



ANNUAL REPORT

**KENT STATE**
UNIVERSITY

Recreation and
Wellness Services

2024 - 2025





Dominique Hill, Ed. D.

**Assistant Dean of Students for
Recreation and Wellness Services**

Letter from the Director <<<<<<

As we reflect on the past year, Recreation and Wellness Services is proud to share the progress we have made in advancing student success, community engagement, and well-being at Kent State University. Our programs, facilities, and services are made possible by a team of professionals, graduate assistants, and student employees whose creativity and dedication ensure that every interaction is meaningful. Together, we are building an environment where students can connect, grow, and thrive.

This year we achieved growth across multiple areas of our department. The Ice Arena and Outdoor Facilities saw significant increases in revenue and participation, with public skating, College Skate Night, and field rentals all exceeding prior year performance. Our Adventure Center youth programs experienced remarkable growth, with School's Out Adventures expanding from 20 participants to more than 130. Student employees also benefited from more than 6,000 hours of training designed to prepare them for leadership and career success.

Kent State of Well-being further expanded its reach, hosting 100 programs that engaged nearly 3,800 participants with an 83.5 percent satisfaction rate. Group X fitness pass sales grew substantially, generating over \$31,000 in revenue compared to just over \$3,000 the year before. Our pursuit of external funding included more than \$470,000 in grant proposals, positioning the department to strengthen long-term financial sustainability.

We were also proud to celebrate the 25th Anniversary of the Student Recreation and Wellness Center, which brought together alumni, students, and staff to honor our history while setting the stage for the future. This milestone reaffirmed the impact RecWell has made in supporting Kent State students and underscored our commitment to continued innovation.

As we look ahead, our focus for the upcoming year will be guided by four priorities: belonging and connection, customer service excellence, innovation and creativity, and teamwork and cross-promotion. These priorities will shape our programs, partnerships, and operations as we refresh our departmental strategic plan, strengthen assessment of student learning and experience, increase alumni and donor engagement, and pilot new mobile wellness programs designed to reach students where they are.

Our vision remains clear. Recreation and Wellness Services is committed to fostering an environment where every student feels welcome, supported, and empowered to reach their full potential. With gratitude for our campus and community partners, we look forward to another year of impact and growth.

With gratitude and optimism,

A handwritten signature in black ink that reads "D Hill". The signature is stylized and cursive.

Dr. Dominique Hill
Assistant Dean of Students for Recreation and Wellness Services

MISSION

We build communities of belonging by encouraging well-being through inclusive leadership, recreation, and wellness experiences.

GOALS

- » Cultivate a culture of diversity and inclusion through a safe and welcoming environment.
- » Provide health and well-being opportunities for the university community through engagement in recreation.
- » Promote personal, academic, and professional development through comprehensive experiences.
- » Maintain and develop purposeful and mutually beneficial collaborations and partnerships.
- » Strengthen organizational stewardship through responsible and innovative fiscal practices.



LEARNING OUTCOMES

- » Students who work for Recreation and Wellness Services will articulate and demonstrate their work experience in the NACE Career Readiness Competencies.
- » Through participation in Recreation and Wellness Services programs or services, students will acquire skills, knowledge and behaviors that improve well-being.
- » Through participation in Recreation and Wellness Services programs or services, students will acquire a sense of belonging and connection to the university community where ALL feel welcomed, included, supported, and safe.



Department Overview

Recreation and Wellness Services is an auxiliary department within the Division of Student Life at Kent State University. Our vibrant team boasts strong backgrounds in recreation, business and student life, allowing us to create exceptional recreation and wellness experiences for the Kent State community.

Our Staff

Recreation and Wellness Services is supported by a dedicated team of full-time professionals who bring expertise, leadership, and passion to every aspect of our operations. From program development and facility management to student staff supervision and community engagement, our staff ensures high-quality experiences for all who utilize our services. Their commitment to innovation, safety, and student success drives the ongoing growth and excellence of our department. Brief biographies for each of our full-time staff members are available on our website under the "Contact Us" page.

Senior Leadership Team



Dominique Hill, Ed.D.
Assistant Dean of
Students for Recreation
and Wellness Services



Greg Bailey
Sr. Associate Director,
Business and
Administrative Services



Chris Baker, Ed.D.
Sr. Associate Director,
Facility Management &
Operations



Meghan Factor-Page
Associate Director,
Kent State of Well-
being



Gautam Gupta
Lead IT User
Support Analyst



Jim Underwood
Associate Director,
Ice Arena,
Competitive Sports &
Outdoor Facilities

Program and Administrative Support Staff



Lizzy Buckholt
Assistant Director,
Aquatics and
Adventure Programs



Glenn Ewart
Pool Technician



Matt Jones
Coordinator, Kent
State of Well-being



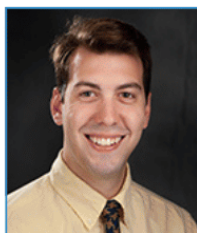
Jeff Kingery
Coordinator, Student
Personnel



Jim Kraus
Senior Assistant
Director, Guest
Services & Marketing



Chris Lukas
Assistant Director,
Outdoor Adventure
& Operations



Eli Mallahan
Coordinator,
Competitive Sports &
Youth Programs



Beth Michel
Assistant Director,
Fitness & Wellness



Juliann Montemayor
Coordinator,
Ice Arena



Braeden Mueller
Assistant Director,
Competitive Sports &
Outdoor Facilities



April Paulus
Fiscal Manager



Jan Rader
Accounting Specialist
*Retired Feb. 2025
after 24 years of
service*

Graduate Assistants



Brenna Frimel
Kent State of Well-being



Abby Traska
Ice Arena

University Facilities Management Shared Services Staff



Sue Barker
Groundskeeper II



Charline Richards
Custodial Work Supervisor

Our Facilities

Recreation and Wellness Services operates a number of facilities throughout Kent State's campus.



Beverly J. Warren Student Recreation & Wellness Center

The Student Recreation and Wellness Center, opened in 1999, spans 153,000 square feet and features state-of-the-art amenities including strength and cardio areas, fitness studios, courts, an indoor track, climbing wall, and a natatorium with lap and leisure pools plus a spa. Multipurpose gyms and seminar rooms further support a variety of activities. Recognized with numerous architectural design awards, the center has also been featured nationally as one of the top recreation facilities in the country.



Kent State Ice Arena

The Ice Arena, built in 1970, is a family-friendly facility serving both Kent State and surrounding communities. Its 200' x 85' ice surface hosts recreational skating, figure skating, hockey, birthday parties, and private rentals. Amenities include a multipurpose room, skate sharpening, and a snack bar. The arena is home to Kent State's ACHA Division 1 and 3 club hockey teams, the Club Figure Skating Team, three local high school teams, and a youth hockey program.



