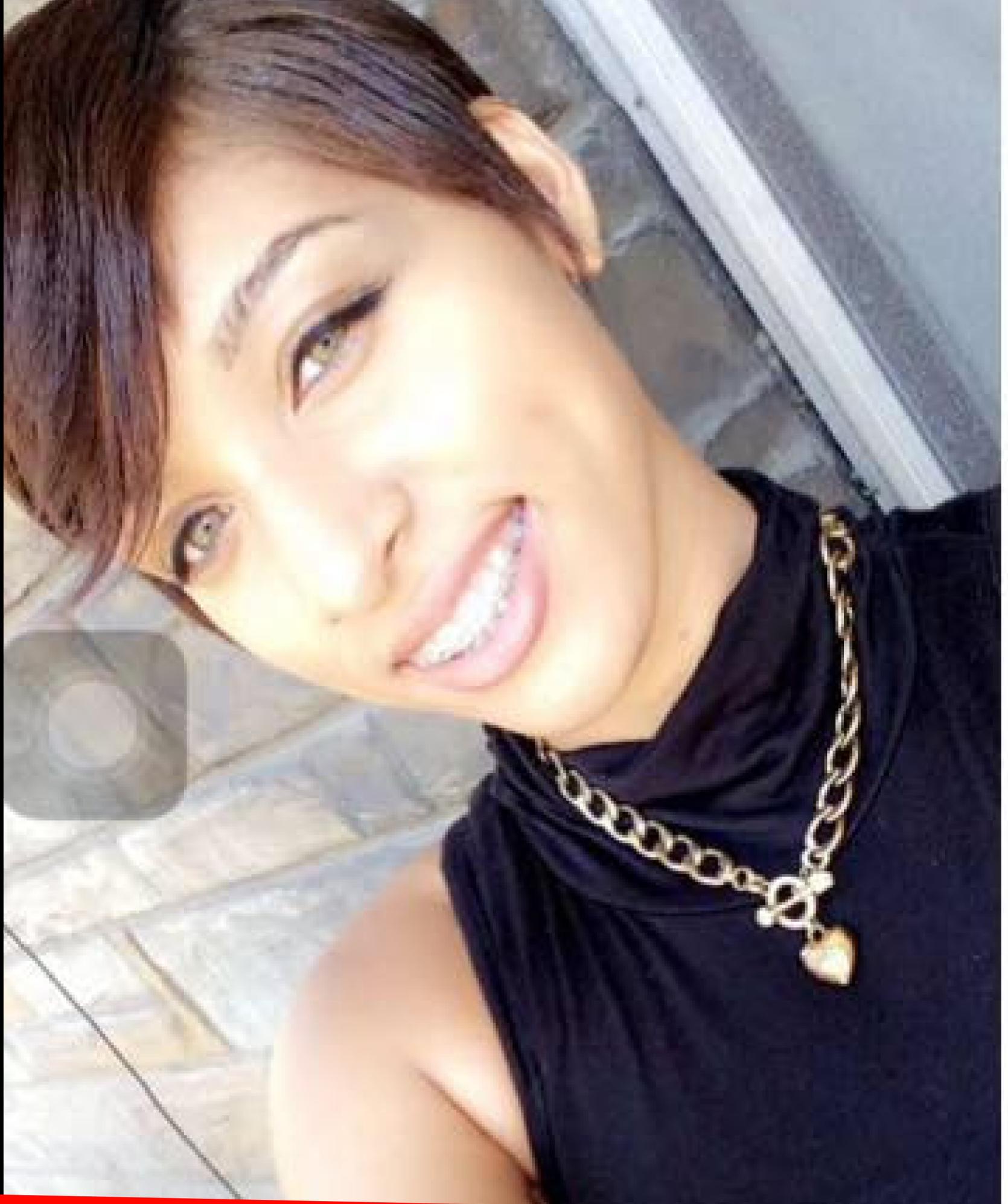


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MARY J. SIMON

FOR DIRECTOR OF MARKETING

KENT INTERHALL COUNCIL 2017-2018

Student Information:

Name: Mary Simon

Year: Sophomore

Major: Psychology

E-mail: msimon16@kent.edu

Residence Info:

Dunbar Hall Fall 2015- Spring 2016

Wright Hall Fall 2016- Spring 2017



Leadership Experience:

Director of Publicity of Dunbar Hall Council

Fall 2015- Spring 2016

- Hang fliers in a timely manner
- Responsible for creating and managing bulletin boards
- Make fliers for hall council events
- Create ways to communicate effectively with the community
- Communicate with the community about events around campus
- Voted Director of Publicity of the Year 2015-2016



President of Wright Hall Council

Fall 2016 - Spring 2017

- Direct hall council meetings
- Create collaterals
- Create agendas for hall council meetings
- Support and motivate hall council meetings
- Serve as a role model to my peers
- Engage with the community and arrange events



