

**From:** [Schramm, Janet](#)  
**To:** [Procurement](#)  
**Subject:** REQUEST FOR PROPOSAL #1780  
**Date:** Wednesday, September 29, 2021 1:45:23 PM  
**Attachments:** [image001.png](#)

---

**REQUEST FOR PROPOSAL #1780**

**TITLE: Digital Marketing Services, Kent State University Stark Campus, North Canton, Ohio 44720.**

**DATE OF ISSUE: Friday, July 23, 2021**

**SEALED PROPOSALS DUE: Friday, August 20, 2021, No Later than 4:30 pm. EDT**

---

Kent State University has selected **Fathom SEO, LLC** as the contract finalist for the subject RFP pending appropriate contract approval and execution pursuant to University Policy.

We at Kent State University are very much aware of the time and effort required in the preparation and submission of proposals and we thank you for your interest in bidding on this project. Your company remains on our bidders list and you will be receiving "Requests for Proposals" on future projects.

Thank you for your interest in Kent State University,

**Janet Schramm**

Strategic Sourcing Manager



**Procurement  
Department**

330 Harbourt Hall, 615 Loop Road  
Kent, OH 44242-0001  
main: 330-672-2276  
direct: 330-672-9193

[www.kent.edu/Procurement](http://www.kent.edu/Procurement)