The state-of-the-art facilities at the Kent State University College of Podiatric Medicine campus in Independence, Ohio will once again serve as the backdrop for the 4th Annual North Coast Foot & Ankle Symposium. Join us on August 18th and 19th to showcase your company and make valuable connections with podiatric physicians from a multitude of specialties including: wound care, trauma, sports medicine, diabetic care, geriatrics, and forefoot and rearfoot surgery.

North Coast Foot & Ankle Symposium exhibitors will experience two full days of face-to-face interactions with attendees through a mastered floor plan created to generate high traffic during lunch as well as both morning and afternoon breaks. Beyond the exhibit hall, bring your brand to life through unique advertising opportunities, workshops, social events and more.

We look forward to working with you at Ohio's favorite CME program.

### ATTENDEES BY REGION
(based on an average of 400 attendees)

- **Midwest**: 62%
- **South**: 20%
- **North**: 16%
- **International**: 1%
- **West**: 1%

(Ohio 50% of all registrants)

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**EXHIBIT HALL HOURS & ENGAGEMENT OPPORTUNITIES**

**WEDNESDAY, AUGUST 17**
- Exhibitor Check-In & Installation: 3:30 - 6:00 PM

**THURSDAY, AUGUST 18**
- Exhibit Hours: 9AM - 4PM
- Morning Break, CECH Sign-In, Exhibit Hall Raffle
- Lunch
- Afternoon Break, CECH Sign-In, Exhibit Hall Raffle

**FRIDAY, AUGUST 19**
- Exhibit Hours: 9AM - 4PM
- Morning Break, CECH Sign-In, Exhibit Hall Raffle
- Lunch
- Afternoon Break, CECH Sign-In, Exhibit Hall Grand Prize Raffle
- Breakdown: End of afternoon break (estimated 3:30PM)
- Opportunity for Welcome Reception - see page 4 for details

**ATTENDEE LISTS**
- All vendors will receive a pre-seminar registrant mailing address list within two weeks pre- and post- conference. Lists will contain only the attendee name, city and state.
WELCOME TO THE KSUCPM CAMPUS

shipments | accommodations | meeting space

LOCAL HOTEL SUGGESTIONS

While Kent State University College of Podiatric Medicine does not offer any discounted room blocks for the 2022 North Coast Foot & Ankle Symposium, we do recommend staying at one of our neighbor hotels. Each location is walking distance to campus.

**Holiday Inn Cleveland - S Independence**
6001 Rockside Road
Independence, OH 44131
(216) 524-8050

**Springhill Suites Cleveland Independence**
6060 Rockside Place
Independence, OH 44131
(216) 264-4190

**Embassy Suites Cleveland-Rockside Independence**
5800 Rockside Woods Blvd. N
Independence, OH 44131
(216) 986-9900

CAMPUS INFORMATION

Kent State University College of Podiatric Medicine
6000 Rockside Woods Blvd.
Independence, OH 44131
(216) 231-3100
https://www.kent.edu/cpm/location

A MASTERCED EXHIBITOR FLOOR PLAN

In an effort to maximize your interactions with 350+ attendees, KSUCPM routes all attendees directly through the exhibit hall to get to lecture, breakfast, coffee breaks, lunch, and twice daily sign-in sheets.

INTERACTIVE RAFFLES

To further boost interactivity, the North Coast Foot & Ankle Symposium includes a grand prize raffle, in which attendees must visit every booth and receive a signature to participate.

SHIPPING, ELECTRICAL & ADDITIONAL VENDOR SERVICES

Shipping address: KSUCPM 6000 Rockside Woods Blvd. Independence, Ohio 44131 Attn: NCFAS / Company Name. Shipments will be received weekdays only from 8AM - 3PM.
EXHIBIT & SPONSORSHIP OPPORTUNITIES

8’ x 6’ Exhibit Booth Only.................................................................$1,200
Registration for two representatives with breakfast, lunch and breaks provided each day. Your exhibit booth includes listing on our website, conference program, and conference signage.