Student Recreation Fields and Pavilion

The Student Recreation Fields offer two lighted multipurpose fields, a picnic pavilion, restrooms, and equipment storage. Regularly used by intramural and club sports, the fields are also open for general use and rental. Completed in Fall 2013, the fields and pavilion replaced the former small group residence halls, providing a versatile and accessible space for recreation.



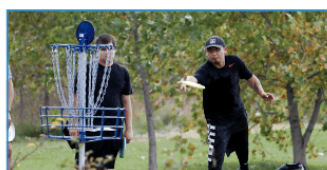
Allerton Sports Complex

The Allerton Sports Complex, opened in the mid-1990s, features four softball fields welcoming over 32,000 players each year. In 2023-24, the concession stand generated more than \$21,500 in sales. The complex supports intramural and community leagues, along with private rentals for youth baseball and softball tournaments. Nearby, a low ropes course—added in the early 2000s—is located in the wooded area and undergoes annual maintenance and inspections.



Tri-Rec

Tri-Rec, opened in 2017, is a 7,000-square-foot fitness facility open exclusively to university housing students. Conveniently located above the Tri-Towers Rotunda, it features more than 70 exercise machines and free weights for quick, efficient workouts. In 2024-25, 33,487 students used the facility, a slight increase from the previous year.



Disc Golf Course

The Kent State University Disc Golf Course, developed in Fall 2014, is an 18-hole, two-mile course that links campus recreation facilities into an official recreation corridor. Open to students, faculty, staff, and the community, it offers a fun and accessible outdoor activity with a mix of wooded and open terrain. The course also supports intramural play, student events, and community tournaments.



Additional Recreation Facilities

Recreation and Wellness Services also oversees a variety of outdoor facilities that offer diverse recreational opportunities for the campus community, including:

- Five (5) sand volleyball courts
- Five (5) basketball courts
- Two (2) tennis courts / Four (4) pickleball courts.

Who We Serve

Recreation and Wellness Services has the privilege of serving the entire Kent State University community, providing a wide range of programs, facilities, and services to students, faculty, staff, and community members. From state-of-the-art fitness centers and outdoor recreation areas to specialized programs for older adults and campus employees, RWS supports wellness, engagement, and an active lifestyle for all.

Students

At the heart of Recreation and Wellness Services is our commitment to Kent State students. Thousands use our facilities and programs each year, and more than 250 students are employed each semester, gaining valuable experience. Our mission, values, and learning outcomes are rooted in supporting student success.

Faculty and Staff

More than 1,700 faculty and staff hold active memberships at the Student Recreation and Wellness Center. Kent State employees also enjoy exclusive SRWC programs, discounted rates at the Ice Arena, and access to the new Student Recreation Fields.

Community

Memberships, programs, and services are offered to the community, with more than 3,400 members at the Student Recreation and Wellness Center. This includes over 2,200 active older adults participating through insurance-subsidized programs such as SilverSneakers and RenewActive.

Key Accomplishments

The following key accomplishments highlight our significance as a hub for recreational activities and wellness initiatives for the Kent State University community. By offering a diverse range of programs, services, and facilities, we play a vital role in fostering a sense of community and promoting overall health and well-being. As we build on this momentum and further enhance our offerings to meet the needs of its diverse audience, we will continue to be a cornerstone of student life and community engagement at Kent State University by embracing new opportunities and remaining responsive to the changing landscape.



Revenue Growth and Operational Efficiencies

Across multiple areas, RecWell experienced notable financial growth and enhanced operational efficiency. Membership and program revenues increased significantly, and both the Ice Arena and Outdoor Facilities saw substantial gains in attendance and revenue. Additionally, the merging of Operations and Guest Services streamlined staffing processes and reduced projected future costs, positioning RecWell for continued success.



Programmatic and Student Development Achievements

RecWell's commitment to student development and youth programming remained strong. The Adventure Center's youth programs filled a community need and saw significant participation growth, while student employees benefited from robust training opportunities focused on career readiness and leadership.



Security Cameras Upgrades

RecWell completed the OUA Project and Funding Request Forms to update cameras at the SRF, SRWC, and Ice Arena. The project includes replacing analog wiring with new cabling, with an estimated cost of \$38,000. Work is scheduled for the Fall Semester of FY26.



Leisure Pool Lighting Replacement

During the Annual Maintenance Shutdown, leisure pool lights were replaced with energy-efficient LED fixtures at a total cost of \$11,694.48, improving illumination and sustainability.



AED Units Replaced

RecWell replaced all AED units, including trainers, across all facilities to ensure safety and readiness for total cost of \$23,103.97. Units with remaining useful life were reassigned to RecWell vehicles and made available for club sports event checkout.



Staffing Expansion

RecWell successfully completed hiring for key positions, including the Assistant Director of Competitive Sports and Outdoor Facilities and the Recreation Program Coordinator of the Ice Arena. Additionally, approval was received to hire three new Graduate Assistants in Competitive Sports, Operations & Guest Services, and Marketing for FY26, further strengthening departmental capacity.

Program Areas

The purpose of the programming area is to contribute to the department's mission of providing exceptional recreation and wellness programs. Recreation and Wellness Services programs promote sportsmanship, civic engagement teamwork, leadership, and physical fitness that enhance student life. Programming areas include Adventure Center, Aquatics & Safety, Club Sports, Fitness and Wellness, Ice Arena, Intramural Sports, Kent State of Well-being and PEAK Summer Camp.



ADVENTURE CENTER

The Adventure Center offers a variety of adventure recreation and outdoor education programs that foster personal growth, teamwork, and connection with nature. Some of the highlights of the Adventure Center include adventure trips, instructional clinics, teambuilding programs and the climbing wall.

Our adventure trips run year-round, offering unique experiences such as rock climbing, kayaking, backpacking, and more. These trips provide participants with opportunities to explore the outdoors while developing leadership, problem-solving, and outdoor skills. This year, we ran 205 programs, serving 6,818 participants, and facilitating over 12,000 hours of outdoor adventures, enriching the lives of our community through outdoor experiences and adventure-based learning.

Paddling is one of our most popular activities, with our programs drawing participants to some of the area's most scenic natural spaces, including the Cuyahoga River, Wingfoot Lake State Park, Hudson Springs Park, and West Branch State Park. Our signature Full Moon Floats were a favorite among participants. In total, we taught paddling skills and facilitated paddling adventures for over 675 participants.

This year, we continued our School's Out Adventures program, designed to support local families during school breaks. Children participated in fun and educational activities such as rock climbing, teambuilding, archery, kayaking in our pool, high ropes courses, and creative crafts. We hosted 9 School's Out Adventures days, offering a safe and enriching environment for more than 150 children to explore nature and build new skills.

The Adventure Center also operates an Outdoor Rental Center, providing affordable, high-quality equipment for the community's camping and paddling needs. From tents and backpacks to kayaks and stand-up paddleboards, we make it easy for everyone to get outdoors and enjoy the beauty of the natural world.

