# KENT STATE UNIVERSITY
# CERTIFICATION OF CURRICULUM PROPOSAL

| | | | |
|---|---|---|---|
| Preparation Date **8-Sep-14** | | Curriculum Bulletin _____ | |
| Effective Date | **Fall 2015** | Approved by EPC _____ | |

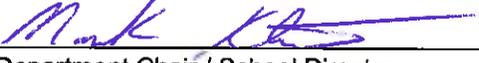| | |
|---|---|
| Department | **Foundations, Leadership and Administration** |
| College | **EH - Education, Health and Human Services** |
| Degree | **BS - Bachelor of Science** |
| Program Name | **Hospitality Management**    Program Banner Code  **HSPM** |
| Concentration(s) | Concentration(s) Banner Code(s) |
| Proposal | **Revise program** |

Description of proposal:

**This proposal revises course requirements for the BS Hospitality Management major. Revisions include: removal and addition of courses to the core requirements, changes to credits, levels, and titles of existing courses, increase in the number of professional electives, and revision to the prerequisite of an existing course. The revisions made more accurately reflect course content. The revisions will also assist in our continued accreditation by ensuring that our curriculum is competitive and meets student needs. Careful consideration was given to these revisions after benchmarking against other leading hospitality management programs, reviewing academic literature related to the preparation of graduates of hospitality management programs, and consulting with hospitality industry leaders.**

Does proposed revision change program's total credit hours?    ☐ **Yes**    ☒ No

Current total credit hours: **120**        Proposed total credit hours **120**

Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):
**None**

Units consulted (other departments, programs or campuses affected by this proposal):
**English, Hospitality Management - Ashtabula Campus, Finance, SPAD and RPTM (other programs part of the Event Planning minor)**

## REQUIRED ENDORSEMENTS

_Mark Kte_                                                    10 /29 /14
Department Chair / School Director

_____                    ___/___/____
Campus Dean (for Regional Campuses proposals)

_____                    ___/___/____
College Dean (or designee)

_____                    ___/___/____
Dean of Graduate Studies (for graduate proposals)

_____                    ___/___/____
Provost and Senior Vice President for Academic Affairs (or designee)

# Proposal Summary
## B.S. Hospitality Management Program Revision

**Description of Action, Including Intended Effect**

The purpose of this proposal is to revise the course requirements for the Bachelor of Science Hospitality Management [BS HSPM] major as follows:

- Remove ENG 30063 *Business and Professional Writing* (3 cr) as a major program requirement. Due to the addition of new courses to the Hospitality Management curriculum during the last few years and assignments added to existing courses, students are able to gain adequate skills in industry-specific business and professional writing.

- Move HM 43029 *Hospitality Financial Policy* (3 cr) from a professional elective to a major program requirement and change the pre-requisite of the course from FIN 36053 *Business Finance* to HM 33026 *Hospitality Cost Control and Analysis*. Upon researching leading hospitality programs nation-wide, reading academic literature related to the preparation of hospitality graduates, and consulting with leaders in the hospitality industry, it is clear that the addition of HM 43029 to the HM core requirements is essential for the program to continue to adequately prepare graduate to succeed in the hospitality industry. Curriculum revisions concurrently being made to HM 33026 will make it an adequate pre-requisite for HM 43029. Business Finance will continue to be listed as a Hospitality Management Professional Elective for students who want to take it. Hospitality Management majors will be required to take 12-15 credits of professional electives. Students who declare a Business minor (which many HM majors do) will still take Business Finance. Many HM majors also complete the Management minor. HM majors are required to take seven business classes. The change in prerequisite keeps our curriculum in line with several other hospitality programs nation-wide.

- Increase credits for HM 13024 *Introduction to Hospitality Management* from 2 to 3. The additional credit is essential to introduce various segments of the hospitality industry to students in this introductory course. Instructors have expressed a need to do so for a few years.

- Change the name of HM 23030 *Lodging Operations* to *Hotel Operations* because "Hotel" is used more often in titles of similar courses in other hospitality programs.

