



Associate of Applied Business, Business Management to Bachelor of Business Administration, General Business

The B.B.A. General Business Major is offered 100% online and on-ground at the Kent Campus

Course Subject and Title	Credit Hours	Upper Division	Notes on Transfer Coursework to Kent State
Semester One: [15-16 Credit Hours] Cuyahoga Community College			
BADM-1020 Introduction to Business	3		BMRT 11000
ACCT-1311 Financial Accounting	3		ACCT 23020
MATH-1530 College Algebra MATH-153H Honors College Algebra	3-4		MATH 11010 (KMCR)
ENG-1010 College Composition I ENG-101H Honors College Composition I	3		ENG 11011 (KCP1)
IT-1090 Computer Applications IT-109H Honors Computer Applications	3		IT 11000/CIS 24053
Semester Two: [15 Credit Hours] Cuyahoga Community College			
ACCT-1341 Managerial Accounting	3		ACCT 23021
BADM-1210 Labor-Management Relations	3		MGMT 1X000
BADM-1122 Principles of Management and Organizational Behavior	3		MGMT 24163
ECON-2000 Principles of Microeconomics	3		ECON 22060 (KSS)
ENG-1020 College Composition II or ENG-102H Honors College Composition II	3		ENG 21011 (KCP2)
Semester Three: [15 Credit Hours] Cuyahoga Community College			
BADM-2010 Business Communications	3	■	ENG 30063
BADM 2162 Introduction to Supply Management	3		MGMT 2X000
ECON-2010 Principles of Macroeconomics	3		ECON 22061 (KSS)
MARK-2010 Principles of Marketing	3		MKTG 25010
PHIL-2060 Business Ethics	3		PHIL 2X000 (KHUM)
Semester Four: [15 Credit Hours] Cuyahoga Community College			
BADM-2110 Production/Operations Management	3		MGMT 2X000
BADM-2151 Business Law	3		FIN 26074
BADM-2330 Human Resource Management	3		MGMT 2X000
BADM-2501 Business Strategies	3		MGMT 2X000
Preferred Business or Marketing Elective BADM-1301 Small Business Management*	3		ENTR 27056
60-61 Total Credit Hours to Graduate with the AAB Degree from Cuyahoga Community College			

*BADM1301/ENTR 27056 is a requirement for the B.B.A. at Kent State University. Students who do not complete this requirement at Tri-C will be required to complete ENTR 27056 upon matriculation to Kent State University.

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Semester Five: [13-15 Credit Hours] Kent State University			
MATH 11012 Intuitive Calculus (KMCR) or MATH 12002 Analytic Geometry and Calculus I (KMCR)**	3-5		@MATH1480 or @PHIL1020** or @MATH1610/MATH161H
HRM 34180 Human Resource Management or MGMT 34165 Dynamics of Leadership or MGMT 34185 Individual and Group Behavior in Organizations	3	■	
MGMT 24056 Business Analytics I***	3		@MATH1490
COMM 15000 Introduction to Human Communication (KADL)	3		@COMM1010/101H
UC 10162 Introduction to Professional Development	1		
Semester Six: [15 Credit Hours] Kent State University			
FIN 36053 Business Finance	3	■	
MGMT 34060 Operations Management	3	■	
MKTG 35035 Consumer Behavior or MKTG 45045 Advertising and Promotion Management	3	■	
Kent Core Basic Science (KBS)	3		@
Kent Core Humanities (KHUM)	3		@
Summer Semester: [9-10 Credit Hours] Kent State University			
Kent Core Basic Science w/ Lab (KBS, KLAB)	3-4		@
Kent Core Fine Arts (KFA)	3		@
Kent Core Social Sciences (KSS – Not ECON)	3		@
Semester Seven: [15 Credit Hours] Kent State University			
FIN 36063 Individual Investment Strategies	3	■	
MGMT 34156 Business Analytics II	3	■	
Major Elective	3	■	
BUS 30062 Advanced Professional Development	3	■	
MGMT 34054 Using Information Systems for Solving Business Problems	3	■	
Semester Eight: [9 Credit Hours] Kent State University			
ECON 32025 Money, Credit and Banking or ECON 42075 International Economic Relations	3	■	
ACCT 33061 Financial Reporting Issues and Analysis	3	■	
MGMT 44299 Management Capstone (ELR) (WIC)	3	■	
121-125 Total Credit Hours to Graduate with the BBA, including transfer coursework, from Kent State University			

@ Course may be taken at Cuyahoga Community College and transferred to Kent State. However, students must complete at least 50 percent of business credit hours ([required for the business degree](#)) in-residence on a Kent State University campus. Student should utilize the [Transfer Credit Guide](#) to identify equivalent coursework. Once an associate degree is earned, additional courses taken at Tri-C may not be eligible for financial aid. Please see Financial Aid for details.

**Students can take PHIL 21002 (PHIL 1020) in place of MATH 11012 or MATH 12002. Taking PHIL 21002 will not replace a low grade in either MATH 11012 or MATH 12002.

***Students who have taken MATH 10041 (MATH 1410) for another program may use it as a substitute for MGMT 24056.

Students must successfully complete [one domestic \(DIVD\) and one global \(DIVG\) course](#), of which one must be from the Kent Core. Students should consult with a Kent State University advisor for more information.

Progression Requirements:

- Minimum 2.000 overall GPA
- Minimum C grade in COMM 15000, ENG 21011 and MATH 11010 (or placement out of MATH 11010)
- Minimum C grade in all major requirements

Transfer students may be waived out of BUS 10123 if:

1. 30 or more credit hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053) have successfully been completed
2. 60 or more credit hours have been earned and the student has successfully completed one course (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053)
3. At the discretion of the dean's office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP score or Credit by Exam) but does not meet the requirements listed above

Graduation Requirements

Requirements to graduate with the BBA degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.000 major GPA and minimum 2.000 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog (www.kent.edu/catalog).

Guaranteed MBA Admission Program

Students following this pathway are also eligible for direct admission into the MBA. Through this program, students can complete their bachelor's degree and MBA, and count up to 9 credit hours of graduate coursework toward both degrees.

Incoming Transfer Student Requirements:

- Transfer GPA of 3.200 or better for students with 30+ college credits
- Transfer students with 29 credits or less will be evaluated on a combination of their college level coursework GPA and high school GPA
- Quantitative Course Requirements – Students must take two (2) quantitative courses, such as algebra for calculus, statistics, or business analytics and receive a “B” or higher in both courses. For the BBA in General Business, MATH 11010, MATH 11012, and/or MGMT 24056 with a B/3.0 or better will satisfy the quantitative course requirement.

For more information, including requirements while at Kent State, please visit the Guaranteed MBA Admission site (<https://www.kent.edu/mbainvite>). Interested students should contact Roberto Chavez, Graduate Programs Director, Ambassador Crawford College of Business and Entrepreneurship: rechavez@kent.edu

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It is recommended that students intending to pursue the Bachelor of Business Administration through Kent State University consult with academic advisors at both Cuyahoga Community College and Kent State University.

Contact Information:

Kent State University

Academic Partnerships
330-672-7341
pathways@kent.edu

Cuyahoga Community College

Campus Counseling Center
www.tri-c.edu/counseling-center

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