

# KENT STATE UNIVERSITY CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **8-Sep-14** Curriculum Bulletin \_\_\_\_\_  
 Effective Date **Fall 2015** Approved by EPC \_\_\_\_\_

Department **Foundations, Leadership and Administration**  
 College **EH - Education, Health and Human Services**  
 Degree **Minor**  
 Program Name **Hospitality Management** Program Banner Code **HSPM**  
 Concentration(s) \_\_\_\_\_ Concentration(s) Banner Code(s) \_\_\_\_\_  
 Proposal **Revise program**

Description of proposal:

**This proposal revises the course requirements for the minor in Hospitality Management.**

**Specifically:**

- 1. The required courses list has been updated with the addition of one course, change in title to another course, and change in credits for a third course.**
- 2. The total number of credits needed to earn the minor has been revised to 24 credits from 23-27 credits.**
- 3. The number of required course credits has been increased to 21 and the number of elective credits has been decreased to a minimum of 3.**
- 4. The list of elective courses has been revised to more accurately reflect student needs. Students also have the option to choose a Hospitality Management course not listed in consultation with one of the program's faculty advisors. To make a substitution, students will have to submit an exception form.**

Does proposed revision change program's total credit hours?  Yes  No

Current total credit hours: **23-27** Proposed total credit hours **24**

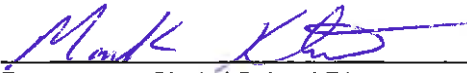
Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):

**None**

Units consulted (other departments, programs or campuses affected by this proposal):

**RPTM**

### REQUIRED ENDORSEMENTS

  
 \_\_\_\_\_ 10 / 29 / 14  
 Department Chair / School Director

\_\_\_\_\_  
 Campus Dean (for Regional Campuses proposals) \_ / \_ / \_

\_\_\_\_\_  
 College Dean (or designee) \_ / \_ / \_

\_\_\_\_\_  
 Dean of Graduate Studies (for graduate proposals) \_ / \_ / \_

\_\_\_\_\_  
 Provost and Senior Vice President for Academic Affairs (or designee) \_ / \_ / \_

## Proposal Summary

### Hospitality Management Minor Revision

#### Description of Action, Including Intended Effect

The purpose of this proposal is to revise the course requirements for the Minor in Hospitality Management [HSPM] as follows:

- Increase credits for HM 13024 *Introduction to Hospitality Management* from 2 to 3, and change the title of 23030 *Lodging Operations* to *Hotel Operations*
- Move HM 33026 *Hospitality Cost Control and Analysis* (3) from an elective to a requirement because it is essential for students to gain basic knowledge of hospitality finance.
- Add the following note to required course HM 43092 *Practicum in Hospitality Management*\*\*:  
\*\* *Students are encouraged to complete the majority of the required courses in the minor before taking practicum. Students may register for HM 43092 (with permission) without completion of the prerequisite courses. Students who have completed a practicum/internship in another program area that had a significant hospitality component may be able to use the practicum/internship toward the practicum requirement in the minor with hospitality management faculty approval.*
- Reduce the minimum number of credits required for electives from 6-10 to 3
- Remove the following courses from the list of electives:
  - HM 33020 *Legal Issues in the Hospitality Industry* (3)
  - HM 33029 *Catering and Banquet Preparation and Services* (5)
  - HM 33035 *Hospitality Service Quality Management* (3)
  - HM 33036 *Club Management* (3)
  - HM 41095 *Special Topics in Hospitality Management* (1-4)
  - RPTM 36060 *Entrepreneurial Approaches to Leisure and Hospitality Services* (3)
- Add the following courses to the list of electives:
  - HM 33070 *International Cuisine* (4)
  - HM 3777 *Casino Management and Gaming Operations* (3)
  - HM 43040 *Strategic Hotel Management* (3) [new title]
  - Other HM course, as approved by faculty advisor
- Keep the following courses in the list of electives: HM 33040 *Convention Sales and Management* (3) [new title], HM 43029 *Hospitality Financial Policy* (3), and HM 43043 *Hospitality Meetings Management* (3)

The list of electives more accurately reflects the courses that HSPM minors are more likely to take. It also allows for flexibility as HSPM minors may wish to take an HSPM elective not listed (with the approval of a Hospitality Management faculty advisor), as it may better fit the student's career goals.