- Decrease credits for HM 33026 *Hospitality Cost Control and Analysis* from 5 to 3. The content of HM 33026 can be reduced from 5 to 3 credit hours as students have become more competent using information technology and specifically, spreadsheets. These proficiencies allows for a reduction of weekly instruction hours. In addition, the revised course HM 4/53029 *Hospitality Financial Policy* will include some revenue-side content (such as revenue forecasting and management) that was historically taught in HM 33026 *Hospitality Cost Control and Analysis* due to the lack of a specific revenue management course.

- Decrease credits for HM 33029 *Catering and Banquet Preparation and Service* from 5 to 3 and rename the course *Catering and Banquet Management*. When the course was first established in the 1980s, the Hospitality Management (HM) curriculum had only one elective option with few opportunities for students to gain practical experience in the field. The number of HM courses has increased significantly with 18 different course options for professional electives. Many of the courses in the HM core and HM professional electives allow students to gain

practical experience in the hospitality industry, and specifically in banquet operations. The revised course title more accurately reflects the new course format and content.

- Change the title of HM 33040 *Hotel Convention Sales and Services* to *Convention Sales and Management* to more accurately reflect the course content.

- Change the title of HM 43040 *Strategic Lodging Management* to *Strategic Hotel Management*. "Hotel" is used more often in titles of similar courses in other hospitality programs. Students will more readily understand the context of the course with the new title and hence select this course as an elective if they are interested in a career in hotel management.

- Elevate HM 33035 *Hospitality Service Quality Management* (3) to 43035 (and establish a slash course at the master's level-53035). The service encounter is in the core of hospitality management and service management and this course will provide a comprehensive, inter- and multi-disciplinary view of the characteristics and dynamics of successful and unsuccessful service encounters. In addition, this course was previously offered at the 5/40,000 level as a special topics course successfully.

- Increase the number of Professional Elective credits required from 9-12 to 12-15. Increase in the number of professional electives needed to graduate will enable students majoring in Hospitality Management to take more specialty courses based on their career goals.

- The format of the electives will be divided into specialties, making it easier for students to identify which courses would meet their career goals (see chart below).

| Professional Electives | 12-15 credits |
|---|---|
| Choose courses from one or more of the following specialties: | |
| **Hotel** | **Other** |
| HM 3777 Casino Management/Gaming Operations (3) | FIN 36053 Business Finance (3) |
| HM 33040 Convention Sales/Management (3) | HM 21095 Special Topics in Hospitality Management (1-4) |
| HM 43040 Strategic Hotel Management (3) | HM 33036 Club Management (3) |
| **Food and Beverage** | HM 37777 Casino Management/Gaming Operations (3) |
| HM 23012 Food Study (3) | HM 41095 Special Topics in HM (1-4) |
| HM 33031 Food, Wine, and Beverage Pairing (3) | HM 43035 Hospitality Service Quality Management (3) |
| HM 33070 International Cuisine (4) | RPTM 26060 Introduction to Global Tourism (3) |
| HM 33145 Baking and Pastry Fundamentals (3) | RPTM 36060 Entrepreneurial Approaches (3) |
| **Hospitality Events and Meetings** | RPTM 46000 Tourism Development/Recreational Travel (3) |
| HM 33040 Convention Sales/Management (3) | |
| HM 33070 International Cuisine (4) | |
| HM 43043 Hospitality Meetings Management (3) | |
| HM 43192 Hospitality Meetings Mgmt Practicum (2) | |

The total minimum number of credits required for graduation remains at 120. Course revisions are being submitted through the Course Catalog Update workflow.

**Impact on Other Programs, Course Offerings, Students, Faculty, Staff (e.g., duplication issues)**
- The English department was notified of the removal of ENG 30006 from the requirements.
- The Finance department was notified of the removal of FIN 36053 as the prerequisite for HM 43029.
- The changes to HM 13024 and 23030 will impact the Hospitality Management certificate, offered at the Ashtabula Campus. They were notified that their total number of credits

required for graduation will increase by 1 credit and that they will have to submit a proposal to revise their requirements if they want to maintain their current requirements.

