



Northeast Ohio Academic Advising Conference

May 16, 2016

Kent State University at Stark

North Canton, Ohio

The Art of Collaboration

Conference Theme: *The Art of Collaboration*

As higher education professionals, we are all familiar with the challenges that face us as we work to increase student success. In a time when adding additional resources and personnel is not always an option, we must work together to devise other ways to combat these challenges. As advisors, we can use collaboration to increase the effectiveness and reach of our services. We can do this through sharing ideas, strategies, and resources. Collaboration allows us to increase the possibilities for meeting the needs of students today.

Collaboration can occur among academic advising offices, between advisors and faculty, between advising and other campus offices, between main and regional campuses, and on a larger scale, between multiple universities. The goal of this conference is to share what works in higher education collaboration and to present innovative and effective ways to best meet the needs of our students, our advising offices, and our institutions. Our hope is that by the end of the conference, you will have new ideas of how to involve those in or out of your office in this process.

Supporting the Conference

Please consider participating in our annual conference philanthropy. All proceeds will support the Northeast Ohio Academic Advising Conference. Winners of the raffle and auction will be announced at the conference closing.

RAFFLE-Tickets will be available at the Registration table. Raffle tickets can be paid for using cash only, (\$1 for one ticket, \$5 for six tickets, and \$10 for 15 tickets) and winning prizes must be picked up by the end of the conference.

BASKET SILENT AUCTION- Baskets come from individual donors, departments and local businesses. Baskets will be on display at 8:30 a.m. on conference day and will remain available for bidding until 2:00 pm. Baskets can be paid for using cash or check, and must be picked up by the end of the conference.

Wine Grab Bag- Wine will be for sale for \$10 a bottle. The identity of each bottle will be hidden and they range in price. Each bottle will be labeled as Red or White.



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Keynote Speaker: Dr. Charlie L. Nutt



Charlie L. Nutt was appointed as the Executive Director of the National Academic Advising Association in October 2007. Prior to this he served as the Associate Director of the Association for five years. Additionally, he was also Vice President for Student Development Services at Coastal Georgia Community College for nine years and Assistant Professor of English/Director of Advisement and Orientation for six years. He received his A.A. from Brunswick College,

B.S.Ed. from the University of Georgia, M.Ed. and Ed.D. in Higher Educational Leadership from Georgia Southern University.

Nutt has had vast experience in education. In addition to his fifteen years as a teacher and administrator at Coastal Georgia Community College, where he originated the college advisement center and orientation program that was awarded a Certificate of Merit by NACADA in 1995, he has taught English in grades 9-12, served as a department chair and assistant principal in a high school, served as Director of Development and Admission at a private K-12 institution. Presently, he teaches graduate courses in the College of Education in the Department of Counseling and Educational Psychology. He has also been instrumental in the development of the NACADA/K-State graduate certificate in academic advising and several other NACADA professional development initiatives.

He served as conference chair for the 1994 Region IV Regional Conference and served on the NACADA Executive Board as Region IV Representative 1994-1996 and as Chair of the Two-Year College Commission 1996-99. He has served on the NACADA Awards Committee for five years and on several other ad hoc committees as appointed by the President. He was the national conference chair for the NACADA 2000 Conference in Orlando and served as President-Elect of NACADA for 2001-2002. He was the 2001 recipient of the NACADA Pacesetter Award. He also authored a chapter in the NACADA/Jossey-Bass handbook published in Fall 2000, a chapter in the NACADA monograph Advisor Training: Exemplary Practices in the Development of Advisor Skills, and co-authored the NACADA Advising Assessment Guide.

Nutt has presented at numerous state, regional, and national conferences on the topics of student success, academic advising, institutional effectiveness and assessment, retention, and advisor training and development. In addition, he has worked with numerous colleges and universities in conducting an evaluation or audit of their advising and student services programs as well as serving as a keynote speaker for in-service programs and conducting faculty training programs on many campuses.