- The minimum number of credits for completion of the minor will change from 23-27 to 24

Overall, the revisions are needed to prepare HSPM minors for employment in the hospitality industry.

#### Impact on Other Programs, Course Offerings, Students, Faculty, Staff (e.g., duplication issues)

Recreations, Park and Tourism Management was notified of the removal of RPTM 36060 from the list of electives.

The HSPM program is aware that students who wish to choose courses that are not listed in the electives will have to submit an exception form to make a substitution.

**Fiscal, Enrollment, Facilities and Staffing Considerations**

NA

**Evidence of Need and Sustainability if Establishing**

NA

**Provisions for Phase-Out if Inactivating**

NA

**Timetable and Actions Required:** *The proposal will go through the required curriculum approval process with changes to take effect fall 2015. The following is the anticipated schedule:*

Hospitality Management approval: September 26, 2014

FLA SCC approval: October 29, 2014

Presented to EHHS CCC for approval: November 21, 2014

Presented to EPC for approval: January 26, 2015

# Kent State University Catalog 2014 - 2015

- College of Education, Health and Human Services
- View Undergraduate Programs
  - View Minors
  - View Graduate Programs
  - View Certificate Programs
  - View Policies
  - View Faculty
- 
- College of Applied Engineering, Sustainability and Technology
  - College of Architecture and Environmental Design
  - College of Arts and Sciences
  - College of Business Administration
  - College of Communication and Information
  - College of Nursing
  - College of Podiatric Medicine
  - College of Public Health
  - College of the Arts
  - Honors College
  - Regional College
  - School of Digital Sciences
  - Undergraduate Studies

## Hospitality Management

Kent State University 2014 Catalog > College of Education, Health and Human Services > Minors > Hospitality Management



**College** College of Education, Health and Human Services

**Department** School of Foundations, Leadership and Administration  
300 White Hall  
Tel: 330-672-2012  
Web: [www.ehhs.kent.edu/fla](http://www.ehhs.kent.edu/fla)

The Hospitality Management minor is for students interested in a foundational knowledge of restaurants, hotels, private clubs, non-commercial food-service organizations and other hospitality organizations. Students in the minor may pursue specific areas of interest tied to the management of selected hospitality properties or management of events within hospitality organizations.

Type Legend: **DD** Diversity-Domestic; **DG** Diversity-Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive

| HOSPITALITY MANAGEMENT MINOR REQUIREMENTS (23-27 credits) |            |  |                 |
|---|------------|--|-----------------|
| Type  | Course     | Title  | Credits         |
|   | ACCT 23020 | Introduction to Financial Accounting                               | 3               |
|   | HM 13024   | Introduction to Hospitality Management                             | 2 3             |
|   | 23030      | Lodging Hotel Operations   | 3               |
|   | 43030      | Food Service Systems Management <sup>F</sup>                       | 3               |
|   | 43032      | Food Production and Service Management <sup>S</sup>                | 3               |
|   | 43092      | Practicum in Hospitality Management **                             | 3               |
|   |            | Choose from the following:   | 6-10 3          |
|   | HM 33020   | Legal Issues in the Hospitality Industry (3)                       |                 |
|   | 33026      | Hospitality Cost Control and Analysis (5)                          |                 |
|   | 33029      | Catering and Banquet Preparation and Service (5)                   |                 |
|   | 33035      | Hospitality Service Quality Management (3)                         |                 |
|   | 33036      | Club Management (3)  |                 |
|   | 33040      | Hotel Convention Group Sales and Mgmt Services (3)                 |                 |
|   | 44095      | Special Topics in Hospitality Management (1-4)                     |                 |
|   | 43029      | Hospitality Financial Policy (3)                                   |                 |
|   | 43043      | Hospitality Meetings Management (3)                                |                 |
|   | RPTM 36060 | Entrepreneurial Approaches to Leisure and Hospitality Services (3) |                 |
| <b>TOTAL</b>  |            |  | <b>23-27 24</b> |

(24 credits)

HM 33026 Hospitality Cost Control and Analysis 3 cr

Add to electives:  
 HM 33070 International Cuisine (4)  
 HM 37777 Casino Mgmt/Gaming Operations (3)  
 HM 43040 Strategic Hotel Management (3)  
 Other HM course, as approved by faculty advisor

F-Course offered only in fall semester  
S-Course offered only in spring semester

Minimum 2.500 GPA required for admission to the minor. Minimum 2.750 GPA in the minor required for graduation.