- HM 23030 and HM 33040 are listed in the Event Planning minor curriculum. Sport Administration and Recreation, Park & Tourism Management were notified and the catalog pages will have to be updated to reflect the new course title.
- Other course revisions impact the Hospitality Minor, which is also going through a program revision that will address the changes.

**Fiscal, Enrollment, Facilities and Staffing Considerations**
None

**Evidence of Need and Sustainability if Establishing**
NA

**Provisions for Phase-Out if Inactivating**
NA

**Timetable and Actions Required:** *The proposal will go through the required curriculum approval process with changes to take effect fall 2015. The following is the anticipated schedule:*
  Hospitality Management approval: September 26, 2014
  FLA SCC approval: October 29, 2014
  Presented to EHHS CCC for approval: November 21, 2014
  Presented to EPC for approval: January 26, 2015

# KENT STATE UNIVERSITY — Excellence in Action

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## Kent State University Catalog 2014 - 2015

**College of Education, Health and Human Services**

- View Undergraduate Programs
- View Minors
- View Graduate Programs
- View Certificate Programs
- View Policies
- View Faculty

- College of Applied Engineering, Sustainability and Technology
- College of Architecture and Environmental Design
- College of Arts and Sciences
- College of Business Administration
- College of Communication and Information
- College of Nursing
- College of Podiatric Medicine
- College of Public Health
- College of the Arts
- Honors College
- Regional College
- School of Digital Sciences
- Undergraduate Studies

## Hospitality Management - B.S. Program Requirements

Kent State University 2014 Catalog > College of Education, Health and Human Services > Undergraduate Programs > Hospitality Management - B.S. > Hospitality Management - B.S. Program Requirements

Download to print

- Hospitality Management semester-by-semester Roadmap

Type Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning, **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition, **KFA** Kent Core Fine Arts: **KHU** Kent Core Humanities, **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive

Please read the sections in the University Catalog on Kent Core, diversity, writing-intensive and the experiential learning requirements.

### I. DESTINATION KENT STATE: FIRST YEAR EXPERIENCE (1 credit)

| Type | Course | | Title | Credits |
|------|--------|--|-------|---------|
| | US | 10097 | Destination Kent State: First Year Experience | 1 |

### II. MAJOR PROGRAM REQUIREMENTS (69-72 credits) Courses count in major GPA

| Type | Course | | Title | Credits |
|------|--------|--|-------|---------|
| | ACCT | 23020 | Introduction to Financial Accounting | 3 |
| | ENG | 30063 | Business and Professional Writing | 3 |
| | HM | 13022 | Sanitation and Safety Principles and Practices | 3 |
| | | 13023 | Techniques of Food Production | 5 |
| | | 13024 | Introduction to Hospitality Management | 2 ③ |
| | | 23030 | Lodging Hotel Operations | 3 |
| | | 33020 | Legal Issues in the Hospitality Industry | 3 |
| | | 33026 | Hospitality Cost Control and Analysis | 5 ③ |
| | | 33028 | Hospitality Purchasing | 3 |
| | | 33029 | Catering and Banquet Preparation and Service Management | 5 ③ |
| | | 33050 | Professional Practices in Hospitality Management | 1 |
| | | 43025 | Hospitality Marketing | 3 |
| WIC | | 43027 | Hospitality Human Resource Management [1] | 3 |
| | | 43031 | Layout and Design of Food Service Operations | 3 |
| ELR | | 43092 | Practicum in Hospitality Management | 3-6 |
| | MIS | 24053 | Introduction to Computer Applications | 3 |
| | | 24163 | Principles of Management | 3 |
| | | 34180 | Human Resource Management | 3 |
| | MKTG | 25010 | Principles of Marketing | 3 |