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Closing Speaker: Dr. Dudley B. Turner



Dudley B. Turner has been at The University of Akron since 1986 as faculty, Director of the School of Communication, and Interim Dean of the College of Creative & Professional Arts. He received his Ph.D. in Organizational Communication from Purdue University, but started out with a Speech and Drama, Secondary Education degree from Asbury University (Kentucky) and performed in many productions. He has taught junior and senior high school students to university graduate students, courses across the spectrum of communication – public speaking, interviewing, professional presentations, communication theory, persuasion, research and pedagogy. He also completed a Professional Development certificate in distance education from the University of Wisconsin-Madison.

After 14 years in administration at the university, Dr. Turner returned to his first love of full time teaching and research. He develops online courses and uses various technologies in all learning. He is devoted to service learning and various experiential learning approaches whether on campus or virtually using Second Life and other mediated communication. His research focus is on technology use in learning, such as augmented reality and quest-based educational games, and the use learning management systems, online learning, and virtual worlds.

Dr. Turner lives near Akron, Ohio, enjoys outdoor activities, sports, swimming and golf, and when indoors likes to read and watch movies. He is married (35 years) and has two grown daughters and a dog.



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Conference Schedule

"ALONE WE ARE SMART, TOGETHER WE ARE BRILLIANT"— STEVEN ANDERSON

8:00AM-8:30AM	REGISTRATION/CHECK-IN
8:30AM-8:45AM Timken Great Hall B & C	WELCOME
8:45AM-9:45AM Timken Great Hall B & C	KEYNOTE ADDRESS Dr. Charlie Nutt
9:45AM-10:00AM	BREAK
10:00AM-11:00AM Timken Great Hall A: <i>A Conversation with Dr. Charlie L. Nutt, NACADA Executive Director</i> Hoover Seminar Room: <i>Mentors in Motion: A collaborative university effort in guiding a student's way to success</i> Room 134: <i>Collaboration and Mentoring: A Winning TEAM for Advising</i> Room 136: <i>Defining Your Professional Identity and Critical Factors</i>	SESSION I Dr. Charlie Nutt Kristin Bechter & Elizabeth Ohlin Howie Kantoff & David Parry Luann Linson Coldwell
11:00AM-11:10AM	BREAK
11:10AM-12:10PM Timken Great Hall A: <i>Collaborate, Lead, Network, Present, Publish, Research, and Serve:</i> <i>How a NACADA Membership Can Enrich Your Life, Career, and the Field of Academic Advising</i> Hoover Room: <i>Partnership for Success: Collaboration between University of Akron Honors and Engineering</i> Room 134: <i>Supporting college transitions of at-risk students through collaborative efforts:</i> <i>Towards developing a model of best practices</i> Room 136: <i>A Re-Transition: Returning Senior- Year Students Achieving their Bachelor's Degree</i> Room 232: <i>Abandon blame: Decoding difficult conversations</i>	SESSION II Charlie Nutt, Nancy Roadruck & Bryce Cain Erin Ahrens & Diane Burrowbridge Leslie Tucker Deanna Donaugh Jeanette Berger & Anthony LoVullo
12:10PM-1:10PM	LUNCH
1:10PM-1:20PM	BREAK



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"ALONE WE ARE SMART, TOGETHER WE ARE BRILLIANT"— STEVEN ANDERSON

1:20PM-2:20PM		SESSION III
Timken Great Hall A: <i>Generation X and Millennials: Working Across Generations</i> Dan Barton, Mandy Anderson, Jamie Zahler & Edward Butch		
Hoover Seminar Room: <i>Early Alert: A Collaboration for Student Success</i> Stephanie Gilchrist, Jessica Yakonick & Rayshawn Eastman		
Room 134: <i>Effective Collaboration and Group Advising: Psych Degree to Destiny Series</i> Bryce Cain		
Room 136: <i>Year of MORE- Collaboration with college and campus partners</i> Nicole Kotlan & Kathryn Levels		
Room 232: <i>Next Steps: Getting to Know the Community College Transfer Student</i> Marisa Vernon		
2:20PM-2:30PM		BREAK
2:30PM-3:30PM		SESSION IV
Timken Great Hall A: <i>Professional Development Planning: Collaborating to Achieve Organizational and Personal Goals</i> Michael Bell & Amanda Leu		
Hoover Seminar Room: <i>Methodical and Practical Collaboration; Simple Solutions to More Effective Advising</i> Amanda Mullett & Jennelizabeth Bice		
Room 134: <i>Every Advisor Can Publish! Engaging in Research and Scholarly Writing as an Academic Advisor</i> Chris Venable		
Room 136: <i>S"mother": Today's Helicopter Parent Can Deminish Tomorrow's Critical Thinkers</i> Ronda Williams & Aiesha Motley		
3:30PM-4:15PM		CLOSING
Timken Great Hall B & C		
BUSINESS MEETING		
CLOSING ADDRESS <i>TBA</i>		Dr. Dudley B. Turner



