



Laith Tabbaa



Director of
Business Operations, Director of Marketing,
Director of Community Development,
Director of Student Relations

**Personal Information:**

Email: ltabbaa@kent.edu

Residence Hall(s) living in or have lived in: Wright Hall

2017-2018

Class Standing: Freshman

Major: Biology (Pre-Med), **Minor:** Finance

Job Experience:

Blue Fig (November 2014 - December 2015) - Line Cook, and Server

During my first job at the Blue Fig (restaurant), I learned many qualities about myself and the common work environment. I learned how it felt to work long hard hours standing on your feet all day. I experienced working with the public as well as fellow co-workers. I had to overcome challenges that included rude customers, busy days, and hardships with co-workers. This being my first job I was able to really overlook the work life as well it helped me deal with conflicts I had never dealt with before, that I knew would come up once again later in life.

Bruegger's Bagels (September 2016 - July 2017) - Opening Crew, and Cash Register

This was the second job I have ever held and it was a very eventful and eye opening. As I was on opening crew I had a large responsibility to wake up at 4:30 AM every other day and open the store with one other employee. This job taught me a lot about dedication and mostly being responsible/having authority. I learned how to not only responsible, but learned to cooperate and work well with other workers. As I was cash register most of the rest of the day, I met hundreds of people everyday from greeting them to checking them out.





Kent State University Campus Tour Guide (December 2017 - Present) - Campus Tour Guide

I was recently accepted to represent Kent State University as a Campus Tour Guide, this role comes with a ton of dedication and diligence. As being a tour guide I learned everything our campus has offer as well as how to ensure families and students feel welcomed and part of a community. I have had to deal with unfriendly families on tours and learn to take all the negatives and turn them into positives ensuring I represent our university the best of my ability. As well as working all six golden-flash days with over five-hundred students, helping families and incoming students get comfortable and familiar with campus and our loving community.

Leadership Experience:

Vice-President of Wright Hall (End of Fall 2017

- Present)

- Attend weekly KIC meetings, executive, and general body meetings
- Helped run general board meetings with our President
- In charge of doing weekly agendas for general Hall meetings.
- Assist with weekly Creative minutes
- Help build a live and friendly community in Wright Hall
- Create a respectable community throughout all residents
- Be an advocate for all or any of the residents needs





Treasure of Herrick Conservatory and Sustainability Club / Campus Greenhouse (Fall 2017 - Present)

- In charge of keeping track money spent and received
- Helping work on small tasks throughout the greenhouse
- Ensure all plants are well taken care of
- Weekly meeting with E-Board and general meetings
- Help with any volunteer work needed in our around greenhouse

President of Kent State University Paintball Club (Fall 2017 - Present)

- In charge of leading meetings
- In charge of Fundraising for tournaments around the U.S
- Reached out to many sponsors, both local and global
- Looking to plan plane tickets and hotel reservations for Collegiate Sponsored Tournament in Orlando, Florida
- Host Weekly practices starting in April

E-Board Member for Students for Justice in Palestine Club (Fall 2017 - Present)

- Weekly E-Board meetings and general meetings
- Help present the general board meetings
- Educating the Campus on the conflicts and issues in Palestine
- Work with Palestinian Relief Funds organization





Kent State University Campus Tour Guide (December 2017 - Present)

- Worked with all Admissions Staff Advisors
- Educate potential students about our campus
- Worked all six golden-flash days, representing Kent State to accepted students
- Ensured all students felt welcomed and safe during tours
- Played a large role in students choosing Kent State or not

Peer Leadership Training Course (Spring 2017)

- Learn more facts and information about our campus
- Communication and listening skills
- Learned to deal with certain conflicts that arise
- How to become a better and more effective leader

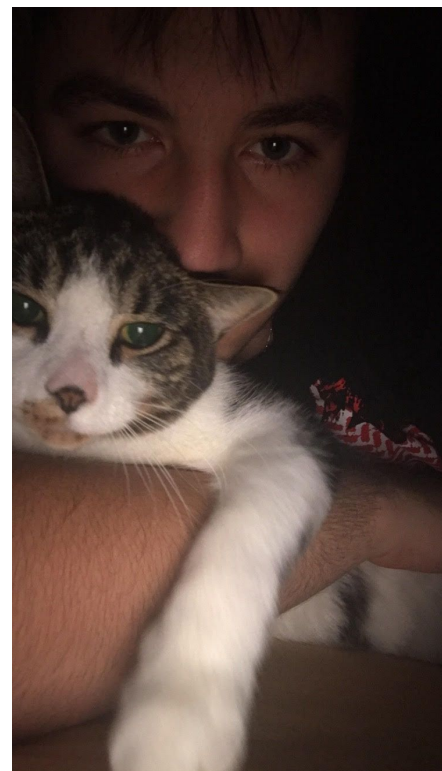
Volunteer/Community Service

Greater Cleveland Soup Kitchen (April 2015 - June 2015)