**HM 43029 Hospitality Financial Policy 3** (margin note pointing to 43031 row)

**Professional Electives. Choose courses from one or more of the following specialties:** 12-15

| Type | Course | Title |
|------|--------|-------|
| FIN | 36053 | Business Finance (3) |
| HM | 21095 | Special Topics in Hospitality Management (1-4) |
| | 23012 | Food Study (3) |
| | 33031 | Food, Wine and Beverage Pairing (3) |
| | 33035 | Hospitality Service Quality Management (3) — **43035** |
| | 33036 | Club Management (3) |
| | 33040 | Hotel Convention Sales and Services Management (3) |
| | 33070 | International Cuisine (4) |
| | 33145 | Baking and Pastry Fundamentals (3) |
| | 37777 | Casino Management and Gaming Operations (3) |
| | 41095 | Special Topics in Hospitality Management (1-4) |
| | 43029 | Hospitality Financial Policy (3) |
| | 43040 | Strategic Lodging Hotel Management (3) |
| | 43043 | Hospitality Meetings Management (3) |
| ELR | 43192 | Hospitality Meetings Management Practicum (2) |
| RPTM | 26060 | Introduction to Global Tourism (3) |
| | 36060 | Entrepreneurial Approaches to Leisure and Hospitality Services (3) |
| | 46000 | Tourism Development and Recreational Travel (3) |

**Change layout of elective section - see chart on page 2** (margin note)

### III. ADDITIONAL PROGRAM REQUIREMENTS (50 credits)

| Type | Course | Title | Credits |
|------|--------|-------|---------|

| | | | | | |
|---|---|---|---|---|---|
| KAD | COMM | 15000 | Introduction to Human Communication | | 3 |
| KSS | ECON | 22060 | Principles of Microeconomics | | 3 |
| KAD | | 22061 | Principles of Macroeconomics | | 3 |
| KMC | MATH | 11008 | Explorations in Modern Mathematics (3) | | 3-4 |
| | | 11009 | or Modeling Algebra (4) | | |
| KBS | NUTR | 23511 | Science of Human Nutrition | | 3 |
| | Kent Core Composition | | | | 6 |
| | Kent Core Humanities and Fine Arts (minimum one course from each) | | | | 9 |
| | Kent Core Social Sciences (must be from two disciplines) | | | | 3 |
| | Kent Core Basic Sciences (must include one laboratory) | | | | 3-4 |
| | General Electives (number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours) | | | | 14 |
| | | | | MINIMUM TOTAL | 120 |

1. A minimum C (2.000) grade must be earned with to fulfill the writing-intensive requirement.

**Note:** During the junior year and prior to taking HM 33050 and 43092, student must be admitted to the professional phase by providing documentation of the following graduation requirements to the Vacca Office of Student Services: minimum cumulative 2.000 GPA; minimum 2.250 GPA in major coursework; First Aid Certificate; CPR certificate; 400 hours of approved work hours within the hospitality industry; ServSafe® Certificate; completion of HM 13022, 13023, 13024 and 23030.

**Professional Electives 12-15 credits**
**Choose courses from one or more of the following specialties:**
**Hotel**
HM 37777 Casino Management and Gaming Operations (3)
HM 33040 Convention Sales & Management (3)
HM 43040 Strategic Hotel Management (3)
**Food and Beverage**
HM 23012 Food Study (3)
HM 33031 Food, Wine, and Beverage Pairing (3)
HM 33070 International Cuisine (4)
HM 33145 Baking and Pastry Fundamentals (3)
**Hospitality Events and Meetings**
HM 33040 Convention Sales and Management (3)
HM 33070 International Cuisine (4)
HM 43043 Hospitality Meetings Management (3)
HM 43192 Hospitality Meetings Management Practicum (2)
**Other**
FIN 36053 Business Finance (3)
HM 21095 Special Topics in Hospitality Management (1-4)
HM 33036 Club Management (3)
HM 37777 Casino Management and Gaming Operations (3)
HM 41095 Special Topics in HM (1-4)
HM 43035 Hospitality Service Quality Management (3)
RPTM 26060 Introduction to Global Tourism (3)
RPTM 36060 Entrepreneurial Approaches... (3)
RPTM 46000 Tourism Development and Recreational Travel (3)

**KENT STATE**

**Roadmap: Hospitality Management - Bachelor of Science**
EH-BS-HSPM
Education, Health and Human Services
School of Foundations, Leadership and Administration
Catalog Year: 2014-2015   *2015-2016*

