

Mark Kendrick Cassell

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EDUCATION

University of Wisconsin-Madison (Madison, Wisconsin)

Ph.D., Political Science, 1998

M.A., Political Science, 1993

M.P.A., Public Policy, 1992

Philips-Universität (Marburg, Germany) 1993/94

University of California (Santa Cruz, California)

B.A. Politics and Economics, 1987

ACADEMIC POSITIONS

Professor, Political Science, Kent State University, 2012 – present.

Visiting Professor, Šiauliai University, Lithuania 2016

Visiting Researcher, Social Science Research Center Berlin, 2014

Associate Professor, Political Science, Kent State University, 2004 - 2012

Research Fellow, Zentrum für Medien and Interaktivität (ZMI) in Giessen, Germany, Summer 2006.

Assistant Professor, Political Science, Kent State University, 1998-2004.

Research Fellow, Wissenschaftszentrum für Sozialforschung Berlin, Berlin, Germany (Social Science Research Center), Fall 1995 – Spring 1996.

Teaching Assistant, University of Wisconsin, Madison 1993, 1994, 1997.

REFEREED PUBLICATIONS

Books

2016. Как Правительства Приватизируют: Политика Разоблачения в Соединенных Штатах и Германии (Moscow: Gaidar Institute for Economic Policy). Russian reprint of *How Governments Privatize: The Politics of Divestment in the United States and Germany* published by Georgetown University Press is 2002. Includes new and updated Preface.
2010. *Mission Expansion in the Federal Home Loan Bank System*. Albany, NY: State University of New York Press, with Susan M. Hoffmann.
2002. *How Governments Privatize: The Politics of Divestment in the United States and Germany* Washington D.C.: Georgetown University Press.

Articles

2016. "A Tale of Two Crises: Germany's *Landesbanken* and the United States' Savings and Loans," *Journal of Banking Regulation*, Vol 17: 73-89.
2014. ["The Impact of Unionization on University Performance," *Journal of Collective Bargaining in the Academy: Vol. 6, Article 3, with Odeh Halaseh.*](#)
2012. "'When Smaller Governments Open the Window: A study of website creation, adoption and presence among smaller local governments in northeast Ohio" with Sarah Mallaly, *State and Local Government Review* vol. 44 no. 2 91-100
2010. ["Racing to the Bottom at Different Speeds? The Differential Impact of Intra-State Competition in Ohio's Enterprise Zone Program."](#) *State and Local Government Review* 42(3):1-15, with Robert Turner.

2010. [“Engaging Citizens on the Internet: An Assessment of Local Governments in Ohio.”](#) *International Journal of Electronic Government Research on Citizens and E-Government*. 6(2): 68-85, with John Hoornbeek.
2009. [“Not All Housing GSE’s are Alike: An analysis of the Federal Home Loan Bank System and the Foreclosure Crisis.”](#) *Public Administration Review* 69(4): 613-622, with Susan M. Hoffmann.
2008. [“Why Governments Innovate: Adoption and Implementation of Open Source Solutions in Four European Cities.”](#) *International Public Management Journal* 11(2): 193-213.
2007. [“When Do States Pursue Targeted Economic Development Policies? The Adoption and Expansion of State Enterprise Zone Programs.”](#) *Social Science Quarterly*, 1(18): 86-103, with Robert Turner.
2005. [“Understanding Mission Expansion in FHLBs: A Return to Behavioral Choice Theory.”](#) *Public Administration Review* 65(6): 677-689, with Susan Hoffmann.
- 2002 "What are the Federal Home Loan Banks Up to? Emerging Views of Purpose Among Institutional Leadership" *Public Administration Review* 62(4): 461-470, with Susan Hoffmann.
- 2001 "The Courts and Democratic Transition: The Unexpected Role German Courts Played during the Unification Process" *Governance* pp. 14(4): 429-455.

