
Guidelines for Online Course Design at Kent State University

Goal 1: Establish Kent State University as a leader in quality online courses and degree programs

1. Encourages active student engagement and interaction between the student and instructor and between students in the class
2. Course learning outcomes are clear and measurable and all course activities, assessments and learning materials are aligned with the stated outcomes
3. Course is designed according to Quality Matters™ (QM) Rubric with goal of achieving 85% of standards.
4. Use of clear, consistent course structure that is easily navigated by students
5. Encourages a strong social presence of the instructor with opportunities for significant feedback to students and space for virtual office hours
6. Use of clear grading guidelines/rubrics to grade assessments
7. Course content is provided in a variety of formats (audio, video, text)
8. Meets accessibility standards
9. Meets copyright standards
10. Course rigor meets Kent State's credit hour policy