

**KENT STATE UNIVERSITY REQUEST FOR PROPOSAL NO. 2004 (PURCHASE OF A NEXT-GENERATION AUDIENCE ENGAGEMENT PLATFORM)**

**ISSUED TUESDAY, SEPTEMBER 2, 2025; PROPOSALS DUE NO LATER THAN 4:30 PM EASTERN FRIDAY, SEPTEMBER 26, 2025**

Kent State University has selected **Element451**, of Raleigh, North Carolina, as the finalist for contract award for the subject RFP.

We at Kent State University are very much aware of the time and effort required in the preparation and submission of proposals and we thank you for your interest in bidding on this project. Your company remains on our bidders lists and you will be receiving Requests for Proposals on future projects.

Thank you for your interest in Kent State University.

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