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10:00AM-11:00AM

SESSION I

Timken Great Hall A:

A Conversation with Dr. Charlie L. Nutt, NACADA Executive Director

Dr. Charlie Nutt

This follow-up session provides an opportunity for informal discussions with our keynote speaker, Dr. Charlie L. Nutt. Participants will have an opportunity to continue with the momentum of the keynote speech and gain valuable lessons in advising.

Hoover Seminar Room:

Mentors in Motion: A collaborative university effort in guiding a student's way to success

Kristin Bechter & Elizabeth Ohlin

The Major Mentor Directory is a searchable directory that assists in connecting undecided and re-deciding students with current juniors and seniors in specific majors. Our Major Mentors are excellent peer resources who are experienced and have advanced knowledge in their field of study. Students can email our Major Mentors with questions about their major, coursework, future career plans, campus involvement, and/or volunteer work. This presentation will discuss the creation and growth of the directory through collaboration with Kent State University departments, information technology, the EXCEL Living Learning Community, academic advising and the Exploration Action Plan, as well as Kent State's Provost Leadership Academy students. By the end of the presentation participants will have the tools they need to implement a similar program on their campus.

Room 134:

Collaboration and Mentoring: A Winning TEAM for Advising

Howie Kantoff & David Parry

Howie and I met at the NACADA Annual Conference in 2015 which was held in the great state of Indiana. It was his first time attending a NACADA Conference and he was looking for a Mentor to help him to get more involved with NACADA. Region 5 offers a Mentoring program for first time Conference attendees. Since that time, Howie and I have used collaboration to not only share Best Practices in the field of Academic Advising, but to also develop our friendship. The main purpose of our presentation is to show the value of Collaboration and Mentoring and to share a few of NACADA Mentoring programs that are available to any member. We will define both Collaboration and Mentoring and share how the two of us work together to make a Winning Team!!!

Room 136:

Defining Your Professional Identity and Critical Factors

Luann Linson Coldwell

When was the last time you took a moment to reflect on your own professional identity? What are the critical factors for you in the work that you do as an adviser or student affairs/higher education professional? How might understanding your critical factors help you seek collaborative partnerships? This interactive workshop will give you the opportunity to reflect upon, define, and prioritize who you are as a professional, and what critical factors are most important to you in your career. While this may sound like boring stuff, it can be motivating, enlightening, and exciting -- and may even lead to some "Ah-ha!" moments for energizing collaborative relationships, and moving in the direction of your ideal career, regardless of what stage or age you may be as a professional.



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11:10AM-12:10PM

SESSION II

Timken Great Hall A:

Collaborate, Lead, Network, Present, Publish, Research, and Serve:

How a NACADA Membership Can Enrich Your Life, Career, and the Field of Academic Advising

Charlie Nutt, Nancy Roadruck & Bryce Cain

Did you know that NACADA is the global community for academic advising professionals? Are you aware of the many ways you can become involved and collaborate within NACADA after becoming a member? NACADA member or not, attend this session if you would like to learn about the MANY ways in which you can become involved within this professional organization. Information about upcoming conferences, research/publication opportunities, grant/award opportunities, leadership opportunities, and other resources and services will be shared. Additionally, participants will learn how NACADA membership and involvement can enrich one's life, career, students, and campus -- regardless if one is an entry, mid, or senior level advising professional. Participants will also have the opportunity to ask questions of the current NACADA Executive Director, the one and only Charlie Nutt, current Region V Chair, and the incoming Ohio Liaison to NACADA. Join us and see what this "NACADA" organization is all about!