Teambuilding programs were also a major highlight this year. We hosted university groups, sports teams, workplace colleagues, and summer camps for teambuilding activities at various locations, including the Student Recreation and Wellness Center, Allerton Sports Complex Low Ropes Course, and even downtown Kent with our Scavenger Hunt Teambuilding events. In total, we engaged over 1,300 participants in teambuilding exercises designed to strengthen leadership, communication, and trust, all while having fun and building camaraderie.



6,750

Adventure Center participants

12,750

Adventure Center participation hours



AQUATICS & SAFETY

The Aquatics and Safety programs at the Student Recreation and Wellness Center serve individuals of all ages and abilities—from children taking their first swim lessons to adults seeking fitness, recreation, or competitive opportunities. With the dedication of 41 trained lifeguards, we are committed to providing a safe, welcoming, and enjoyable environment for all participants.

One of our most popular offerings, Learn to Swim provided 47 classes for 311 participants, totaling 1,591 instructional hours. With both group and private/semi-private lessons, we continue to meet diverse learning needs and busy schedules.

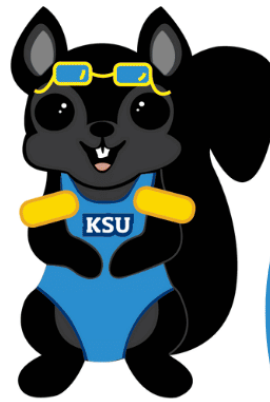
This year, 20 children participated in two sessions for our Golden Splashes Youth Swim Team, focusing on skill development, teamwork, and a love for the sport. The program promotes discipline, healthy routines, and fun while fostering a competitive mindset in a supportive environment.

As Portage County's largest provider of aquatic safety training, we delivered 40 certification programs serving 258 participants for more than 1,722 hours. Certifications offered include:

- CPR/First Aid
- CPR for the Professional Rescuer
- Lifeguarding Certification
-

Our Kent State Swim Club creates a positive community for fitness, skill-building, and social connection. Participants of all levels come together to challenge themselves while enjoying a supportive atmosphere.

Through these programs, Aquatics & Safety continues to build confidence, promote wellness, and prepare community members with life-saving skills.



589

Aquatic & Safety program participants

3,313

total Aquatics & Safety participation hours

23

established Club Sports

CLUB SPORTS

Competitive club sports are student-led organizations that provide structured competition against external opponents, including other collegiate club teams, through regional and national leagues. While affiliation with a National Governing Body (NGB) or sport-specific association is encouraged to enhance opportunities and align with national standards, it is not required.

These clubs typically conduct tryouts, recruit student-athletes, and engage coaches or instructors to support skill development and team success. Teams maintain a rigorous schedule that includes regular practices, off-campus travel, and participation in organized competitions throughout their defined season. Involvement often requires a significant commitment of time, organizational responsibility, and personal or team financial investment.

Beyond the enjoyment of sport and competition, participation in club sports fosters essential lifelong skills, including leadership, organization, budget management, and teamwork. These transferable skills prepare students for success in their careers after college.

Most clubs operate with participation fees and fundraising efforts, while also pursuing sponsorships or donations to support their budgets. Recreation and Wellness Services allocates limited annual funding to assist clubs in reaching their goals, though the majority of financial support comes from dues, fundraising, and sponsorships/donations.

Club Sports

- | | |
|--------------------------------|--------------------------------|
| • Badminton | • Ice Hockey (Division 1 & 3) |
| • Baseball | • Lacrosse (Men's & Women's) |
| • Basketball (Men's & Women's) | • Rugby (Men's & Women's) |
| • Dodgeball | • Soccer (Men's & Women's) |
| • Equestrian (Hunt Seat) | • Softball (Fastpitch) |
| • Equestrian (Western) | • Swimming |
| • Fencing | • Tennis |
| • Figure Skating | • Ultimate Frisbee |
| • Gymnastics | • Volleyball (Men's & Women's) |

Highlights and Successes

- Dodgeball Club – Qualified for the national tournament, advanced to the quarterfinals, and earned a #6 national preseason ranking.
- Men's Lacrosse Club – Captured the NCLL Midwest Conference title, reached the national tournament, and advanced to the Elite 8.
- Baseball Club – Won the New Penn Conference title and advanced to the regional semifinals.



FITNESS & WELLNESS

Our fitness and wellness programs continue to offer a wide variety of opportunities designed to support health and well-being for people of all ages and abilities. Through these offerings, we strengthen our commitment to creating an inclusive, supportive, and dynamic environment for every member of the Kent State community.

Group Exercise (Group X) remained a cornerstone of our programming, with dozens of class options tailored to all fitness levels—from beginners to advanced participants. Over the past year, more than 12,000 individuals joined Group X classes, with Glow Spin holding its spot as the most popular, drawing 4,956 participants. We also carried forward our Glow & Give initiative, which combines fitness and philanthropy. In this program, participants attend themed Glow Spin rides by donating pantry items or personal hygiene products in place of an entry fee. Thanks to this effort, over 50 items were collected this year in support of the CARES Center, which provides essential resources to Kent State students and community members.

Our Reformer Pilates program experienced notable growth, welcoming 1,062 participants and expanding with four additional weekly classes to meet rising demand.

The personal training program continued to empower individuals in reaching their unique fitness and wellness goals, delivering a total of 769 training sessions to students, faculty/staff, and members of the community.

Finally, to ensure a safe, modern, and high-quality experience for our members, we replaced 24 pieces of fitness equipment with newer models.

ICE ARENA

The Kent State Ice Arena is a versatile facility that offers a premier competition rink, a dedicated party room, and a welcoming snack bar, providing an excellent environment for both recreational skaters and serious athletes. Whether you're looking to learn a new skill, participate in a fun public skating session, or enjoy exciting hockey games, the Ice Arena has something for everyone.

The Ice Arena offers "Learn to Skate" and "Learn to Play Hockey" programs, catering to skaters of all ages and skill levels. These programs provide a great introduction to ice sports in a fun and supportive environment. Our public skating sessions are open to everyone, offering a fun and affordable way to enjoy the rink. Public skating session revenue saw a robust 16% boost, climbing from \$63,276 in FY24 to \$73,481 in FY25, alongside a notable rise in attendance—6,753 participants in FY25 compared to 5,774 the previous year. A key driver of this success was the launch of 'Customer Specials and Give-A-Way' skates during the winter break and holiday season. These popular sessions drew large crowds and quickly became a seasonal highlight, with 20 events held over a ten-day period—grossing \$23,952 in net revenue, averaging \$1,197 per session.

We also host College Skate Night events, where students can enjoy skating in a lively, social atmosphere. These sessions are especially popular among the Kent State student body. Revenue for College Skate Night grew by an impressive 69%, from \$7,578 in FY24 to \$12,830 in FY25, reflecting an increase in student participation and interest in this popular event.