- Helped prepare meals for the homeless
- Talked and heard inspiring stories from the families
- Helped everyone who came feel welcomed

Crossroads Hospice (November 2017 - Present)

- Met with several elderly in hospice at their home
- Helped them feel loved and not alone





National X-Ball League Greater Cleveland Paintball Tournament Staff (July 2016)

- Helped register all players and gave them their player Id's
- Brought players, coaches, and staff food and water
- Volunteered on Parking Staff

Super Service Saturdays at Kent State University (August 2017 - September 2017)

- Helped with tasks they had ready for us that morning
- Received great experiences with all members worked with
- Met other students also volunteering on saturday mornings
- Made connections with students and volunteer staff

Awards/Recognition

Dean's List (Fall 2017)

Hall of the Semester Wright Hall

(Fall 2017)

Student of the Month (March 2014)



Examples of Marketing



Essay

Questions



Q: The positional duties and how you would accomplish them (Director of Business Operations)

There are many implementations and roles needed to be fulfilled by the role of Director of Business Operations (DBO), which include financial operations, advocating/aid to Hall Councils, meeting minutes, and preparing and overseeing fundraising throughout KIC. I will be transparent with the budget money of 100,000 given each semester. I will overlook delegations funded through myself and excel current systems and look for areas to progress through KIC and Hall Councils. I will make myself available at all times of the day for residents and Hall Councils whether that be through email or office hours. I want residents and Councils as well as organizations to know that we are able to fund their events and help promote them to the residence halls through me. I will be on top of the Rental Programs and make sure each rental taken out is returned in the same condition, as well as making it known to councils and residents that the rental equipment can be taken out by any resident or organization. Building buddies is very important to keep implementation of a friendly active residence hall between residents and councils. As I said being transparent with the money and where it is going is a huge part of what I am going to implement such that everyone knows what the money is being exactly used for. Residents and Councils need to know that the money is here for them to use. I will be representing the resident students and ensuring that I am here for anyone of their questions and concerns. I want to keep halls using the unbudgeted funds and to find organizations to sponsor events and come together for events. If appointed to the E-Board, I will be on top of all deadlines and stay organized throughout all my work especially with the budgeted money. I will be following through with all Parliamentary procedures. I will continue to do creative minutes ensuring that each hall council puts maximum effort in each's weeks minutes. I want to make



sure each hall council is getting the best and most out of their residence experience here at Kent State University. As well as my minor being finance, I feel as if I am in a great position to work with the money and keep it transparent as well as using it for the benefit of our students, residence, hall councils, and organizations.



Q: Your goals for the position and plans to achieve them (Director of Business Operations)

I have a couple large scale goals for the Director of Business Operations. The first huge thing I would like to do is make sure that residents are informed about the budget I have and encourage them to use these funds provided to us. This is where I am being transparent with the funds and making sure they know that they know can use it for organizations, hall council, and resident events. I want to plan two large events for this upcoming academic year such as Fall Ball and Spring Cookout. The Fall Ball will be a Residence wide homecoming, this will be available to all residence and will be a great way for all of them to bond with hall councils and KIC. For the Spring Cookout this would be around finals time and it would be a cookout outside of Tri-Towers to help residents close out the year together and get to know one another a bit better. I want to ensure KIC and hall councils have a strong bond together and become close over the year. I want to use the budgeting money as well as to buy new rental equipment such as a new popcorn machine and speakers. This are essential for events for hall council, residents, and organization events. I will be ensuring that they are properly used and recorded who brings them in and out. I believe my large roles in organizations right now will help this



program become diverse and maintain a strong KSU community. I want to encourage them to partner with KIC and make connections with the hall councils. My last goal will be to bring in new and exciting ways to fundraise. I will be staying on top of the fundraising making sure we not only hit our goal, but even overpass our goals. I will be able to do this by working with KIC, hall councils, and Undergraduate Student Government to set up events for increasing fundraising. I want to make sure everyone is involved and thriving to best of their abilities whether it be KIC or hall councils.