Students are encouraged to declare the minor with a minimum of three to four semesters remaining before graduation and should meet with a faculty advisor to plan their course of study.

\*Students may register for HM 43030 and 43032 (with permission) without completion of the prerequisite courses.

**\*\*Students are encouraged to complete the majority of the required courses in the minor before taking practicum. Students may register for HM 43092 (with permission) without completion of the prerequisite courses. Students who have completed a practicum/internship in another program area that had a significant hospitality component may be able to use the practicum/internship toward the practicum requirement in the minor with hospitality management faculty approval.**

## HOSPITALITY MANAGEMENT MINOR (HSPM)

The minor in Hospitality Management is for students interested in foundational knowledge in the hospitality industry including food service, lodging, and other hospitality venues. Specific areas of interest may be further pursued through elective courses.

|  |                     |
|--|---------------------|
| Required Courses.....  | <b>17-21 Hours</b>  |
| HM 13024 Intro. to HM.....   | 2                   |
| HM 23030 Lodging <b>Hotel</b> Operations.....                              | 3                   |
| <b>HM 33026 Hospitality Cost Control &amp; Analysis .....</b>              | <b>3</b>            |
| HM** 43030 Food Service Systems Management (Fall).....                     | 3                   |
| HM** 43032 Food Production Service Management (Spring)..                   | 3                   |
| HM* 43092 Practicum in HM.....   | 3                   |
| ACCT***23020 Intro. to Financial Accounting.....                           | 3                   |
| <br>Elective Courses – Select a minimum of 6 <b>3</b> -credit hours.....   | <b>6-10 3 Hours</b> |
| <del>HM 33020 Legal Issues in the Hospitality Industry .....</del>         | <del>3</del>        |
| <del>HM 33026 Hospitality Cost Control &amp; Analysis .....</del>          | <del>5</del>        |
| <del>HM 33029 Catering &amp; Banquet Preparation &amp; Service .....</del> | <del>5</del>        |
| <del>HM 33035 Hospitality Service Quality Management.....</del>            | <del>3</del>        |
| <del>HM 33036 Club Management.....</del>                                   | <del>3</del>        |
| <b>HM 33040 Hotel Convention Group Sales &amp; Mgmt. Services (3)</b>      |                     |
| <del>HM 41095 Special Topics in HM.....</del>                              | <del>1-4</del>      |
| HM 43029 Hospitality Financial Policy (3)                                  |                     |
| HM 43043 Hospitality Meetings Management (3)                               |                     |
| <del>RPTM 36060 Commercial Recreation &amp; Tourism .....</del>            | <del>3</del>        |
| <b>HM 33070 International Cuisine (4)</b>                                  |                     |
| <b>HM 3777 Casino Management/Gaming Operations (3)</b>                     |                     |
| <b>HM 42040 Strategic Hotel Management (3)</b>                             |                     |
| <b>Other HM course, as approved by faculty advisor</b>                     |                     |
| <br><b>TOTAL HOURS.....</b>  | <b>23-27 24</b>     |

A minimum 2.5 cumulative GPA is required to declare the minor. Students are encouraged to declare the minor with a minimum of 3-4 semesters remaining before graduation and should meet with a faculty advisor to plan their course of study.

A minimum 2.75 GPA is required in the minor courses for graduation.

\*Students are encouraged to complete the majority of the required courses in the minor before taking practicum. Students who have completed a practicum/internship in another program area that had a significant hospitality component may be able to use the practicum/internship toward the practicum requirement in the minor with hospitality management faculty approval.