED PROCEEDINGS

International Juried Conferences

- 1. Yuen, Y. L. E., & Kim, J. (2020). Protect or protest. Juried exhibition, The 22nd Annual Conference of the International Foundation of Fashion Technology Institutes, Kent, Ohio. March 23-25, 2020. *The conference was cancelled due to COVID-19 pandemic.*
- 2. Kim, J., & Hahn, K. H. Y. (2018). *Celestial symphony*. Juried exhibition, *Fashion Meets Body* at Kent State University Museum, Ohio. October 2018-March 2019.
- 3. Kim, J., & Hahn, K. H. Y. (2013). *Celestial symphony.* Juried live gallery exhibition at the annual conference of ITAA, October 15-18, New Orleans, Louisiana.
- 4. Hahn, K. H. Y., & Kim, J. (2013). *Amber refraction*. Juried live gallery exhibition at the annual conference of ITAA, October 15-18, New Orleans, Louisiana.
- 5. Kim, J., & Hahn, K. H. Y. (2013). *Flying cranes*. Juried mounted exhibition at the 104th Annual Conference and Expo of American Association of Family and Consumer Sciences (AAFCS), June 26-29, Huston, Texas.
- 6. Wong, S. W., & Kim, J. (2013). *Bitter earth*. Juried mounted exhibition at the 104th Annual Conference and Expo of AAFCS, June 26-29, Huston, Texas.
- 7. Hahn, K. H. Y., & Kim, J. (2013). *Ohelo refractions*. Juried mounted exhibition at the 104th Annual Conference and Expo of AAFCS, June 26-29, Huston, Texas.
- 8. Kim, J., & Hahn, K. H. Y. (2013). *Flying cranes.* Juried live gallery exhibition at the 17th Bi-annual International Conference of Surface Design Association (SDA), June 6-9, San Antonio, TX.
- 9. Hahn, K. H. Y., & Kim, J. (2013). *Ohelo refractions*. Juried live gallery exhibition at the 17th Bi-Annual International Conference of SDA, June 6-9, San Antonio, TX.
- 10. Hahn, K. H. Y., & Kim, J. (2012). *Ohelo refractions*. Juried live gallery exhibition at the 69th ITAA Conference, November 13-16, Honolulu, Hawaii.
- 11. Wong, S. W., & Kim, J. (2012). *Bitter earth*. Juried live gallery exhibition at the 69th ITAA Conference, November 13-16, Honolulu, Hawaii.
- 12. Kim, J. (2009, May). *Harmony in nature*. Juried live gallery exhibition, "Textile Fusion: An Interactive Fashion Performance," at the 15th Bi-annual International Conference of SDA, Kansas City, Missouri.
- 13. Kim, J. (2003, November). *Hestia*. Juried live gallery exhibition at the 60th ITAA Conference, Savannah, Georgia.
- 14. Kim, J. (2001, November). *Korean traditional bridal gown: Hwal-ot.** Juried fiber art live gallery presentation at the 58th ITAA Annual Conference, Kansas City, Missouri. *Winner of Pattern Works International Graduate Student Award

National Conference

1. Kim, J. (2002, June). *Korean traditional bridal gown: Hwal-ot*. Juried live gallery exhibition at the Annual Costume Society of America National Symposium, Chicago, Illinois.

Invited Design Exhibitions – National

1. Hahn, K. H. Y., & Kim, J. (2015). *Amber refraction* as a part of the exhibit titled, *Optical Meshing: Apparel Design by Kim Hahn*, Robert Hillstead Gallery, February 9-March 6, 2015, University of Nebraska-Lincoln, NE.

2. Hahn, K. H. Y., & Kim, J. (2015). *Ohelo refractions* as a part of the exhibit titled, *Optical Meshing: Apparel Design by Kim Hahn*, Robert Hillstead Gallery, February 9-March 6, 2015, University of Nebraska-Lincoln, NE.

WORK IN PROGRESS

Journal Manuscripts

- 1. **Yu, U.-J.,** Vick, J. K., & Cho, E. (manuscript in progress). Examination of Information Sources for Millennial and Gen Z Consumers' Luxury Brand Consumption.
- 2. **Mairura, J.**, & Vick, J. K. (manuscript in progress). Garment therapy: Understanding the therapeutic connections between garment choice and wardrobe management behavior and mental health.
- 3. **Vick J.,** & Lou, X. (manuscript in progress). The importance of sustainable product attributes among collaborative consumption users and non-users.
- 4. Vick, J., Yu, U., & Cho, E. (in progress). Discrepancies of multi-dimensional attitudes and need for uniqueness between purchasers and non-purchasers of luxury fashion goods: Findings from young adult consumers in the U.S.
- 5. Yanez, M.,* & Kim-Vick, J. (Working paper). The value of relaunching a global luxury brand: A case study of Gucci from 1990 to 2022.

Creative Scholarship

- 1. Kim, J., * O'Brien, E. (In progress). Surrounded by the zero-waste principles: Challenge or beautiful constraint? (A collection of three pieces is in progress: Two pieces completed, and third piece is in progress.)
- 2. Yuen, Y., & Kim, J. (in progress). Transformability will bring the hat back in the closet.
- 3. Yuen, Y. L. E., & Kim, J. (Completed). *Protect or protest.*
- 4. Yuen, Y. L. E., & Kim, J. (Completed). Imperfect harmony.

STUDENT RESEARCH SUPERVISION

Graduate Thesis Committee Chair/Co-chair

Kent State University

- 1. Donya Darvish. Anticipated graduation in May 2024. M.F.I.S. thesis, Understanding gen z consumers' motivations and behavioral intention regarding pre-loved luxury goods: impact of personal values, proximity of clothing to self, and self-esteem. Unpublished master's thesis.
- 2. Jack Herman. May 2023, M.F.I.S. thesis, *A Story of Second Chances: Investigating Resale Values to Enhance the Fashion Industry*. Unpublished master's thesis. 2nd Co-chair: Jonghan Hyun.
- 3. Alexander Dorband. May 2023. M.F.I.S. thesis, *Deceptive Social Media Advertising Practices: The Effect of Sponsorship Disclosure on Consumer Purchase Intention*. Unpublished master's thesis. 1st Co-chair: Jonghan Hyun.
- 4. Joy Mairura. May 2022. M.F.I.S. thesis, *Garment Therapy: Understanding the Therapeutic Connections between Garments Choice and Management Behavior and Mental Health*. Unpublished master's thesis.