Sibs and Kids Committee

Spring 2016 - Spring 2017

- Gave ideas to help organize sibs and kids weekend
- Suggest Prize Ideas

Relay For Life/ Strike Out Cancer Committee

Spring 2017

- Gave ideas to organize and prepare for Strike Out Cancer
- Fundraised for Relay for Life
- Discussed Prize Options



Volunteer Experience:

Habitat for Humanity

Spring 2016

- Worked as a team with fellow volunteers to achieve tasks productively
- Worked with peers in order to help finish a house



Mt. Carmel Soup Kitchen

Winter 2016

- Helped feed the homeless and hungry
- Prepared church punch
- Placed silverware and set tables
- Served food and drinks to the needy

Job Experience

Receptionist at Trinity West Hospital

Summer 2016-2017

- Signed in patients and seated them until the next registrar was available
- Escorted patients to their destinations
- Created a positive and friendly environment for others
- Assisted the medically disabled

Accountant Assistant at Trinity East Hospital

Summer 2016-2017

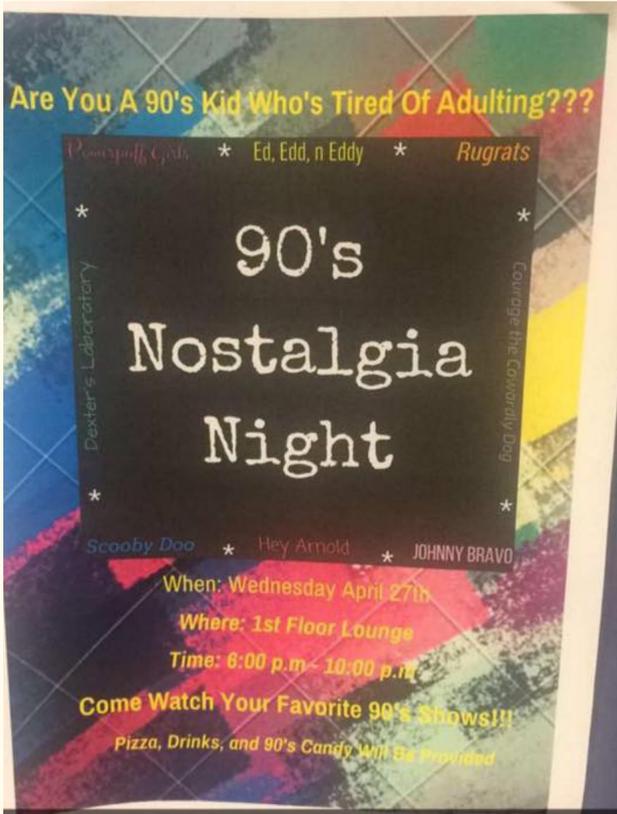
- Evaluated documents for errors
- Opened, stamped, and sorted mail to prepare for it to be filed
- Filed opened mail into designated cabinets
- Edited and reviewed files on Microsoft excel for errors
- Edited and reviewed financial documents for errors



Awards and Recognition

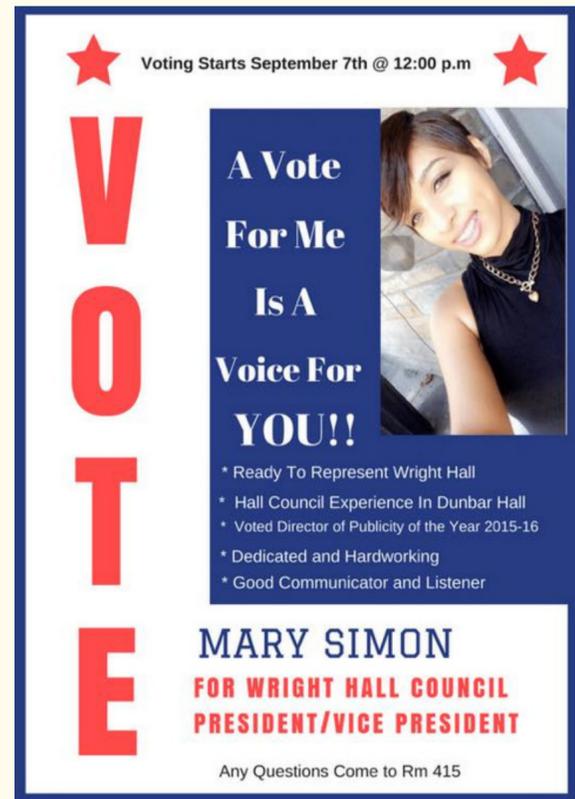
- Golden Acorn 2017
- Director of Publicity of the Year 2015-2016
- Hall of the Year 2015-2016 (Dunbar Hall)
- Hall of the Semester Fall 2015 (Dunbar Hall)
- Hall of the Semester 2016 (Dunbar Hall)