Book Chapters

2016. “Germany’s Approach to the Financial Crisis: A Product of Ordo-Liberalism” in: Konrad H. Jarausch/Harald Wenzel/Karin Gohl (eds), *Different Germans, Many Germanies. New Transatlantic Perspectives*, New York: Bergman.
2010. [“Engaging Citizens on the Internet: An Assessment of Local Governments in Ohio,”](#) in Chris Reddick (ed.) *Citizens and E-Government: Evaluating Policy and Management*. Hershey, PA: IGA Global Publishers, with John Hoornbeek (reprint of journal article in *International Journal of Electronic Government Research on Citizens and E-Government*).
2009. [“When Local Governments Choose Open Source Technology,”](#) in Chris Reddick (ed.) *Strategies for Local E-Government Adoption and Implementation: Comparative Studies*. Hershey, PA: IGA Global Publishers.
2008. [“Umstieg auf Open Source Lösungen in der Stadtverwaltung,”](#) in Lutterbeck, B. M. Bärwolff, and R. Gehring (eds.) *Open Source Jahrbuch 2008*. Berlin: Lehmanns Media.

NON-REFEREED PUBLICATIONS

Journal Articles

2011. [“Five Factors for Open Source Success.”](#) *Public CIO*. February.
- 2007 [“Internationalizing Public Policy Curriculum.”](#) *PS: Political Science and Politics*. 40(1): 106-108.

Reports

2009. [“Managing a \\$700 Billion Bailout: Lessons from the Home Owners’ Loan Corporation and the Resolution Trust Corporation.”](#) Published by the IBM Center for the Business of Government, with Susan Hoffmann.
2006. [“Is There a Capital Gap?: An Assessment of Credit and Financing Among Small and Medium-Sized Manufacturing Firms in Northeast Ohio.”](#) Prepared for the workshop “Should Ohio Establish an Economically Targeted Investment Fund?” Columbus, Ohio June 6.
2003. *Zoned Out. Ohio Enterprise Zones: Who benefits?.* Published by Policy Matters Ohio, Pp. 30.
2002. *Pink Collar Work: Wages and Gender in Ohio.* Published by Policy Matters Ohio, Pp. 6. With Amy Hanauer.

2002. *What Color is Your Paycheck: Race and Wages in Ohio*. Published by Policy Matters Ohio, Pp. 6. With Amy Hanauer.
2002. *State of Working Ohio*. Published by Policy Matters Ohio, Cleveland Ohio. With Amy Hanauer, Pp. 6.
2001. "A Case Study of the Federal Home Loan Bank System's Affordable Housing Program." Report prepared for the New Economics Foundation (London), as part of "Getting the Framework Right" Project. 2001. Available at project website: <http://www.localdeveurope.org/studies.htm#10>.
- 2001 *State of Working Ohio 2001*. Published by Policy Matters Ohio, Cleveland, Ohio. With Amy Hanauer, Pp.32.
- 2000 *Taking Them for a Ride: An Assessment of the Privatization of School Transportation in Ohio's Public School District* (Published by the Association of Federal, State, County and Municipal Employees), Pp. 20.
- 1999 *State of the Cities* (Released by the Northeast Ohio Research Consortium). With Amy Hanauer, Pp. 10.
- 1999 *State of Working Ohio 1999* (Cleveland, Ohio: Northeast Ohio Research Consortium). With Amy Hanauer, Pp. 32.
1993. "Asyl." *Marburger Meinungsbilder '93*. Institut für Politikwissenschaft der Philipps-Universität Marburg (Published chapter in a German report on the influence of asylum-seekers on local elections in Marburg).
- 1991 "Governor's Committee on Student Debt: Final Report" Published by the State of Wisconsin.

Book Reviews

2013. "[Book Review: *Governing for the Long Term: Democracy and the Politics of Investment* By Allan Jacobs.](#) *Political Science Quarterly* 126(4): 694-696.
2004. "[Book Review: *The Politics of Quasi-Government: Hybrid Organizations and the Dynamics of Bureaucratic Control* By Jonathan GS Koppell.](#)" *Policy Science* 37: 367-370.
2004. "[Book Review: *Ambiguity & Choice in Public Policy* by Nikolaos Zahariadis.](#)" *Perspectives on Politics* 2(3): 627-628.
- 1997 "Book Review: *Public Spirit in the Thrift Tragedy* by Mark Rom" *Congress and the Presidency* 24(2): 232-235.

