Dining Survey and Demand

Students expect dining locations to be convenient and accessible.

3-minute walk

Industry standard indicates that students tolerate a 3-5 minute walk.

Notes: Cross-stitched shading represents mixed-use or dual purpose buildings. Dining represents locations where meals can be purchased (i.e. not just coffee/dinks). Source: Kent State University, Spring 2017 Q72, N=2,312. Kent State University Campus Map.
Recreation & Wellness Survey Analysis

Nearly half of students utilize the Student Recreation and Wellness Center 2 or more times per week.

How often did you use the following indoor on-campus recreation facilities during spring semester?

- **Daily**: 11% (Student Recreation and Wellness Center), 3% (TRI-REC), 1% (Ice Arena)
- **2-4 x/wk**: 31% (Student Recreation and Wellness Center), 10% (TRI-REC), 1% (Ice Arena)
- **Once / wk**: 14% (Student Recreation and Wellness Center), 6% (TRI-REC), 3% (Ice Arena)
- **Sometimes**: 35% (Student Recreation and Wellness Center), 13% (TRI-REC), 28% (Ice Arena)
- **Never**: 9% (Student Recreation and Wellness Center), 69% (TRI-REC), 68% (Ice Arena)

Notes: Note due to limited access to the TRI-REC facility, a high number of responses will reflect never participating.

Source: Kent State University, Spring 2017: Q. 120 - Q. 122 n=1207
Student Center Benchmark Analysis

Kent Student Center’s food service is oversized compared to peers, recreation and academic spaces are undersized.

Functional Areas: Select Peers vs. Kent Student Center
Housing Survey Analysis

Graduate survey respondents indicated cost and kitchen as top housing factors.

Graduate students prioritize cost and convenient in-unit amenities when deciding where to live.

Safety and security also noted as a top decision factor.

Top Ten Housing Decision Factors

<table>
<thead>
<tr>
<th>Factor</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost of Rent and Utilities</td>
<td>92%</td>
</tr>
<tr>
<td>Availability of a Kitchen</td>
<td>82%</td>
</tr>
<tr>
<td>Safety and Security Features</td>
<td>78%</td>
</tr>
<tr>
<td>Availability of Convenient Laundry Facilities</td>
<td>78%</td>
</tr>
<tr>
<td>Proximity to My Work</td>
<td>76%</td>
</tr>
<tr>
<td>Unit Type</td>
<td>74%</td>
</tr>
<tr>
<td>Availability of a Quiet Place to Study</td>
<td>74%</td>
</tr>
<tr>
<td>Availability of a Private (Single) Bedroom</td>
<td>72%</td>
</tr>
<tr>
<td>Availability of a Private Bathroom</td>
<td>72%</td>
</tr>
<tr>
<td>Proximity to Classes</td>
<td>67%</td>
</tr>
</tbody>
</table>

Notes: Decision Factors include both “very important” and “important” responses.
Source: Kent State University, Spring 2017 Q 19 - Q 38 N=571 (approximate count)