In an effort to enhance the skating experience, the Ice Arena launched a new Skate Helper rental program during public skate sessions and College Skate Nights. A total of 20 helpers were purchased at the end of FY24 for \$3,025. In FY25, the program successfully recouped its initial investment and generated additional income, bringing in \$3,897 in revenue. The initiative not only proved to be financially viable but also added value for skaters seeking extra support on the ice.

The Ice Arena is available for rentals, providing local organizations with an affordable venue for events, practices, and games. From youth teams to corporate events, the facility can accommodate a wide range of activities. Ice rental revenue also saw a significant increase, reaching \$334,885, up from \$302,925 in the previous fiscal year. This growth demonstrates the increasing demand for ice time, both for competitive sports and recreational use.

The Ice Arena is proud to serve as the home rink for Kent State's ACHA Division 1 and Division 3 club teams, the Kent State Figure Skating Club Team, and several local high school teams, as well as the Cyclones youth hockey program. This diverse range of teams and events adds to the dynamic atmosphere of the arena.



769

**Personal
Training
sessions**



**12,000
+**

**Group X
class
participants**



\$73,481

**public skating
revenue**



INTRAMURAL SPORTS

Intramural Sports at Kent State University provides students with meaningful opportunities to connect, compete, and build community in a fun, safe, and inclusive environment. Whether they are continuing to play their favorite sport or exploring something new, our program plays an important role in fostering a sense of belonging that keeps students engaged with their campus community.

During the 2024-2025 academic year, Intramural Sports engaged 2,684 participants, including 1,251 unique participants, across more than 900 games and matches. Basketball remained our most popular sport, with over 480 unique participants stepping onto the court!

The most significant change this year was the introduction of the Intramural Sports Play-Pass, a membership model that replaced the traditional team fee structure. Available for 1 semester or an academic year, the IM Play-Pass grants students eligibility to create or join any intramural team. This new method improved accessibility, encouraged participation across multiple sports, and proved highly successful with over 1,500 passes sold – generating more than \$63,000 in revenue, an increase of nearly \$36,000 compared to last year.

The Play-Pass has strengthened student engagement and retention, as more participants expanded their involvement across multiple sports. 339 students competed on three or more teams this year, an increase of over 200 students from the previous year. This growth reflects a positive cultural shift in how students engage with Intramural Sports and highlights the program's impact in building connection, commitment, and a stronger sense of belonging on campus.



2,684

Intramural Sports participants



\$63,041

Intramural Sports Play-Pass Revenue

KENT STATE OF WELL-BEING

Kent State of Well-being serves as the university's umbrella initiative for health promotion, prevention, and wellness, working to embed well-being into the culture, programs, and policies of the Kent State community. Through innovative programs, peer-led education, campus partnerships, and evidence-informed practices, the initiative fosters resilience, connection, and lifelong habits that support holistic health. Initiatives span the eight dimensions of well-being and reach across all Kent State campuses.

This year, Kent State of Well-being expanded university and community partnerships and strengthened a culture of evidence-based prevention, education, and wellness. Signature programs such as Fresh Check Day, the Kent State Farmers' Market, the Mindful Mile, and Programs by Request offered opportunities for mindfulness, physical activity, community connection, and health education. Peer educators supported thousands of students through workshops, individual referrals, and outreach events.

Prevention efforts also expanded through Wellness Wednesdays, which saw increased participation by rotating to new campus locations and engaging a more diverse student population. In total, Kent State of Well-being delivered more than 100 programs to over 4,300 participants. 535 post-program surveys indicated that over 85% of respondents reported learning new information, finding the programs engaging, and committing to a call to action. Collectively, participants logged more than 10,000 hours in prevention, education, and wellness activities.

These outcomes demonstrate Kent State's alignment with national health promotion standards and reinforce the university's commitment to leading the way in well-being within higher education.

10,000
+

participation hours with prevention, education, and wellness activities

Staff Credentials

- 7 Nationally Certified Peer Educators
- 2 National Trainers for Certified Peer Education
- 1 Certified Trainer for Mental Health First Aid
- 1 Certified Health Education Specialist
- 1 Certified Tobacco Cessation Facilitator

Programs and Initiatives

- 100+ Kent State of Well-being programs and initiatives
- 4,000+ participants engaged in health and wellness activities
- 13,000+ hours of prevention, education, and wellness involvement
- Increased Instagram Engagement by 200%. (80,000 more users interacted with us between likes, comments, shares, and views.)
- Gained 300+ Followers on Instagram
- Launched weekly virtual health education on Instagram.



PEAK SUMMER CAMP

The PEAK Summer Camp is an American Camp Association Accredited program designed for children ages 6-12 years old. Each session is led by energetic Kent State students and professional staff who create a safe, inclusive, and engaging environment. Campers enjoy a variety of activities, crafts, and games centered around weekly themes, while building friendships, developing new skills, and experiencing a sense of belonging on campus.

In 2025, PEAK welcomed 135 unique campers with a total of 478 registrations across nine weeks of camp. Campers were divided into three age groups, with Group 3 (ages 10-12) showing the most growth and demand, often filling to capacity. Notably, the program attracted 71 new campers while also welcoming back 64 returners, with many continuing their PEAK journey by moving up into new age groups.

Several structural changes were implemented this year to strengthen the camper experience and improve staff support. Group sizes were realigned to balance counselor-to-camper ratios, and Group 3 capacity was expanded to meet rising interest among older campers. These adjustments ensured that each camper received individualized attention while also making daily operations more efficient.

Extended Care remained a valued option for families, providing early drop-off and late pick-up to better accommodate parent schedules. More than 100 campers participated in Extended Care throughout the summer, underscoring its importance as both a convenience for families and an added layer of engagement for campers.

Beyond the numbers, PEAK continues to serve as a meaningful employment opportunity for Kent State students, who gain leadership, conflict management, and program planning experience while serving as positive role models. For families, the program remains a trusted and valued part of their summer, offering a safe and enriching environment where children can learn, play, and grow.



478 total participants

53% participants were returning campers

SPECIAL EVENTS

RecWellcome Back

We hosted our inaugural RecWellcome Back events on the first Saturday of the fall semester, welcoming over 1,250 students to participate in a variety of activities throughout the day. This event provided an excellent opportunity to introduce new first-year students to Recreation and Wellness Services and help them connect with the many resources available to support their well-being throughout the year.

- Haymaker Farmers' Market Trip with the Kent State of Well-being *
- Kayaking and Tubing with Adventure Center *
- Open Skating at the Ice Arena
- RecWellcome Back Party at the SRWC
- Dive-In Movie "Finding Nemo"

RecWellcome Back KSU Kickoff
to Kent State®

Black Squirrel 5k Race and 1-Mile Walk/Roll/Run

The 13th Annual Black Squirrel 5K Race and 1-Mile Walk/Roll/Run was held in April, attracting more than 500 participants. Beginning and ending at the Student Recreation and Wellness Center (SRWC), the 5K course highlighted the scenic Esplanade and featured a few rolling hills for added challenge. This signature community engagement event promotes physical activity while uniting students, staff, alumni, and community members in a celebration of wellness and connection.

