

# ASSOCIATE OF ARTS TO BACHELOR OF TECHNICAL AND APPLIED STUDIES IN APPLIED BUSINESS

B.T.A.S. is offered both fully online and on-ground at Kent State University Regional Campuses.

## SUGGESTED SEQUENCE AT EASTERN GATEWAY COMMUNITY COLLEGE

Semester One	13 Credits	KSU Equivalent
CSS 106 Succeeding in College	1	TRAN 1X000 (Elective)
COM 101 Public Speaking	3	COMM 15000 (KADL)
ENG 101 English Composition I	3	ENG 11011 (KCP1)
PSY 101 General Psychology	3	PSYC 11762 (KSS) (DIVD)
BUS 101 Introduction to Business	3	BMRT 11000 (Elective)
Semester Two	16-17 Credits	KSU Equivalent
ENG 102 English Composition II	3	ENG 21011 (KCP2)
CIS 101 Personal Computer Applications	3	CIS 24053
MGT 201 Principles of Management	3	MGMT 24163/BMRT 11009 (Major Elective)
OT36 Math	3-4	(KMCR)
OT36 Science with Lab	4	(KBS, KLAB)
Semester Three	16-17 Credits	KSU Equivalent
SOC 101 Introduction to Sociology	3	SOC 12050 (KSS) (DIVD)
ACC 111 Financial Accounting I	4	ACCT 23020 (Elective)
OT36 Arts & Humanities*	3	(KHUM)
OT36 Arts & Humanities*	3	(KFA)
OT36 Science	3-4	(KBS)
Semester Four	15 Credits	KSU Equivalent
BUS 201 Principles of Marketing	3	MKTG 25010 (Elective)
ENG 103 Business Communications	3	ENG 30063 (Major Elective)
ECO 102 Microeconomics	3	ECON 22060 (KSS)
OT36 Arts & Humanities*	3	(KHUM/KFA)
Global Diversity course**	3	Elective

**60-62 TOTAL CREDIT HOURS TO COMPLETE  
AA FROM EASTERN GATEWAY COMMUNITY COLLEGE**

## SUGGESTED SEQUENCE AT KENT STATE UNIVERSITY

Semester Five	15 Credits
TAS 37900 Technical & Applied Studies Cornerstone	3
Major Elective <sup>1</sup>	3
BMRT 21011 Fundamentals of Financial Management <sup>2</sup>	3
BMRT 31005 Purchasing and Supply Management <sup>2</sup>	3
General Elective @	3
Semester Six	15 Credits
BMRT 31006 Human Resource Management @	3
BMRT 36415 Customer Service	3
Applied Business Elective (Upper Division)***	3
General Elective @	3
General Elective @	3
Semester Seven	15 Credits
BMRT 46409 Strategic Management of Tech & Innovation	3
TAS 47999 Technical & Applied Studies Capstone (ELR)	3
Applied Business Elective (Upper Division)***	3
General Elective @	3
General Elective @	3
Semester Eight	15 Credits
BMRT 46418 Labor Studies in Technology	3
BMRT 31009 Seminar in Management Technology	3
Applied Business Elective (Upper Division)***	3
General Elective @	3
General Elective @	3

**120-122 TOTAL CREDIT HOURS TO COMPLETE BTAS  
FROM KSU, INCLUDING TRANSFER COURSEWORK**

\* Minimum one course must be selected from the area (KHUM), and minimum one course must be selected from the Fine Arts area (KFA). Students should select Arts & Humanities courses that will fulfill the domestic (DIVD) and global diversity (DIVG) requirement, Please consult the [Transfer Credit Guide](#).

\*\*All students must satisfy the diversity requirement, consisting of one course addressing domestic (U.S.) issues and one course addressing global issues. At least one course must come from the OT36 / Kent Core. Please consult the [Transfer Credit Guide](#).

\*\*\* Must choose a course designated as a WIC as one of the Applied Business Electives. Must earn a C or better.

<sup>1</sup>BMRT 36401 is recommended for students in the Applied Business concentration.

@ Course may be taken at Eastern Gateway Community College and transferred to Kent State. However, please be aware of Kent State's [residence policy](#), which can be found in the Kent State University Catalog.

Please be aware of Kent State University's residence policy, which may be affected by the number of credits transferred, which can be found in the Kent State University Catalog.

The following courses can also be taken at EGCC:

- MGT 208 Human Resources Management will transfer to Kent State as BMRT 31006 Human Resource Management.
- General electives – any college level course not already completed.
- Up to 86 credits may be transferred into the Bachelor of Technical and Applied Studies in Applied Business degree from EGCC.

Requirements to graduate with the Bachelor of Technical and Applied Studies in Applied Business degree program: To graduate, students must have minimum 120 credit hours, 39 upper-division credit hours of coursework, a minimum 2.0 major GPA and minimum 2.00 cumulative GPA. They must also fulfill an approved experiential learning experience, a two-course diversity requirement (domestic and global), complete a writing intensive course with a minimum C (2.000) grade. More specific graduation requirement information can be found in the Academic Policies section of the Kent State University Catalog ([www.kent.edu/catalog](http://www.kent.edu/catalog)).

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It is recommended that students intending to pursue the Bachelor of Technical and Applied Studies in Applied Business through Kent State University consult with academic advisors at both Eastern Gateway Community College and Kent State University.

## **Contact Information:**

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### **Eastern Gateway Community College**

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