

KENT STATE UNIVERSITY REQUEST FOR PROPOSAL NO. 1737 (SEARCH ENGINE OPTIMIZATION AND DIGITAL MARKETING SUPPORT FOR THE COLLEGE OF BUSINESS)

ISSUED TUESDAY, DECEMBER 22, 2020; PROPOSALS DUE NO LATER THAN 4:30 PM EASTERN FRIDAY, JANUARY 8, 2021

Kent State University has selected **Sixth City Marketing of Rocky River, Ohio** as the finalist for contract award for the subject RFP. The contract will be for term of no more than one (1) year, sufficient to fulfill successfully the requirements set forth in the specifications; and pending appropriate contract negotiation, approval and execution pursuant to University policy.

We at Kent State University are very much aware of the time and effort required in the preparation and submission of proposals and we thank you for your interest in bidding on this project. Your company remains on our bidders list and you will be receiving Requests for Proposals on future projects.

Thank you for your interest in Kent State University.

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