

# Daniel Fladung

Akron, OH 44303

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## EDUCATION

**MFA In Fashion Product Development: May 25, 2024**

Academy of Art University

**MA in Fashion Merchandising: 2022**

Academy of Art University

**BA in Fashion Design, AA in Textiles: 2015**

Kent State University

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## ACADEMIC EXPERIENCE

**Non-Tenure Track Lecturer: 2022-Current**

The School of Fashion at Kent State University, Kent OH

- Oversee and collaborate with the coordination and development of syllabi, course materials, and curriculum to align with University/Department directives to lead the students through learning objectives within the BA of Fashion Design and BS Fashion Merchandising.
- Instructing in illustration, apparel construction, patternmaking, draping, product development, and technical design courses.
- Act as a key contributor to developing the Annual Digital Fashion Show, digital patternmaking courses, and CLO extracurricular student workshops.
- Faculty trainer of digital illustration and digital pattern making.
- Participated in curriculum revision of the sophomore illustration and patternmaking courses and pivoted to an online format during the COVID-19 pandemic.
- Lead as course lead in Fashion Drawing courses & co-lead Junior Studio courses.

**Adjunct Professor: 2019-2022**

The School of Fashion at Kent State University, Kent OH

- Implemented provided syllabi and course materials to align with University/Department directives to lead the students through learning objectives within the BA of Fashion Design and BS Fashion Merchandising.
  - Instructed in illustration, apparel construction, patternmaking, draping, product development, and technical design courses.
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## INDUSTRY EXPERIENCE

**Assistant Designer: 2015-2018**

Kohls Corporate, Menomonee Falls WI

- Oversaw product development in knits, sweaters, bottoms, wovens, and outerwear across four menswear private label brands.
- Responsible for trend/market research, creating spec-packs, and monitoring/inputting PLM data with international vendors.
- Attended and prepared for daily business meetings and milestones.
- Coached and led interns through the process and procedures of product development.
- Brand ambassador and University recruiter for the internship program.

#### **Design Intern: 2014**

Kohls Corporate, Menomonee Falls WI

- Shadowed designers and assistant designers in the process of menswear product development.
- Assisted design team with product development and meeting preparations while building partnerships with cross-functional team members.
- Responsible for building a capsule collection to be shown in used in brand product assortment.

#### **RESEARCH TOPICS**

- Product development practices and models focused on how to design and produce through mass customization to encourage inclusion and support of niche markets.
- Industry applications in support of the LGBTQIA+ community.
- Applications of technology with potential to change the ways to develop, buy, and dispose of fashion products.

#### **PUBLICATIONS & CONFERENCES**

##### **Refereed Presentations (Presented/Published)**

##### **“Digital Patternmaking: Using Technology to Build Inclusive Accessible Design Education” - 2023**

Fladung, Daniel, Riewe Stevenson, Krissi. “Digital Patternmaking: Using Technology to Build Inclusive, Accessible Design Education.” Poster presentation, University Teaching Council Conference, Kent, OH, October 2023.

##### **Refereed Presentations (Accepted/Submitted)**

##### **“Men’s Intimate Apparel: Development of a Sizing System to Align with the Needs of Consumers of the Men’s Underwear Market” - 2024**

Fladung, Daniel. Men’s Intimate Apparel: Development of a Sizing System to Align with the Needs of Consumers of the Men’s Underwear Market” Poster presentation, EWHA IFFTI Conference, Seoul, Korea, April 2024.

##### **Research Projects (In Progress)**

**Fladung, Daniel.** Mass customization product development models for niche markets using digital patternmaking and localized production. Ongoing applied research and reflective research.

**Fladung, Daniel.** Patternmaking techniques and inclusive design practices for LGBTQIA+, gender-neutral, and nonbinary markets. Ongoing applied research and data collection.

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## SPONSORED RESEARCH & GRANTS

### **University Teaching Council Summer Teaching Fellowship- 2023**

Fladung, Daniel, and Riewe Stevenson, Krissi. University Teaching Council Summer Teaching Fellowship, \$9,000 awarded.

### **Travel Grants for Research Dissemination (In Progress)**

### **University Research Council- 2023**

University Research Council, Conference Travel, Kent State University, \$1000 awarded.

### **COTA Professional Development Funds- 2023**

COTA Internal Funding, Conference Travel, and Registration, Kent State University, \$2345 requested

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## SKILLS RELATED TO TEACHING

- Illustrator, Photoshop, & InDesign
  - Microsoft Office.
  - PLM
  - Procreate/Sketchbook Drawing Software
  - Excellent Sketching Ability
  - Clo3D
  - Curriculum/Course Content Building
  - Textile Expert
  - Trend & Market Research
  - Pattern Making
  - Draping
  - Product Development
  - Concept Development
  - Inclusivity & Diversity Communication
  - Faculty Development
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## TEACHING TOPICS

### **The School of Fashion at Kent State University, Kent OH**

Undergraduate Programs- Fashion Design & Fashion Merchandising

- FDM10140 Foundations of Fashion Drawing
  - FDM20121 Fashion Drawing
  - FDM20123 Fashion Concepts
  - FDM20050 Fashion Technology Applications
  - FDM20156 2-D Fashion Design Practice
  - FDM20157 3-D Fashion Design Practice
  - FDM30161 Fashion Design Studio
  - FDM30260 Product Development in the Fashion Industry
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## PROFESSIONAL DEVELOPMENT

### **Clo3D Accreditation Course- 2023**

Accredited to teach Clo3D-endorsed courses at Kent State University. Training held on Kent Campus, July 31 – August 4, 2023

### **Team Dimensions- 2022**

Team-building training. August 23, 2022.

### **Clo3D Advance Training, Remote Clo3D Sessions- 2022**

Advanced Clo3D training. August 15-19, 2022.

### **PLM Training, Onsite Sessions- 2017**

OnePLM trained for product management and development at Kohl's Corporate. June, 2017.

### **Intern Mentorship Training, Onsite Sessions- 2017**

Leadership training at Kohl's Corporate. June, 2017.

### **Brand Ambassador and Recruitment Training, Onsite Sessions- 2016**

Leadership training at Kohl's Corporate. June, 2016.

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## SERVICE

### **Curriculum Committee: 2021-Current**

Member. Proposed sequencing of 2D and 3D Fashion Design Practice. The School of Fashion at Kent State University, Kent OH

### **Micro-credentials Committee: 2022-Current**

Member. The Fashion School at Kent State University, Kent OH

### **Mentoring Adjunct and Graduate Student Faculty- 2022-Current**

Provided guidance and course materials for incoming adjunct and graduate student-faculty. The School of Fashion at Kent State University, Kent OH

### **Clo3D Digital Fashion Show- 2022-Current**

Mentored students and curated student work to be presented in the show. The School of Fashion at Kent State University, Kent OH

### **Continued Faculty Education Trainer- ProCreate/Clo3D: 2022**

Trained faculty in digital illustrations and digital patternmaking. The School of Fashion at Kent State University, Kent OH

### **CLO Ateliers- 2021-2022**

Student workshop to support student Clo3D skills. The School of Fashion at Kent State University, Kent OH

### **Fashion Tech Hackathon- 2021**

Volunteer. The School of Fashion at Kent State University, Kent OH

### **Intern Mentorship- 2017**

Mentored interns during their internship program. Kohls Corporate Inc, Menomonee Falls, WI

**Brand Ambassador and University Recruiter- 2016**

Traveled and did University presentations for incoming talent. Kohls Corporate Inc, Menomonee Falls, WI

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