Hoover Room:

Partnership for Success: Collaboration between University of Akron Honors and Engineering

Erin Ahrens & Diane Burrowbridge

Academic advising must continuously adapt to the changing population of students. In the past few years we recognized the increased growth of engineering students in the University of Akron Honors College. Collaboration between Honors and Engineering professional advisors and Engineering faculty advisors was essential for the success of our students and thus we began to build our partnership for success. This presentation will discuss our process for collaboration and best practices for building a team approach to advising.



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SESSION II

Room 134:

*Supporting college transitions of at-risk students through collaborative efforts:
Towards developing a model of best practices*

Leslie Tucker

Participants in this workshop will begin their experience by hearing a short summary and findings of a pilot study completed in preparation for a dissertation. Through the lens of transcendental phenomenological research, the essences of lived transition experiences of at-risk students who persist through their first year are revealed. Transitional experiences are conceived as shifts in identify in response to periods of uncertainty (Maunder et al., 2013). Practitioners will be informed and encouraged to identify through guided discussion, shared experiences, and theory the characteristics of resiliency and resiliency development. We will identify ways that we can facilitate in the strengthening of self-regulatory processes to help potentially at-risk students move toward an internal locus of control and persist in the face of difficulty. To better understand the essence of students' lived experiences of transition to college for all students and at-risk students in particular, we can inform policies and practices that guide, support, and fund this critical time.

Room 136:

A Re-Transition: Returning Senior- Year Students Achieving their Bachelor's Degree

Deanna Donaugh

If you think starting college is scary, try returning to college after dropping out for several years. The transition back into the collegiate environment is a daunting experience for these, now adult, students. Learn how one institution is aiding senior-level adult students' return and complete their bachelor's degree. Come join us as we share their stories. Learn what factors contributed to their initial decision to halt their education and why they chose to complete their undergraduate degree. Hear about the challenges encountered during their transition back to school and understand what new opportunities the bachelor's degree has provided for them.

Room 232:

Abandon blame: Decoding difficult conversations

Jeanette Berger & Anthony LoVullo

As advisors, it is a necessity to sometimes have difficult conversations. We confront issues and difficult conversations with students, advising colleagues, and administration. How we handle these difficult conversations can impact our ability to collaborate within important relationships in our careers. This presentation will cover how to raise tough issues without triggering defensiveness, how to manage strong emotions, and how to interpret the significance of what is said (along with what is not.) Participants will come away from this session armed with a difficult conversations checklist and knowledge of how to effectively navigate these conversations.



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1:20PM-2:20PM

SESSION III

Timken Great Hall A:

Generation X and Millennials: Working Across Generations

Dan Barton, Mandy Anderson, Jamie Zahler & Edward Butch

Today's work environment is rapidly changing. Soon Generation X and Millennials will make up the majority of the modern workforce. At the same time cutting edge technology and a focus on employee collaboration are changing how we do our jobs. What generational differences influence the world of academic advising? Are the things that divide us greater than the things that unite us? How can Generation X and Millennials harness their unique strengths and work better together? Join us as we search for the answers, and seek to better understand each other. We will examine current research and humorous anecdotes on the generational differences. Please come and share your experiences as a Gen-Xer or Millennial in your office.

Hoover Seminar Room:

Early Alert: A Collaboration for Student Success

Stephanie Gilchrist, Jessica Yakonick & Rayshawn Eastman

Early Alert Systems are often implemented to increase student success and retention by intervening early enough to point students to proper resources that will allow them to be academically successful. During this round table discussion, we will identify how we utilize campus collaboration through the offices of Student Success Programs, Advising, and Residence Services to reach students through various communication methods at a mid-sized public institution. We also seek to outline the framework, benefits and challenges of an Early Alert system and encourage professionals to discover ways to adapt and change the program to fit their unique campus population.

Room 134:

Effective Collaboration and Group Advising: Psych Degree to Destiny Series

Bryce Cain

Academic advisors' roles and responsibilities vary significantly. However, most advising offices are faced with similar challenges, pressures, and expectations - such as continuing to provide high-quality advising services while adhering to university-wide initiatives (e.g., required/mandatory advising) - regardless if one's office is appropriately staffed to accommodate such ambitious demands. In this presentation, I will share a creative, strategic, and highly collaborative group advising approach that our department recently implemented called the Psych Degree to Destiny series. I will demonstrate how this series was originally conceptualized and has quickly evolved to supplement one-on-one advising and satisfy one's required advising appointment for junior and senior psychology majors on Kent State University's Kent Campus. Event descriptions, marketing techniques, strategic collaborations, recruitment tactics, assessment results, as well as setbacks, lessons learned, and future directions will be shared. Attendees will be challenged to brainstorm ways to adopt a similar type of model within their respective advising office.