Crosstown Throwdown

Kent State faculty and staff successfully defended our crown for the 2nd straight year in the 2024 Crosstown Throwdown Move Challenge against the University of Akron! This inclusive fitness challenge promotes well-being, camaraderie, and friendly competition, encouraging participants of all fitness levels to join—every move counted toward the total university score.

505 race participants



215,299 total minutes

In total, participants logged over 215,000 minutes and earned more than 28 million points, with Kent State contributing over 16 million points compared to Akron's 11.5 million.

We can't wait to continue this exciting tradition in the 2025-26 academic year!



Support Services

In addition to our program areas, we have several other areas that help support the mission of Recreation and Wellness. Together, these areas work collaboratively to promote health, fitness, and community engagement through a range of services and programs, helping to create a positive and impactful experience for all SRWC patrons.

FACILITY OPERATIONS & GUEST SERVICES

Facility Operations and Guest Services oversees all aspects of building operations at the Student Recreation and Wellness Center (SRWC), ensuring a safe, clean, and welcoming environment for every patron. Supported by a dedicated team of more than 65 student employees, the department manages responsibilities ranging from daily supervision and emergency response to membership services and guest support.

At the Welcome Desk, team members serve as the first point of contact—greeting visitors, issuing equipment, managing facility rentals, and answering the main phone line. They also handle program registrations, membership sales and renewals, guest passes, towel service, locker rentals, parking permits, and retail sales.

The team coordinated a wide range of facility reservations, including same-day, after-hours, and group bookings. This year's highlights included:

- 120 birthday pool parties
- 3 Dive-In Movie events
- 46 general-use reservations

Membership options—including individual, companion, and family plans on monthly, semester, and annual terms—serve students, faculty/staff, and community members. This year, memberships grew by 2,022 members, with revenue increasing by \$128,521 compared to the prior year.

To ensure sustainability, membership rates and policies are reviewed annually, leading to the following updates in 2024-25:

- Elimination of the free student guest pass effective Fall 2024, generating an additional \$32,270 annually.
- A slight increase in faculty/staff membership pricing effective January 2025.
- Planned new community membership pricing, effective July 1, 2025.
- Planned new locker and towel rental pricing, effective July 1, 2025.

Retail sales for snacks, drinks, personal care items, clothing, and more grew by \$6,869 this year. A new partnership with Kent Sportswear expanded our retail offerings, allowing us to source and sell branded clothing items locally. Additionally, Culinary Services closed the Summit St. Café in January 2025, shifting more retail traffic to the SRWC Welcome Desk and enhancing the visibility of our in-house offerings.

Our team's dedication to exceptional customer service ensures that every patron enjoys a seamless, safe, and positive experience. By maintaining high standards of care and efficiency, Facility Operations and Guest Services continues to serve as the foundation of daily SRWC operations.

Membership Satisfaction Survey

From March 13 – May 8, 2025, we conducted a Member Satisfaction Survey to gather feedback on our programs, services, and facilities. A total of 242 members participated, providing ratings on a 1 (lowest) to 5 (highest) scale, along with open-ended comments. The feedback received offers valuable insights that will help guide future improvements and ensure we continue to meet the evolving needs of our community.

How do you perceive the value of your membership cost?	4.47
How satisfied are you with the cleanliness of our facilities?	4.50
How would you rate the quality of equipment?	4.44
How would you rate the availability of equipment?	3.91
How satisfied are you with the range of programs and activities available?	4.22
How satisfied are you with the cost of programs and activities offered?	4.14
How would you rate the friendliness of our staff?	4.54
How would you rate the professionalism of our staff?	4.49

Category	Amount	+ from '23-'24
Total Annual Membership Revenue	\$892,948.57	+\$128,521.55
Faculty/staff memberships	1,760	+220
Community memberships	3,255	+1,186
SilverSneakers memberships	1,709	+247
RenewActive memberships	506	+64
Guest Pass Sales	8,073	+862



169

facility reservations

120 pool parties
3 Dive-in Movie events
46 general use reservations

458,409

SRWC patrons swipes

18,463 more than 2023-24

8,623

SRWC total members



MARKETING

The Marketing area supports and promotes all programs, services, and facilities within Recreation and Wellness Services. Despite its small size, the team plays a key role in developing and managing marketing, communications, and engagement strategies, including graphic design, photography, videography, website design, and social media content. The team also seeks and manages sponsorship and advertising opportunities, representing the department at university marketing tabling events and collaborating with other university departments, including University Communications and Marketing.

Marketing is also responsible for content creation and engagement across various digital platforms, allowing us to interact with students and patrons daily and provide valuable information that enhances their experience with Recreation and Wellness Services.

KSU RecWell App

The KSU RecWell App, powered by FusionGo through our recreation management software, provides convenient features including member barcode scanning for facility entry, real-time facility hours, program registration, and push notifications. Available for download on both the Apple App Store and Google Play, the app continues to serve as an important engagement tool. In FY25, it was downloaded 3,539 times, and we sent 32 push notifications that collectively reached 348,514 people.

Monthly Member Email Newsletter

Each month, we send the Monthly RecWell News email to over 2,700 members, promoting our hours, programs, and events. The newsletter consistently achieves an average 66% open rate, providing an effective way to keep our members informed and engaged.

Social Media

Social media has become our primary and most effective promotional tool. We maintain dedicated Facebook and Instagram accounts for each area of Recreation and Wellness Services, allowing us to reach a broad audience and drive engagement across platforms.

@KSURecWell

Posts

Views

Reach



245

327,128

223,358



334

284,890

74,088

TECHNOLOGY

Recreation and Wellness Services leverages advanced technological systems and cloud-based platforms to support departmental goals and enhance operations across facilities, marketing, programming, finance, and administration. By continuously assessing and upgrading our systems, we improve efficiency, security, and the overall user experience for both staff and participants.