Discussion Papers

- 1996 "The Treuhandanstalt, Privatization and the Role of the Courts" *Discussion Paper* FS I 96 - 316 Berlin: Wissenschaftszentrum fuer Sozialforschung.

Editorials

- ["Despite immigrant-stoked political upheavals, European support for unity remains strong"](#) *Cleveland Plain-Dealer* (April 26, 2017)
- ["How faculty unions help lower costs"](#) *Akron Beacon Journal* July 22, 2015.
- ["College Athletes Should be Allowed to Negotiate Compensation"](#) *Columbus Dispatch* (November 16, 2011).
- ["Skip the Heat"](#) *Akron Beacon Journal* (November 3, 2011)
- ["Tax Expenditure Reform Could Save the State a Bundle"](#) *Columbus Dispatch* (February 13, 2011)
- ["Repeal of Estate Tax Should be Laid to Rest"](#) *Cleveland Plain-Dealer* (January 16, 2011).
- ["Guess what? Government really does create jobs, millions of them"](#) *Akron Beacon Journal* (October 19, 2010).
- ["An Oversight on Oversight: The Federal Home Loan Bank"](#) Vox Website (September 22, 2010).

- "Wealthy benefit most from enterprise zones" *Cleveland Plain Dealer Op-Ed* (November 10, 2003).
- "Ohioans Pay for Prisons Now - and Later" *Cleveland Plain Dealer Op-Ed* (April 7, 2003) with Amy Hanauer.
- "Privatization won't always save money" *Cleveland Plain Dealer Op-Ed* (June, 8, 2000), with Amy Hanauer.
- "Economy booms, but wages fall" *Cleveland Plain Dealer Op-Ed* (July 8, 1999; p. 9-B), with Amy Hanauer.

Invited Presentations

2017. "European Elections Update – Will Populism Prevail?" City Club of Cleveland, May 2.
2017. "Merkel's Challenge: Managing Trump, Putin, and a Million Syrians" Case Western Reserve Public Policy Discussion Group, March 31.
2017. "National elections in Europe: What's at stake and what can we expect?" Political Science Colloquium, Kent State University. March 10.
2016. "The Great Recession of 2007-08: Causes, Consequences and Lessons" Šiauliai University, Lithuania, April 18th.
2016. "Germany and the Refugee Crisis" Border Crises: the human costs of sovereign borders. A conference at Kent State University. March 9 -10.
2015. "A Tale of Two Crises: Germany's *Landesbanken* and the United States' Savings and Loans." Paper presented to the workshop 'Supranational Banking Supervision' Korbel School of International Studies, University of Denver, February 26-28.
2014. "Landesbanken and the Financial Crisis" Wissenschaftszentrum fuer Sozialforschung Berlin (WZB), May 27, 2014.
2014. "Social Market Economy and Corporatist Governance" Berlin Program for Advanced German Studies, April 30, 2014. Berlin, Germany.
2014. "Role of Public Banking in Germany" Fulbright Berlin Seminar, March 23-27, 2014. Berlin, Germany.
2013. "The Impact of Unionization on University Performance: A Cross-sectional Time Series Analysis" 40th Annual Conference of the National Center for the Study of Collective Bargaining in Higher Education and Related Professions April 7-9, 2013, New York, New York.
2012. "What is the Role of Teacher's Unions in the 21st Century University?" Issues for Universities in the 21st Century A Conference at the University of Wisconsin-Madison Pyle Center June 9, 2012.
2011. "How do Bailouts fit within German and American Models of Capitalism?" Berlin Program for Advanced German and European Studies Alumni Conference titled, *The Resilience of the German Model in Politics, Economy and Society*, June 29-July 2.
2011. "Testimony on Senate Bill 90" Ohio Senate Ways and Means and Economic Development Committee. March 31.
2011. "Testimony on Estate Tax" Cleveland City Council. January 31.
2011. "GSEs and Housing Finance: the sequel to financial reform" Organized and participated in roundtable at the Midwest Political Science Association, Chicago, IL, March 30 – April 2, 2011.
2011. "Jobs in the Federal Government" Presentation to Kent State undergraduates, sponsored by Pi Sigma Alpha. April 20.
2011. "Technology and local governments." Presentation to the Elected Officials Academy, Kent State University. February 10.
2011. "Repeal of Ohio's estate tax and it's impact on Cleveland." Invited presentation before the Cleveland City Council. January 31.
2010. "Presentation on Mission Expansion in the Federal Home Loan Bank System." Conference sponsored by the Federal Housing Finance Agency titled *Federal Home Loan Banks:*

