John Elliott is the owner of AMFM, LLC, a long-term care provider comprised of 19 skilled nursing facilities in West Virginia. After earning a degree in architecture from Kent State University, John began his professional career as the owner of an architectural firm primarily engaged in the design of nursing home facilities.

After recognizing a need for nursing home services throughout West Virginia, he migrated from building and design to ownership. In 1982, John and his wife Fonda, a registered nurse, founded AMFM with the mission of providing excellence in quality care by providing an environment that enhances personal growth, individuality, dignity and respect.

Today, AMFM employs over 2,000 West Virginians and provides care for more than 1,200 patients. Under John's leadership, AMFM is the largest family-owned, multi-facility nursing home company in West Virginia. In a market that is funded over 75% by Medicaid reimbursement, John has provided the vision and the financial structuring required to keep AMFM on the cutting edge of technology, innovation and quality. AMFM facilities received the National Quality Award from the American Health Care Association 34 times since 2012. The program is based on the core values and criteria of the Malcolm Baldrige National Quality Award. AMFM facilities have ranked in the top 10% in the nation for customer or workplace satisfaction numerous times since 2008. Since the inception of AMFM and CHC Construction, John launched several new businesses including Lifetree Pharmacy, Lifetree Therapy Company, Lifetree Medical Services and Pro Lab. In 2010, John was recognized as a recipient of the State Journal's prestigious 'Who's Who in West Virginia Business' and in 2012, the West Virginia Health Care Association selected John as their President's Choice Award Recipient. In 2015, he was the recipient of the YMCA Spirit of the Valley Award.

His success as an owner has led him to advocacy roles for the patients and employees of West Virginia's nursing homes on both the state and national levels, including President of the West Virginia Health Care Association and Secretary of the American Health Care Association. John has also served on the Board of Directors for the United Way of Central West Virginia, the YMCA of the Kanawha Valley, the WVAIA Foundation, the Executive Committee for the Clay Center for the Arts & Sciences, and the Board of Directors for the Buckskin Council, Boy Scouts of America. John served on the Board of Directors for City National Bank, a $5 billion financial institution headquartered in West Virginia and is also a past Chairman of the West Virginia Symphony Orchestra.

Spouse: Fonda