

OUR SLATE ROADMAP: DRIVING INNOVATION IN ENROLLMENT MANAGEMENT

Enrollment Management continues to advance its use of the Technolutions Slate Customer Relationship Management (CRM) system to support strategic recruitment, communications and student engagement.

Our Slate roadmap is a list of initiatives that guides ongoing development, implementation and expansion efforts, ranging from streamlined portals and application review to integrated marketing, communications, event management and analytics.

Each initiative begins in the discovery phase, where needs are identified and solutions are explored. From there, it moves into development and implementation, where functionality is built, tested and launched.

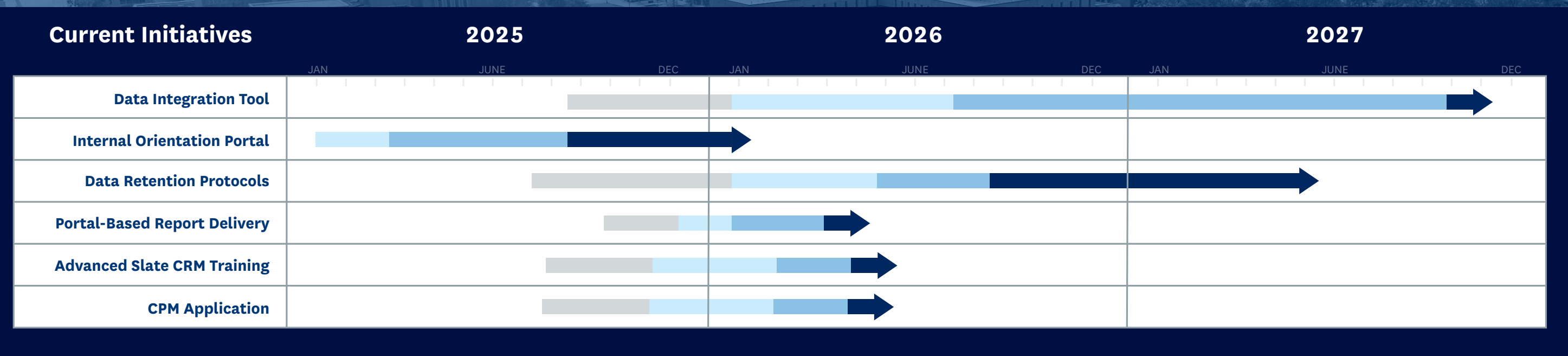
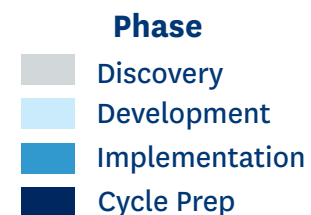
Once implemented, these initiatives become ingrained in the student experience and transition into the cycle prep phase, where they are regularly reviewed, refined and supported to ensure long-term impact and readiness for future students.



KENT
STATE
UNIVERSITY

DATA ANALYTICS

SLATE ROADMAP TIMELINE



Current Initiatives

Data Integration Tool

Enable a new data integration tool from Banner to Slate Apply and Slate Enroll to enhance accuracy and minimize manual updates.

Internal Orientation Portal

Develop a dynamic internal orientation portal in Slate Apply to centralize data and reporting for event registration, attendance, advising, housing, dining, testing and accommodations.

Data Retention Protocols

Define policies for storing and deleting Slate records that align with standard record retention policies and reinforce data accuracy across all systems.

Future Initiatives

Human Resources (HR) Data Integration

Import employee record data into Slate to manage permissions, departmental affiliations and role-based configurations more securely and efficiently.

Portal-Based Report Delivery

Produce a secure internal Slate Apply portal to share recruitment and admissions data with campus partners, enhancing transparency and accessibility.

Advanced Slate CRM Training

Expand institutional knowledge of Slate through advanced training and updated documentation.

College of Podiatric Medicine (CPM) Application

Migrate the CPM application process into Slate Apply to consolidate systems, simplify document handling and maintain uniformity in student-facing processes.

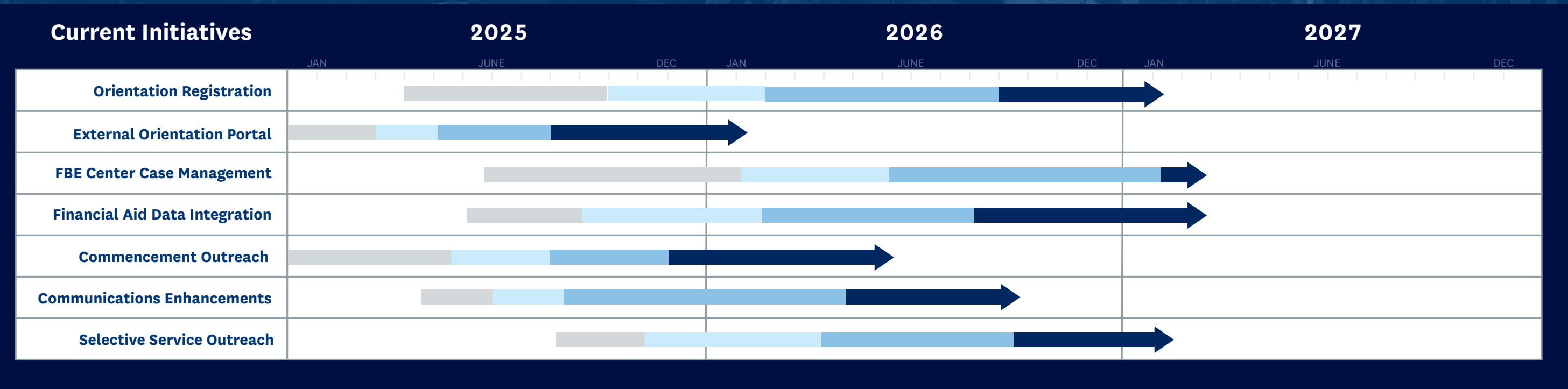
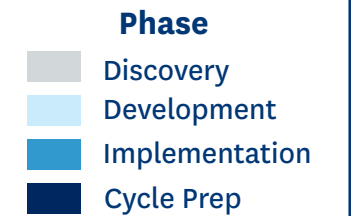
Automated Transcript Reader

Deploy a transcript reader in Slate Apply to extract key data and streamline the Admissions workflow.



STUDENT SERVICES AND COMMUNICATIONS

SLATE ROADMAP TIMELINE



Current Initiatives

Orientation Registration

Configure registration for Destination Kent State and Transfer Kent State in Slate Apply, including the advising survey, virtual orientation requests and fee payment.

External Orientation Portal

Create a student-facing orientation portal in Slate Apply to share agendas, locations and updates, replacing the DKS mobile app.

Financial, Billing and Enrollment Center (FBE Center) Case Management

Establish a centralized case management system in Slate Enroll to support the Financial, Billing and Enrollment Center.

Future Initiatives

Navigate and Slate Enroll Integration

Facilitate data exchange between Navigate and Slate Enroll to enhance student communications and retention initiatives.

Financial Aid Data Integration

Integrate financial aid data into Slate Apply and Slate Enroll to improve communication, compliance and reporting.

Commencement Outreach

Move Commencement data, communications, reporting and RSVP into Slate Enroll to improve coordination and the student experience.

Communications Enhancements

Leverage advanced Slate technologies to create personalized, accessible and sustainable student communications.

Selective Service Outreach

Introduce Selective Service data into Slate Enroll to enable proactive outreach, optimize retention communications and increase student responsiveness.

Slate Video

Incorporate Slate Video into email and SMS communications to increase student engagement.

