

April, 2017

**Bethany G. Sneed Lanese**  
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**Academic Employment History:**

Assistant Professor (NTT) and Online MPH Coordinator, Kent State University, 2015-present, Department of Health Policy & Management, College of Public Health.

Visiting College Lecturer, University of Akron, Spring 2015. Department of Management, College of Business.

Part-Time Faculty, Cleveland State University, 2007-2009. Department of Political Science.

Assistant Professor (T/T), Eastern Michigan University, 2004-2007, Department of Political Science.

Instructor of Political Science, Wayne State University, May 2003 to August 2003, January 2001 to May 2002.

**Non-Academic Employment History:**

Co-Management Administrator/Special Projects Coordinator, Southwest General Health Center, Middleburg Heights, OH, 2010-2015.

Summer Internship: Texas Public Policy Foundation, under Chris Patterson: Director of Education Research, May-August 2001.

**Education:**

Graduate Certificate, Healthcare Administration, 2010  
University of Akron College of Business, Akron, Ohio

Ph.D., Political Science, 2004  
Major Field of Study: Public Administration; Minor fields in Urban Politics and American Government  
Wayne State University, Detroit, Michigan

M.A., Administrative Management, 1999  
Concentration in Public Administration  
University of Maryland European Systems/Bowie State University, Lakenheath, England

B.A., 1995  
Major Field: Psychology  
University of Colorado, Colorado Springs, Colorado

## **Teaching Experience:**

- Practicum Experience in Health Policy and Management, HPM 60195
- Obamacare and National Healthcare Reform, PH 40195, Kent State University
- Emerging Issues in Public Health, HPM 52015, Kent State University
- Introduction to Healthcare Management, MGMT 480/681, University of Akron
- Organizational Behavior and Leadership, MGMT 302 University of Akron
- Human Resource Management, MGMT 341, University of Akron
- Selection and Staffing, MGMT 443, University of Akron
- Introduction to American Government, PS 111, Cleveland State University
- State Government & Politics, PS 211, Cleveland State University
- Public Policy & Administration, PS 315, Cleveland State University
- Introduction to Public Administration, UST 600, Cleveland State University
- Introduction to American Government, PLSC 112, Eastern Michigan University
- Introduction to Public Administration, PLSC 270, Eastern Michigan University
- State and Local Government, PLSC 202, Eastern Michigan University
- Public Personnel Administration for Government, PLSC 515, Eastern Michigan University
- Modern Public Administration, PLSC 510, Eastern Michigan University
- American Government, PS 1010, Wayne State University
- Public Budgeting and Finance, PA 510, Park University

## **Training:**

Quality Matters in Online Course Design Certificate, 2015

The Use of Medicare Data for Research, University of Minnesota, ResDAC, 2014

## **Peer-Reviewed Journal Articles:**

Lanese, Bethany G. and Willie H. Oglesby. (2016). "The Affordable Care Act and Family Planning Services: The Effect of Optional Medicaid Expansion on Safety Net Programs." *Contraception and Reproductive Medicine*, 17(1), 1-7.

Lanese, Bethany G. (2016). "Implementation of the Affordable Care Act: A Case Study of a Service Line Co-Management Company." *Journal of Health Organization and Management*, 30(6), 818 - 835

Lanese, Bethany G., Asoke Dey, Prashant Srivastava, and Robert Figler, (2011, April) Introducing the Health Coach at a Primary Care Practice: A Pilot Study. *Hospital Topics*, 89(2), 37-42.

Lanese, Bethany G., Asoke Dey, Prashant Srivastava, Robert Figler. (2011, Feb). Introducing the Health Coach at a Primary Care Practice: Impact on Quality and Cost. *Hospital Topics*, 89(1), 16-22.

Sneed, Bethany G. (2007). "Glass Walls in State Bureaucracies: Examining the Difference Departmental Function Can Make." *Public Administration Review*, 67(5), 880-891.

