

General Business – BBA Major Requirement Sheet

2024-2025 CATALOG YEAR

(63 of 120 Credit Hours)

NOTE 1: BUS 10123 (or BMRT 11000) is required in the first year of enrollment. A student changing to the College or transferring may be waived out BUS 10123. See the Kent State University Catalog for details.

NOTE 2: All undergraduate students are required to satisfactorily complete the Flashes 101 course at any one of Kent State's eight campuses, see online Kent State University Catalog for exception details.

Kent Core Requirements (37-39 Hours)

A minimum of 36 hours are required in the Kent Core.

Kent Core Composition [KCMP] (6 Hours)

_____	ENG 11011	College Writing (min C-)	3
_____	ENG 21011	Research Writing (min C)	3

If you are required to take ENG 01001 & 11002, you will not need to take ENG 11011. Honors students will not need ENG 11011/21011, due to taking HONR 10197/10297.

Kent Core Mathematics and Critical Reasoning [KMCR] (3-5 Hours)

_____	MATH 11010	Algebra for Calculus (min C)	3
_____	OR MATH 10775	Algebra for Calculus Plus (min C)	4
_____	OR MATH 10675	Algebra for Calculus Boost (min C)	5

Kent Core Humanities & Fine Arts [KHUM/KFA] (9 Hours)

_____	Humanities	_____	3
_____	Fine Arts	_____	3
_____	Fine Arts or Humanities	_____	3

Kent Core Social Science [KSS] (6 Hours)

_____	ECON 22060	Principles of Microeconomics	3
_____	Social Science	_____	3

Diversity Course Requirement [DIVD/DIVG]

A minimum of one diversity course must be selected from the Kent Core and both may be used to satisfy the Kent Core and diversity requirements.

- _____ 1. One must have a "domestic" focus.
- _____ 2. One must have a "global" focus.

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Basic Sciences [KBS/KLAB] (7 Hours)

At least one laboratory course must be selected.

_____	Basic Science	_____	3
_____	Basic Science	_____	3
_____	Laboratory Course	_____	1

Kent Core Additional [KADL] (6 Hours)

_____	COMM 15000 Intro to Human Communication (min C)	3
_____	ECON 22061 Principles of Macroeconomics	3

Flashes 101 (1 hour)

_____	UC 10001 Flashes 101 ²	1
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ADDITIONAL MAJOR REQUIREMENTS FOR BBA (25-28 Hours)

_____	ACCT 23020 or ACTT 11000* Financial Accounting	3-4
_____	ACCT 23021 or ACTT 11001* Managerial Accounting.	3-4
_____	BUS 10123 or BMRT 11000* Exploring Business ¹	3
_____	CIS 24053 or IT 11000* Intro to IS & Digital Tech	3
_____	FIN 26074 or BMRT 21000* Legal Environment of Business	3
_____	BA 24056 or BMRT 21004* Business Analytics I	3-4
	Students who have taken MATH 10041 for another program may use it as a substitute for BA 24056.	
_____	MGMT 24163 or BMRT 11009* Principles of Management	3
_____	MKTG 25010 or BMRT 21050* Principles of Marketing	3
_____	UC 10162 Introduction to Professional Development	1

*ACTT 11000, ACTT 11001, BMRT 11000, BMRT 11009, BMRT 21000, BMRT 21004, BMRT 21050, and IT 11000 are offered through Kent State University's Regional Campuses and are equivalent to the required major courses as noted above.

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2024-2025 CATALOG YEAR

(57 of 120 CREDIT HOURS)

NOTE 1: Students changing from a business major to General Business may be able to substitute previously completed major requirements. Discuss with a business advisor.

NOTE 2: Students considering majoring in Economics or Finance or minoring in Data Analytics should take MATH 11012 or MATH 12002.

Additional Mathematics Requirement (3-5 Hours)

_____ MATH 11012 ²	Intuitive Calculus	3
_____ OR PHIL 21002	Introduction to Formal Logic	3
_____ OR MATH 10051	Quantitative Reasoning	4
_____ OR MATH 12002	Analytic Geometry and Calc I	5

Additional Major Requirements (12 hours)

_____ BUS 30062	Advanced Professional Development	3
_____ FIN 36053	Business Finance	3
_____ BA 34060	Operations Management	3
_____ BA 34156	Business Analytics II	3

General Electives (15 credit hours)

Students may take or use any course at any level as long as the minimum 39-credit-hours requirement for upper-division courses is satisfied for graduation with a B.B.A.

Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be counted toward the 120 total credit hours or 39 upper-division-credit-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PWS restriction and they satisfy the 39 credit hour upper-division requirements. A minor (business or non-business) and education abroad courses are encouraged. Any other exceptions must be approved by the assistant dean.

_____	_____	UD^ 3
_____	_____	3
_____	_____	3
_____	_____	3
_____	_____	3

ECON 12060 is a recommended General Elective for General Business.

^ UD = Upper division course (30000-40000 level)

Major Requirements (24 hours)¹

_____ ACCT 33061	Financial Reporting Issues & Analysis (min C)	3
_____ ECON 32025	Money, Credit and Banking (min C)	3
_____ OR ECON 42075	International Economic Relations (min C)	
_____ ENTR 27056	Introduction to Entrepreneurship (min C)	3
_____ FIN 36063	Individual Investment Strategies (min C)	3
_____ HRM 34180	Human Resource Management (min C)	3
_____ OR MGMT 34165	Dynamics of Leadership (min C)	
_____ OR MGMT 34185	Organizational Behavior (min C)	
_____ CIS 34054	Using IS & Digital Tech for Solving Bus Prob (min C)	3
_____ MGMT 44299	Management Capstone (min C)(WIC)(ELR)	3
_____ MKTG 35035	Consumer Behavior (min C)	3
_____ OR MKTG 45045	Advertising & Promotion Management (min C)	

Major Electives (3 hours)

Choose from the list below. Other Ambassador Crawford College courses may be used as an elective. Ask a business advisor for approval. A GPS exception will be needed.

_____	_____	(min C)	3
BUS 30234	International Business		
HRM 34180	Human Resource Management		
MGMT 34157	Introduction to the U.S. Healthcare System (fall)		
MGMT 34165	Dynamics of Leadership		
MGMT 34175	Learning to Lead (spring)		
MGMT 44192	Internship in Management (ELR)		
MGMT 34158	Healthcare Technology Management (requires MGMT 34157)		
MGMT 34159	Managing Healthcare Systems Operations (requires MGMT 34157)		

GPS Audit is the official document that determines eligibility for graduation.

Overall GPA: To graduate, a minimum major GPA of 2.00 is required.

Major GPA: To graduate, a minimum major GPA of 2.00 is required.

The Major GPA includes Major Requirements + Major Electives. To calculate Major GPA, divide total points earned by total completed hours.