

GENERAL BUSINESS Career Possibilities

Click career title for detailed information

CAREER	Business Analyst	Account Manager	Financial Analyst	Marketing Manager	Project Manager	Sales Manager	Sales Rep.	Estimator	Social Media Manager	Business Research Analyst
Job Summary	Recommend ways to improve an organization's efficiency	Manage sales accounts of a business entity	Guide businesses & individuals in decisions about expending money to attain profit	Plan programs to generate interests in products or services	Coordinate, budget & supervise business projects	Direct managers & organizations' sales teams	Sell goods for business organizations	Collect & analyze data in order to estimate the time, money, materials & labor needed to make product	Manage & maintain social media accounts for a business	Study business market conditions and examine potential sales of a product or service
Skills	Speaking Mathematic Problem analysis Critical-thinking Active-listening	Speaking Social Skills Problem-solving Customer Service Active-listening Persuasion	Mathematics Critical-thinking Problem-solving Inductive reasoning	Active-listening Creativity Social Skills Social Perceptiveness Customer service	Enterprising Creativity Social awareness Computer Skills Active-listening Problem-solving	Adaptability Dependability Problem - solving Social Skills Persuasion Critical-thinking Speaking Skills Goal-oriented	Persuasion Customer service Active-listening Critical-thinking Critical Reasoning Problem-solving Goal-oriented	Mathematics Analysis Problem-solving Number Facility Skills Active-listening Critical-thinking Negotiation Writing	Creativity Interpersonal Critical-thinking Problem-solving Active-listening Organizational Social Skills	Active-listening Deductive reasoning Mathematics Problem-solving Persuasion Analysis Time mngt.
Holland Code	IEC	ESC	IC	EC	CE	EC	EC	CE	RS	IEC
Education	Bachelors	Bachelors	Masters	Bachelors	Bachelors	Bachelors	Bachelors	Bachelors	Bachelors	Bachelors
Potential industries	Finance Banking Insurance Utilities Government Software	Sales Marketing Government Public Sector Banking	Banking Insurance Investment Government	Sales Marketing Retail Healthcare Insurance	Construction Finance Information Technology Energy Healthcare	Retail Real Estate Advertising Insurance Software Sales Engineering	Retail Sales Engineer Manufacturing Insurance Finance	Construction Real Estate Healthcare Government Manufacturing Auto Industry	Media Sales Advertising Public Sector	Finance Advertising Wholesale Trade Consulting

* Not an all-inclusive list

For more information on Holland Code, please visit <https://www.mynextmove.org/explore/ip>

Source: Bureau of Labor Statistics, Occupational Outlook Handbook

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