Q: Personal benefits you will get from this position (Director Of Business Operations)

Through the position of Director of Business Operations I will be striving and excelling through my strengths and working on my weakness that will help my future here at Kent State University and on KIC. My future include working with allocation committees and in financial institutions, thus this position would put me in the best path moving forward. As public speaking comes natural to me, I will not be afraid to voice my opinion to residents and other organizations. I will work my best to make sure everyone's voice is being heard and their needs are being met. This will bring my leadership to a whole new level and I will learn new skills in how to work with pro staff and meeting the needs of everyone around me.

Q: How the organization will benefit from having you in this role (Director Of Business Operations)

I Believe that KIC will benefit from me being Director of Business Operations because of my full time encouragement and commitment to this role. I have always been on top of my school work and involved in many organizations. I will help with this role because I have experience with these types of actions such as talking to pro staff, allocations, budgeting, and



working with organizations. I will ensure that I will use my experiences and development with organizations to my benefit to help with KIC. I feel as if I can bring something new to the KIC table through my experiences and my roles in different diverse organizations dealing with financial statements as well as allocations committee.

Q: Why I think getting involved on campus is important (Director Of Business Operations)



After coming to college and getting involved in so many clubs and organizations I realised how important being active and a part of a community was to me. Meeting new people, making new connections, working harder towards my goals, as well as leading me into working and talking with pro staff. By joining on-campus organizations it allowed me to connect that much better with students and faculty. This being said It increased my ability to perform inside the classroom and putting more effort in my organizations and major as well as minor working with numbers/money in finance. Through reaching to so many organizations I have been able to meet so many students with different

backgrounds such as mine and increase my knowledge of things I didn't know about. I was able to gain leadership and communication skills through all the things I have been involved in here at Kent State. This connection I have to Kent State has made me feel part of such a loved and important group of people in this community.



Q: My leadership style and approach (Director Of Business Operations)

I am not afraid to stand out for what I believe in and most importantly stand up for residents, hall council, and KIC. My leadership style is cooperative and interactive. I will work with different organizations and USG to bring great events and fundraising to KIC and our Resident Halls. I want to take everyone's opinion into consideration by making sure that everyone feels welcome coming and talking to me. With the information given to me by everyone I will make choices that are best for KIC and all residents, organizations. I am here for the students, residence, hall councils, and organizations. I will have the parliamentary procedure learned as well as striving to do my best for everyone to bring diversity and transparency to this position of Director of Business Operations.

Q: The positional duties and how you would accomplish them (Director of Community Development)

As Director of Community Development, I am responsible for the connections and bonding between all residence halls. Not only is it the connection between residence halls and students, but also between the campus as a whole and the local environment of Kent. I want to build a strong connection with the residents and all hall councils through building buddies. I would like to implement a large event through the residence halls such as a Fall Ball (Homecoming) for all the residents who live on campus. I believe this will bring them closer to each other and be an exciting new event on campus for the residence halls to express. I would ensure to start fundraising for flashathon early in the academic year to make sure we reach and overcome our goals.



Q: Your goals for the position and plans to achieve them(Director of Community Development)

For this position of Director of Community Development, my goals are to bring closer the E-Board as well as residents of each hall closer as one unified group. Through the event I would like to host (Fall Ball) and many other bonding events. I want E-Board as well as residents to be able to bond and share experiences with one another. As well as making sure our residents know that Kent Interhall Council is here for their resident needs as we represent the Residence Halls. I feel as if everyone has great ideas and opinions that should be expressed between Hall Council members, residents, and KIC executive board.

Q: Personal benefits you will get from this position (Director of Community Development)

As Director of Community Development, I hope to grow closer with all residents and all hall council members. I want to be able to grow and prosper a bond between each residence hall's hall council as this is very important because each hall council represents their whole hall. I would love to experience and prosper real world knowledge about an executive board position. As well as hearing the ideas and opinions for events and how to better the residence life from residents themselves and hall council members. I want to be able to advocate and take students thoughts and ideas and put them into action here at KIC.