LeRoux, Kelly and Bethany G. Sneed (2006). "The Convergence of Public and Nonprofit Values: A Research Agenda for the Intersectoral Study of Representative Bureaucracy." *International Journal of Organization Theory and Behavior*, 9(4), pp. 537-556.

### **Book Chapters:**

Carr, Jered B. and Bethany G. Sneed. (2004). "The Politics of City-County Consolidation: Findings from a National Survey." In *Reshaping the Local Government Landscape: Perspectives on City-County Consolidation and its Alternatives*, Jered B. Carr and Richard C. Feiock, editors. Armonk, NY: M.E. Sharpe, pp. 183-218.

### **Book Reviews:**

Sneed, Bethany G. (2007). Book Review: Civil Service Reform in the States: Personnel Policy and Politics at the Subnational Level. J. Edward Kellough and Lloyd G. Nigro, editors. *American Review of Public Administration* 37(4), pp. 499-501.

### **Conference Papers:**

Hoornbeek, John & Bethany Lanese (2017). "The Affordable Care Act: A Case Study in Sustaining Major Policy Reform." To be presented at the Annual Meeting of the American Political Science Association, Aug 31-Sep 3, San Francisco, CA.

Lanese, Bethany & Rebecca Fischbein (2017). "The Impact of the ACA's Medicaid Expansion on Public Program Enrollment across the States." To be presented at the Annual Meeting of the Midwest Political Science Association, April 6-9, Chicago, IL.

Lanese, Bethany & Willie Oglesby (2016). "The Affordable Care Act and Title X: The Impact of Medicaid Expansion on Family Planning Services." Presented at the Annual Meeting of the Midwest Political Science Association, April 7-10, Chicago, IL.

Lanese, Bethany S. & Asoke Dey (2014). "Improving Healthcare Delivery through Co-Management Arrangements." Presented at the Annual Meeting of the Midwest Decision Sciences Institute (MWDSI) April 11-13, Chicago, IL.

Lanese, Bethany S. (2013). "The Implementation of the Affordable Care Act: The Importance of Physician Alignment." Presented at the Annual Meeting of the Southeastern Conference of Public Administration (SECOPA) September 25-28, Charlotte, NC.

LeRoux, Kelly and Bethany G. Sneed (2009). "Employment Patterns for Women and Minorities: A Test of the "Managerial Sorting" Hypothesis." Presented at the Annual Meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, November, 19-21, Cleveland, OH.

Sneed, Bethany G. (2009). "Human Capital and Economic Opportunities in Government and Nonprofits." Presented at the Annual Meeting of the Midwest Political Science Association, April 2-5, Chicago, IL.

Sneed, Bethany G. (2007). "Executive Pay Comparisons: Women and Minorities in Government and Nonprofits." Presented at the Annual Meeting of the Midwest Political Science Association, April 12-15, Chicago, IL.

LeRoux, Kelly and Bethany G. Sneed (2006). "Local Public Bureaucracies, Nonprofits, and Economic Opportunities: A Comparative Analysis of Pay for Women and Minority Managers." Presented at the Annual Meeting of the American Political Science Association, August 31-September 3, Philadelphia, PA.

Sneed, Bethany G. and Kelly LeRoux (2006). "Public and Non-Profit Representative Bureaucracy: Partners in the Social Equality Enterprise?" Presented at the Annual Meeting of the Midwest Political Science Association, April 20-23, Chicago, IL.

Martin, Elaine, Claudia Petrescu, and Bethany Sneed (2006). "Gender & State Courts: The More Things Change, the More They Stay the Same." Presented at the Annual Meeting of the Midwest Political Science Association, April 20-23, Chicago, IL.

Sneed, Bethany G. and Kelly LeRoux (2006). "Representation and Career Opportunities for Women and Minorities in the States: A Comparison of Public and Nonprofit Agencies." Presented at the Annual Meeting of the American Society of Public Administration, April 1-4, Denver, CO.

Sneed, Bethany G. and Jered B. Carr (2006). "County Reliance on Special District Governments: Dissentangling the Role of State Institutions, Public Entrepreneurs, and the Demand for Services." Presented at the Annual Meeting of the Southern Political Science Association, January 4-7, Atlanta, GA.