- How Can They Contribute to Sustainable Communities Through Economic Development.*
October 25-26.
2009. "The MPA programs can play in training bank examiners." National Association of Schools of Public Affairs and Administration Annual Conference, Washington, DC, October 16.
2009. "Structural Matters: Financial Services Industry Reform." Featured speaker at the Meeting of Regional Bank Examiners. Cleveland Federal Reserve Bank, Cleveland, Ohio. September 29, 2009.
2009. "Where is Germany Heading: An analysis of the 2009 federal election" Public Policy Forum, Case Western Reserve University, Cleveland, OH. September 25, 2009.
2009. "Germany's Changing Political Landscape" Western Michigan University, Kalamazoo, MI. September 16, 2009.
2009. "Not all housing GSE's are alike : An analysis of the Federal Home Loan Bank System and the foreclosure crisis" with Susan M. Hoffmann. Regulatory Symposium: A public administration moment: Forging an agenda for financial regulatory reform. Sponsored by the Smith-Richardson Foundation, Virginia Tech, and the National Association of Public Administration, Alexandria, VA, January 23.
2007. "Why governments innovate: A study of the adoption of open source solutions in four European cities." Presented at Linux Solutions Group Membership Meeting, Stuttgart Germany, November 13.

Conference Presentations

2017. "The Politics of Germany's Position toward European Banking Union" Midwest Political Science Association, Chicago, April 6-9.
2016. "The Politics of Banking Union in the EU: Regulator, Resolution and Deposit Insurance" Western Political Science Conference, March 21-25, San Diego, California (with Anna Hutchenson).
2016. "What happens when the world helps teach your class: Using Wikipedia a pedagogical tool to engage students " Western Political Science Conference, March 21-25, San Diego, California.
2015. "When Ideas and Institutions Separate: A Comparison of the United States' Saving & Loans and Germany's Landesbanken During their Crises". Midwest Political Science Meeting, Chicago, Illinois. April 16-19.
2014. "The Collapse of the Landesbanken: History and Regulation" Biennial Conference on Policy History. June 4-7, 2014. Columbus, Ohio.
2013. "Public Banks in Times of Crisis and Uncertainty: A study of German Landesbanken and the Bank of North Dakota." Annual Meeting of the German Studies Association. October 3-6, 2013. Denver, Colorado.
2011. "When Smaller Governments Open the Window: A study of website creation, adoption and presence among smaller local governments in northeast Ohio" with Sarah Mullaly. Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, March 30 – April 2, 2011.
2010. "The Status of Free/Open Source Software among Local Governments: Lessons from Three German Cities." Journal of Information Technology and Politics Annual Conference. Amherst, MA, May 6-8, 2010.
2006. "Internationalizing Public Policy Curriculum." Presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA. Aug. 28-Sept. 2.
2005. "E-government in Germany: How institutions shape local government technology policies" Presented at the Annual Meeting of American Political Science Association, Washington DC Sept. 1-3.