- Enabled Fusion-IMLeagues integration to streamline intramural participant eligibility checks based on approved memberships.
- Assisted in developing the Fitness Pass in Fusion (launching Fall 2024), providing students semester-long access to all Group X programs.
- Supported the implementation of DoSportEasy, a new student employee shift-tracking system.
- Migrated all POS and student-use systems to Windows 11 ahead of the Windows 10 end-of-support deadline.
- Transitioned legacy systems—including the Lighting System and Fitness Assessment System—to Windows 11.
- Identified and upgraded five computer BIOS to TPM 2.0, ensuring Windows 11 readiness.
- Transitioned to FreedomPay for credit card processing (card-present and card-not-present transactions), consolidating services previously split between Shift4 and Cashnet.
- Improved the CrossTown Throwdown race dashboard to display week-by-week point breakdowns by institution.
- Enhanced Fusion imports to properly classify student eligibility by credit hours, created new eligibility types for regional faculty/staff, and resolved data formatting issues.
- Assisted in developing a Power BI dashboard to track Intramural Fraternity & Sorority Life (FSL) chapter points.
- Migrated and upgraded five staff desktops to a laptop/docking model, reducing technology footprint and supporting Windows 11 readiness.
- Migrated 10 legacy IoT digital signage systems to Windows 11-based Dell Ultra Small Form Factor (USFF) desktops, enabling current and future content needs, including video playback.
- Participated in the first-ever Fusion Roadshow, where the vendor showcased new and upcoming products.
- Upgraded wireless presentation technology in the Kent State of Well-being Hub from the legacy Clickshare system to Screen Beam, eliminating connectivity issues.
- Started process to implement three new PCI-compliant telephones to support credit card transactions over the phone in alignment with updated PCI compliance standards.



66%

open rate
for monthly
member email
newsletter



STUDENT PERSONNEL

Recreation and Wellness Services (RecWell) is one of the largest student employers on campus, employing over 250 students annually. These students represent 77 unique majors and maintain a collective GPA of 3.49. Additionally, 22% of our student employees are international students, contributing to the diversity of our team.

RecWell student employees are highly motivated, driven not only by their peers and colleagues but also by a shared commitment to the growth and success of RecWell. They are inspired by opportunities to give back to the Kent State student community, receive recognition for their accomplishments, develop new skills, overcome challenges, and pursue career growth opportunities.

In October–November (Fall) and March–April (Spring), student employees complete a self-evaluation before their end-of-semester evaluations with their supervisor(s). During this process, students reflect on their experiences and respond to questions related to FlashesGROW, the SAMHSA 8 Dimensions of Well-Being, and the NACE Career Readiness Competencies. Supervisors then review this feedback and discuss it with the student during the formal evaluation, providing guidance, recognition, and developmental support.

Training and Development

The Training and Development Program was created to support the growth and professional development of departmental personnel. The program focuses on three core areas: training, professional development, and team building. Activities within the program include:

- Orientation and Onboarding – New hire orientation training ensures staff are prepared and familiar with departmental policies and procedures.
- All-Staff Training – Fall and Spring full-staff trainings provide updates, skill development, and team alignment.
- Area Monthly In-Service Trainings – Targeted sessions for continuous learning within specific areas.
- Student Leader Cohort Program – A leadership development initiative for student staff.
- Learning Labs (Fall 2024) – Interactive, skill-based workshops to enhance knowledge and application.
- Health & Safety Training – First aid/CPR, bloodborne pathogen, and mock emergency drills to ensure staff are prepared to respond in critical situations.
- Social and Appreciation Events – Team-building activities and recognition events to foster a positive work culture.

Collectively, our staff have completed over 6,000 individual training hours, contributing to their professional growth and enhancing their ability to serve the Kent State community safely, effectively, and confidently.



Student Leader Cohort Program

16 Student leaders participated in the Student Leader Cohort program. The program was designed to enhance students' leadership effectiveness and capacity by focusing on The Five Practices of Exemplary Leadership (Kouzes and Posner, 2007): Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, and Encourage the Heart.

Students gained a comprehensive understanding of leadership by exploring definitions, identifying personal strengths and values, and learning to align their beliefs with their actions. They practiced key leadership behaviors such as modeling the way, inspiring a shared vision, enabling others to act through teamwork and trust-building, and encouraging the heart by celebrating progress and fostering meaningful connections. Through self-reflection, risk-taking, and real-world application, students developed confidence, self-awareness, and the skills to lead with purpose and integrity. Students created and delivered mid-year and end-of-year presentations to their RecWell student employee peers and professional staff. These presentations allowed them to apply leadership concepts from the class to their student employment positions and their personal lives.

TRAINING TOPICS

- AID Mental Health Training with the School of Public Health
- Stop the Bleed Training with Cleveland Clinic Akron and other Northeast Ohio healthcare professionals)
- Mock Emergencies with the City of Kent Fire Department
- Former RecWell Student Employee Alumni Panel with current employees
- Building Your Personal Brand Through Linked In with Career Exploration and Development
- Resume and Cover Letter Review with Career Exploration and Development
- Customer Service Training
- Attitude is Altitude
- Leadership Development
- Well-being as a Student Employee
- Recovery in Ally Training with the CARES Center
- Money Management with PNC Bank
- Cooking and Nutrition with the Student Nutrition Club
- Car Maintenance with Fleet Services
- Balancing Student Employee and Friend
- Teambuilding activities, focused on trust, empathy, and communication
- Monthly Emergency Response Training
- Monthly Professional Development Training focused on the NACE Career Readiness Competencies



250
+

student employees

6,000
+

training hours

3.49

collective G.P.A.



STUDENT RECWELL COUNCIL

The Student RecWell Council is dedicated to upholding the principles of Recreation and Wellness Services while serving as a liaison between student employees, administrators, and the broader community. The Council aims to leverage the knowledge and experience gained through participation to foster engagement, enhance cooperation, and promote open communication, all in support of an inclusive recreation environment. Three years ago, the Student Recreation Council changed its name to the Student RecWell Council to better reflect the integration of both Recreation and Wellness components, following the department's name change. In response to this shift, a new Kent State of Well-being officer position was also created to align with the evolving mission of the department.

SRC Members

- Theoren Brown (Operations & Guest Services)
- Seema Dhaher (Aquatics and Safety)
- Julia Fike (Aquatics and Safety)
- Tess Golden (Adventure Center)
- Jayla Hartmann Starks (Student Personnel)
- Brooke Schwerha (Operations & Guest Services)
- Brynn Kler (Kent State of Well-being)
- Nina Oswald (Student Personnel)
- Annie Perrotta (Fitness and Wellness)
- Meara Shapaka (Aquatics and Safety)
- Abby Traska (Ice Arena)

SRC Events

- Conducted outreach at marketing tabling events
- Hosted 7 Vitalant Blood Drives and offered two \$500 student scholarships from donations collected
- Hosted RecWell Olympics in September for student staff at the SRWC.
- Participated in the KSU Homecoming parade in October.
- Hosted a Dive – In Movie for Mental Health Month (Inside Out 2)
- Hosted a Canned Food Drive in November with donations provided to the CARES Center.
- Hosted Student Employee Appreciation Night in December at Kent Lanes.
- Distributed Valentine's Day Candy Grams in February.
- Hosted the End of Year Student Staff Banquet at the KSU Hotel and Conference Center.
- Created fundraiser opportunities for student staff throughout the year.
- Welcomed new staff members at all New Hire Orientation Trainings each month.

