

Stark County System of Care Expansion Planning Grant

SWOT Analysis

		Positive	Negative	
Internal	Strengths	<ul style="list-style-type: none"> • Early Childhood (coordinating committee) • Willingness to collaborate • Resiliency committee of Family Council • Expertise in prevention • 11% of budget will be for prevention • History/experience in certain agencies • Faith based community involvement • Neighborhood focus • Funder support (United Way and Sisters of Charity)- Look at SOC approach/strategic with funding • Successful past campaigns • Recreational resources-bike trails, parks, ymca • School support • Cultural Competence/Diversity 	<p>Top Weaknesses (votes)</p> <ul style="list-style-type: none"> • Need more strategic funding/ Target money to need-community based services (6) • Inability to address root causes-“wicked problem”(8) • Message not getting to everyone and community not aware of resources (5) • Financial viability for practitioners (1) • Lack of mentors and funding (1) • Strategies/policies institutionalized(4) <p>Other Weaknesses Identified</p> <ul style="list-style-type: none"> • Silo funding • Cultural sensitivity/understanding • Diversity of workforce • Families cannot afford to utilize assets • Turnover of staff/loss of historical involvement 	
	Opportunities	<ul style="list-style-type: none"> • Message/tagline for prevention and resiliency • Defining value of CB services • THRIVE program and Ohio youth led prevention network • Anti-drug coalition • Peer to peer messaging • Create cross over funding opportunities- talk to local funders • Opportunity to institutionalize- Governor’s opiate education initiative • Address the “take a pill” mentality • Early identification- help me grow, spark program, universal preschool • Brain research applied to prevention • Add prevention to next grant • Talk to managed care • Have strategic conversations about root causes • New leadership 	Threats	<ul style="list-style-type: none"> • Geographical challenge to making sure the message is delivered in the same way at the same time • Root causes <ul style="list-style-type: none"> ○ Complexity of problems can lead to paralysis • Funding • Falling pattern to “doing what we always did” • Turf issues/trust • Marijuana legalization • Popular culture • Change “overload”-change is happening many different systems • Unanticipated events
External	Opportunities	<ul style="list-style-type: none"> • Message/tagline for prevention and resiliency • Defining value of CB services • THRIVE program and Ohio youth led prevention network • Anti-drug coalition • Peer to peer messaging • Create cross over funding opportunities- talk to local funders • Opportunity to institutionalize- Governor’s opiate education initiative • Address the “take a pill” mentality • Early identification- help me grow, spark program, universal preschool • Brain research applied to prevention • Add prevention to next grant • Talk to managed care • Have strategic conversations about root causes • New leadership 	Threats	<ul style="list-style-type: none"> • Geographical challenge to making sure the message is delivered in the same way at the same time • Root causes <ul style="list-style-type: none"> ○ Complexity of problems can lead to paralysis • Funding • Falling pattern to “doing what we always did” • Turf issues/trust • Marijuana legalization • Popular culture • Change “overload”-change is happening many different systems • Unanticipated events