



# International Association for Intercultural Communication Studies

Volume 5 Issue 1

IAICS *e-Newsletter*

June 2014

## **Welcome to Providence for the IAICS 2014 conference!**

We look forward to seeing our colleagues from July 31 – August 3 for our 20th international conference in Providence, Rhode Island, USA.

For everything you need to know about the conference, please visit our conference webpage for participants at <http://harrington.uri.edu/iaics/iaics-conference/information-for-participants/>. Here, you will find information on accommodations, parking, directions, and more.

The conference program can be found at <http://harrington.uri.edu/iaics/iaics-conference/program/> which details the schedule, themes, keynote speakers and room assignment information.

For directions and location information, our easy to use interactive map can direct you to where you need to go. For our interactive map visit <http://harrington.uri.edu/iaics/iaics-conference/site-map/>

See you soon!



*Downtown Providence, Rhode Island.*

(<https://www.google.com/search?q=public+domain+photos+providence+ri&newwindow=1&espv=2&tbm=isch&tbo=u&source=univ&sa=X&ei=QPanU7XvJJ0osQShzYCgDQ&ved=0CCoQsAQ&biw=1280&bih=856>)

## From the President

As the incoming President of IAICS, I wish to take this opportunity to welcome you to the next conference in Providence, Rhode Island. You will find the United States to be a multicultural experience. The East Coast was settled by the British; the South East was originally French territory; the Southwest was original Mexican territory, the Midwest was settled by the Germans; the Northwest was Russian and all along the northern border are immigrants from Norway, Sweden Finland.

There is much to see and do in Rhode Island. Enjoy the diversity.



*Left, an East Matunuck marsh..  
Above, a colorful door in  
Newport.*



Photos by Priscilla L. Young

*Springtime Johnny Jump Ups (left). Autumn on Route 102 in Exeter (center). Wild turkeys along the interstate highway just south of Warwick (right).*

The conference will host presenters from four of the major continents. We welcome those who are visitors to the United States. We look forward to getting together once again as an extended family of scholars. We also look forward to seeing you at our next conference (2015) in Hong Kong, SAR.

■ *Robert Saint Clair, University of Louisville, USA*



## Publications

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- Agarwal, V., D'Silva, M. U., & Leichty, G. B. (2013). Disease, representation, and public relations: A discourse analysis of HIV/AIDS websites. In R. Ahmed and B. R. Bates (Eds.), *Health Communication and Mass Media* (pp. 51-63). Burlington, VT: Gower.
- Chan, K., Evans, S., Ng, Y.L., Chiu, M.Y.L., & Huxley, P. (2013). A concept mapping study on social inclusion in Hong Kong. *Social Indicators Research*, doi:10.1007/S11205-013-0498-1
- Chan, K., & Fung, M. (2013). Effectiveness of subway advertising in Hong Kong, *Journalism and Mass Communication*, 3(12), 757-767.
- Chan, K., Hui, A., Cheng, S.T., & Ng, Y. L. (2013). Perception of age and creativity in work context. *Journal of Creative Behavior*, 47(4), 256-272.
- Chan, K., Leung, V., & Tsang, L. (2013). Health information and advertising appeal in food commercials: A content analysis. *Journal of Nutritional Therapeutics*, 2(3), 137-144.
- Chen, G. M., Miyahara, A., & Kim, M. S. (2013). East Asian communication studies. In P. Simonson, J. Peck, R. T. Craig, & J. P. Jackson (Eds.), *The handbook of communication history* (pp. 467-481). New York: Routledge.
- Chen, G. M. (2014). Preface: The transformation of audience under the media effect. *Communication and Society*, 27, v-viii.
- Dai, X-d., & Chen, G. M. (2014). The construction of national image in the media and the management of intercultural conflicts. In R. S. Fortner & P. M. Fackler (Eds.), *International handbook of media and mass communication theory* (pp. 708-725). Hoboken, NJ: Wiley-Blackwell.
- D'Silva, M. U., Agarwal, V., Sohn, S. H., & Sharma, V. (2014). Urbanization and strategic health communication in India. In C. Okigbo (Ed.), *Strategic health communication in urban contexts*. Netherlands: Springer Verlag.
- D'Silva, M. U., Smith, S. E., & Nikam, G. (2013). Traditional media, social media, and social change in India: The free Binayak Sen campaign. In R. D. Berenger (Ed.), *Social media go to war: Civil unrest, rebellion and revolution in the age of Twitter* (pp. 237-248). Spokane, WA: Marquette Books.

