

MASTER'S DEGREE IN EVALUATION & MEASUREMENT

The Evaluation and Measurement Program has been designed to introduce students to theories, skills, and applications in research methodology, statistical analyses, program evaluation, assessment, and measurement/psychometrics. Our program seeks to develop specialists who can apply their knowledge of research, evaluation, and measurement in a variety of settings. Emphasis on both theory and application prepares students to utilize a range of research approaches and techniques with a mature understanding of their rationale.

Graduates of our master's degree program have excelled in the following roles:

- classroom teachers, teacher leaders, and administrators in PK12 schools
- instructors and administrators at the college and university level
- research and evaluation specialists for school districts and non-profit organizations
- psychometricians at commercial test publishers
- research and evaluation consultants for state and national organizations
- research and statistics experts in the private sector
- students in PhD programs

Program Overview:

Our master's degree program is a 32 credit-hour program that has been designed to develop educators and specialists in the areas of assessment, measurement, research design, and program evaluation. The program serves professionals seeking careers in the areas of evaluation, research, and psychometrics, as well as teachers and administrators seeking applied measurement, research, and evaluation skills for use in PK-12 and higher education.

Faculty Highlights:

Program faculty members are actively involved in basic research, applied research, and program evaluation in international and domestic contexts. Areas of inquiry include school reform and social movements; relationships among academic achievement, obesity, and well-being; social media usage; assessment in higher education; and much more.

Graduate Assistantship:

Prospective students who attend the Summer Experience for Emerging Diverse Scholars will be eligible to apply for a select graduate assistantship in Evaluation and Measurement, which provides a full tuition waiver and a monthly stipend.

Admission requirements

The successful applicant will have a GPA of 3.0 or above, strong letters of recommendation, and a goals statement that describes his or her interest in pursuing a master's degree in Evaluation and Measurement.

For more information, please visit our website: <http://www.kent.edu/ehhs/eval/index.cfm>