Meet your IAICS colleagues in Vladivostok for the 2013 Conference!
Each year IAICS moves its annual conference to another part of the world. This year we look forward to seeing our colleagues October 3 – 5 for our 19th International Conference to be held in Vladivostok, Russia.

Google Images, Vladivostok

Call for papers on page two.

From the President
Warmest greetings from the Ice City of Harbin, China! At the fresh start of the year 2013, I would like to wish each and every one of you good health, happiness and prosperity in your professional and personal life in the New Year! I would also wish our IAICS greater success in its commitments for intercultural understanding, world peace and global harmony!

It has been my pleasure and honor to serve as the president of IAICS for the past year and I take great pride in seeing how quickly the organization has grown in its impacts across the world. Every step forward that IAICS has made has been because of the joint effort and generous support of you all. On behalf of the Board of Directors, I would like to take this opportunity to extend our deepest appreciation for all members and friends of our organization; we thank you for your dedication to the course of intercultural communication studies and your contribution to IAICS!

The New Year brings us new dreams and hopes. In this simultaneously shrinking and expanding globe, our mission as intercultural communication scholars becomes all the more important with the constantly rising conflicts and frictions across regions and nations, races and ethnicities. A harmonious global community needs interculturally competent global citizens. May our invested efforts engage the people we reach with intercultural dialogue at all levels and in all fields!

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From the President, from page one

In closing, I would like to welcome you and your colleagues to participate in the IAICS annual conference October 3-5 in Vladivostok, Russia, to be hosted by the Federal Far Eastern University on the beautiful Russia Island.

I look forward to working with you for another prosperous year and to meeting as many of you as possible in Vladivostok!

Song Li
President, IAICS
Professor, PhD
School of Foreign Languages
Harbin Institute of Technology
Harbin, China

EXPLORING DIVERSITY TO REACH UNDERSTANDING ACROSS CULTURES

CALL FOR PAPERS

The 19th International Conference of the International Association for Intercultural Communication Studies (IAICS)

Far Eastern Federal University, Vladivostok, Russian Federation
Vladivostok, Russia, October 3-5, 2013

Intercultural communication is becoming more and more fundamental and interdisciplinary in the 21st century when people of the world are more mobile than ever before and are mutually interconnected and interdependent. It is turning into a global dominant paradigm covering a great variety of disciplines. Scholars and laymen are more aware nowadays of the necessity to develop good intercultural relations, the key to which is the understanding of each other in the context of cultural interaction. Most countries are becoming more diverse, which increases the risk of communication failures and misunderstandings due to ethnocentrism, prejudice, racism, sexism and other challenging issues. In this context, the theme of the conference focuses on understanding that covers a great variety of aspects of interpersonal, intergroup and international communication. The problems of global communication posed by the present state of the discipline require more attention to both theoretical and empirical studies developing new conceptual and methodological issues.
Conference goals

- to provide scholars, educators and practitioners from different cultural communities with opportunities to interact, network and benefit from each other’s research and expertise related to intercultural communication issues;
- to synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of communication across cultures;
- to advance the methodology for intercultural communication research and disseminate practical findings to facilitate understanding across cultures;
- to foster the idea of importance of cultural awareness in contemporary world and to encourage the involvement of educators, business professionals, students and other stakeholders throughout the world in discussing diversity and intercultural communication issues.

IAICS is soliciting submissions for the 19th International Conference on Cross-Cultural Communication to be held at Far Eastern Federal University (Vladivostok), the largest university in the Russian Far East, October 3-5, 2013. Topic areas are broadly defined as, but not limited to, the following:

Understanding across cultures
Critical cultural awareness
Communication failures
Nonverbal communication
Intercultural communication in global context
Intercultural communication in Asia-Pacific region
Russia in Asia-Pacific region
Diversity of languages and cultures
Linguistics and intercultural communication Studies
Translation studies
Intercultural communication & politics
In the aftermath of APEC 2012
Intercultural interaction in science
Media and social research
New media and globalization
International journalism
Cross-cultural adaptation
Intercultural communication competence
Religion/spiritual communication
Corporate culture and management
Advertising and marketing
Conflict, mediation and negotiation
Localization and globalization
Intercultural education practices
Ethnic studies
Geopolitics and national interests
Philosophy and human behavior patterns
Psychological communication studies
Health communication
Group/Organizational communication across cultures
Gender issues
Crisis/risk communication and anti-terrorism
Immigration and mobility
Racial discrimination and ethnic relations
Stereotypes and stereotyping
Multiple cultures and interculturality
Interpersonal communication and relations
Culture and diplomacy
National security and internet freedom
Public opinions and public policy
Cultural Identity
Categories: Abstract, panel proposal, and workshop proposal may be accepted.

Abstract, 150-250 words in English, including position, affiliations, email addresses and mailing addresses for all authors. See the sample format of the abstract below.

Panel proposal reflecting the conference theme may be submitted. All panel proposals should provide a 100-word rationale and 100-200 word abstract of each panelist's paper, affiliation and email addresses of all panelists.

Workshop proposals relevant to the conference theme may be submitted. Proposal is expected to be 3-5 pages in length, single spaced

Deadline: Please submit abstracts and complete panel proposals by March 15, 2013. All submissions will be peer-reviewed.

Submission to: iaics2013dvfu@gmail.com

Conference hosts: International Association for Intercultural Communication Studies and Far Eastern Federal University (FEFU)
Conference languages: English and Russian

Sample Abstract

The Development and Validation of the Intercultural Sensitivity Scale

Guo-Ming Chen, Ph.D.
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The present study developed and assessed reliability and validity of a new instrument, the Intercultural Sensitivity Scale (ISS). Based on a review of the literature, 44 items thought to be important for intercultural sensitivity were generated. A sample of 414 college students rated these items and generated a 24-item final version of the instrument which contains five factors. An assessment of concurrent validity from 162 participants indicated that the ISS was significantly correlated with other related scales, including interaction attentiveness, impression rewarding, self-esteem, self-monitoring, and perspective taking. In addition, the predicted validity test from 174 participants showed that individuals with high ISS scores also scored high in intercultural effectiveness and intercultural communication attitude scales. Potential limitations and future direction of the study were discussed as well.
The 4th International Conference on English, Discourse and Intercultural Communication
Part I (Macao): June 11 – 14, 2013
Part II (Urumqi) June 14 – 17, 2013

CALL FOR PAPERS

The 4th International Conference on English, Discourse and Intercultural Communication will be held in Macao (Part I: June 11 – 14, 2013) and Urumqi, Xinjiang Uygur Autonomous Region, China (Part II: June 14 – 17, 2013). The conference is co-organized by Macao Polytechnic Institute and the Education Department of Xinjiang Uygur Autonomous Region and Xinjiang Normal University.

The conference will consist of
- Keynote speeches
- Plenary presentations by invited speakers
- Parallel paper sessions
- Panel/roundtable discussions
- Workshops
- Poster sessions

Abstracts of papers and abstracts of proposals for panel, poster and workshop sessions (between 250 - 300 words in English, together with a brief narrative bio-note in English (about 80 words), and contact information) are hereby warmly invited. Please indicate whether you would like to attend Part I or Part II, or both. The deadline for submitting abstracts/ proposals to Part I (Macao) is March 4th, 2013 (Monday). The deadline for submitting abstracts/ proposals to Part II (Urumqi) is March 25th, 2013 (Monday).

Under the conference theme of English, Discourse and Intercultural Communication, the conference topics include, but are not restricted to, the following overlapping interdisciplinary categories:

**English**
1. ELT (English Language Teaching) in the global/local context;
2. Defining and redefining International English;
3. Communicative language teaching (CLT) and cross-cultural pragmatic competence;
4. Second language acquisition, bilingual and multilingual acquisition;
5. English and language universals/typology;
6. Revisiting humanistic and other “traditional” approaches in the ELT/ESP classroom;
7. Creative writing in English in the global/local context;
8. Language and gender studies.