Company Insert in Registration Materials.................................................................$150
One collateral gift, supplied by the vendor, and distributed to all attendees at the conference. This opportunity is only available to exhibitors. Corporate Partners receive this option complimentary (see page 4 for sponsorship opportunities).

Registration Bag (limited to one sponsor)........................................................................Sponsor to provide in-kind
Your company logo printed on the bags distributed to all attendees at registration. Other company collateral will be placed into the registration bag.

Lanyards (limited to one sponsor)....................................................................................Sponsor to provide in-kind
Your company logo printed on the lanyards distributed to all attendees at registration.

Notepads (limited to one sponsor)....................................................................................Sponsor to provide in-kind
Your company logo printed on the notepads distributed to all attendees at registration.

Masks (limited to one sponsor)........................................................................................Sponsor to provide in-kind
Your company logo printed on face masks distributed to all attendees at registration.

Pens..................................................................................................................................Sponsor to provide in-kind
Your company logo printed on pens distributed to all attendees at registration.

Conference Program Advertising (all ads are full color)
Quarter 4 x 5$........................................................................................................$200
Half Page 8 x 5 horizontal ; 4 x 10 vertical......................................................................$400
Full Page 8.5 x 11.......................................................................................................$600

Thursday Night Welcome Reception (limited to one sponsor). .................................................$5,000
Exclusively host the conference event that everyone will be talking about! No matter your vision, we’ll work with you to bring your brand to focus and your event to life! Price may vary based on number of attendees and menu selections.

Commercially Sponsored Presentation/ Product Theater..................................................$2,000/20 minute session up to one hour
Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 20 minute - 1-hour session will take place inside one of our state-of-the-art lecture halls. Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Attendees will have the option to sign-up with early registration. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through KSU Dining Services.

Commercially Sponsored Lunch Presentation / Product Theater......................................$4,000/ 40 minute session
Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 40 minute session will take place in one of our state-of-the-art lecture halls, where attendees can bring their food to enjoy lunch while learning. Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through KSU Dining Services. Sponsor is responsible for recruiting attendees.
**THE KEY TO UNLOCKING ROI FOR YOUR BRAND**

Maximize your presence in the exhibit hall and beyond by entering into a corporate partnership with Kent State University College of Podiatric Medicine for the 2022 North Coast Foot & Ankle Symposium. With four elite sponsorship levels, each with unique corresponding member benefits, you can showcase your brand throughout conference facilities, in bi-annual newsletters to over 7,000 Kent State alumni, and even through direct communication with 350+ quality prospects in our new conference text message notification system.

Experience the caliber of partnering with a university at the North Coast Foot & Ankle Symposium. To ensure exclusivity, corporate partnership opportunities are limited. Secure your level today by contacting Patrick Riley, Director of Advancement at priley6@kent.edu.

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**INVEST IN CORPORATE SPONSORSHIP**

**heightened visibility | premium booth locations | recognition beyond the exhibit hall**

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**CORPORATE PARTNER LEVELS**