Q: How the organization will benefit from having you in this role (Director of Community Development)

Just over this short time of being at Kent State University, I have been able to reach out and meet so many impressionable people within residence halls and during hall council. Throughout being a part of hall council I have found a true passion for being a leader in the residence hall scene. I want to build off of what KIC has already implemented, while also bringing new creative thoughts to the table. In being in this position I will ensure that Fundraising committee is set up for success and that we are not only able to get to our goal but also try and have a more larger goal. In doing so I would love to get to know hall council members more and build a community that is not only strong but defines Kent State University as a whole.

Q: Why I think getting involved on campus is important (Director of Community Development)

When students get involved on campus they are more engaged, active, and become more charismatic. They become leaders, mentors, and employees, they even show how much they care about Kent State. When a student gets involved what happens on campus hits more close to home, they go to more events, meet new people and get better at networking. Getting involved can change lives as long as people work hard for. That is exactly why I get involved, because of my mentors, my leaders and fellow employees. They teach me to be the best leader I can be and have inspired me to show others how to do the same.

Q: My leadership style and approach (Director of Community Development)

Throughout all the organizations and clubs I have been involved in I have grown tremendously as leader. I have a very outgoing and talkative personality which allows me to



interact with all different types of individuals. I believe as a extrovert this will help in the Community Development position as I not afraid to reach out to other residents, students, organizations, and nonprofit organizations. Thus taking into consideration others ideas implementing and growing upon them. I will make sure all functions and resources of KIC are being utilized if voted into Community Development. Based off of that, I will be able to take on any challenges or responsibilities put in my path to work with the rest of the KIC E-board to make it as strong and thriving as possible.



Q: The positional duties and how you would accomplish them (Director of Marketing)

As marketing coordinator, my main goals are to keep the KIC Webpage updated, be the social media implementer for KIC and be responsible for advertising events in the residence halls. I would dedicate my time to these duties by working intensively on the webpages during my free time and office hours ensuring every link used for KIC effectively. I would take it into my hands to make sure that the website and all information is updated (next years hall council), as well as go old fashioned with flyers for events and prepare them early to market the events. I want to make sure that more residents participate in hall council events as well as KIC events.

Q: Your goals for the position and plans to achieve them (Director of Marketing)

I have a couple main goals for this position, that include to market KIC more and it's events using flyers and social media. Many do not even know what KIC or Hall Council is and I



want to change that for the residents who we represent. I would like to work with the rest of the KIC for large events and organizations. I would like to host events monthly in the HUB to advertise KIC to those who don't know about it and actually do live in the residence halls. I want them to know that we are here for them as that we are people that they can come to no matter what situation arises. As well as I want residents and hall councils to know they can come to me in times where they need advertising and help with marketing. I would also ask the KIC reps and hall councils how they think that I can improve the marketing and website for KIC to build upon what is already set. I will be huge on passing out and hanging up flyers in different halls as well as academic buildings to create a atmosphere for residents to come to KIC events.

Q: Personal benefits you will get from this position (Director of Marketing)

I believe that in this position I will be able to grow and prosper myself as a student and an individual. The position will allow me to have even more marketing experience than I already do have as well as put me through obstacles and tasks I know I can overcome. KIC is a loving and respectful place to be and spend time, although many don't take advantage of weekly meetings or events. I will as well as have the opportunity to meet new students and share my experiences and get to here there's.

will help me grow as a leader as during events I may have to be talking to pro as well as working with the KIC team. same feeling of love and community I when my hall council knocked on my for floor meetings and I felt welcomed



This
certain
staff
That
had
door
is the

same feeling I want to give back to KIC and the residents.



Q: How the organization will benefit from having you in this role (Director of Marketing)

In becoming Director of Marketing I wish to take all the things I learned from other leadership roles and not only apply them to this position but also elaborate more on them. I will also bring my knowledge in computer, and marketing skills. In the past I have made logos for organizations and kept up to date with organization's and club's social media and websites. I also was in charge of high budgets that I then transferred into an excel file to help get sponsors for organizations that I am a part of. In obtaining this position I hope to bring many characteristics to help KIC be as engaged as possible, such as, positive energy, creativity, expression, and passion. When it comes down to becoming Director of Marketing I want to take what worked this year and expand on the ideas for the future, it's not just about creating flyers and updating the website, to me it's giving KIC a voice that the students, faculty, student organizations, and Kent state will be willing to collaborate with.