**Discourse**
1. Film and media studies in the global/local context;
2. New social, cultural and critical discourses in English language education;
3. New approaches to reading and teaching literatures in English;
4. Pragmatics and discourse analysis;
5. Gender, ethnicity and discourse studies.
The 10th CAFIC International Conference Intercultural Communication for a Harmonious World: Challenges and Opportunities

CALL FOR PAPERS AND PANEL PROPOSALS

CAFIC-China Association for Intercultural Communication, IAICS-International Association for Intercultural Communication Studies, and ACCS—the Association for Chinese Communication Studies are pleased to announce that the 10th CAFIC International Conference will be held on November 21-24, 2013 in Haikou, China, hosted by Hainan University Tourism College. The conference theme is “Intercultural Communication for a Harmonious World: Challenges and Opportunities.”

Topic areas are broadly defined, but not limited to, the following
1. The development of intercultural communication studies as an academic discipline
2. Intercultural communication research methodology and theoretical advancement
3. The relationship between intercultural communication studies and other disciplines
4. Cultural conflict/cultural understanding/cultural tolerance and world peace
5. Intercultural communication and foreign language teaching and learning
6. Intercultural communication and translation
7. Intercultural communication and literature
8. Intercultural communication and semiotics
9. Intercultural communication and rhetoric
10. Intercultural communication and language pragmatics
11. Intercultural communication and discourse analysis
12. Intercultural communication and business communication
13. Intercultural communication and international relations/national images
14. Intercultural communication and area/city images
15. Intercultural communication and tourism/tourism industry
16. Intercultural communication and religious beliefs
17. Intercultural communication and multiculturalism
18. Intercultural communication and the teaching/learning of Chinese as a foreign language
19. Intercultural communication ability training
20. Intercultural communication ability assessment
21. Cross-cultural learning
22. Intercultural marriage and family life
23. Intercultural/global citizenship
24. Globalization and the transformation of identities
25. Educational challenges in the globalizing world
26. Foreign language education and citizenship building
27. Media (newspaper, broadcast, television, movie, music, advertisement, new media forms, etc.) and intercultural communication: Organization, content, audience, and effect
28. Organizational communication
29. Intercultural communication ethics

Submission Guideline
Major forms of presentation include keynote speeches, paper presentations, and panel discussions. The working languages of the Conference are Chinese and English. All paper/panel proposal abstracts must be within 200 words (with 3-5 keywords). The submission deadline is February 28, 2013. The Conference Academic Committee will conduct blind review of the abstracts, and send off formal Conference Invitation by April 30, 2013. Those whose abstracts are accepted by the Committee are supposed to submit their completed papers in Word form through email by Sept. 30, 2013. Quality papers will be compiled and published in the Conference Proceedings. For paper style, please consult Intercultural Communication Studies (http://www.uri.edu/iaics/journal/ICS%202013%20Paper%20Submission%20Guidelines.pdf).

All abstracts/panel proposals and papers must be submitted to: dsjzgkwhjjdh@163.com.

Conference registration fee
Domestic scholars, ¥1000.00; students ¥500.00 (with student ID); international scholars and their entourage $150.00 per person. Flight and transportation, accommodation, and tours are at the conferees’ own expenses.

The Conference host, Hainan University Tourism College, will organize different sightseeing and entertainment activities for the conferees to enjoy the unique natural and cultural richness of Hainan, the only tropical island province in China. Details will be announced soon.

Contact information
Conference Office: Tel.: 86-898-6625-6355  Fax.: 86-898-6619-8597
Address: Dept. of Applied Foreign Languages, Hainan University Tourism College, #58, Renmin Dadao, Haikou, Hainan, P. R. China, 570228
Conference webpage: http://tah.org.cn/cafic
Publications


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**Intercultural communication at work and at play!**

*Your IAICS secretary/treasurer and newsletter editor*  
Priscilla Young hosts a birthday party at her apartment in Shenzhen, China for one of her students.