Dong, D., & Chan, K. (2014). Adolescent girls' evaluation of brands during liminal life stages. *International Journal of Trade, Economics and Finance*, 5(3), 249-254

Hui, A.N.N., Yueng, D.Y.L., Sue-Chan, C., Chan, K., Hui, D.C.K., & Cheng, S.T. (2014). Gains and losses in creativity personality as perceived by adults across the lifespan. *Developmental Psychology*, 50(3), 709-713.

Reynolds, L. M., Smith, S. E., & D'Silva, M. U. (2013). The search for elusive social media data: An evolving librarian-faculty collaboration. *The Journal of Academic Librarianship*, 39, 378-384.

Smith, S.E., Della, L.J., Rajack-Talley, T., D'Silva, M.U., Potter, D.A., Markowitz, L.B., Craig, L., Cheatham, K., & Carthan, Q. (2013). Exploring media's impact on African American women's food habits in Kentucky. *Journal of Intercultural Communication Research*, 42( 3), 228-251.

## Personal

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Chan, K., Bech-Larsen, T., Gronhoj, A., & Tsang, L. (2014). *Using theory of planned behavior to predict healthy eating among Danish adolescents*. Health Education. Received Emerald Literati Network Awards for Excellence 2014 Highly Commended Award.

Chan, K., Liu J., & Ng, Y.L. (2014). *Young consumers' responses to gendered advertisements: An experimental study*. 6th International Conference on Multidisciplinary Perspectives on Children and Teen Consumption, Edinburg, U.K., April 9-11.

Chan, K., & Tsang, L. (2014). *Producing teaching videos to enhance critical thinking: Teaching development projects in Hong Kong*, Higher Education Research and Development Society of Australasia (HERDSA) Conference: Higher Education in a Globalized World, Hong Kong, July 7-10.

- Chan, K., Tsang, L. & Fung, T.K.F. (2014). *Hong Kong consumers' attitudes toward acupuncture: A quantitative study*. 13th International Conferences on Research in Advertising (ICORIA), Amsterdam, Holland, June 26-28.
- Chen, G. M. (2014, March). *Issues in the study of intercultural communication competence*. An invited speech delivered at Duke University, Durham, North Carolina, USA.
- Chen, G. M. (2014, January). *Theorizing global community: Contextual interaction, boundary game and global ethics*. An invited speech delivered at the Chinese University of Hong Kong.
- Chen, G. M. (2013, December). *New media, globalization, culture, and human communication*. An invited speech delivered at National Jiaotong University, Hsin Chu, Taiwan.
- Della, L. J., D'Silva, M. U., Carthan, Q. N., Smith, S., Rajack-Talley, T., Potter, D., Best, L., Cheatham, K., Markowitz, L., & Craig, L. (2013, September). *Engaging African Americans in Louisville & Hopkinsville to explore socioeconomic & cultural factors affecting dietary practices and beliefs*. Invited poster presentation at the University of Louisville's Engaged Teaching and Research Showcase, Louisville, Kentucky.
- Della, L. J., Smith, S.E., D'Silva, M. U., Carthan, Q.N., Rajack-Talley, T., Craig, L., Cheatham, K., Potter, D., & Markowitz, L. B. (2013, September). *Cultural communication factors affecting fruit and vegetable consumption among Kentucky's Black population*. Paper presented at the 91st annual meeting of the Kentucky Communication Association, Burkesville, Kentucky.
- Della, L. J., D'Silva, M. U., Carthan, Q. N., Smith, S., Rajack-Talley, T., Potter, D., Best, L., Cheatham, K., Markowitz, L., & Craig, L. (2013, October). *Engaging African Americans in Louisville & Hopkinsville to explore socioeconomic & cultural factors affecting dietary practices and beliefs*. Poster presented at the 19th annual meeting of the Coalition of Urban and Metropolitan Universities, Louisville, Kentucky.