Annual Staff Awards

Area Student Employees of the Year

Adventure Center

Tess Golden

Aquatics

Grace James

Fitness and Wellness

Laissa Bellini Watanabe

Ice Arena

Lindsay Gordon

Intramural Sports

Rylie Moore

Kent State of Well-being

Brynn Kler

Operations & Guest Services

Liberty Prosser

Outdoor Facilities

Joel Thomas John

Marketing

Megan Kocsis

Student Personnel

Mario Pallotta

Departmental Awards of the Year

Emerging Leader Award

Taylor Dimmerling (Aquatics)

Creative Innovator Award

Samira McWreath (Operations & Guest Services)

Ray of Sunshine Award

Brynn Kler (Kent State of Well-being)

Student Ambassador Award

Annie Perrotta (Fitness & Wellness)

Graduate Assistant Excellence Award

Krishna Rathore (Adventure Center)

Most Outstanding Staff Member of the Year

Professional Staff

Jeff Kingery

Coordinator, Student Personnel

Student Staff

Michael Noga

Adventure Center

Career Exploration & Development Student Employee Awards

Three RecWell student employees received university-wide awards in recognition of their outstanding performance as student employees.

Inspirational Leadership Award

Brooke Schwerha (Operations & Guest Services)

Change Maker Award

Seema Dhaher (Aquatics)

Excellence in Culture and Belonging Award

Tess Golden (Adventure Center)



SAFETY & RISK MANAGEMENT

Ensuring the safety and well-being of our community remains a top priority for Recreation and Wellness Services. In alignment with our commitment to providing a safe and supportive environment, we continually invest in safety trainings, certifications, facility improvements, and comprehensive risk management procedures. These efforts minimize risks, foster a culture of preparedness, and uphold the highest standards in wellness programming.

Key safety initiatives and accomplishments for 2024–2025 included:

- **Monthly In-Service Training:** New safety-focused topics implemented across all student employee areas.
- **Facility Improvements:**
 - Installation of a new fire suppression system at the Ice Arena.
 - Placement of Go Buckets throughout the SRWC, Ice Arena, and TriRec, stocked with emergency-response items as recommended by the Kent Fire Department.
- **Certifications and Courses:**
 - CPR Training: 29 classes, 242 participants, totaling 1,310 hours of training.
 - Lifeguard Certification: 7 courses, 23 participants, totaling 597 hours of training.
- **Club Sports Safety Education:**
 - All members completed Hazing Prevention 101™ online modules and participated in scenario-based prevention training.
 - Officers, Ice Arena and Outdoor Facilities student employees completed CDC's concussion awareness training.
- **Emergency Preparedness:**
 - 62 mock emergencies conducted for student staff.
 - Response to 118 actual medical emergencies between July 1, 2024, and June 30, 2025.
- **Operational Improvements:**
 - Updated 10 internal operational forms in Microsoft Teams, now equipped with automated email responses for greater efficiency.

These initiatives demonstrate our proactive commitment to maintaining safe, high-quality facilities and programs while empowering our students and staff to respond effectively in any situation.



118

**medical
emergency
responses**

FUNDRAISING

Our fundraising goals are intentionally designed to align with the mission of Recreation and Wellness Services, the evolving needs of our department, and the broader strategic priorities of Kent State University. Each initiative is built around a clear and measurable target, a defined timeline, and a comprehensive strategy that incorporates individual contributions, corporate partnerships, grant opportunities, and other innovative approaches.

To ensure success, our Strategic Fundraising Work Team advanced the implementation of the Strategic Fundraising Plan, which provides a roadmap for sustainable growth and ensures we maximize the impact of every dollar raised. This past year, the plan guided the successful conclusion of the 25 for 25 Campaign in Fall 2024 and the relaunch of the Personalized Brick Campaign in Spring 2025. Looking ahead, we are committed to expanding these efforts and identifying new opportunities that strengthen support for our programs, facilities, and the communities we serve.

Personalized Brick Campaign

In Spring 2025, Recreation and Wellness Services proudly launched the Kent State Personalized Brick Campaign. This initiative provides students, alumni, faculty, staff, and friends of the University with a meaningful way to commemorate their Kent State legacy or honor loved ones. For \$150, supporters can purchase a decorative brick that will be installed along the walkway of the Student Recreation and Wellness Center (SRWC).

The campaign is ongoing, with installation occurring twice annually: bricks purchased by April 1 are installed in June, and those ordered by September 1 are installed in October.

Proceeds benefit the Recreational Services Support Fund, directly supporting expanded program access, facility and equipment enhancements, and ensuring the SRWC remains a vibrant cornerstone of student and community well-being for generations to come.

\$25 for 25 Years Fundraising Campaign

Celebrating its 25th year, the SRWC continues to serve as a hub of holistic wellness for the Kent State community. Since opening in 1999, the facility has grown into an essential part of student life, promoting physical health, mental resilience, and social connection.

To mark this milestone, we introduced the \$25 for 25 Years Fundraising Campaign, inviting individuals to contribute \$25 (or more) in honor of the SRWC's legacy and future. The campaign concluded with the 25 for 25 RecWell Reunion in October, bringing together 56 participants and raising an impressive \$10,806.69.

The success of this initiative reflects the enduring impact of the SRWC on campus life and underscores the commitment of our community to sustaining and expanding wellness opportunities for the next 25 years and beyond.

8

**personalized
bricks
purchased**



PARTNERSHIPS

SPIN Partnership

Our partnership with SPIN continued to grow this year. With 500 eBikes and eScooters available for rent, we provided over 61,295 efficient, environmentally-friendly rides around campus and downtown Kent. The program offers students, faculty, staff, and community members a convenient micro-mobility option that enhances access to university housing, off-campus housing, local businesses, academic buildings, and more. Throughout the program, we maintain a strong focus on rider education and safety to ensure a positive and responsible experience for all users.

Haymaker Farmers' Market

The Kent State of Well-being has continued its partnership with Haymaker Farmers' Market for the 4th year to bring a farmer's market to the Kent Campus. The Kent State Farmers' Market provides students with opportunities to:

- Build social connections in a warm, friendly and fun setting, which is essential for fostering a sense of belonging and reducing feelings of isolation.
- Explore healthy lifestyle practices, including access to fresh, local foods and goods
- Connect with the local Kent community, expanding students' sense of place and introducing them to resources beyond campus.
- Experience a welcoming environment that supports comfort, curiosity, and confidence in navigating new spaces.
- Learn about sustainability, economic impact and transportation options, promoting independence, environmental awareness, and physical wellness.

The Kent State Farmers' Market is a perfect example of collaborative programming through partnerships that exposes the university community to nutritious local foods, products, farms and agriculture. The collaborative project aligns perfectly with the mission of the Kent State of Well-being and highlights the eight dimensions of well-being framework promoted on our campus.