Sneed, Bethany G. (2005). "Glass Ceilings in State Bureaucracies: The Effect of Departmental Function on the Advancement of Women and African Americans." Annual Meeting of the Public Management Research Conference, September 29-October 1, Los Angeles, CA.

LeRoux, Kelly and Bethany G. Sneed (2005). "When Public and Nonprofit Values Converge: A Research Agenda for the Bi-Sector Study of Representative Bureaucracy." Annual Meeting of the American Political Science Association, September 1-4, Washington DC.

Sneed, Bethany G. (2005). "Glass Ceilings and Glass Walls: The Implication of Departmental Function on Gender and Race Based Occupational Segregation." Annual Meeting of the Midwest Political Science Association, April 3-6, Chicago, IL.

Sneed, Bethany G. (2004). "Occupational Segregation in State Bureaucracies: The Implication of Departmental Function." Annual meeting of the Southeastern Conference of Public Administration (SECOPA) Charlotte, North Carolina, October 3-5, 2004.

Sneed, Bethany G. (2003). "Occupational Segregation in the Michigan Department of Civil Service." Annual Meeting of the Michigan Conference of Political Scientists, October 16-17, Grand Rapids, MI.

Carr, Jered B. and Bethany G. Sneed. (2003). "Increasing the Complexity of Local Governance: How Local Governments Respond to Restrictive Home Rule." Annual Meeting of the Midwest Political Science Association, April 3-6, Chicago, IL.

### **Honors and Awards:**

Blackboard Exemplary Course Award, 2016  
HPM 53003: Health Care Systems  
HPM 53008: Foundations of Effective Public Health Leadership"  
New Faculty Research Grant, Eastern Michigan University, 2006  
Thomas C. Rumble Graduate Fellowship, 2003 to 2004  
Pi Alpha Alpha, Public Administration Honor Society, Inducted in 2003  
Graduate Research Assistantship, May 2002 to May 2003  
Graduate Teaching Assistantship, January 2001 to May 2002  
First Place Award, Annual Graduate Student Research Day Competition, Wayne State University, 2002  
Psi Chi, National Honor Society for Psychology, 1994

### **Professional Memberships:**

American College of Healthcare Executives  
Healthcare Financial Management Association  
American Political Science Association  
    Section on Women and Politics  
American Society for Public Administration  
    Metropolitan Detroit Chapter-  
        President 2006-2007  
        President-Elect 2005-2006  
        Treasurer 2004-2005  
        Council Member 2003-2004  
Midwest Political Science Association

### **Committees:**

#### **Academic:**

Department Curriculum Committee, Kent State University, 2016  
Faculty Advisor for the Public Administration Club, Eastern Michigan University, 2004-2007  
Public Administration Committee, Department of Political Science, Eastern Michigan University, 2004-2007  
Public Administration Search Committee: Public Budget and Finance, Department of Political Science, Eastern Michigan University, 2004  
Human Investigations Committee, Eastern Michigan University, 2004-2007  
Graduate Council, Eastern Michigan University, 2005-2007  
College Advisory Committee, Eastern Michigan University, 2004-2005

#### **Non-Academic:**

GI Co-Management Board of Directors, Southwest General Health Center, Aug 2014-Jan 2015

GI Co-Management Operations Committee, Southwest General Health Center, Aug 2014-Jan 2015

GI Co-Management Quality Committee, Southwest General Health Center, Aug 2014-Jan 2015

GI Co-Management Steering Committee, Southwest General Health Center, June 2013-July 2014

HVI Co-Management Quality Committees (Bundled Payment, Heart Failure, Documentation Improvement, VTE Prophylaxis, Core Measures, Patient Satisfaction), Southwest General Health Center, 2011-2015

HVI Co-Management Board of Directors, Southwest General Health Center, 2011-2015

HVI Co-Management Steering Committee, Southwest General Health Center, Jan-June 2012