- 5. Ouya Huang. May 2021. *Chinese Gen Z's Knowledge of, Attitude toward, and Behavioral Intentions towards Personal Luxury Fashion Goods Available via Drop Marketing Strategies*. Unpublished master's thesis. 2nd Co-advisor: Dr. Gargi Bhaduri
- 6. Julian Randall. May 2021. *Rare in Menswear: The Lack of Black Cover Stars Featured in Esquire from 2010-2020*. Unpublished master's thesis. Kent State.
- 7. Nia Allen. May 2021. *The Curated Estate: A Practice-Based Pop-Up Store Solution for Luxury Fashion Retail Industry's Issues with Racial Discrimination*. Unpublished master's thesis. Kent State. 2nd Coadvisor: Dr. Kim Hahn
- 8. Xiao Jia, 2016, M.A. in Fashion, *How e-WOM Influences Consumer Behavior in An Omni-Channel Retailer Environment: A Brand Attitude Moderated Model.* Unpublished master's thesis.
- 9. Madeline Ruth Ingersoll, 2016, M.A. in Fashion, *How Do Couple Make Decisions about Their Sustainable Consumption Choices?* Unpublished master's thesis. 2nd co-advisor: Dr. Gargi Bharduri
- 10. Zhangyahui Liu, 2016, M.A. thesis titled, *Predicting the Chinese consumer's Consumption Value of Using Mobile Apps to Shop Fashion Products.* Unpublished master's thesis. 2nd co-advisor: Dr. Jonghan Hyun

Virginia Tech

- 1. Amber Roth, 2011, Ph.D. dissertation, *What to Wear: Businesswomen's Choice of Professional Dress.*Unpublished doctoral dissertation, Virginia Tech. Co-chaired with Doris H. Kincade
- 2. Larinda L. Cole, 2009, M.S. thesis titled, *The Effects of Visual and Written Fit Information on Plus-Size Women's Perceived Risk, Purchase Intention, and Loyalty Intentions in Internet Apparel Shopping.*Unpublished master's thesis.

Graduate Thesis/Dissertation Committee Member

Doctor of Philosophy

- 1. Eun-Hee Kim, Effect of quantitative restrictions on U.S. textile and apparel imports over 1995-2010: An analysis using Gravity Models. Unpublished doctoral dissertation. Virginia Tech. Served from 2011 to 2013.
- 2. Soak Wai Wong, The effects of perspiration application, weathering exposures, washing action of automatic home clothes washers, and repeated laundering on the ultraviolet protection of a naturally colored lightweight cotton fabric. Unpublished doctoral dissertation. Virginia Tech. Served from 2010 to 2013.

Master's

- 1. Michael Hausknecht. (2024).
- 2. Taylor Mends. (2024). The influence of diversity in fashion ads on underrepresented consumer purchase intentions: Exploring body and ethnic representation in the fashion industry. Unpublished master's thesis, Kent State University, Kent, Ohio.
- 3. Carlie Beard. (2022). Diversifying the fashion industry: University experiences and preparation of Black professionals. Unpublished master's thesis, Kent State University, Kent, Ohio.
- 4. Nina Kesic (2022). Intellectual property appropriation in the fashion industry: The role of social media as a platform to aid designers. Unpublished master's thesis, Kent State University, Kent, Ohio.
- 5. Heeju Noe. (2021). Fashion subscription services and sustainable practice. Unpublished master's thesis, Kent State University, Kent, Ohio.
- 6. Qiong (Sarah) Tao. (2016). Self-construals, types of social media usage and consumer decision making styles A study of young Asian Americans. Unpublished master's thesis, Kent State University, Kent, Ohio.

- 7. Lindsey C. Henderson. (2009). *Shaping a woman: A historical analysis of corsets and brassieres and other foundation garments.* Unpublished master's thesis, Virginia Tech.
- 8. Jeong Sook Ji. (2008). *Critical indicators for apparel SME's performance: Market orientation, learning orientation, and innovation*. Unpublished master's thesis, Virginia Tech.
- 9. Hsiao-Ling Lin. (2008). Consumer satisfaction/dissatisfaction in apparel online shopping at the product-receiving stage: The effects of brand image and product performance. Unpublished master's thesis, Virginia Tech.
- 10. Hye June Park. (2007). The impact of environmental factors on business strategies in selected major U.S. apparel manufacturing companies 1970-2005. Unpublished master's thesis, Virginia Tech.
- 11. Vicki Scott. (2006). A study of assortment planning among bridal retail buyers. Unpublished master's thesis, Virginia Tech.

Master's Non-Thesis Option

- 1. Soak Wai Wong. 2013
- 2. Rebecca Hylton. 2011
- 3. Sarah Taylor Brown. 2011

Honors Thesis Committee Member

- 1. Katarina Guenther. 2023. *Microbial cellulose*. BFA Honors Thesis in Fashion Design.
- 2. Kristen Kubek. 2023. Exploring concepts of femininity & masculinity: Consumer perspectives on gender expression in menswear. BS Honors Thesis in Fashion Merchandising.
- 3. Alexa Malick. 2022. *How can clothing be designed to be more multifunctional?* BFA Honors Thesis in Fashion Design. Committee member service: Fall 2021- Spring 2022.
- 4. Drnach, Rachell M. 2021. *Seamless activewear leggings: Design, desirability, and performance*. BS in Fashion Merchandising. Unpublished honors thesis. Kent State University. Committee member service: Fall 2020 Fall 2021.
- 5. Hume, Gabriella. 2021. *Hemline index: Testing the relationship between hem length and the stock market*. BS in Fashion Merchandising. Unpublished honors thesis. Kent State University. Co-chairs: Lindsay Baran (Finance), Sara Hume (Museum); Committee member service: Fall 2020-Spring 2021.
- 6. White, Taylor. 2021. *Kingdom come*. BFA in Fashion Design, Unpublished honors thesis. Kent State University. Committee member service: Fall 2020-Spring 2021.
- 7. Emma Marie Noll. 2021. *The Sage of the Volsungs*. BFA in Fashion Design. Committee member service: Fall 2020-Spring 2021.