- D'Silva, M. U. (2013, October). *The challenges and surprises of field research. Invited plenary address*. Conference of the International Association for Intercultural Communication Studies, Vladivostok, Russia.
- McDaniel, E. (2014). *Intercultural communication in geopolitical affairs: Sino-Japanese Diaoyu/Senkaku Islands dispute*. Presentation at International Conference on Intercultural Communication, Asian Economic Integration & Regional Order, National Chengchi University, Taiwan, March 18.
- Evans, S., Hexley, P., Chiu, M., and Chan, K., (2013). *Social inclusion of people with mental health problems in the UK and Hong Kong: A comparison study*. World Psychiatric Association Conference, Vienna, Austria, October 27-30.
- Smith, S.E., Della, L.J., Best, L.E., D'Silva, M.U., Rajack-Talley, T., Markowitz, L.B., & Carthan, Q.N. (2013, November). *In the Eye of the Beholder: Body Image Perceptions and Gaps in the African-American Community in Kentucky*. Paper presented at the 36th annual meeting of the Organization for the Study of Communication, Language, and Gender, Houghton, Michigan.
- Young, P. (2014). *The art of the interview and tips on journalistic writing*. Invited presentation, Department of Communication and Media, Shenzhen University, April 28
- Young, P. (2014). *Intercultural communication competence in a business setting*. Invited presentation within academic roundtable focusing on intercultural dialogue in Asia, Department of Communication, University of Macao, March 30.
- Zhang, L. (2013). *An upgraded definition of risk based process safety core value and its impact in light of anthropology and intercultural communication on future evolution of process safety culture & management*. Presentation at the Global Congress on Process Safety, American Institute of Chemical Engineers 2013 Spring Meeting and 9th Global Congress on Process Safety, April 30.
- Zhang, L. (2013). *Benchmarking risk based process safety egg (RBPS Temple + 2 Universes) against 'The Art of War.'* 1st CCPS Asia-Pacific Conference on Process Safety (AIChE's Center for Chemical Process Safety), September 5.
- Zhang, L. (2014). *'People' means leadership, NOT simply mean people - 4 new dimensions of process safety competency*. American Institute of Chemical Engineers 2014 Spring Meeting & 10th Global Congress on Process Safety, March 31.

## Sustainability, Resilience, and Global Communication

### Call for Submissions

#### A Special Issue of China Media Research

This special issue (CMR-2015-04) invites scholars from across disciplines to examine the relationships between Sustainability, Resilience, and Global Communication. Globalization and increased diversity heighten the risk of communication failures and misunderstandings due to ethnocentrism, prejudice, sexism and environmental, social, and technological issues. They include Climate Change; Adaptations to Climate Change; Pollution and Resource Depletion; Global Food and Water Supply; Impact of Information Technology and Social Media; Political Oppression, Conflict and War; Poverty; Societal Security and Personal Safety. Global communication plays a key role in facilitating behavior changes to address these problems. Increasingly we must learn to rely on each other, build resilience, resolve conflicts peacefully, and strive for social equity by enhancing intercultural communication.

Contributions from interpersonal, group/organizational, intercultural/international, media/mass communication, rhetorical, political, social justice, psychological, and other points of view are invited. Submissions must not have been previously published nor be under consideration by another publication.

