

# Presenting on Your Personal Brand

<p>What does your clothing or your general physical appearance say about you? What is positively noticed?</p>	<p>When you successfully managed a difficult situation what personal quality helped you succeed?</p>	<p>How do you see yourself as "smart"? (With words, numbers, music, people, body movement, understanding yourself, environment)</p>	<p>In social media such as Facebook, what would an employer find that separates you from others?</p>
<p>Body language and posture make an impression. What could you do to improve yours?</p>	<p>What would your friends say is special about you? How could you apply this in "new" situations?</p>	<p>What is one presentation skill you have? ( Speaking, writing, designing visuals, using technology, outlining content, making an audience comfortable, responding to questions)</p>	<p>If you illustrated your nametag with an Animal which would you choose and why?</p>
<p>When is a favorite time you looked your best and why?</p>	<p>Think of someone who you know and respect. What is one characteristic you admire about him/her?</p>	<p>Your team must develop and sell a product. What task do you prefer? (Idea generation, research, concept development, business analysis, engineering, prototyping, product design, market testing, promotion or advertising, product distribution)</p>	<p>In a social situation you are introduced to someone who does not know you. What would the stranger notice about you from the other people there?</p>

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Appearance	
1. Dressing well, being neat, and clean	2. Being professional and confident
3. Being on time	4. Being a good listener
5. Being a good communicator	6. Being a good team player

Personality	
1. Being honest and trustworthy	2. Being a good listener
3. Being a good communicator	4. Being a good team player
5. Being a good leader	6. Being a good problem solver

Competencies	
1. Communication skills	2. Problem-solving skills
3. Teamwork skills	4. Leadership skills
5. Time management skills	6. Organization skills

Differentiation	
1. Being a good listener	2. Being a good communicator
3. Being a good team player	4. Being a good leader
5. Being a good problem solver	6. Being a good decision maker