Undergraduate Research Supervision

Kent State University

- 1. Courtney Hines, *Sophomore Research Experience*, funded by Federal Work Study and Division of Research and Sponsored Programs, Kent State University, 2018
- 2. Victoria Haworth, Vive la Révolution: An examination of the Fourth Industrial Revolution and its impact on various industries, with a specific focus on the fashion industry, presented at the KSU's Undergraduate Student Research and Creative Scholarship Symposium, 2017
- 3. Jaron Warmack, Micaela Boles, Nicole Micale, & Dominique Todd, Poster presentation of an original research project titled, *College students' personal appearance management: Variance among different majors*, at the at the KSU's Undergraduate Symposium on Research, Scholarship and Creative Activity, 2015

- 4. April Clem & Autumn Richards, Poster presentation of an original research project titled, "College-Aged Secondhand Clothing Consumer Behavior," at the at the KSU's Undergraduate Symposium on Research, Scholarship and Creative Activity, 2014
- 5. Megin Feczko, Leslie Kramer, & Rachel Prymale, Poster presentation of an original research project titled, "Objectification of Women on TV: Effects on Generation Y Female Consumer," at the at the KSU's Undergraduate Symposium on Research, Scholarship and Creative Activity. *Featured on KSU website homepage during Fall 2014
- 6. Dan Wise, Oral presentation of an original research project, "Is There Always a Negative Relationship between Work Hours and Academic Performance?" at the at the KSU's Undergraduate Symposium on Research, Scholarship and Creative Activity, 2014

Virginia Tech

- 1. Caron Sinnenberg, Fallen from an Ostrich Wing: Historic Investigation into 1920s Costume and Art, 2011
- 2. Donna Chan, Influence of Cinema on Fashion, 2010
- 3. Megan Carey, Modern Adaptations of Historical Wedding Dresses, 2010
- 4. Samantha Wood, Bridging the gap between couture design and ready-to-wear design, 2009
- 5. Tiffany Henry, The Next-Generation Online Shopping Experience for Designer Jewelry Customers, 2008
- 6. Mariah Clark, The Influence of the Civil War on Women's Apparel in the U.S., 2008
- 7. Holly Cuneo, Impulse buying and online shopping, 2006

Undergraduate Student Academic Advising

Served as academic advisor for an average of 31 undergraduate students a semester, VT 2005-2013

SPECIAL ACHIEVEMENTS OF STUDENTS

Kent State University

- 1. Jack Herman, winner of the 36th Graduate Research Symposium Economics and Policy Track, April 7-8, 2022, Role: Research project supervisor
- 2. Heeju Noe & Katie Stoller, **one of 7 finalists at the 2021 CEBI Pitch** *Competition*. College of Business, Kent State University. April 7, 2021. Role: Research project supervisor
- 3. Heeju Noe, *Special Contingency Award* (\$1,206.00), Graduate Student Senate, Kent State University. 2020, Role: Research project supervisor
- 4. Nia Allen, *People's Choice Award winner at 2020 Three Minute Thesis (3MT) competition*. Division of Graduate Studies, Kent State University. https://www.kent.edu/graduatestudies/3mt-2020-finals Role: Thesis Advisor
- 5. Heeju Noe, *Third Place Winner at the 2020 CEBI Idea Pitch competition* (awarded \$400). College of Business, Kent State University. Role: Research project supervisor
- 6. Heeju Noe and Mathilda Savocchia, M.F.I.S. student team, MINNO for a "Socially Responsible Fashion Retailer" Finalists of *Educators for Socially Responsible Apparel Practices (ESRAP) 2020 Student Merchandising Competition*, ITAA.
- 7. Two students, Emily Gebler and Kara Gruver, won the *TARGET CASE STUDY SCHOLARSHIP*, for their project titled, "Cat and Jack," that I supervised as a part of the term project for FDM 40291: Fashion Merchandising Seminar course, The Fashion School, Kent State University, Apr 19, 2019

- 8. Two students, Kelsey Vitullo and Ayesha Sarosh took my class won the *TARGET CASE STUDY*SCHOLARSHIP, for their project titled, "A Smarter Target: Winning the Back-to-College Sales Season –

 Target Case Study." December 4, 2018. Role: Course Instructor
- 9. Samantha Sandone, Spring 2016 FM Seminar student Job placement as category buyer for women's shoes for Shoes.com and Walmart.com; managing \$6.5 million worth buying decisions
- 10. Two winners of the 2017 Fashion Scholarship Fund Case Study Competition (\$5,000 each) under my supervision on their case study projects
 - Victoria Haworth's #COFFEEBREAK *DesiDesigns* tech accessories
 - Madeline Farina's Solar Powered Phone Charging Bags for Etsy-Macy's Retail Collaboration
- 13. Sophia Adodo, Recipient of *Most Outstanding Presentation, Artistic Expression & Innovation session,* for an oral presentation titled, "Critical race theory: The fashion runway through a critical race lens," at the 30th KSU Annual Graduate Research Symposium, 2015, Role: Course Instructor