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

*16cr*

| Critical | Course Subject and Title | Credit Hours | Upper Div. | Min. Grade | Major GPA | Type | Term Taken |
|---|---|---|---|---|---|---|---|
| **Semester One [15 Credits]** | | | | | | | |
| | HM 13022 Sanitation and Safety Principles and Practices | 3 | | | ■ | | |
| | HM 13024 Introduction to Hospitality Management | ~~2~~ 3 | | | ■ | | |
| | US 10097 Destination Kent State: First Year Experience | 1 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| **Semester Two [15-18 Credits]** | | | | | | | |
| | HM 13023 Techniques of Food Production (5) or NUTR 23511 Science of Human Nutrition (3) | 3-5 | | | ■ | KBS | |
| | HM 23030 Lodging Operations *Hotel* | 3 | | | ■ | | |
| | MATH 11008 Explorations in Modern Mathematics (3) or MATH 11009 Modeling Algebra (4) | 3-4 | | | | KMC | |
| | MIS 24053 Introduction to Computer Applications | 3 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| **Semester Three [12-14 Credits]** | | | | | | | |
| | ACCT 23020 Introduction to Financial Accounting | 3 | | | ■ | | |
| | COMM 15000 Introduction to Human Communication | 3 | | | | KAD | |
| | HM 13023 Techniques of Food Production (5) or NUTR 23511 Science of Human Nutrition (3) | 3-5 | | | ■ | KBS | |
| | Kent Core Requirement | 3 | | | | | |
| **Semester Four [15 Credits]** | | | | | | | |
| During the junior year and prior to taking HM 33050 and 43092, student must be admitted to the professional phase by providing documentation of the following graduation requirements to the Vacca Office of Student Services: minimum cumulative 2.000 GPA; minimum 2.250 GPA in major coursework; First Aid Certificate; CPR certificate; 400 hours of approved work hours within the hospitality industry; ServSafe® Certificate; completion of HM 13022, 13023, 13024 and 23030. | | | | | | | |
| | ECON 22060 Principles of Microeconomics | 3 | | | | KSS | |
| | HM 33028 Hospitality Purchasing | 3 | ■ | | ■ | | |
| | MIS 24163 Principles of Management | 3 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| | General Electives [2] | 3 | | | | | |
| **Semester Five [15 Credits]** | | | | | | | |
| | ECON 22061 Principles of Macroeconomics | 3 | | | | KAD | |
| | ~~ENG 30063 Business and Professional Writing~~ | ~~3~~ | ■ | | ~~■~~ | | |
| | HM 33026 Hospitality Cost Control and Analysis | ~~3~~ 5 | ■ | | ■ | | |
| | HM 33050 Professional Practice in Hospitality Management | 1 | ■ | | ■ | | |
| | MIS 34180 Human Resource Management | 3 | ■ | | ■ | | |
| **Semester Six [14 Credits]** | | | | | | | |
| | HM 33020 Legal Issues in the Hospitality Industry | 3 | ■ | | ■ | | |
| | HM 33029 Catering and Banquet Preparation and Service *Mgmt* | ~~5~~ 3 | ■ | | ■ | | |
| | MKTG 25010 Principles of Marketing | 3 | | | ■ | | |
| | Professional Elective [3] | ~~3~~ 6 | | | ■ | | |
| **Semester Summer III [3 Credits]** | | | | | | | |
| | HM 43092 Practicum in Hospitality Management | 3 - 6 | ■ | | ■ | ELR | |
| **Semester Seven [15 Credits]** | | | | | | | |
| | HM 43027 Hospitality Human Resource Management [4] | 3 | ■ | C | ■ | WIC | |
| | Professional Elective [3] | ~~6~~ 3 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| | General Electives [2] | 3 | | | | | |
| **Semester Eight [14 Credits]** | | | | | | | |
| | HM 43025 Hospitality Marketing | 3 | ■ | | ■ | | |
| | HM 43031 Layout and Design of Food Service Operations | 3 | ■ | | ■ | | |
| | Professional Elective [3] | 0 - 3 | | | ■ | | |
| | General Electives [2] | 8 | | | | | |

