

**Kent State University**  
**Study Abroad in China 2010 Summer Program**

**RPTM 26060/GEOG 22040 Introduction to Global Tourism**  
**Summer III, 3 credits**

**Instructor:**

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**Course Description:**

Introduction to travel and tourism around the world, including cultural and natural environments as attractions, benefits of travel, travel and humanities, travel skills, ethics, and sustainable tourism development.

This summer course is a unique opportunity of learning in China. The methods include lectures, interaction with Chinese university students, field trips to eight cities and regions, a special visit to the 2010 World Expo in Shanghai, and a “Day of Sharing and Service” on Forth of July in a rural school.

**Course Format:**

A combination of lectures (including guest speakers from a Chinese university), discussion sessions, assignment projects, presentations, social and cultural activities, field trips and excursions, and service activities.

**Course Prerequisites:**

Enrollment is open to all students regardless of major. Applicants must be in good academic standing.

**Course Outcome:**

1. Expanded knowledge of major global destinations and world cultures
2. Enhanced perspective of cultural heritage, humanities, and world peace
3. Increased ability to plan and prepare for an international trip
4. Practice of intercultural teamwork and leadership skills through service activities
5. Sharing of American culture abroad—4<sup>th</sup> of July celebration with Chinese children and their families
6. Building friendship and goodwill through interaction with local people

**Suggested Reading:**

Lansky, D. (2006). The Rough Guide first-time around the world: a trip planner for the ultimate journey, 2nd ed. New York: Rough Guides  
Lonely Planet (2007). Lonely Planet bluelist. Victoria, Australia: Lonely Planet Publications Pty Ltd  
Stellin, S. (2006). How to travel practically anywhere: The ultimate planning guide. Boston: Houghton Mifflin

**Class Policies:**

- 1. Food and cell phone calls are prohibited in the classroom.
- 2. Assignments papers are due at 4:30 p.m. on the due dates. A paper copy is required; electronic submission is unacceptable. Ten points will be deducted for each day beyond the due date. Professional quality of all projects is required. Texts must be typed, in Times New Roman, 12-point, double spaced, with one-inch margins. Points will be deducted for grammatical, spelling and typographical errors.

**Course Requirements:**

- 1. Research, regular attendance, and participation in class discussion are required
- 2. Two quizzes will be given
- 3. Completion of all assignments is required; assignment details will be explained in class

**Assignments:**

- 1. Seven Places around the World (paper)
- 2. Philosophy of Travel (essay)
- 3. Technology Application (blog design)

**Evaluation:**

Quiz 1, 2 (@ 10% each).....	20%
Seven Places around the World.....	10%
Philosophy of Travel.....	20%
Technology Application.....	20%
Attendance, discussion, exercise.....	30%
	100%

Scores earned in each exam and assignment will be based upon a 100-point scale. Final grades will be determined by tallying the scores according to their designated weight. Final grades will be assigned using the following scale:

A = 93-100	A- = 90-92	
B+ = 87-89	B = 83-86	B- = 80-82
C+ = 77-79	C = 73-76	C- = 70-72
D = 60-69		
F = below 60		

## Course Outline and Schedule:

<u>Date</u>	<u>Destination</u>
June 13	Depart from hometown
14	Arrive in Beijing, orientation
15-17	Classes <u>Junction 1: Global Destinations</u> Course introduction, state of world tourism, FAQ's about global travel, Rough Guide's 24 things to enrich your journey, Smithsonian's 28 places to see before you die, Lonely Planet's Bluelist <u>Junction 2: Trip Planning</u> Travel advisory, government regulations, insurance, health, hygiene, safety, packing and checklist Social and cultural activities and Beijing area field trips: Forbidden City, the Great Wall, Olympics Green
18-20	Excursions: Inner Mongolia
21-25	Classes <u>Junction 3: Savvy Traveler</u> Money, cost, budget, travel technology and gadgets, guide books, maps, online forums, using a travel agent, finding a flight and a hotel, special travel needs, traveling alone <u>Junction 4: Travel Experiences</u> The art of travel, anticipation, observation, discovery, sublime experiences <u>Junction 5: Responsible Tourism</u> Giving back, the essence of hospitality <u>Junction 6: The Exotic Side of Travel</u> Culture shock, dark tourism <u>Junction 7: Departure</u> Documenting travel, airport procedures <u>The Go List</u> Selected destinations (Paris, Rome, London, Sydney, Tokyo, Hong Kong), landmarks, events, people, customs Social and cultural activities and Beijing area field trips: Imperial Summer Palace, Tianjin
26-27	Excursions: Shanghai 2010 World Expo
28-30	Excursions: Guilin Lijiang National Park river cruise, biking
July 1-2	Excursions: Xian Terra Cotta Warriors museum
3-4	Shijiazhuang: 4 <sup>th</sup> of July service activities
5	Beijing
6	Return to hometown

### Assignment: Seven Places around the World

The purpose of this assignment is to expand knowledge of the world's natural and cultural heritages and to demonstrate students' personal interest in travel reflected in the selections of

sites, landmarks, or events. Each student will research the Smithsonian's 28 Places and the New Seven Wonders of the World, understand their significances to civilizations, and add to the lists by selecting any seven places from around the world which reflect the student's personality, interest, or life-time travel goals.

Professional quality of the paper is required. The paper must be typed in APA style, 12 point Times New Roman, double-spaced, clearly organized into sections with headings and subheadings, carefully proofread, and properly assembled. A cover page and page numbers are required. Format must be consistent on all pages.

1. The Smithsonian magazine's 28 Places to See before You Die  
Prepare a list of the sites, including what and where (city/country) they are.
2. New Seven Wonders of the World (by Bernard Weber)  
Prepare a list of the sites, including what and where (city/country) they are.
3. The (your name here) Seven Places to See before You Die  
Select seven places you believe a serious traveler must visit in the lifetime (what and where—city/country), include two pictures for each of the places (no smaller than 2½" wide), and explain your reasons for the choice (an essay).

### **Assignment: Philosophy of Travel**

The purpose of this assignment is to record personal reflections on the meaning of travel by discussing the issues listed below. Reference to recorded thoughts (such as quotes) by noted people may offer inspiration and is encouraged. Quality of the essay is determined on insight and clarity of deliberation. Section headings reflecting the issues shown below must be included in the report.

1. Why you are interested in travel, why travel is important to you and to others
2. How travel may influence your life or work
3. Your short-term travel goals: where, what, why, when
4. On being a responsible traveler
5. On being a gracious host
6. Conclusion

### **Assignment: Technology Application**

A personal blog is required for this assignment. Each student will use the blog to record his or her travels during the study abroad. The purpose of this assignment is to document travel experiences for future recollection and sharing with others. Contents of the blog must include the items listed below.

1. Observation and reflection: daily entry of observations pertaining to places, activities, events, and people. Include your opinions, thoughts and reflections.

2. Travel skills: record your experiences in regard to trip planning and preparation, travel gear and packing, budget and spending, safety and health, perceptions of hospitality, respect and cross-cultural communication, overcoming cultural barriers and dealing with difficult situations.
3. Resources for further investigation: list books, films, and websites which you would recommend to others for greater understanding of China and global travel.