Virginia Tech

- 14. Morgan Bradley, Finalist of ITAA Undergraduate Level Live Gallery Exhibition, the 69th Annual ITAA Conference, Honolulu, Hawaii, 2012. Role: Undergraduate Research Supervisor
- 15. Megan Carey, Finalist of ITAA Student Design Competition with her creative scholarship, "Lacy Dame," Live gallery exhibited at ITAA conference, Montreal, Canada, 2010. Role: Undergraduate Research Supervisor
- 16. Mariah Clarke, Finalist of ITAA Student Design Competition with her recent piece, "Midnight Grace," Live gallery exhibited at ITAA conference, Schaumburg, IL. 2008. Role: Undergraduate Research Supervisor
- 17. Tiffany Henry, A first place winner of both Fashion Design and Essay categories (Prize of \$500), The 5th National Alpaca Student Design Competition, "Fiber to Fashion," at the National Conference of the National Alpaca Owners and Breeders Association, Las Vegas, Nevada. Role: Undergraduate Research Supervisor
- 18. Sharon Arnold, Recipient of *AATCC Student Award* from American Association of Textile Chemists and Colorists, Research Triangle Park, NC. 2007. Role: Undergraduate Research Supervisor
- 19. Mariah Clarke, **Winner of 2007 Paris American Academy Scholarship** on her creative design, "Victorian Rose," at the 64th Annual Conference of ITAA, Los Angeles, CA. Role: Undergraduate Research Supervisor
- 20. Tiffany Henry, A winner of the First and Third Places of Mariposa Handbag Design Competition, Blacksburg, VA. Role: Undergraduate Research Supervisor
- 21. Hye-June Park, Recipient of **2007 Kappa Omicron Nu Scholar Award** for an article, "An Exploratory Study of College-Licensed Apparel Purchase Behavior: Comparison of the U.S. and Korean College Students" authored with me. Role: Graduate Research Supervisor

Funded Student Research Projects (Total funded: \$4,220)

- 1. Caron Sinnenberg, Recipient of 2011 *URI Grant* of \$500 on her undergraduate research project, "Fallen from an Ostrich Wing: Historic Investigation into 1920s Costume and Art," CLAHS, Virginia Tech. 2011. Role: Undergraduate Research Supervisor
- 2. Megan Carey, Recipient of 2010 Undergraduate Research Institute (URI) Grant of \$400 on her creative scholarship, "Modern Adaptations of Historical Wedding Dresses," awarded by CLAHS, Virginia Tech, 2010. Role: Undergraduate Research Supervisor

- 3. Donna Chan, Recipient of 2010 URI Grant of \$300 on her creative scholarship, "Influence of Cinema on Fashion," awarded by CLAHS, Virginia Tech, 2010. Role: Undergraduate Research Supervisor
- 4. Samantha Wood, Recipient of 2009 *URI Grant* of \$450 on her creative scholarship project, "Bridging the gap between couture design and ready-to-wear design," CLAHS, Virginia Tech. 2009. Role: Undergraduate Research Supervisor
- 5. Larinda L. Cole, Recipient of *Graduate Research and Develop Program Grant* of \$500 on her thesis research, Virginia Tech. 2008. Role: Thesis Advisor
- 6. Mariah Clarke, Recipient of 2008 URI Grant of \$450 on her research project, "The Influence of the Civil War on Women's Apparel in the U. S.," CLAHS, Virginia Tech. 2008. Role: Undergraduate Research Supervisor
- 7. Tiffany Henry, Recipient of 2008 *URI Grant* of \$320 on her research project, "The Next-Generation Online Shopping Experience for Designer Jewelry Customers," awarded by CLAHS, Virginia Tech. Role: Undergraduate Research Supervisor
- 8. Mariah Clarke, Recipient of 2007 URI Grant of \$600 on her conference presentation of the creative design, "Victorian Rose," at the annual conference of ITAA, awarded by CLAHS, Virginia Tech. Role: Undergraduate Research Supervisor
- 9. Mariah Clarke, Recipient of AHRM Department Matching Grant of \$400 on her conference presentation of the creative design, "Victorian Rose," at the annual conference of ITAA from Department of AHRM, Virginia Tech. Role: Undergraduate Research Supervisor
- 10. Holly Cuneo, Recipient of *2006 URI Grant* of \$300, awarded by CLAHS, Virginia Tech. Role: Undergraduate Research Supervisor

TEACHING AND CURRICULUM DEVELOPMENT

- * Denotes the brand-new course contents development
- ** Denotes substantial course content development and updates

Kent State University - Taught 18 regular courses; 2 Honors courses

Graduate level

FDM 60010	Theories in Fashion**
FDM 60011	The Fashion Industry: A Unifying Lens**
FDM 60025	Global Consumer in the Fashion Industry*
FDM 60100	Advanced Fashion Practice**
FDM 65045	Fashion Industry Merchandise Management*
FDM 65055	Entrepreneurial Leadership and Sustainability in the Fashion Industry*
FDM 60092	Fashion Industry Practicum*

- Taylor Mend, Spring 2024
- Dayoung Park, ESP TrendLab, 2 credits, Fall 2023
- Irina Pavlova, Billio, 3 credits, Summer 2023
- Carly Tenaglia, French Rooster/Reign Outfitters, 3 credits, Summer 2023
- Lauren Street, Variant 3D, 3 credits, Summer 2023
- Donya Darvish, Phat Budda, 3 credits, Summer 2023
- Jodi Frontino, Burlington, 3 credits, Summer 2023

- Dayoung Park, Pinkaholic Anonymous, 1 credit, Summer 2023
- Phoebe Carlton, Zero Waste Daniel, 3 credits, Summer 2023
- Julia Robles, Sustainable Apparel Coalition, 3 credits, Spring 2023
- Alexander Dorband, The Dress Theory Nashville, 3 credits, Summer 2022
- Nga Nguyen, Elan International, 3 credits, Summer 2022
- Emi Hammond, True Soul Boutique, Summer 2022
- Camila Cordeiro, URBN, 3 credits, Summer 2022
- Hannah Johnson, One Management, 3 credits, Summer 2022
- Mayra Yanez, Abercrombie & Fitch Co., 3 credits, Summer 2022
- Jack Herman, iLambda, 3 credits, Summer 2022
- Michael Hauscknet, 4 Walls Decor, 3 credits, Summer 2022
- Nina Kesic, Pedagogical Portfolio, 3 credits, Spring 2021
- Joy Mairura, Eden Boutique, 3 credits, Summer 2021
- Carlie Beard, Carter's, 3 credits, Summer 2021
- Mi'Angel Daniels, Under Armor, 3 credits, Summer 2021
- Nia Allen, Career Closet at Notre Dame College, 3 credits, Spring 2021
- Julian Randall, 3 credits, Spring 2021
- Katie Stoller, 3 credits, Spring 2021
- Ouya Huang, Ann Taylor, 3 credits, Spring 2021
- Yi Lin Yuen, What a Great Hat! 2 credits, Spring 2020
- Yi Lin Yuen, Cynthia's Centuries of Styles. 1 credit, Spring 2020
- Gloria Mifetu, LeJOEL, 3 credits, Summer 2020
- Mathilda Savvochia, One World Shop, 3 credits, Summer 2020
- Erin O'Brien, UpWest, 3 credits, Summer 2020
- Maame Amoah, Evolution, 1 credit, Summer 2020
- Kelsey Merritt, Cleveland Outpost, 3 credits, Summer 2020
- Alli Reich, AnneCate, 3 credits, Fall 2020
- Heeju Noe, FOUNT, 3 credits, Fall 2020