*13cr*

*Add to Semester 5; Professional Elective [3] - 3cr., major GPA*

*Add to Semester 5; Professional Elective [3] - 3cr., major GPA*

*Professional: 30cr, Hospitality Finance; Policy 30cr, MKT 604 a; HM 99 22, Sem 7, Sem 15*

## Graduation Requirements Summary

| Minimum Total Hours | Minimum Upper-Division Hours | Minimum Kent Core Hours | Minimum Major GPA | Overall GPA |
|---|---|---|---|---|
| 120 | 39 | 36 | 2.250 | 2.000 |

1. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.
2. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours

**KENT STATE**

Roadmap: Hospitality Management - Bachelor of Science
EH-BS-HSPM
Education, Health and Human Services
School of Foundations, Leadership and Administration
Catalog Year: 2014-2015

3. Professional electives (*12-15* credit hours)

**Choose from the following**

| | |
|---|---|
| FIN 36053 Business Finance (3) | HM 21095 Special Topics in Hospitality Management (1 - 4) |
| HM 23012 Food Study (3) | HM 33031 Food, Wine and Beverage Pairing (3) |
| HM ~~63055~~ *43035* Hospitality Service Quality Management (3) | HM 33036 Club Management (3) |
| HM 33040 Hotel Convention Sales and Services (3) *Mgmt* | HM 33070 International Cuisine (4) |
| HM 33145 Baking and Pastry Fundamentals (3) | HM 37777 Casino Management and Gaming Operations (3) |
| HM 41095 Special Topics in Hospitality Management (1 - 4) | ~~HM 43029 Hospitality Financial Policy (3)~~ |
| HM 43040 Strategic Lodging Management (3) *hotel* | HM 43043 Hospitality Meetings Management (3) |
| HM 43192 Hospitality Meetings Management Practicum (2) | RPTM 26060 Introduction to Global Tourism (3) |
| RPTM 36060 Entrepreneurial Approaches (3) | RPTM 46000 Tourism Development and Recreational Travel (3) |

4. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

## University Requirements Summary

| Type | Categories | Course(s) Satisfying Category | Remaining Requirements |
|---|---|---|---|
| KCM | **Kent Core I. Composition** Enrollment based on placement test | visit www.kent.edu/catalog/kent-core | 6 |
| KMC | **Kent Core II. Mathematics and Critical Reasoning** Enrollment based on placement test | MATH 11008 or MATH 11009 | fulfilled |
| KHU | **Kent Core III. Humanities** Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement | visit www.kent.edu/catalog/kent-core | 3 |
| KFA | **Kent Core IV. Fine Arts** Minimum one course from the fine arts; may fulfill diversity requirement | visit www.kent.edu/catalog/kent-core | 3 |
| KFH | **Kent Core V. Humanities or Fine Arts** One additional course from either the humanities or fine arts category; may fulfill diversity requirement. | visit www.kent.edu/catalog/kent-core | 3 |
| KSS | **Kent Core VI. Social Sciences** Must be selected from two curricular areas; may fulfill diversity requirement | ECON 22060 | 3 |
| KBS | **Kent Core VII. Basic Sciences** Must include one laboratory | NUTR 23511 | 3 |
| KAD | **Kent Core VIII. Additional** May fulfill diversity requirement | COMM 15000, ECON 22061 | fulfilled |
| DD | **Domestic Diversity Course Requirement** Either domestic or global diversity must be from Kent Core | visit www.kent.edu/catalog/diversity | one course |
| DG | **Global Diversity Course Requirement** Either domestic or global diversity must be from Kent Core | visit www.kent.edu/catalog/diversity | one course |
| ELR | **Experiential Learning Requirement** Either course or non-course experience approved by the appropriate faculty member | HM 43092 | fulfilled |
| WIC | **Writing-Intensive Course Requirement** Minimum C (2.000) grade | HM 43027 | fulfilled |

Wonderful, Swathi.

This sounds good.

