Kent State University, continuing its tradition of providing exemplary academic programs, has upgraded its Master of Science in Knowledge Management program in the School of Information (iSchool) to capture the realities of the knowledge economy as well as its theoretic models and ideologies to engage and instruct students to thrive in their academic and/or professional pursuits.

Teaming up with experts to delve into the skill sets required to navigate and succeed in the knowledge economy, the program balances knowledge management theory and real-world experience to offer a comprehensive and world-class program of study.

Students have access to a worldwide academic pool and diverse instructional resources in this flexible, 100% online program. The program consists of two academic tracks, a Knowledge Management Certificate requiring 12 credit hours and a Master of Science, Knowledge Management requiring 30 credit hours.

“Knowledge management is a field that is not well known; yet there are tens of thousands of well-paying positions across the country each year,” Dr. Kendra Albright, Goodyear Endowed Professor in Knowledge Management, reports. Albright says the master’s program is seeking professionals with undergraduate degrees across a wide range of subjects who want to pursue an advanced degree that will build on their existing knowledge. She notes that the program is a good fit for people who are creative, innovative, and curious.

Albright works with an advisory board comprised of top professionals and thought leaders in the field to ensure that the program remains competitive and engaging. An in-depth analysis of the knowledge economy was conducted that included outreach to academics, business professionals and knowledge management thought leaders to develop an enhanced program that reflects the current knowledge management landscape as well as its future trajectory.

The Knowledge Management program is advised by world-class KM experts with leadership experience from corporations, academic institutions, and U.S. government agencies. The guidance provided by Advisory Board is an integral part of the program success due to the Board’s diverse academic and professional expertise. “The work of our advisory board has been reciprocally energizing since we all care so much about creating the best KM learning environment, while we also learn from each other since all board members are tremendously knowledgeable and talented,” said Daniel Ranta, KM board member.
According to Stan Garfield, long-time knowledge management author, speaker, and community leader, “There is a strong, ongoing need for knowledge management professionals trained in the key disciplines of the field. This requires multiple, well-integrated, and in-depth courses that result in well-prepared graduates. Kent State’s M.S. in Knowledge Management program meets this need. I was pleased to be invited to join the advisory board, along with many of my long-time professional colleagues. I fully support the program and encourage potential students to apply for admission to it.”

Applications for the M.S. in Knowledge Management are now open, and more information can be found at www.kent.edu/ischool/knowledge-management.

Kent State University is the highest-ranked public university in northern Ohio on the Top Public Schools and Best National Universities lists by U.S. News & World Report. Kent State also holds the esteemed distinction of being one of only five institutions in Ohio to be recognized as an R1 top-tier research university by the Carnegie Classification of Institutions of Higher Education. With eight campuses spanning Northeast Ohio, a College of Podiatric Medicine, a Twinsburg Academic Center and academic sites in locations around the globe – such as New York City; Florence, Italy; and Curitiba, Brazil – Kent State is one of Ohio’s leading public universities and a major educational, economic and cultural resource far beyond the Northeast Ohio region it has served since 1910. Kent State is a national leader in award-winning student support services to graduate students.

The School of Information (iSchool) at Kent State University has been creating leaders in the profession for more than 70 years. Our graduates are qualified to fill every conceivable role on the information spectrum. The iSchool offers graduate degree options in five areas of study: health informatics, knowledge management, library and information science, school library media K-12 and user experience design. The faculty is made up of internationally and nationally recognized leaders in the information professions, with an excellent record in scholarship, research and grantsmanship.