KENT STATE UNIVERSITY

Name: Hilda A Pettit   Submission Date: 11/10/2014   ☒

Organization: Vacca Office of Student Services

Course Catalog Update

<< Go back to Course Catalog Update form   **Print**

Course Catalog Update Information: **STU0004**

Reference Number: CCU007617   **Date:** 12-SEP-14

Level: 2.00 **of** 2.00   **Currently On The Worklist Of:** Joanne Arhar**,** jarhar

Owner: Office of Curriculum Services**,** 330-672-8558 or 330-672-8559**,** curriculum@kent.edu

Basic Course Data
Change type: Revise
Faculty member submitting this proposal: Mandy Ulicney
Requested Effective Term: 201580
Campus: Kent
College: EH-Education, Health and Human Services
Department: FLA-Foundations, Leadership and Administration
Course Subject: HM-Hospitality Management
New Course Subject:
Course Number: 13024
New Course Number:
Course Title: INTRODUCTION TO HOSPITALITY MANAGEMENT
Title Abbreviation: INTRO TO HOSPITALITY MGMT
Slash Course and Cross-list Information:
Credit Hours
Minimum Credit/Maximum Credit: 3 to 3
Contact Hours: Lecture - Minimum Hours/Maximum Hours: 3 to 3
Contact Hours: Lab - Minimum Hours/Maximum Hours:
Contact Hours: Other - Minimum Hours/Maximum Hours:
Attributes
Is this course part of the LER, WIC or Diversity requirements: No
If yes, course attributes: 1.   2.   3.

Can this course be repeated for credit: No Repeat	**Course Limit:**	**OR Maximum Hours:**
Course Level: Undergraduate	**Grade Rule:** B-Standard letter	

Rationale for an IP grade request for this course (if applicable):
Schedule Type(s): 1. LEC-Lecture 2.   3.
Credit by Exam: D-Credit by exam-department approval
Prerequisites & Descriptions
Current Prerequisite/Corequisite/Catalog Description: Career opportunities and the scope, development and history of the hospitality industry. Introduction to management in the hospitality industry including food service, lodging and tourism. Prerequisite: None.
Catalog Description (edited):
Prerequisites (edited):
Corequisites (edited):
Registration is by special approval only: No
Content Information

Content Outline:	
Content Hours per Course Topic	**Topic Description**
5	Overview of the Hospitality Industry
6	Profiles of Management
12	Career Concepts Professional Opportunities Guest Speakers
10	Segmentation Analysis

4	Trends in the Industry
2	Ethics in Hospitality Introduction
6	Association Overview

Display/Hide Delimited Course Outline

Total Contact Hours: 45

Textbook(s) used in this course: Discovering Hospitality and Tourism: The World's Greatest Industry

Writing Expectations: Personal profile assessment paper, Guest speaker critiques, hospitality article review.

Instructor(s) expected to teach: HSPM Staff

Instructor(s) contributing to content: Mandy Ulicney

Proposal Summary

Explain the purpose for this proposal:

To revise the credit hours from 2-3 for this course. To be able to deliver greater content, a newer text, and writing assignments that will enhance learning. The main reason for this adjustment is to allow students a greater understanding of the Hospitality Industry, since it is so broad.

Explain how this proposal affects program requirements and students in your unit:

Because of other revisions we have made to the requirements for HM students, the overall number of credits they are required to take will not be impacted.

Explain how this proposal affects courses, program requirements and student in other units:

This will impact students in the certificate program at the Ashtabula Campus.

Explain how this proposal affects enrollment and staffing:

No impact.

Units consulted (other departments, programs or campuses affected by the proposal):

Recreation, Park and Tourism Management.

Revisions made to form (if applicable):

☑ Course Content	☐ Number
☐ Credit by Exam	☐ Prerequisites
☑ Credit Hours	☐ Schedule Type
☐ Cross-Listed / Slash	☐ Subject
☐ Description	☐ Title
☐ Diversity	☐ Title Abbreviation
☐ Grade Rule	☐ Writing-Intensive (WIC)
☐ Liberal Education Requirement (LER)	☑ Other

Comments (500 Character Maximum):

NOTE: Please do not use the following restricted characters: (~ * / \ --)

[Approve]   [Return To Initiator]   [Return To Prior Approver]   [Deny]

Comments:

Date	User	Comment
9/19/2014	Mandy Lee Ulicney	The instructor is now Mandy Ulicney. Also, we are using a newer textbook: Discovering Hospitality and Tourism: The World's Greatest Industry, 2e. Ninemeier & Perdue ©2008	Prentice Hall The writing requirements have also changed to allow students to research hospitality articles that are intersting to them. They then have to complete a short writing assignment for that article.

History:

Date	User	Status
10/29/2014	Mark A Kretovics	Approved
9/19/2014	Mandy Lee Ulicney	Submitted