We will accept complete papers or extended abstracts (800-1000 words) at the first stage of the reviewing process. Please email Word attachment of the submission to the guest editor, Dr. Norbert Mundorf at [nmundorf@gmail.com](mailto:nmundorf@gmail.com).

Please include CMR Submission in the subject line.

All submissions must be received by October 15, 2014.

The complete manuscript must be received by April 10, 2015 after the submission is accepted.

Accepted manuscripts should be prepared in accordance with APA style and should not exceed 8,000 words (including references). Please visit <http://www.chinamediaresearch.net> for more information about the quarterly journal of China Media Research.

For inquiry, please contact Dr. Norbert Mundorf at [nmundorf@gmail.com](mailto:nmundorf@gmail.com).

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## Conflict Management and Intercultural Harmony

### Call for Papers

#### 2014 SHNU International Conference of Intercultural Communication

With the success of the first International Conference of Intercultural Communication in 2008, the second in 2010, and the third in 2012, Shanghai Normal University will sponsor the fourth on December 28-29, 2014. The 2014 ICIC focuses on “Conflict Management and Intercultural Harmony.” In intercultural encounters, conflicts often arise due to different cultural perceptions, diverse cultural preferences or disparate value orientations. In order to achieve intercultural harmony, we need to find effective ways to manage intercultural conflicts and turn intercultural tensions into creative dynamics. Our 2014 ICIC, as the previous three, is characterized by high-level scholarship, explicitly focused theme, cross-disciplinary approaches, multiple perspectives and in-depth discussions. We welcome both domestic and international scholars to submit papers to address the conference topic with their expertise, and would like to share their insights and visions.

Topic: Conflict Management and Intercultural Harmony

Working Language: English/Chinese

Time: December 28-29, 2014

Venue: 100 GuiLin Road, Shanghai Normal University, Shanghai, China

Sponsor: Foreign Languages College of Shanghai Normal University

Invited Speakers: Alois Moosmüller, Donal Carbaugh, GAO YiHong, Guo-Ming Chen, JIA YuXin, Michael Hinner, Patrice Buzzanell, Stella Ting-Toomey, SHI Xu, SUN YouZhong, Yoshitaka Miike, and Yuko Takeshita.

#### Abstract and paper submission:

Please submit a 300-500 word abstract (APA style, Times New Roman 11 point font and double spaced) to [iccshanghai@163.com](mailto:iccshanghai@163.com) as an email attachment **no later than September 1st**. Authors of accepted abstracts will be notified by October 1st, 2014, and will then be invited to submit a full paper ranging from 5000 to 12000 words by November 15th. All submissions will be carefully reviewed. High quality articles will be selected for publication.

For more information, please visit: [www.shicci.org.cn](http://www.shicci.org.cn)



Conference Registration Fee:

Teachers or researchers: 800 RMB (\$120)

Students or Spouse: 400 RMB (\$60)

Payment of the registration fee covers the cost to attend the main conference and the concurrent sessions, coffee breaks and conference meals. Notice that this registration fee does NOT cover the cost of the local transportation and accommodation.

Sponsor: Foreign Languages College of Shanghai Normal University

Chief of Organization Committee: Prof. LU JianFei, Secretary of Shanghai Normal University/Chair of SHNU Council.

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## **Call for Papers and Participation**

### **ATHENS INSTITUTE FOR EDUCATION AND RESEARCH**

#### **13th Annual International Conference on**

#### **Communication and Mass Media,**

**11-14 May 2015, Athens, Greece**

The Athens Institute for Education and Research (ATINER) organizes its 13th Annual International Conference on Communication and Mass Media, 11-14 May 2015, Athens, Greece. The conference website is: <http://www.atiner.gr/media.htm>.