FDM 65096 Individual Investigation

- Kylee Payne. Investigation of relationships between body image, appearance management, and social media. 3 credits, Fall 2023
- Donya Darvish. Personal values and pre-loved luxury consumption behavior toward sustainable fashion future. 2 credits, Spring 2022
- Joy Mairura. Garment and closet management and coaching. 3 credits, Spring 2022
- Jack Herman. Business strategies for re-commerce. 3 credits, Spring 2022
- Allie Dorband. Functional shoe line development. 3 credits, Spring 2022
- Julia Robles. 3D garment pattern making software and sustainability. 3 credits, Fall 2021
- Joy Mairura. Psychology of Clothing. 3 credits, Fall 2021
- Heeju Noe. Transformable Capsule Collection. 3 credits, Spring 2021
- Katie Stoller. Transformable Capsule Collection. 3 credits, Spring 2021
- Alexander Reich. Brotherly Love: Application of Quadruple Bottom Theory on small business endeavor. 3 credits. Spring 2020 – Co-supervision: V. Quevedo
- Yi Lin Yuen. Influence of historic millinery on transformable hat design, 2 credits, Fall 2019
- Ouya Huang. Social psychology of clothing as underpinning of consumer behavior and fashion marketing, 3 credits, Fall 2019

FDM 55096 Individual Investigation

- Kimberly Puckett. Improvement of active wear to accommodate mobile devices, 3 credits
- Xiao Jia. Case study of Alibaba and Chinese consumers' adoption of Alipay, 3 credits
- Zhangyahui Liu. Chinese consumer's acceptance of mobile apps in the O2O context,
 3 credits

Undergraduate level

FDM 45095	Special Topic: Conscious Leadership in Fashion*
FDM 45095H	Special Topic: Conscious Leadership in Fashion – Honors*
FDM 40291	Seminar in Fashion Merchandising** (Both in-person and 100% online formats)
FDM 40291H	Seminar in Fashion Merchandising – Honors**
FDM 30213	Fashion Marketing** (both in-person and 100% online formats)
FDM 35013	Fashion Accessories* (100% online format)
FDM 35280	Fashion Entrepreneurship**
FDM 30260	Product Development in the Fashion Industry
FDM 35063	Visual Merchandising and Display**
FDM 10050	Introduction to Fashion Technology Laboratory
FDM 45096	Individual Investigation (3 credits, 4 students)
	• Vian lia

- Xiao Jia
- Autumn Richards
- April Clem
- Todd White

Dankook University (2022)

Junior level Design Strategy and Planning

Virginia Tech (2004-2013) – Taught 13 different courses

Graduate level

AHRM 6004	Advanced Topics*
AHRM 5984	Special Study: Trends in Apparel Retailing*
AHRM 5974	Independent Study: Retailing*
AHRM 5114	Design Process**

<u>Undergraduate level</u>

AHRM 4994	Undergraduate Research
AHRM 4984	Special Study: Multichannel Retailing*
AHRM 4984	Special Study: Advanced Apparel Product Development*
AHRM 4984	Special Study: Introduction to European Study Abroad**
AHRM 4224	Fashion Analysis and Communication**
AHRM 4034	History of Costume**
AHRM 4014	Senior Studio
AHRM 3014	Advanced Patternmaking and Grading
AHRM 2264	Introduction to the Fashion Industry**/Apparel Product Development*
	(In-personal and 100% online formats)

2011-2013

2004-2006

Michigan State University (2003) - Instructor of Record

HED 426 History of Western Costume**

Iowa State University (2001-2003) - Instructor of Record

TC 131-L	Introduction to Apparel Product Development Laboratory
TC 245	Aesthetics for Apparel
TC 245-L	Aesthetics for Apparel Laboratory
TC 326	Experimental Design and Presentation

^{*} Denotes the brand-new course development – syllabus, project, lesson plans, lecture slides

UNIVERSITY SERVICES

UNIVERSITY LEVEL

Kent State University

College Representative, Honors College Policy Council	2019-2024
Chair, Racial and Ethnic Concerns Committee, AAUP-TT Council – KSU Chapter	2021-2023
Member, Executive Committee, AAUP-TT Council – KSU Chapter	2021-2023
Member, TT Negotiation Committee, AAUP-TT Council – KSU Chapter	2021-2023
College Representative, Graduate Studies Strategic Planning, invited by Interim	
Associate Provost & Dean of Graduate Studies, Manfred van Dulmen	2020-2021
College Representative, Ad-hoc Scholarship Review Committee, Division of	
Graduate Studies	2020-2021
College Representative, Tenure Advisory Board for AY 2019-2020, invited by	
Interim Provost Melody Tankersley	2019-2020
College Representative, Graduate Dean's Advisory Council, comprehensive	
Guide to Graduate Education at Kent State – expectations for student,	
faculty, and staff working with graduate students	2019-2020
School Representative, AAUP-KSU Tenure-Track Council, 2-year elected term	2018-2021
Faculty Senator, one of two College representatives, Faculty Senate	2015-2017
College Representative, Faculty Senate Budget Advisory Committee (FasBAC),	
Faculty Senate	2014-2015
School Representative, University Citation and Recognition Committee	2013-2014
<u>Virginia Tech</u>	