Priscilla joined the School of Environment and Energy at Peking University’s Graduate School in Shenzhen, China in June 21012. As English Instructor, she coaches students in spoken and written English, edits SEE’s academic articles translated from Chinese into English for submission to international journals, holds a weekly conversation session, and lectures monthly on intercultural communication in global society.
Personal


Congratulations!
IAICS congratulates Linda Lam, Assistant Editor of ICS (our IAICS journal), who received her doctorate in education from South China Normal University in June, 2012. Her dissertation work focused on the development of adult education in Macao.
Intercultural competence has always been essential to human relations. In today’s globalized world, where societies are increasingly challenged by multiculturalism, an active employment of intercultural skills at all levels of all societies is becoming more and more necessary to achieve understanding between cultures. Today’s societies are increasingly intertwined by technology and by movements of peoples. They are continually challenged by a fast pace of life and resulting sudden changes that bring about a need to constantly evolve and quickly adapt to new transformations. Intercultural competence, understood as a set of key skills completing the profile of every global citizen, allows one to stand before these socio-cultural challenges. It therefore needs to be integrated into societies throughout their infrastructures, i.e. educational and healthcare systems, government and third sector organizations, and corporations. Special attention needs to be dedicated also to new changes in interpersonal relationships (new forms of families and caregivers, virtual relationships, multicultural classrooms, refugees etc.) where intercultural competence becomes an effective tool to overcome and heal misunderstandings. The third edition of Intercultural Horizons is dedicated to this multifaceted theme. Due to the countless topics within this general theme we have created several macro areas to help guide the various streams of discussion.

Macro Areas:
I. Geopolitical Themes
A main goal of this edition of Intercultural Horizons is to create space for dialogue on the vast number of geopolitical themes related to intercultural studies. A number of topics are common to various or all geographic regions, for example: Intercultural dialogue as a strategy for overcoming ethnic/sectarian divisions within and between nations or The role of religion regarding the development of intercultural competence: help or hindrance? In addition, there obviously are topics that are of more current relevance to particular regions; we have tried to list a few of these below, recognizing that they may also be important beyond the specific region we have identified. We would be very interested, therefore, in proposals that offer comparative views of a topic among two or more regions of the world.
Europe:
- Intercultural Dialogue and Immigration in European countries
- New Multicultural Societies of Europe
- The Growth of the EU: Intercultural Challenges within the European “Union”
- Are European Educational Institutions Ready for the Intercultural Challenge?
- The role of religion regarding the development of intercultural competence: help or hindrance?

Africa:
- Facilitating intercultural dialogue among different ethnic and religious groups within African nations
- The role of intercultural dialogue in healing divisions resulting from civil and interethnic conflict and war
- Constructing intercultural strategies in a post-colonial context

Middle East:
- Humanistic Universalities in Relation to the Muslim World
- What the Arab Spring means for intercultural growth and discussion
- Tradition and Modernity from a Middle Eastern perspective: Mutually Inclusive or Exclusive?
- Intercultural dialogue as a strategy for overcoming sectarian and ethnic-tribal divisions
- The role of religion regarding the development of intercultural competence: help or hindrance?

Asia:
- Intercultural dialogue as a strategy for overcoming ethnic/sectarian divisions within and between nations
- Linking the regional growth of service-learning with intercultural communication strategies
- Intercultural education/dialogue in relation to new communication technologies and their dominance over young people

Americas:
- Intercultural dialogue/education for the “place-bound” student: is it possible to develop virtual strategies/curriculum when many students cannot travel (particularly relevant, for example, for U.S. community college students)?
- Intercultural dialogue as a strategy for confronting growing polarization in U.S. society and politics
- New forms of conscientious international education and tourism to foster intercultural understanding
- Intercultural education/dialogue in relation to new communication technologies and their dominance over young people
- Worldview of indigenous peoples of the Americas and its relationship to Western societies: intercultural dialogue as a key to understanding