The aim of the conference is to bring together scholars and students of Communications, Mass Media and other related disciplines. You may participate as panel organizer, presenter of one paper, chair of a session or observer. Past conferences drew participants from five continents and more than 50 countries, presenting papers on diverse topics such as political communication, EU enlargement, Website design, cross-media ownership, war correspondence, cultural studies, film, public relations, telecommunication policy, advertising, agenda setting, juvenile audience preferences, and cross-national communication, among others. For programs of previous conferences and other information, please visit the conference website: [www.atiner.gr/media.htm](http://www.atiner.gr/media.htm).

Fee structure information is available on [www.atiner.gr/fees.htm](http://www.atiner.gr/fees.htm).

Special arrangements will be made with a local luxury hotel for a limited number of rooms at a special conference rate. In addition, a number of special events will be organized: A Greek night of entertainment with dinner, a special one-day cruise to selected Greek islands, an archaeological tour of Athens and a one-day visit to Delphi. Details of the social program are available at <http://www.atiner.gr/2015/SOC-MED.htm>.

Please submit an abstract (email only) to: [atiner@atiner.gr](mailto:atiner@atiner.gr), using the abstract submission form available at <http://www.atiner.gr/2015/FORM-MED.doc> by the 13 October 2014 to: Yorgo Pasadeos, Professor of the University of Alabama and Head of the Mass Media & Communication Research Unit, Athens Institute for Education and Research, ATINER.

Abstracts should include the following: Title of Paper, Full Name (s), Affiliation, Current Position, an email address, and at least 3 keywords that best describe the subject of your submission. Decisions are reached within 4 weeks.

If you want to participate without presenting a paper, i.e. organize a panel (session, mini conference), chair a session, review papers to be included in the conference proceedings or books, contribute to the editing of a book, or any other contribution, please send an email to Dr. Gregory T. Papanikos, President, ATINER ([gtp@atiner.gr](mailto:gtp@atiner.gr)).

The Athens Institute for Education and Research (ATINER) was established in 1995 as an independent world association of Academics and Researchers. Its mission is to act as a forum where Academics and Researchers from all over the world can meet in Athens, in order to exchange ideas on their research, and to discuss future developments in their disciplines.

The organizing and hosting of International Conferences and Symposiums, the carrying out of Research, and the production of Publications are the basic activities of ATINER. Since 1995, ATINER has organized more than 350 International Conferences and other events, and has published close to 150 books. In 2012, the Association launched a series of conference paper publications, and at the beginning of 2014, it introduced its own series of Journals.

Academically, the Association is organized into six Research Divisions and thirty Research Units. Each Research Unit organizes at least an Annual International Conference, and may also undertake various small and large research projects. Academics and Researchers are more than welcome to become members and to contribute to ATINER's objectives.

For more information on how to become a member, please send an email to: [info@atiner.gr](mailto:info@atiner.gr).

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## About the IAICS Newsletter

IAICS e-Newsletter is the official newsletter of the International Association for Intercultural Communication Studies and is published twice per year. IAICS e-Newsletter is sent to all members and available in the section "About Us" of [www.uri.edu/iaics](http://www.uri.edu/iaics).

### About IAICS

The International Association for Intercultural Communication Studies (IAICS) originated from a series of Asian-American conferences run by the late Dr. John Koo at the University of Alaska and Arizona State University. In 1985, the first international conference on "Cross-Cultural Communication: East and West" was held in Seoul, Korea. IAICS consists of scholars from a range of the cultural sciences who are dedicated to doing research on communication across cultures. The group meets annually at different locations around the world. Its membership is made up of participants from over 32 countries. These participants meet annually to discuss common research interests. The results of their investigations are published in the journal of the organization, *Intercultural Communication Studies* (ICS).

### Submission

Submissions to the IAICS e-Newsletter should be e-mailed to the editor, Priscilla Young, at the following address: [pyoungchina@yahoo.com](mailto:pyoungchina@yahoo.com). IAICS reserves the right to edit for style and length of all material. The deadline for material will be announced to members six weeks prior to the publication issue.

### Correspondence

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