2005. "The Expansion of the Ohio Enterprise Zone Program: Can Poor Communities Compete?" with Robert Turner. Presented at the 2005 State Politics and Policy Conference, Lansing, MI, May 13-14.
- 2005 "The Adoption and Implementation of State Enterprise Zone Programs" with Robert Turner. Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 5-8.
- 2005 "Who Benefits When Enterprise Zones Are Zoned-Out? The Case of the Ohio Enterprise Zone Program," with Robert Turner. Presented at the Southern Political Science Association Meeting, New Orleans, LA, January 4-7.
- 2004 "State Enterprise Zone Programs (EZP): A study of the challenges and conditions for maintaining a targeted economic development program" with Robert Turner. Presented at the Annual Meeting of the State Politics and Policy, Cuyahoga Falls, OH April 30 and May 1.
2003. "Mission Expansion in the Federal Home Loan Bank System: Supporting the Viability of Community Banks." with Susan Hoffmann. Presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA., August 28-31.
2003. "The Impact of State Institutions on the Targeting of State Economic Development Policies and How It Matters: The Case of Enterprise Zones" with Robert Turner. Presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA., August 28-31.
2003. "Federal Home Loan Banks as a Support Mechanism for Small Community Banks." with Susan Hoffmann. Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, ILL. April 3-6.
2001. "Leveraging the Private Sector to Meet Public Goals: Federal Home Loan Bank Implementation of New Affordable Housing and Community Development Mandates." with Robert Turner. S Presented at the 23rd Annual Research Conference of the Association for Public Policy and Management. Washington D.C., November 1-4.
2001. "Public Good, Private Means: The Federal Home Loan Bank System's Current Role in the Creation of Affordable Housing." with Susan Hoffmann. Presented at the Meeting of the Western Political Science Association, Las Vegas, Nevada, March 15-17.
2000. "School Bus Contracting: Is it Worth the Ride?" Prepared for delivery at the 22nd Annual Research Conference of the Association for Public Policy and Management. Seattle, Washington, November 1-4.
2000. "What are the Federal Home Loan Banks Up to? Emerging Views of Purpose Among Institutional Leadership," with Susan Hoffmann. Presented at the American Political Science Association Meeting, Washington D.C., August 30-September 3.
2000. "An Assessment of the Privatization of School Transportation in Ohio's Public School Districts" Presented at the Midwest Political Science Association Meeting, Chicago, Illinois. April, 2000.
2000. "The Federal Home Loan Banks in the Financial System: Are they serving the public's purpose now?" With Susan Hoffmann. Presented at the Annual Meeting of the Midwest Political Science Association, April 27-29.
1996. "Law and Public Administration: A description of the Treuhandanstalt's legal identity and its impact on privatization in Germany" Presented at the American Political Science Association Meeting, San Francisco, CA, August 30-September 1.
1996. "Public Agency in a Private World: A study of the strategy and structures of the Federal Republic of Germany's Treuhandanstalt" Presented at the Midwest Political Science Association Meeting, Chicago, IL., April 15-19.
1994. "When Administrative Rationality Misfires: a look at the impact of the administration of asylum seekers on small German communities" Presented at the 11th Conference on the Small City and Regional Community, Stevens Point, WI., October 20-21.
1994. "Are Germans Calling in their Mortgage at the Polls?: A Study of National Identity, Public Ownership and Electoral Behavior." Presented at the Midwest Political Science Association Conference, Chicago, Ill., April 9-12.

1993. "The Intergovernmental Politics of Immigration in the Federal Republic of Germany: A National Identity Crisis" Presented at the American Political Science Association Conference, Washington D.C., September 2-5.

GRANTS AND AWARDS

- 2013/14 Fulbright Award – US Professor Category
 2013 College of Arts and Sciences' Distinguished Teaching Award for 2013.
 2010 Award for Best Paper at the 2010 Journal of Information Technology and Politics Annual Conference.
 2009 Fulbright Fellowship: German Studies Seminar, Summer Award.
 2009 IBM Business of Government Grant (\$20,000)
 2006 Kent State University's Summer Research Grant (\$7,500).
 2004 University Research Council Travel Research Grant (\$2,500)
 2004 University Research Council Travel Research Grant (\$2,500)
 2003 Charles H. Levine Award for the best book in public policy and administration published in the year, 2002. Sponsored by the International Political Science Association.
 2003 Fulbright Fellowship: German Studies Seminar, Summer Award.
 2003 Open Society Institute Grant (\$8,000).
 2002 Ohio Urban University Program Grant (\$7,500).
 2002. Community and Economic Development Award for best scholarship, presented by the Michigan Partnership for Economic Development Assistance.
 2001 Kent State Teaching Scholars Program Grant.
 2000 Kent State University's Summer Research Grant (\$7,500).
 1999 American Federal of State, County, and Municipal Employees Grant (\$20,000).
 1999 Northeast Ohio Research Consortium Grant (\$4,500).
 1999 Akron Beacon Journal Grant (\$500).
 1999 Ohio Employee Ownership Center Faculty Associate Program Grant Development Award (\$2,500).
 2002 Ohio Urban University Program Grant (\$7,500).
 2000 American Political Science Association's Leonard D. White Award for the best dissertation in the field of Public Administration and Public Policy.
 1999 Nominated for the Association for Public Policy and Management Ph.D. Award.
 1997-98 Vilas Dissertation Fellowship, University of Wisconsin-Madison
 1995-96 Social Science Research Council Fellowship, Berlin, Germany.
 1995 Summer Research Fellow, American Institute for Contemporary German Studies
 1992-93 Friedrich-Ebert-Stiftung Pre-dissertation Research Fellowship, Bonn, Germany.
 1991-92 Robert La Follette Institute of Public Affairs Academic Fellow
 1991 Cultural Studies Summer Fellowship, Deutscher Akademischer Austauschdienst
 1986 National Collegiate Athletic Association All-American Award, Tennis

