

ENTREPRENEURSHIP Career Possibilities

Click career title for detailed information

Career	Small Business Owner/Self-Employment	Social Media Manager	Construction Manager	Public Relations Manager	Financial Advisor	Web Developer	Industrial Designer	Appraiser	Marketing Manager	Systems Analyst
Job Summary	Found, manage & direct own small business	Manage, design & use media to interact with potential consumers	Plan, coordinate, budget & supervise construction projects from start to finish	Create & maintain a favorable public image for the organization they represent	Provide advice to help individuals manage their finances	Create, maintain & design websites	Combine art, business & engineering to develop concepts for manufactured products	Provide a value estimate on real estate and tangible personal and business property	Plan programs to generate interest in products or services	Study org's current computer systems & find a more efficient & effective solution
Skills	Creativity Goal-Oriented Responsibility Dependability Comm. Problem-solving Organizational Technology	Computer Skills Detail-oriented Problem-solving Comm. Networking Social Skills Dependability Accuracy Creativity	Coordination Management Comm. Service Skills Creativity Goal-oriented Decision-making Instructing	Customer service Supervision Responsibility Dependability Comm. Networking Creativity	Mathematics Problem-solving Written Compr. Active -listening Analysis Time Mngt.	Creativity Programming Collaboration Critical-thinking Operations Reading Compr. Time Mngt Detail-oriented	Design Creativity Technology Writing Active-learning Decision-making Operations Analysis Problem-solving	Analytical Mathematics Active-listening Reading Compr. Speaking Decision-making	Creativity Critical Thinking Social Perceptiveness Active Learning Persuasion Negotiation	Technology Critical-thinking Problem-solving Accuracy Comm. Active-listening Creativity Dependability
Holland Code	CEI	IEC	ERC	ECR	ECS	CIR	AER	ECR	EC	ICR
Education	Bachelors	Bachelors	Bachelors	Bachelors or Masters	Bachelors or Masters	Bachelors	Bachelors	Bachelors	Bachelors	Bachelors
Potential Industries	Agriculture Construction Landscape Non-Profit Real Estate Retail	Entertainment Leisure Non Profit Retail Sales Travel	Energy Government Healthcare Leisure Real Estate Travel	Hospitality Marketing Retail Sales Tourism Travel	Business Management Finance Government Public Sector	Advertising Computer Science Information Technology Public Relations	Manufacturing Retail Travel/Tourism Merchandising	Business Management Finance Real Estate	Business Management Healthcare Public Sector Retail Sales	Business Management Finance Healthcare Mathematics Public Sector Technology

* Not an all-inclusive list

Source: Bureau of Labor Statistics, Occupational Outlook Handbook

For more information on Holland Code, please visit <https://www.mynextmove.org/explore/ip>

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