Liz

**From:** RAVICHANDRAN, SWATHI
**Sent:** Thursday, September 18, 2014 10:21 AM
**To:** Sinclair, Elizabeth
**Subject:** RE: Revisions to Hospitality Management Curriculum

Thanks so much Liz. The prerequisite for Cost Control and Analysis (the new prereq for Hospitality Financial Policy) is actually Financial Accounting and Computer Applications. So indirectly, Intro to Financial Accounting continues to serve as a prereq for Hospitality Financial Policy. Also, Micro Econ is already a prereq for the business Marketing course, which is a prereq for the Hospitality Marketing course. We are covered, albeit indirectly!

Have a great day!

Swathi

**From:** Sinclair, Elizabeth
**Sent:** Thursday, September 18, 2014 9:47 AM
**To:** RAVICHANDRAN, SWATHI
**Cc:** Dennis, Steven; ZUCCA, LINDA
**Subject:** RE: Revisions to Hospitality Management Curriculum

Hello, Swathi,

The College of Business Administration supports your request to remove FIN 36053 as a prerequisite for HM 43029.

Since your students are required to take Financial Accounting, Macro and Micro Econ, have you considered making them prerequisites for your Financial Policy course? These courses are required for FIN 36053. They would be good for your students to have before getting into a finance based course. Just a thought.

Liz

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 9:57 AM
**To:** Sinclair, Elizabeth
**Subject:** Revisions to Hospitality Management Curriculum

Dr. Sinclair

The purpose of this email is to inform you of a change being made to a business prerequisite for a Hospitality Management (HM) course effective fall 2015. We are removing FIN 36053 Business Finance as the prerequisite for HM 43029 Hospitality Financial Policy and replacing it with HM 33026 Hospitality Cost Control and Analysis. A few notes:

- The removal of FIN 36053 Business Finance as a pre-requisite will not impact enrollment for this course as HM 43029 Hospitality Financial Policy has never been offered.
- Curriculum revisions concurrently being made to HM 33026 will make it an adequate pre-requisite for HM 43029
- We will still continue to list Business Finance in the list of Hospitality Management Professional Electives for students who want to take it. Hospitality Management majors will be required to take 12-15 credits of professional electives.
- Students who declare a Business minor (which many HM majors do) will still take Business Finance.
- Many HM majors also complete the Management minor
- HM majors are required to take several business classes:
    - Introduction to Computer Applications
    - Introduction to Financial Accounting
    - Principles of Management
    - Micro Econ
    - Macro Econ
    - Human Resources Management
    - Principles of Marketing
- The change in prerequisite keeps our curriculum in line with several other hospitality programs nation-wide. It is very typical for other hospitality programs to offer context specific hospitality financial management courses.

I would really appreciate it if you could acknowledge receipt of this email.

Thank you.

Regards

Swathi

**Current Students and Alumni: Please join our Facebook page at Kent State Hospitality Management**

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Swathi Ravichandran, MBA, PhD
Associate Professor & Program Coordinator
Hospitality Management (B.S) &
Hospitality and Tourism Management (M.S.)
Kent State University
316K White Hall
Kent, OH 44242-0001

Swathi

SRM/SPAD has no issues with the title changes, thank you for informing us of the change.

Best regards,

Mark P. Lyberger

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 9:57 AM
**To:** WANG, PHILIP; LYBERGER, MARK
**Subject:** Revisions to Hospitality Management courses

Drs. Wang and Lyberger

The purpose of this email is to inform you of changes being made to Hospitality Management courses that are also part of the Event Planning minor, effective fall 2015.

- The title of HM 23030 Lodging Operations is being changed to HM 23030 **Hotel** Operations
- The title of HM 33040 Hotel Convention Sales & Service is being changed to HM 33040 **Convention Sales and Management**

While revisions to the catalog will be made, please make the above changes to your website or other marketing materials you may be using for the Event Planning minor.

I would really appreciate it if you could acknowledge receipt of this email.

Thank you.

