



Employer Survey of Graduates

Succeeding in the Workplace

In February 2011, **over 2,500 Ohio employers were surveyed** regarding the KSU graduates employed in their organizations. These employers had **actively recruited Kent State candidates through the Career Services Center** during the past three years and represented a wide variety of industries and organizations. **329 employers responded (13%) with some very positive feedback!**

Employers commenting on the following statements indicate a strong level of support for Kent State graduates

Employers who Strongly Agree or Agreed	KSU Candidates are ...
98%	Making a valuable contribution to their organization
96%	Well prepared to meet the needs of the positions they fill
97%	Good candidates for promotion
99%	Recommended to other organizations seeking candidates

Employers rate KSU graduates compared to those from other institutions employed in similar positions

Employers who rated KSU Graduates "Better Than or Same As" ...	Skills Rated
98%	Working Cooperatively (Groups/Teams)
98%	Work Ethic (Integrity, Dependability, Diligence)
98%	Job Skills (Specific to Position)
98%	Respect for Diversity
98%	Flexible/Adaptive
97%	Creative/Innovative
96%	Self-Motivated/Initiative (Time-Management)
96%	Self-Aware/Introspection
96%	Leading/Guiding Others
95%	Oral Communication/Public Speaking Skills
95%	Interpersonal/People Skills
95%	Technological Proficiency
95%	Writing Skills
94%	Problem Solving/Critical Thinking Skills
94%	Global/International Awareness

Based on the skills rated, employers ranked the performance of KSU graduates compared to those from other Ohio colleges and universities

Ohio College/University Comparisons	Better Than	Same As	Worse Than	Unable to Comment
Private/liberal arts colleges and universities	12%	48%	7%	33%
Cleveland State University	19%	31%	1%	49%
The University of Akron	17%	44%	4%	35%
Youngtown State University	13%	22%	2%	63%
Bowling Green State University	10%	32%	4%	54%
Ohio University	7%	31%	7%	55%
Wright State University	7%	13%	1%	79%
University of Cincinnati	6%	18%	2%	74%
Miami University	6%	23%	10%	61%
The Ohio State University	6%	40%	8%	46%
University of Toledo	6%	26%	2%	66%

Hiring Practices in a typical 24-month period

# Graduates Hired	From All Universities	From Kent State
0	9%	20%
1-2	30%	57%
3-5	25%	15%
6-10	14%	6%
11-20	8%	1%
20+	14%	1%

Top Ten Areas of Employment for Kent State Graduates

#1 Accounting/Finance	#6 Communications/Media
#2 Education/Teaching	#7 Information Technology/Math
#3 Management/Administrative	#8 Healthcare & Human Services
#4 Marketing/Advertising/Public Relations	#9 Government/Non-Profit
#5 Sales/Retail	#10 Design/Visual Arts

Employer Testimonials

On Alumni Commitment:

- *“I enjoy working with and mentoring KSU alumni, and I would never hesitate to give a Golden Flash a great career opportunity.”*
 - KSU Alum, employed by one of the eight strongest life insurance groups in the world

On Initiative:

- *“I love that most of the KSU interns we have are here because they want the experience, not because it is a required class.”*
 - Recruiter, Northeast Ohio pro sports team

On Performance:

- *“The two KSU graduates we have working here perform at an exceptionally high level.”*
 - Recruiter, one of the nation’s premier retailers
- *“We recruit 25-30 interns yearly for a summer internship. We have always been impressed with our Kent State students who are usually in the middle of their academic program.”*
 - Recruiter, world-renowned hospital in Northeast Ohio

On Promotion/Advancement:

- *“We have hired KSU graduates into entry level positions and they have progressed upwards as our organization has grown.”*
 - Recruiter, local medical supply company

October 2011