61,295

**environmentally
friendly rides
around campus**



SPONSORSHIPS & ADVERTISING

At Kent State University, we offer a diverse array of marketing platforms to help you reach both the campus and surrounding community. Whether looking to acquire new customers or cultivate long-term relationships with students, faculty, and staff, our marketing opportunities provide an ideal avenue to connect with a wide and engaged audience. Whether through digital engagement, on-campus visibility, or event sponsorships, we provide the ideal platform to help your brand grow and thrive within the Kent State community. Here are some of the ways business and companies can elevate their brand and make a lasting impact:

- Social Media Blasts: Engage directly with our community through targeted social posts
- Website Presence: Showcase brand on our university website, reaching visitors who are actively seeking information and resources.
- Digital Screen Ads: Advertise on digital screens across campus for maximum visibility to students and faculty throughout the day.
- Marketing Table: Set up a physical presence on campus to interact with students, faculty, and staff, providing an opportunity to distribute materials or offer samples.
- Scoreboard Sign: Gain visibility at events with signage on our scoreboard, reaching a wide audience of spectators.
- Display Banner Stand: Place banner stands in high-traffic areas to promote brand.
- Member Email Presence: Get your message directly into the inboxes of our community members through targeted email campaigns.
- Bulletin Board Posters: Place posters in strategic locations across our recreation facilities, allowing students to see your message as they go about their day.
- Apparel Sponsor: Have brand featured on event apparel, worn by participants.
- Dasher Board at Ice Arena: Promote your business on the dasher boards at the Kent State Ice Arena, visible to attendees at hockey games.
- Banner – Recreation Facility Fence: Gain exposure at the university's recreation facilities by placing your banner along the fence line.
- Hockey Game Announcements: Enjoy in-game announcements at Kent State Club Hockey games, providing brand visibility to sports fans in attendance.
- Product Sampling: Distribute free samples of products to students, faculty, and event attendees for direct engagement with your brand.
- Individual Event Sponsor: Become the official sponsor of a specific Kent State event, gaining exclusive visibility and promotional opportunities related to that event.

\$8,532

**sponsorship
and
advertising
revenue**



PHILANTHROPY & OUTREACH

Annual Holiday Giving Trees

This holiday season marked the 4th year of our Holiday Giving Tree program, and once again, our community's generosity was truly inspiring! Together, we were able to support:

- 53 residents at Portage County Nursing Home with personal items and essential supplies.
- Children's Advantage families with 26 gift cards, including 12 for teens and 11 for family holiday dinners.
- One-of-a-Kind Pets with 75+ essential pet care items collected from 60 donation tags.

We are deeply grateful to everyone who participated. Your kindness helps ensure that every corner of our community can feel the joy of the season! We look forward to continuing this tradition of giving in the years to come. Thank you for helping make this year's Holiday Giving Tree a success!

BUSINESS AND FINANCE

Recreation and Wellness Services takes a strategic and thoughtful approach to resource management. By carefully planning the allocation of resources, including student fees and revenue, RecWell ensures the long-term sustainability and growth of its programs, services, staffing, and facilities.

A key part of this approach is the inclusion of a three-year strategic business plan, with a focus on fundraising, demonstrating RecWell's commitment to engaging alumni and the community in supporting the department's future financial needs. This proactive planning not only strengthens RecWell but also contributes to the broader success and well-being of Kent State University and the surrounding community.



REVENUE

RECWELL

Membership & Pass Sales	\$892,948.57
Operations - Services	\$169,117.19
Programming	\$421,961.01
Tuition Allocation	\$4,863,385.00
TOTAL	\$6,347,411.77

ICE ARENA

Concessions	\$68,232.98
Rentals (Operations)	\$333,634.32
Admissions	\$86,282.90
Skate Sharpening	\$4,346.00
Interdepartmental Charges	\$52,514.17
Transfer In (RecWell Support)	\$204,304.88
TOTAL	\$749,315.25

KENT STATE OF WELL-BEING

Private Gifts, Foundation Funds	\$226,566.65
Programming	\$24.30
TOTAL	\$226,590.95



EXPENSES

RECWELL

Personnel Services	\$1,703,652.89
Staff Benefits	\$492,512.85
Travel, Entertainment/Meals & Catering	\$41,014.56
Supplies	\$140,668.70
Duplicating & Printing, Other Info. & Communication	\$7,683.27
Maintenance, Repairs & Rentals	\$31,603.64
Utilities	\$508,426.33
Miscellaneous Current Expenses	\$89,166.94
University Administrative Service Charges	\$246,482.04
Non-Payroll Services	\$40,971.56
Purchase for Resale	\$46,986.73
Equipment	\$14,776.00
Debt Service	\$1,156,704.88
Contingency Repair & Replacement	\$675,000.00
Current NMT Transfer Out (Shared Services & Allocations)	\$814,628.00
Other Transfers Out (Shared Services - Student Life & IT)	\$84,535.23
Other Expenses	\$188,376.31
TOTAL	\$6,283,189.93

ICE ARENA

Personnel Services	\$164,520.84
Staff Benefits	\$24,104.67
Supplies	\$26,092.89
Duplicating & Printing, Other Info. & Communication	\$339.78
Maintenance, Repairs & Rentals	\$7,587.30
Utilities	\$231,480.58
Miscellaneous Current Expenses	\$11,577.41
Non-Payroll Services	\$5,401.27
Purchase for Resale	\$31,718.95
Current NMT Transfer Out (Shared Services)	\$177,921.00
Other Expenses	\$6,414
TOTAL	\$687,158.69

KENT STATE OF WELL-BEING

Personnel Services	\$126,812.92
Staff Benefits	\$57,480.60
Travel	\$2,977.06
Supplies	\$720.25
Duplicating & Printing, Other Info. & Communication	\$3,500.33
Maintenance, Repairs & Rentals	\$1,198.86
Miscellaneous Current Expense	\$2,367.90
Student Functions	\$3,574.02
Non-Payroll Services	\$517.13
Other Expenses	\$2,317.42
TOTAL	\$201,466.49

Our Future

With a strong year of strategic improvements, RecWell is well-positioned for further innovation and impact in FY26. We look forward to executing our business plan, increasing alumni engagement, and leveraging our 25th Anniversary milestone to elevate our mission and visibility.

RecWell remains committed to aligning our work with division and institutional goals related to student well-being, belonging, and financial stewardship. In FY26, we will:

- Engage a consultant to refresh our departmental strategic plan, with a focus on unifying the work of Kent State of Well-being (KSoW) and Recreation under a cohesive vision.
- Launch a revised department-wide assessment strategy to more effectively capture student learning and experience data.
- Expand external funding efforts through newly developed fundraising cases and targeted donor outreach campaigns.
- Pilot expanded wellness programming for targeted populations via Wellness Wednesdays and mobile engagement units.
- Strengthen collaborations across the Division of Student Life to increase resource alignment and program efficiency.