COLLEGE LEVEL

Kent State University

Departmental Honors Advisor, University Honors Program

Department Representative, Faculty Senate

School Representative, Graduate Coordinators Council	2019-present
Member, Graduate Studies Appeals Committee	2019-present

^{**} Denotes substantial course content development and updates

2022

Member, Anti-Racism Taskforce Committee/Diversity, Equity, Inclusion and Anti-Racism Council Founding Member School Representative, Search Committee for two Advisor I positions for School	2020-2021	
of Music and School of Fashion	2020-2021	
<u>Virginia Tech</u>		
Dept. Representative, Faculty Council	2011-2013	
Dept. Representative, Dean's Advisory Committee on International Initiative	2010-2012	
Member, Strategic Planning Steering Committee	2008-2010	
Member, Review Committee for CLAHS Excellence in International Initiatives	2011	
Award Member, Review Committee for CLAHS Study Abroad Scholarship Invited Member, CLAHS Research Grant Review Committee	2011	
Dept. Representative, CLAHS Honors and Awards Committee	2005-2007	
Panel, CLAHS Students Awards Committee	2005-2007	
SCHOOL/DEPARTMENT LEVEL		
Committee Chair		
Kent State University		
Chair, Graduate Studies Committee	2019-present	
Co-chair, Curriculum Committee	2021-present	
Chair, Curatorial Committee for the FSSTORE	2014-2019	
Program Lead, B. S. degree in Fashion Merchandising	2015-19; 2020-21	
Chair, Search Committee for two tenure-track Assistant Professor positions	2016-2017	
Fashion Merchandising areaFashion Design and Merchandising area		
Chair, Award and Recognition Committee	2013-2014	
Organizer, Semi-annual judging process of Fashion Merchandising Portfolio	2010 2011	
Showcase – Fall 2018: 27 participants and 7 judges	2018	
Virginia Tech		
	2244 2242	
Chair, AHRM University Honors Task Force	2011-2013 2011-2013	
Chair, AHRM Undergraduate Research and Creative Scholarship Symposium Faculty Gallery Coordinator, CLAHS Wallace Gallery	2011-2013	
Career Advisor, Apparel Design option	2006-2008	
Faculty Coordinator, Oris Glisson Historic Costume and Textiles Collection	2005-2011	
Faculty Advisor, Fashion Merchandising and Design Society (FMDS)	2004-2011	
Faculty Advisor, Annual FMDS Fashion Show	2005, 2007-11	
Faculty Mentor		
Xingqiu Liu, Ph.D., Assistant Professor in Fashion Merchandising	2023-present	
Kendra Lapolla, M.F.A., Associate Professor in Fashion Design	2013-2018	
Gargi Bhaduri, Ph.D., Assistant Professor in Fashion Merchandising	2015-present	
Jewon Lyu, Ph.D., Assistant Professor in Fashion Merchandising	2016-2018	

Ad-hoc Faculty Mentoring Support
Lisa Valendza, M.S., Associate Lecturer in Fashion Merchandising, Promotion

2024
2021
2021
Fall 2023
Spring 2022
Spring 2022
Fall 2021
Spring 2021
Spring 2019
Spring 2019
Fall 2018
Spring 2016
Fall 2014
Fall 2015
2018, 2021
2015-2017
2023-2024 Fall 2023 Spring 2023
2021-2022 2020-2022 2019-2021 2019-2020 2019 2018-2020 2016-2018

2014-2015

Undergraduate Curriculum Committee	2015-2020
Assessment Outcome Reporting Committee (BS in Fashion Merchandising)	2015-2020
Academic Grievance Committee	2017-2022
Faculty Advisory Committee	2013-present
Fashion School Store Steering Committee	2014-2019
Search Committee, one position in TT Assistant Professor level	2015-2016
Search Committee, two positions in TT Assistant Professor level	2014-2015
- Fashion Design	
- Fashion Merchandising	
Search Committee, TT Assistant/Associate Professor in Fashion Merchandising	2013-2014
Portfolio Showcase Review and Selection Committee	2014-2016
Fashion Merchandising Curriculum Committee	2014-2016
Research Culture Fund Committee	2014-2015
Development and Advancement Committee	2013-2014
Virginia Tech	
Mentoring Review Committee	2013
AHRM Branding Committee	2010-2011
Search Committee, Tenure-Track faculty position in Housing program	2010-2011
CLAHS Innovative Faculty Retention Initiative	2008-2011
Services to Students	
Kent State University	
Lead Faculty, Cotton Incorporated HQs and Cotton Field trip (26 students, 2 faculty)	2023
Faculty Advisor, Korean Student Organization	2023-present
Chaperone, Florence Study Away Group Flight (30 students), January 7-13	2022
Judge, Graduate Studies FlashPitch Competition, Division of Graduate Studies	2000 & 2022
Mentor, Creative Hustle, student mentoring support group, LaunchNet	2020
Panelist, Graduate School: When is the right time for you? Art without Limits:	
Explore careers in the Arts, College of the Arts, Kent State Student Center	2020
Faculty Advisor, McNair Scholars Program – a federal TRIO program	2019-2022
Advisor, Graduate Student Council, School of Fashion	2019-present
Participant, Target Educators 'Conference, Minneapolis, MN, August 5-8	2019
Faculty organizer, Target Case Study Competition, undergraduate level	2019
Judge, 6 th Fashion/Tech Hackathon, Kent State University	2019
Faculty organizer, Target Case Study Competition, graduate level	2018
Participant, Kohl's Educators 'Conference, Menomonee Falls, WI, July 24-25	2018
Chaperone, NRF Big Show and Student Program, NYC, January 12-15	2018
Founding Organizer, Inaugural Fashion School's "Senior Send-Off" to Fashion	
Merchandising students graduating in December	2017
Chaperone, NRF Big Show and Student Program, NYC, January 13-16	2017
Invited Judge, "Goodwill Styling Competition," Fashion Student Organization (FSO),	2016
Kent State University, Rockwell Auditorium, Kent, OH	2016
Project Director, Cotton Incorporated Guest Speaker Series, January-April	2015
 Elizabeth Busey, Design Director at Tween Brands Kathy Phillips and Teri Thom, executives at Springs Creative 	
 Vicki Cantwell, VP in Merchandising at Famous Apparels 	
Faculty Advisor fach* along a student slub interested in fashion and tachnology	2014 2015