COURSES TAUGHT

Graduate Courses: Foundations of Public Policy; Policy Analysis and Administration; Urban Politics; Comparative Public Administration and Policy; Bureaucracy and the Policy Process; Capstone Masters in Public Administration.

Undergraduate Courses: Politics and Policies of the Financial Crisis; Introduction to Public Policy; European Politics; Comparative Politics; American Politics; Political Economy;

Metropolitan Governance; Political and Policy Challenges of Demography; Global Governance; American Politics (On-line web course); and Politics of Privatization.

PROFESSIONAL ACTIVITIES

University

- Joint Health Benefits Review Committee, 2008-2009
- Intercollegiate Athletic Committee, 2014-present
- Associate Provost Search Committee, 2016
- AAUP Council 2009-present.
- Academic misconduct review committee, Research and Graduate Studies, 2006.
- Moulton Hall presentations on teaching with technology
- Committee to evaluate proposals for Research and Graduate Studies' Summer/Academic Year Research Grant Competition, 2002, 2003, 2006
- Presentations on wages.

Department

- Masters of Public Administration Program Coordinator, 2012 - present
- Faculty Liason to the Ohio Employee Ownership Center, 2010
- Faculty Advisory Committee, 2008 – 2010.
- Faculty Ad-hoc Reappointment, Tenure and Promotion Committee, 2008 - 2010
- Kent-Geneva Study Abroad Program, 2007 (Director)
- Graduate Studies Committee, 2000-2003 (Member).
- Graduate Studies Committee, Fall 2002 (Acting Chair), Fall 2003-Fall 2005 (Chair)
- Law and Justice Politics Search Committee, 2005 (Chair)
- Field Exam Committee, 2004/05, 2006-present.
- Library Committee, 2000, 2001, 2002 (Chair), 2003(Chair).
- Faculty Evaluation Committee, Fall, 2010.
- Masters of Public Administration Committee, 2002-2004, 2007-present.
- Ad-hoc Committee to reform the Ph.D. curriculum as well as several subcommittees.
- Comparative/IR Search Committ 2004/05

Discipline

- Leonard White Award Selection Committee, American Political Science Association. 2006-2007.
- Committee on internationalizing curriculum, American Political Science Association. 2005-2006.

Journal Referee/Reviewer

Journal of Politics (JOP); Governance, European Journal of Information Systems, Policy Studies Review, Policy Science, Resarch in Social Movements, Conflicts and Change; State and Local Government Review; Contemporary Economics; Public Administration Review Prentice Hall Publishers; Congressional Quarterly Press

Thesis Supervision – Completed

Ann Coleman, 2014 –Ph.D. Political Science, Chair
 Dongjin Chen, 2011, Ph.D. Political Science, Committee member
 Russell Mills, 2010, Ph.D. Political Science, Chair
 Alethia Cook, 2006, Ph.D. Political Science. Chair
 Mary Schmeida, 2004. Ph.D. Political Science. Chair
 Jason Steinberg, 2004. BA Political Science Honors Thesis. Chair

Thesis Supervision – In progress

Dominic Wells, 2015- present, Ph.D., Political Science, Chair.

Jong Sun Lee, 2015 – present, Ph.D., Political Science, Chair

Askat Dukenbaev, 2008 – present, Ph.D., Political Science, Committee

Professional Membership

American Political Science Association, Midwest Political Science Association, Association of Public Policy and Management.