II. Theoretical Considerations of Intercultural Competence and Interculturalism
This macro area is dedicated to exploring theoretical considerations and questions regarding intercultural studies. As a relatively new field of study and practice there still exist some foggy areas surrounding definitions, roles and concepts that are fertile grounds for interesting discussion. Some questions that come to mind are: Who are the interculturalists and what are their functions? Does Intercultural Competence effectively exist yet? If so, how can it become a collective part of society as opposed to an individual quest? Proposals that solicit reflection on these themes will be favorably reviewed.

Additionally, a special session will be dedicated to the linguistic and cognitive processing of metaphors, intended as a conceptual, linguistic, and cultural means of expression, whose understanding can shed light on culture-specific traits. This topic is today widely recognized as strategically crucial in intercultural communication, because of the tremendous amount of consequences that the gained insights can bring to
different aspects of our society. We welcome abstracts for presentations concerning the study of metaphors and culture, metaphors and cognition, metaphors and foreign language learning and teaching. Contributions can include analyses based on materials collected from literary writing, educational teaching, political speeches, product marketing, and all those fields that show innovative and highly effective use of metaphors across different cultures and languages.

III. Intercultural Competence Development and Assessment: Practical Examples and Research
Discussions surrounding intercultural competence development and assessment are of fundamental importance to this conference series and will continue to be a focal point in years to come. Proposals that highlight new, original research, and practical examples of implementation, development or assessment are sought to ensure a high quality exchange on this theme.

IV. Civic engagement in International and Culturally Diverse Contexts
Civic engagement is one of the leading educational practices that foster the development of intercultural competence. In this macro area we would like to dedicate space for discussion on this important field by soliciting proposals focused on strategies, challenges and outcomes of civic engagement in international and culturally diverse contexts, both from an institutional point of view (colleges/universities) as well as an individual one (faculty/student). Proposals that address both will be favorably reviewed. Possible themes within this macro area could be:

- New needs in service-learning given multicultural societies
- The role of the Third Sector in creating space for intercultural competence development
- The changing role of higher education institutions in civic engagement
- Graduate education and intercultural competence: forming the interculturalists of the future

V. New “intra-cultural” applications of intercultural competence
As a new area of discussion, Intercultural Horizons would also like to invite proposals that take into consideration how the same skill-set provided by intercultural competence can be used in intra-cultural issues arising in today’s societies, and in dealing with difference in general. For example, how intercultural competence can be a key in inter-generational relationships, how it can be useful in relating to new forms of families (gay/lesbian/transgender– or families with a foreign caregiver as a central component).

VI. Intercultural Education and Training
We would like to encourage submissions that address new developments in intercultural education and training. For example, teacher training that addresses intercultural needs within a multicultural classroom, or research dedicated to new intercultural skills developed among schoolchildren of a multicultural classroom. Alternatively, another discussion we would like to encourage within this macro-area is that which addresses the difference between the fields of intercultural education and intercultural training. Though they share a theoretical basis in intercultural studies, people operating within these two fields can often perceive a certain distance that exists between them. We welcome reflections and proposals on this discussion that highlight comparative studies or experiences that bridge the two fields.

Presentation formats
The following presentation formats are encouraged for Intercultural Horizons:

- Concurrent conference session

Concurrent conference sessions are for individual or group presentations of research, analyses or findings related to intercultural competence development. These sessions should cover in depth a topic related to
one of the aforementioned themes, though themes not mentioned above will still be considered. Concurrent sessions are 60 minutes, comprised of 40–45 minutes of presentation and 15-20 minutes for discussion and questions. Concurrent conference sessions will be presented in specific time bands during the session, most likely five concurrent sessions per time period.