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SESSION III

Room 136:

Year of MORE- Collaboration with college and campus partners

Nicole Kotlan & Kathryn Levels

This program will feature the second year challenges of the College of Business Administration students and the program implemented (Year of MORE) to aid in increasing the persistence rate. A program was developed and implemented in the fall of 2014 based off of research from the book *Helping Sophomores Succeed* (M. Hunter, B. Tobolosky and J. Gardner). The Year of MORE program included college partners, campus partners and family members. Additionally, a leadership course was launched as a pilot for students at risk of not returning for their third year based on modeling created by a college partner. Results and current strategy of this program will be shared with the group.

Room 232:

Next Steps: Getting to Know the Community College Transfer Student

Marisa Vernon

America's community colleges are growing as more students choose to begin their education close to home, save money, and pursue Associate degrees prior to transfer. Community college students make up 45% of the nation's college students, and over 30% of community college students eventually transfer to a university. Do you know how to support this population as the numbers increase on your campus? Join this session to learn more about the community college student experience, demographics, and national trends, and commit to supporting this population at point of transfer into your institution. Understanding what a seasoned community college student has experienced leading up to transfer can help Academic Advisors pinpoint their needs and facilitate a smooth transition to the next step.

2:30PM-3:30PM

SESSION IV

Timken Great Hall A:

Professional Development Planning: Collaborating to Achieve Organizational and Personal Goals

Michael Bell & Amanda Leu

Demonstration of how advisors can collaborate with their supervisors to create yearly Individualized Professional Development Plans (IPDP). The plans include multiple organizational and personal goals as well as the strategies and timeline for their completion. The presentation will include online portfolio development, a collaborative goal-setting activity, instructions on how to set up the IPDP for easy completion (e.g. binder, poster, calendar, website), and a demonstration of how to tie the yearly IPDP with advisors' long-term portfolios.



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2:30PM-3:30PM

SESSION IV

Hoover Seminar Room:

Methodical and Practical Collaboration; Simple Solutions to More Effective Advising

Amanda Mullett & Jennelizabeth Bice

During an assessment of the respective needs and wants of the advisees within the College of the Arts and College of Architecture and Environmental Design at Kent State University, in the form of pilot focus groups, students were asked their definition of advising, whether their current experience is effective, and how the entire process can improve to suit their particular needs. This insight will allow advisors to adjust accordingly.

Room 134:

Every Advisor Can Publish! Engaging in Research and Scholarly Writing as an Academic Advisor

Chris Venable

Engaging in research and scholarly writing can be a daunting task, but the practitioner-scholar model for advisors encourages a scholarship of practice, where advisors use their knowledge and experience to contribute back to the profession. This presentation will discuss what the practitioner-scholar model is and why it is important to advance the advising profession. It also demystifies the process of engaging in scholarship and how to address roadblocks like organizing ideas, finding supporting research, and dealing with "imposter syndrome". Learn about the various places that advisors get published online and in print and how to collaborate on research projects with colleagues at your institution or elsewhere. Attendees will leave with planning tools to organize their ideas for research or writing projects and a list of resources to help make their ideas into finished products.

Room 136:

S"mother": Today's Helicopter Parent Can Diminish Tomorrow's Critical Thinkers

Ronda Williams & Aiesha Motley

This interactive session will examine the implications of research done by professors at Brigham Young University that indicate "helicopter parenting" has a negative impact on a student's ability to problem solve. Furthermore, we will discuss the correlation between overbearing parents and the rise of mental illness among college students which was reported in a 2013 survey done by the American College Health Association and included responses of close to 100,000 students from 153 different campuses throughout the United States. We will share some of our more troubling experiences with helicopter parents and offer suggestions to help combat this growing problem on college campuses nationwide.