Faculty Advisor, fash*ology, a student club interested in fashion and technology

Invited Judge, "Art of Contrast," the Annual Fashion Show of the Fashion Student	
Organization (FSO), Kent State University, West Auditorium, Kent, Ohio	2013
Invited Juror, Annual Fashion School Fashion Show, Kent, OH	2012

JOURNAL EDITORSHIP AND EXTERNAL REVIEWERSHIP

Journal Editorship	
Guest Editor, Sustainability (ISSN 2071-1050; SSCI impact factor: 2.576)	2020-2021
"Sustainability in the Fashion Industry: Challenges and Opportunities"	
Associate Editor, Family and Consumer Sciences Research Journal	2010-2013
Textile, Apparel, and Merchandising Area	
Guest Editor, Family and Consumer Sciences Research Journal	2010-2011
A virtual issue on <i>Body Image on Society</i>	
Journal Editorial Board Memberships	
Journal of Fashion Marketing and Management: An International Journal (SSCI)	2006-present
Journal of Global Fashion Marketing: Bridging Fashion and Marketing (ESCI)	2019-2021
Journal of Global Academy of Marketing Science (ESCI)	2009-present
Clothing and Textiles Research Journal (SSCI)	2008-2013
Referee/Reviewer for Journal Manuscripts	
Computers in Human Behavior (SSCI)	2019-2020
Research Journal of Textile and Apparel (ESCI)	2019-present
The Research Journal of the Costume Culture (ESCI)	2019-2021
Clothing and Textiles Research Journal	2005-2019
Fashion and Textiles	2014-2017
International Journal of Fashion and Costume	2014-2017
Journal of Global Marketing Science	2012-present
Journal of Global Fashion Marketing: Bridging Fashion and Marketing	2011-present
Journal of Retailing and Consumer Service	2009-2013
Family and Consumer Sciences Research Journal	2009-2013
International Journal of Human-Computer Studies (SCI)	2017
International Journal of Retail and Distribution Management	2008-2014
MIS Quarterly (SSCI)	2008-2009
Behaviour & Information Technology (SSCI)	2008-2009
Journal of Interactive Marketing	2007-2010
Psychology and Marketing, Special Issue on E-Commerce (SSCI)	2006-2007
Journal of Fashion Marketing and Management: An International Journal	2006-2023
Referee/reviewer for International Conference Proceedings	
Reviewer of conference abstracts for 2024 IFHE World Congress	2023
Review panel of undergraduate research abstracts for ITAA Annual Conference	2022-2023
Review panel of Doctoral Best Papers for ITAA Annual Conference	2022-2023
Review panel of student best papers for ITAA Annual Conference	2006-2007
Review panel of research papers for ITAA Annual Conference	2005-2007
Review panel of research best papers for Visual Merchandising track, ITAA	
Annual Conference	2007-2008

2024-2027

2005

Review panel of research best papers for Professional/Education track, ITAA	
Annual Conference	2008
Reviewer of undergraduate research papers for 2017 ACRA conference	2016
Reviewer of full-length research papers in the track of E-commerce: Retail Technology	
for ACRA conference	2010
Reviewer of full-length research papers for Third Annual ACRA Undergraduate	
Student Retail Analysis Competition - Location Analysis, ACRA Conference	2008
External Reviewer for Tenure and Promotion Materials	
Promotion to Full Professor, University of Tennessee	2022
Promotion to Full Professor, Illinois State University	2019
Tenure at Associate professor, Ohio University	2021
Tenure and Promotion to Associate Professor, Louisiana State University	2020
Tenure and Promotion to Associate Professor, Texas Tech University	2015
Tenure and Promotion to Associate Professor, Illinois State University	2014
Tenure and Promotion to Associate Professor, Southern Illinois University	2014
Tenure and Promotion to Associate Professor, University of North Texas	2013
External Review for Competitive University Grant Proposals	
Ohio University	2019
Academic Peer Reviewer for University Evaluation	
Korea University, One of top premiere institutions in S. Korea*	2015-2019
* I have been asked to evaluate the University Evaluation Survey, conducted by a third party,	
Quaquarelli Symonds, a leading professional organization providing global university ranking	

PROFESSIONAL AFFILIATIONS AND SERVICES

International Textile and Apparel Association, member 1999-present

by institution, subject, and region, UK.

Co	u	n	Cİ	l

Secretary

<u>Chairship</u>	
Chair, Resource Exhibit and Career Fair Coordination, Conference Planning	
Committee, ITAA Annual Conference, Cleveland, OH	2018
Chair, Resource Exhibit Coordination, Conference Planning Committee, ITAA	
Annual Conference, St. Petersburg, FL	2017
Chair, Ad Hoc Committee for Online Conference	2014-2016
Chair, International Relations committee	2012-2013
Chair-Elect, International Relations committee	2011-2012
Chair, International Bazaar Subcommittee, International Relations committee	2010-2012
Track Chair of Merchandising/Marketing/Retailing II: Visual & Promotion, ITAA	
Annual Conference, Schaumburg, IL.	2008