Q: Why I think getting involved on campus is important (Director of Marketing)

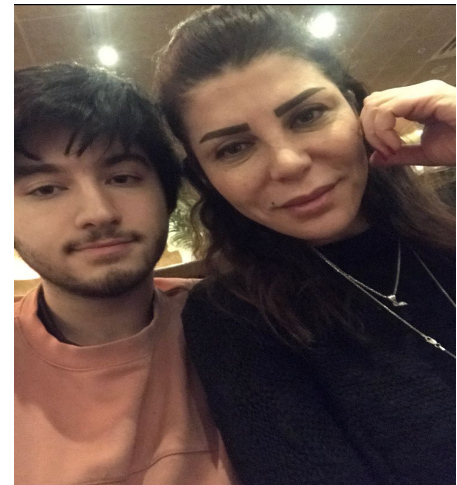
After coming to college and getting involved in so many clubs and organizations I realised how important being active and a part of a community was to me. Meeting new people, making new connections, working harder towards my goals, as well as leading me into working and talking with pro staff and students. By joining on-campus organizations it allowed me to connect that much better with students and faculty. This being said It increased my ability to perform inside the classroom and putting more effort in my organizations and major as well as working in the marketing field. Through reaching to so many organizations I have been able to meet so many students with different backgrounds such as mine and increase my knowledge of things I didn't know about. I was able to gain leadership and communication skills through all the



things I have been involved in here at Kent State. This connection I have to Kent State has made me feel part of such a loved and important group of people in this community.

Q: My leadership style and approach (Director of Marketing)

I am not afraid to stand out for what I believe in and most importantly stand up for residents, hall council, and KIC. My leadership style is cooperative and interactive. I will work with different organizations and USG to bring great events and market them to KIC and our Resident Halls. I want to take everyones opinion into consideration by making sure that everyone feels welcome coming and talking to me. With the information given to me by everyone I will make choices that are best for KIC and all residents, organizations. I am here for the students, residence, hall councils, and organizations. I will have the parliamentary procedure learned as well as striving to do my best for everyone to bring diversity and events to this position of Director Of Marketing.



Q: The positional duties and how you would accomplish them (Director of Student Relations)

As Director of Student Relations I want to be an advocate for all students of Kent State University, and make sure they feel safe and comfortable at Kent State especially in their resident halls. I want to make sure all students to engaged with others and feel as if this is their own community and they made the right decision coming to Kent State University. I want to ensure all students understand that they are very important and that they represent the University and that there voices should be heard.

Q: Your goals for the position and plans to achieve them (Director of Student Relations)



My goals are straight forward and consist of many things that I would like to accomplish during the academic year. I want to be able to strengthen relationships between residents and security, ensuring students know their rights and recognize the safe and welcoming community we have here at Kent State University. I would like to empower hall councils to ensure all residents and staff feel safe and included within the halls and the campus. I would like to expand on KIC's connections and events and have a diversity based event available to the residents general body. I want to make sure to continue to advocate and implement Social Justice issues that happen here on Campus.

Q: Personal benefits you will get from this position (Director of Student Relations)

I will have the honor of continuing the role from last year and moving it further as well as excelling the program and position. I have a true passion for fighting for social justice and making sure students feel welcomed and their voices are heard. I will be able to continue to grow and excel as a leader and listen to students needs and wants as well as be able to implement on those. No matter what problems that arise or I am faced with I will be able to fight it and overcome it. I will be able to meet and interact with diverse students who help me personally grow as a person and expand my knowledge.

Q: How the organization will benefit from having you in this role (Director of Student Relations)

Over the past couple years I feel as if I have been an advocate and brought diversity to my friends and organizations. I am a diverse student that was born in Amman, Jordan and moved to the United States. Upon moving I had to deal and overcome many challenges, thus I feel that anything I am faced with I can achieve and succeed in. I would like partner with other large or small organizations, USG, and hall councils to host diversity events. I will be dedicated



to ensuring that students have their voices heard and tangible actions are taken into effect. I will stand up for the Student Body.

Q: Why I think getting involved on campus is important (Director of Student Relations)

When students get involved on campus they are more engaged, active, and become more charismatic. They become leaders, mentors, and employees, they even show how much they care about Kent State. When a student gets involved what happens on campus hits more close to home, they go to more events, meet new people and get better at networking. Getting involved can change lives as long as people work hard for. That is exactly why I get involved, because of my mentors, my leaders and fellow employees. They teach me to be the best leader I can be and have inspired me to show others how to do the same.

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Thank you!



Vote Laith Tabbaa!