- Interactive workshop

An interactive workshop is a session to exchange ideas and/or discuss research on a theme relating to intercultural competence. Interactive workshops should involve the audience through group work, activities or open discussion and may be facilitated by more than one person. Workshops will be held concurrently and are 60 minutes long. These sessions will be limited to a maximum of 40 participants.
- Poster session

A poster session is designed to present a specific research idea or feature a specific program related to one of the conference themes, with one presenter per poster. Poster sessions will be offered in two late afternoon time bands, with several posters to be set up in a single room. As conference attendees will move from one poster to another, presenters should be prepared to repeat a brief discussion during the poster time period.

**Call for proposals deadline**
Proposals will be accepted through April 1st, 2013. Notification of acceptance will be sent by May 15th, 2013. Presenters will be asked to confirm their participation and register by June 30th, 2013.

**Submission procedure**
All proposals must be submitted online through the following link:
https://www.easychair.org/conferences/?conf=ih2013

**Publication of Papers**
Accepted papers for presentation will be published in early 2014.

**Language of Conference Presentations and Papers**
English is the official language for Intercultural Horizons 2013.

**Assistance**
For questions that cannot be answered here or on the website www.ticfie.com you can write to interculturalhorizons@gmail.com and the conference staff will do their best to assist you.

**Registration information and deadlines**
Early registration deadline: June 30th, 2013
Anticipated early registration fee*: 225 EUR
Regular registration deadline: September 15th, 2013
Anticipated regular registration fee*: 275 EUR
Presenter registration deadline: June30th, 2013
Presenter registration fee*: 225 EUR
Please consult www.ticfie.com for latest information and to download the registration form.

**Conference partners**
Siena Italian Studies International Center for Intercultural Exchange
Society for Intercultural Education, Training and Research
State University of New York College at Geneseo
The International Partnerships for Service-Learning and Leadership
Siena College. Loudonville, New York
1. So deep and far you are from me
   That I find no way entering your soul sanctuary
   For a cup of pure and aromatic nectar
   Which may make me as wakeful as daylight and
   Never go astray again.

2. How can I transcend over such a misty river,
   At this moment when moon and stars set and my heart sunk.
   Who will be the one helping me tow the boat,
   Anchoring it along riverside, and leading me to the shore.
   Only then can I sit enjoying a spectacular view leisurely.

3. Who am I and where?
   The ostentatious one before the night mirror;
   The tiny one in the transient life,
   Or the giant one with the immortal spirit.

4. More than wind, fog and the shattering
glassy sunshine,
   Brewed in this cup of dewy wine are also
   Tears, blood mixed with the heartbreaking bygones.
   Only when drinking it off,
   One begins to be as wakeful as an empty vessel.
   ~ Edith Chien

We enjoyed the above poems, and others, during the closing banquet at last June’s IAICS conference.
About the IAICS Newsletter
IAICS e-Newsletter is the official newsletter of the International Association for Intercultural Communication Studies and is published twice per year. IAICS e-Newsletter is sent to all members and available in the section “About Us” of www.uri.edu/iaics.

About IAICS
The International Association for Intercultural Communication Studies (IAICS) originated from a series of Asian-American conferences run by the late Dr. John Koo at the University of Alaska and Arizona State University. In 1985, the first international conference on "Cross-Cultural Communication: East and West" was held in Seoul, Korea. IAICS consists of scholars from a range of the cultural sciences who are dedicated to doing research on communication across cultures. The group meets annually at different locations around the world. Its membership is made up of participants from over 32 countries. These participants meet annually to discuss common research interests. The results of their investigations are published in the journal of the organization, Intercultural Communication Studies (ICS).

Submission
Submissions to the IAICS e-Newsletter should be e-mailed to the editor, Priscilla Young, at the following address: pyoungchina@yahoo.com. IAICS reserves the right to edit for style and length of all material. The deadline for material will be announced to members six weeks prior to the publication issue.

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The many colors and textures of China
Paper lanterns in Shanghai and transportation in Wuzhen. Photos by Priscilla Young.