Swathi

**Current Students and Alumni: Please join our Facebook page at Kent State Hospitality Management**

Swathi Ravichandran, MBA, PhD
Associate Professor & Program Coordinator
Hospitality Management (B.S) &
Hospitality and Tourism Management (M.S.)
Kent State University
316K White Hall
Kent, OH 44242-0001
http://www.kent.edu/ehhs/hm/index.cfm
sravicha@kent.edu
Office: 330-672-7314

Andy:

Please see the message below. It seems that we need to do a curriculum proposal to change the graduation credit hours. Please let me know if you have any suggestions, thanks.

Swathi, please consider this mail acknowledgement of receipt.

Philip

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 3:16 PM
**To:** WANG, PHILIP
**Subject:** Revision to Introduction to Hospitality Management

Philip —

The purpose of this email is to inform you of a revision to HM 13024 Introduction to Hospitality Management. The number of credits for the course is being increased from 2 to 3. Because this course is required for students majoring in RPTM with a Tourism Management concentration, if you don't do anything, the additional hour will be removed from General Electives to keep the number of the credits to earn the degree at 120. If would don't want to reduce the number of general electives by 1 credit for students in the Tourism Management concentration, you will need to complete the appropriate curriculum revisions.

Please acknowledge receipt of this email.

Thank you.

Swathi

**Current Students and Alumni: Please join our Facebook page at Kent State Hospitality Management**

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sravicha@kent.edu
Office: 330-672-7314

Swathi, your message is received. Thank you.

Philip

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 9:57 AM
**To:** WANG, PHILIP; LYBERGER, MARK
**Subject:** Revisions to Hospitality Management courses

Drs. Wang and Lyberger

The purpose of this email is to inform you of changes being made to Hospitality Management courses that are also part of the Event Planning minor, effective fall 2015.

- The title of HM 23030 Lodging Operations is being changed to HM 23030 **Hotel** Operations
- The title of HM 33040 Hotel Convention Sales & Service is being changed to HM 33040 **Convention Sales and Management**

While revisions to the catalog will be made, please make the above changes to your website or other marketing materials you may be using for the Event Planning minor.

I would really appreciate it if you could acknowledge receipt of this email.

Thank you.

Swathi

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Office: 330-672-7314

Got it, thank you.

Philip

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 9:56 AM
**To:** WANG, PHILIP
**Subject:** Hospitality Management Curriculum Revisions

Dr. Philip Wang

The purpose of this email is to inform you of the following curricular revisions being made to the Hospitality Management effective fall 2015:

- RPTM 36060 Entrepreneurial Approaches to Leisure and Hospitality Services is being removed from the list of electives that students **minoring** in Hospitality Management can take. This course will continue to be a professional elective option for students **majoring** in Hospitality Management.
- HM 33035 Hospitality Service Quality Management is being revised to a slash course. This will result in a new Hospitality Management graduate-level course HM 53035 Hospitality Service Quality Management.
- The title for HM 53040 Strategic Lodging Management is being changed to Strategic **Hotel** Management. As you are aware, this course is currently part of the "focus area" courses that students pursuing an M.S. in Hospitality and Tourism Management can take.

Please update your website and any other materials as needed.

I would really appreciate it if you could acknowledge receipt of this email.

Thank you.

Swathi

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Swathi –

Mandy and I just discussed this and are okay with the 23 hours.
We'll get the hour added and have the material updated.
Scot

**From:** RAVICHANDRAN, SWATHI
**Sent:** Monday, September 15, 2014 9:56 AM
**To:** TRIBUZI, SCOT; Ulicney, Mandy
**Subject:** HM curriculum revisions impacting the HM certificate

Mandy and Scot –

Changes being made to the following Hospitality Management (HM) courses effective fall 2015 impact the HM Certificate offered at the Ashtabula campus:

- HM 13024 Introduction to Hospitality Management is being increased to a 3 credits from 2 credits.
- The title for HM 23030 Lodging Operations is being changed to HM 23030 Hotel Operations.

Please make the above revisions in your website and any other materials. The increase of 1 credit to HM 13024 does increase the total number of credits needed to earn the HM Certificate to 23. If you are fine with the increase, you don't have to do anything. However, if you would like to keep the Certificate to 22 credits, you will need to pursue appropriate curricular changes.

Please acknowledge receipt of this email.

Thank you.

Swathi

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