Entrepreneurship
MAJOR KENT.EDU/CRAWFORD/MARKETING

Bachelor of Business Administration in Entrepreneurship

- Students develop an entrepreneurial mindset through coursework. In the senior year, students start their own venture which gives them the confidence and knowledge to run a business or gain employment at businesses of all sizes upon graduation. Practicing entrepreneurs provide mentorship to students.

- The John S. Brinzo Center for Entrepreneurship and Business Innovation hosts events for student entrepreneurs including idea pitch and business pitch competitions.

- The Sigma Nu Tau honor society promotes, recognizes and rewards academic excellence in entrepreneurship and encourages and recognizes the practice of principled entrepreneurship.

- Students can meet and network with successful entrepreneurs through events such as the ASPIRE Entrepreneurial Workshop Series and Michael D. Solomon Entrepreneurship Speaker Series.

- Students learn about idea generation, feasibility analysis, how to legally establish a company, how to create a product or service and find financial resources and generate sales.

14 Minors & 1 Certificate
- Accounting
- Business
- Computer Information Systems
- Data Analytics
- Economics
- Entrepreneurship
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Leadership
- Management
- Marketing
- Military and Leadership Studies
- Professional Sales Certificate

AVERAGE ANNUAL STARTING SALARY $42,920
AVERAGE INTERNSHIP WAGE $14/HOUR

WHERE can I get a job?

One out of three 2021 entrepreneurship graduates started or continued running their own companies following graduation. The remainder obtained work at companies including: Amazon Cleveland Clinic • Enterprise • Huntington National Bank Techtronic Industries • Quicken Loans Inc • And more!

Information based on class of 2021
Entrepreneurship MAJOR

“Being an entrepreneurship student at Kent State has not only helped me grow as a student, it has helped me grow as an individual by preparing me for professional life outside of college. Being able to build and grow a company these past four years while being surrounded by like-minded students, faculty that believe in you and provide extensive one-on-one time, and endless opportunities to help your business flourish, is just the beginning of what Kent State’s program has to offer.”

Lauren Hollis
Entrepreneurship

The Career Services Office (CSO) in the Ambassador Crawford College of Business and Entrepreneurship provides one-on-one consults, workshops and networking events. Our career advising team is available the moment you step on campus to prepare you for finding and securing that next internship, co-op or full-time opportunity. Learn more at www.kent.edu/crawford/careers.

The Business Learning Community (BLC) makes the large university seem smaller by helping first-year students transition into college. An entrepreneurship interest group is available. For more information, visit www.kent.edu/crawford/blc.

EDUCATION ABROAD

Summer, spring break, winter break and semester-long education abroad options are available.

Ambassador Crawford College of Business and Entrepreneurship students have studied abroad in locations such as:

- Brazil
- Cayman Islands
- France
- Greece
- India
- Italy
- Switzerland

Limited scholarships available

Learn more at www.kent.edu/crawford/education-abroad.

The 15 PROFESSIONAL & HONORARY ORGANIZATIONS in the Ambassador Crawford College of Business and Entrepreneurship include:

- Accounting Association
- American Marketing Association
- Beta Alpha Psi (accounting honorary)
- Beta Gamma Sigma (business honorary)
- Business Professionals’ Roundtable (Dean/Assistant Dean student advisory committee)
- Delta Sigma Pi (business professional organization)
- Financial Management Association
- Institute of Management Accountants
- Management of Information Systems Association
- Omicron Delta Epsilon (economics honorary)
- Pi Sigma Epsilon (sales professional organization)
- Sigma Nu Tau (entrepreneurship honorary)
- Society for Human Resource Management
- Student Economist Association
- The Network (professional and social networking organization geared toward diversity in business)

Bold denotes organizations suggested for Entrepreneurship majors.

More information is available at www.kent.edu/crawford/student-orgs