Director of Marketing Experience



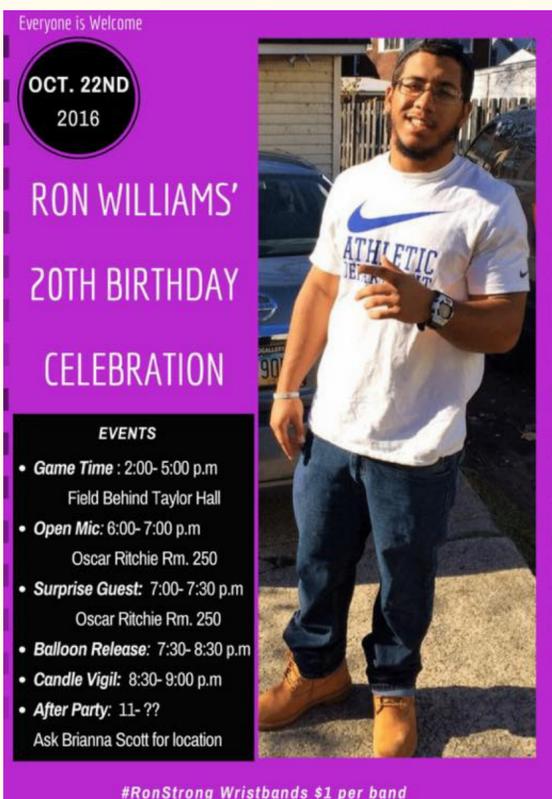
90's Night Poster
Spring 2016

Poster for a 90's night event with candy and 90's shows



Wright Hall Election Poster
Fall 2016

Poster for my campaign as I ran for president of Wright Hall



Ron's Birthday Poster

Fall 2016 Birthday Party Poster for my friend who passed away over the summer



No Fright Movie Night Poster
Fall 2016

Poster for a Halloween Themed Movie Night



Veteran's Day Board
Fall 2015

Board consisting of love notes to veterans from residents of Dunbar Hall

Essay Questions

Q: What are your positional duties and how would you accomplish them?

As marketing coordinator, my responsibilities are to keep the Kent Interhall Council webpage updated, be the social media liaison for KIC, and be responsible for advertising events held by KIC. I would accomplish these duties by working on the webpage during my office hours and making sure every link used for kic is working effectively. I would make sure to update the information about next year's hall council, get fliers done for events in a timely manner, and promote the events for KIC whenever I can to get more people involved with KIC's activities

Q: What are your goals for the position and your plans to achieve them?

My main goal for this position is to spread more awareness about KIC and its events by using social means. There are still many people who do not know about kent interhall council and I want that to change. I would like to get involved more with tabling for KIC when the organization fairs occur. It would be nice to have a booth and encourage people who do not know about KIC to attend KIC's events and join their hall's council. I also plan on reaching out to other student organizations on campus and asking them to help promote us and programs we hold and we will do the same for them. Also, I hope that I will be able to receive input from KIC's general body to get more ideas on how to make the page more interesting and more spectacular. I also think it would be nice to have a monthly calendar of KIC events and I would upload that on the webpage and also create a flyer stating those events to hang around campus.

Q: What are the personal benefits you will gain from this position

I think that this position will help me continue to grow and establish myself as an individual. This position would give me more marketing experience and will also give me more experience with people. I have been in KIC for two years and it has shaped me into who I am today and I know this position will help me grow even more and provide me with experiences that I would not have anywhere else. It will also give me the opportunity to meet and inspire others and serve as a mentor, I want to watch others grow and reach their full potentials as my mentors did for me. I enjoy helping others and this position will allow me to help KIC's general body and Kent State as a whole.

Q: How will the organization benefit from having you in this role?

I think that this organization will benefit from having me in this role because I feel like I have a creative mindset and tend to think of ideas that are outside of the box. I believe I could bring fresh ideas to this organization and serve as a positive person and a positive influence within the environment. I am also very helpful so I'm willing to help any fellow e-board member whenever they need assistance. Since this position is new, I would like to know the general body's view of the needs of my position so I can shape and form this position into what KIC needs it to be.

Q: Why do you think getting involved on campus is important?

I believe that getting involved on campus is important because being involved can change your perspectives about life, yourself, and your abilities as a person. College holds many experiences that you will not find in any other setting. I also believe that since many people cannot afford college that we as people that were able to make it this far should take full advantage of the experiences we get here since many aren't able to.

Q: What is your leadership style and approach?

As a leader, I try to make sure everyone's voices are heard. I believe other people's opinions need to be valued and heard before a consensus is made especially when it comes to a group consensus. Also, I believe compromise can work really well in certain situations. I do not believe in yelling and that talking situations out is the best way to resolve problems. As a leader, I love to watch people grow and reach their full potentials. That is the best part of being a leader. I treat whatever group I'm in as family.

Thank you for your consideration!