<table>
<thead>
<tr>
<th>CONFERECE EXHIBITOR $1,200</th>
<th>BRONZE SPONSOR $1,800</th>
<th>SILVER SPONSOR $3,500</th>
<th>GOLD SPONSOR $5,500</th>
<th>DIAMOND SPONSOR $8,000</th>
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<tbody>
<tr>
<td>Exhibit Booth</td>
<td>Premium Location</td>
<td>Premium Location</td>
<td>Premium Location</td>
<td>Premium Location</td>
</tr>
<tr>
<td>Conference Program Listing</td>
<td>Company Name Only</td>
<td>Logo Included</td>
<td>Logo in Premium Placement</td>
<td>Logo in Premium Placement</td>
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<tr>
<td>Listing on Conference Signage</td>
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<td>Logo in Premium Placement</td>
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<tr>
<td>Opportunity for promotional item in registration bags</td>
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<tr>
<td>Sponsorship level posted at booth</td>
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<tr>
<td>Break sponsor recognition</td>
<td>Afternoon Coffee Break (2)</td>
<td>Morning Coffee Break (3)</td>
<td>Continental Breakfast (3)</td>
<td>Lunch (2) and Big Weekend Breakfast (1)</td>
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<tr>
<td>Ad in conference program</td>
<td>Quarter Page</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Full Page</td>
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<tr>
<td>Ad in <em>Footsteps</em> Alumni Newsletter</td>
<td>(1) Half Page in (1) issue</td>
<td>(1) Full Page in (1) issue</td>
<td>(1) Full Page in (2) issues</td>
<td>(1) campaign (2) campaigns</td>
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<td>Custom email marketing campaigns delivered to attendees pre- and post-seminar</td>
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<tr>
<td>Opportunity to host a product theater, hands-on workshop or lab</td>
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<td>Badge Lanyard Sponsor</td>
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<tr>
<td>(2) Additional Rep Name Badges</td>
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<tr>
<td>(1) Text message to all attendees promoting service/product</td>
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TO BECOME A CORPORATE PARTNER, CONTACT PATRICK RILEY AT PRILEY6@KENT.EDU OR CALL 216-916-7459
KSUCPM continues to actively monitor the spread and development of COVID-19 and its variants around the world. Conference operations are subject to change at the recommendation by the CDC, and will be announced on the KSUCPM website, and through direct communication with confirmed exhibitors.

At this time, KSUCPM is observing the following modified business operations:

- All conference participants should conduct daily self-checks prior to arriving to campus to ensure the health of conference attendees, as well as that of KSUCPM students, faculty and staff on site
- Take your temperature
- If you feel sick, stay home
- If you are experiencing COVID-19 symptoms, stay home
- If you have been in close contact with an individual who has tested positive for COVID-19, stay home
- If you have been tested for COVID-19 and are awaiting results, stay home
- As of March, 2022, face coverings are no longer required per CDC guidelines. Any changes made to this policy will be communicated and posted to our website.
- Sanitizing stations will be readily accessible throughout the facilities for additional disinfecting of surfaces

The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM reserves the right to approve or deny vendors at their discretion.

Full payment MUST be received by KSUCPM at the time of online registration. If payment is not received in full at that time, booths cannot be guaranteed. No refunds will be given for cancellations or no-shows. Payment method is credit card only.

Sponsors and exhibitors are prohibited from scheduling receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events on KSU property without KSUCPM CME Committee approval.

All participants at the North Coast Foot & Ankle Symposium must check in at the vendor registration area, on the first day of the conference. Official conference badges must be worn at all times during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives.

The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSUCPM against any claims, injuries, or expenses that result out of the use of the exhibition space and KSUCPM property unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM property. The Exhibit Hall will be locked during non-conference hours. KSUCPM is not responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

Selection of exhibit booth is determined on a first come, first served basis. Premium booths will receive priority location in the exhibit hall. All exhibit booths will receive a 8’ x 6’ space, with one 6’ skirted table, two chairs and a waste basket. Booth sharing or subleasing is strictly prohibited. Electrical supply is available on an as-needed basis by request only.

Booth setup will exclusively take place from 3:30 - 6:00 PM Wednesday, August 17, 2022. Tear-down will exclusively take place from approximately 3:30pm - 4:30 pm on Friday, August 19, 2022. An early tear-down fee of $250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 3:30pm on the last day of the exhibition hall. Please schedule your travel accordingly.

In the event that the KSUCPM North Coast Foot & Ankle Symposium is cancelled due to unforeseen circumstances, all sponsors and exhibitors will be refunded the total amount listed on their respective Reservation Form. Sponsors and vendors are responsible for cancellation of their own reservations such as hotel, airfare, shuttle, rental car and shipping-related charges.

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