Committee membership

Member, Ad-hoc reviewer on Meta Goals Revision, Curricular Development

Poster Session Chair, ITAA Annual Conference, Alexandria, VA

and Review Committee (Chair - Mariana Mitova) Member, Student Best Paper Review Committee – all levels Member, Graduate Education Committee (Chairs – Diana Saiki, Michelle Tong) Member, Ad Hoc Committee for Online Conference Members at Large, ITAA Nomination Committee Strategic Planning Committee Publication Policy Committee Graduate Education Committee Student Scholarships and Awards Committee International Relations Presider of Oral Presentation Session, ITAA Annual Conference	2019 2023-present 2019-2022 2014 2014 2011-2013 2010-2017 2005-2009 2005-2009 2008-2010 2005, 2010
Nomination Leadership Dr. Eunju Cho, 2024 Mid-Career Award, ITAA Ms. Krissi Riewe Stevenson, 2024 Rising Star Award, ITAA Dr. Byoung-ho Ellie Jin, 2019 Distinguished Scholar Award, ITAA Dr. Gargi Bhaduri, 2019 Rising Star Award, ITAA	2024 2024 2019 2019
Athens Institute for Education and Research (ATINER) Chair, Oral presentation session, Management in the Public Sector, 13 th Annual International Conference on Management and Marketing, Athens, Greece.	2015
Academy of Marketing Science/World Marketing Congress (AMS/WMC) Chair, Session 9.2: Fashion and Luxury Branding Consumption	2018
American Marketing Science, 15 th AMS World Marketing Congress, France Ad-hoc reviewer of a full-length paper	2010
American Academy of Advertising, member 2004-2006 Ad-hoc reviewer of full-length research papers for 2007 American Academy of Advertising Asia-Pacific Conference, Seoul, South Korea	2006
International Conference on Advances in Management Sciences (ICAMS) Member, Technical committee for the conference paper review process Reviewer of a full-length conference paper	2019 2017, 2018
Korean Academy of Marketing Science, member 2009-present Review panel of research papers for 2010 Global Marketing Conference at Tokyo, Japan Ad-hoc reviewer for special issue of luxury fashion marketing, Journal of Business Research	2010 2010
Mariposa Handbag, LLC. Mariposa Handbag Advisory Board Member	2007-2009

In the Media/News

Dr. J. Kim Vick receives 2022 Outstanding Research and Scholarship Award. School of Fashion, KSU. March 28, 2023. Retrieved from http://www.kent.edu/fashion/news/dr-j-kim-vick-receives-2022-outstanding-research-and-scholarship-award

Recognizing research, scholarship and mentoring. *Division of Research and Sponsored Program*. Kent State University. Retrieved from https://www.kent.edu/research/research-faculty-development/recognizing-research-scholarship-and-mentoring

Fashion industry studies students and faculty receive multiple honors in 2020 spring semester. https://www.kent.edu/fashion/news/fashion-industry-studies-students-and-faculty-receive-multiple-honors-2020-spring

Koester, E. (2001, November 8). Students, faculty show off designs. *Iowa State Daily*. Retrieved from https://iowastatedaily.com/203094/news/students-faculty-show-off-designs/

PROFESSIONAL DEVELOPMENT

Kent State University

- Creating Accessible Digital Marketing, January 2024 (BC 1 hr)
- Human Resource Hiring Certificate, November 2023 (BC 4 hrs)
- ALICE training, Fall 2023 (BC 2 hrs)
- UTC and CTL Student Belonging Faculty Incentive Program, Summer-Fall 2023 (June 27 and Oct 12), Completion incentive: \$500.
- Recruiting and Retaining Faculty. Spring 2023 Beyond Compliance, April 14, 2023, 2 hrs.
- Intro to Web Scrapping using R or Python. Spring 2023 Digital Scholarship Series (Virtual), presented by Kristin Yeager & Moira ONeill, hosted by University Libraries, February 24, 2023, 1.5 hrs.
- Anti-Bias Workshop Series, Center for Teaching and Learning and the Division of Diversity, Equity, and Inclusion, February 10 - June 15, 2022 – 1 hour orientation and five 2-hour sessions, competition incentive \$1,000.
- Healthcare Benefits 101 Workshop, AAUP-KSU, March 23, 2022, 1.5 hrs
- University Budget 101 Workshop, AAUP-KSU, October 22, 2021, 1.5 hrs
- Group Flight Leader Training (Spring 2022), Study Away, OGE, December 10, 2021, 2 hrs.
- Remote Instruction: Course Delivery and Design, five ½ day workshop series, July 27-31, 2020
- Listening with Purpose, November 6, 2019 (3-hr workshop)
- Bridges: Building a supportive community, July 1 (BC1hr), 2018
- FERPA Basics, July 1 (BC 1hr), 2018
- Ethics & Code of Conduct/Tools for an Ethical Workplace, July 1 (BC 1hr), 2018
- HR Hiring Certification (BC 4 hrs), July 17, 2017
- College of the Arts Fall Retreat, Diversity training, Oct 2, 2017
- Webinar: Effective Meetings, Jan 19, 2017
- Webinar: Conducting Effective Meetings, Jan 25, 2017
- Purchasing Cardholder/Reconciler Training, 2014
- ALiCE Training, 2014
- Title IX Facilitator Led Training, 2014
- Prevent Harassment & Discrimination (KU-US-11H), September 19, 2013
- Ethics & Code of Conduct, 2013
- Bullying in the Workplace, 2013
- Title IX & Sexual Misconduct, 2013

Professional Organizations

- Participant, Pre-Conference Workshop, Exploring the Future of Fashion Design Curricula for a New Generation of Learners. Coordinated by Brooke Brandewie and Injoo Kim of University of Cincinnati, at the 2019 Annual Conference of ITAA, Saturday, October 26, 2019.
- Participant, In-Conference Workshop, Knowledge and Skills for Preparing a Competitive 21st Century
 Workforce in the U.S. Fiber, Textile and Apparel Industry: A Triangular Design Approach, coordinated by Drs.
 Hang Liu, Ting Chi, and Carol Salusso, Washington State University, at 2019 Annual Conference of ITAA,
 Monday, October 28, 2019.
- Participant, Post-Conference Workshop Effectively Writing Design Abstracts and The Role of Creative Scholarship in the External Tenure Review Process, coordinated by Ling Zhang, Iowa State University; Casey Stannard, Louisiana State University; and Laura Kane, Framingham State University, at 2019 Annual Conference of ITAA, Tuesday, October 29, 2019.

COMPUTER SOFTWARE SKILLS

Microsoft® Office 365 (Word, Excel, Powerpoint), Adobe® Creative Suite (Illustration, Photoshop), Statistical Software (IBM SPSS and AMOS, SmartPLS)

Last Revised February 2024