



# HOSPITALITY AND TOURISM MANAGEMENT

The 100% online Master of Science program in Hospitality and Tourism Management provides an integrated hospitality and tourism graduate education, with an emphasis on regional, national, and global implications of the field. Students will develop critical analysis skills, research abilities, and understand advanced hospitality and tourism issues. Graduates will be prepared to successfully secure management positions of leadership in the tourism and hospitality industry. The HTM Graduate Program will be offered as 100% online 3-semester cohort-based curriculum. We aim to make the program accessible to managers who wish to upgrade their skillsets as they prepare for their own career development, as well as recent graduates looking to extend their knowledge of the industry.

## DEGREE PROGRAMS

- ▶ Master of Science (M.S.)

## TOPICS COVERED

- ▶ Hotel Management
- ▶ Club Management
- ▶ Tourism Management
- ▶ Tourism Development
- ▶ Park Management
- ▶ Event Management
- ▶ Food and Beverage Management



**EARN YOUR  
MASTER'S  
DEGREE 100%  
ONLINE**

## STUDENT ORGANIZATIONS

- ▶ Club Managers Association of America
- ▶ Professional Convention Management Association
- ▶ Chefology Club
- ▶ Eta Sigma Delta Honor Society

▶ For more information about the Hospitality and Tourism Management program, please visit [WWW.KENT.EDU/EHHS/FLA/HTM](http://WWW.KENT.EDU/EHHS/FLA/HTM). You may also contact Dr. Aviad Israeli at [AISRAELI@KENT.EDU](mailto:AISRAELI@KENT.EDU).



College of Education,  
Health and Human  
Services

## **EXCEPTIONAL FACULTY**

### **Ning-Kuang Chuang, Ph.D.**

#### **Associate Professor**

Co-authored "Series on Western Research in the Humanities and Social Sciences" Monumental Book Project by ACPSS 2014 and awarded the 2020 Annual WF-CHRIE Best Proposal Award.

### **Aviad Israeli, Ph.D.**

#### **Professor**

Ranked among the 100 most prolific researchers in hospitality and tourism research by the "Journal of Hospitality and Tourism Research."

### **Kiwon Lee, Ph. D.**

#### **Assistant Professor**

Awarded the EHHS Spring 2019 Internal Seed Award and the 2019 Teaching Scholars award.

### **Seon Jeong (Ally) Lee, Ph. D.**

#### **Associate Professor**

EHHS Featured Researcher in Fall 2019 at Kent State University. Awarded the 2019 Annual ICHRIE Research Reports Competition Award.

### **Andrew Lepp, Ph.D.**

#### **Professor**

Author of numerous, highly cited research articles. Engaging teacher and respected researcher with an interest in tourism and development.

### **Deborah Pasquarella, M.Ed.**

#### **Associate Lecturer**

Student-centered higher education and hospitality professional specializing in event management, guest service, sport management, and academic advising.

### **Philip Wang, Ph.D.**

#### **Associate Professor**

Published his tourism research in Tourism Management and China Tourism Research. Taught courses in Korea and China.

## **STUDENT SATISFACTION**

“The graduate Hospitality Management Program at Kent State University provided invaluable resources from worldly scholars in a comfortable environment. The knowledge and education I received will foster future growth and successful development in my career. I am forever grateful for the experience and advice of my professors and peers and would highly recommend this program to others in the industry.”

### **NATALIE MILLER, M.S., HOSPITALITY AND TOURISM MANAGEMENT '20**

SENIOR SALES MANAGER | INTERCONTINENTAL HOTELS GROUP (IHG)

“Kent State’s grad program in Hospitality and Tourism Management changed my life. I have made lifelong connections with my professors who truly prove everyday how much they care about their students’ success, not only in the classroom but as leaders in their careers. Because of Kent State, this program and the professors, I am living my dream as a career woman in NYC. Thank you!”

### **AMANDA BOUFFARD, M.S., HOSPITALITY AND TOURISM MANAGEMENT '19**

CLIENT RELATIONSHIP ASSOCIATE | KFORCE INC.