Credit Card Data Compromise: Incident Response Plan

Purpose
It is the objective of the university to maintain secure financial transactions. In order to comply with state law and contractual obligations, the division of finance and administration and the division of information technology are responsible for a unified response to a breach or potential compromise of credit card data. This incident response plan provides guidance for identification, containment, notification, verification, communication, investigation, and remediation of such incidents.

Responsibility
Any university employee or any other person or entity accepting credit card payments on behalf of the university who believes a breach or potential compromise (electronic or physical) of any type or form of cardholder data (personally identifiable information associated with a specific cardholder) has occurred is required to adhere to the steps outlined in this plan.

Identification
Identification of a breach or potential compromise of data is the first step in an incident response. Identification can occur by, but is not limited to, the following:

   (1)   Report from a third party (such as a cardholder),
   (2)   Anonymous complaint of unauthorized use or misuse of data,
   (3)   Alerts from security monitoring systems including, but not limited to, intrusion-detection, intrusion prevention, firewalls, file-integrity monitoring systems, and network infrastructure devices that detect rogue wireless access (wireless access points physically connected to the network that are used to intentionally subvert University policy and/or security controls)
   (4)   Routine monitoring (examination of activity and/or access logs),
   (5)   Vulnerability scans, or
   (6)   Suspicious circumstances beyond normal processes.

Containment
Containment is the next critical step to limit exposure, preserve potential evidence, and prepare for an investigation of the incident. Containment steps include:

   (1)   If an electronic device:

      (a)   Do <u>not</u> access or alter the compromised device,
      (b)   Do <u>not</u> power off the device,
      (c)   <u>Do</u> terminate its network connection (unplug network connection from the device or disable the wireless adapter),
      (d)   Isolate the device from access by others,

        (e)   Document how the event was detected and the device's state at that time, and

        (f)   Document steps taken to contain and isolate the device.

   (2)   If data is believed to have been compromised by loss of physical property, follow the steps outlined in the section for Response Team Notification below

Response Team Notification

In the event of a breach or potential compromise of data, notification of the appropriate internal personnel will ensure a coordinated and unified response in determining the scope of the breach, business continuity, internal and external communications, and remediation. Notification must be made to the division of information technology data center at 330-672-2552. An email notification should also be sent to PCICompliance@kent.edu.

   (1)   If the data breach involves loss of physical property (theft of physical media or a device containing credit card data), report this to the law enforcement agency having jurisdiction where the loss occurred.

   (2)   Cross reference each notification. Provide law enforcement with contact information used for internal university notification. Include law enforcement department and report number in notification to university.

Response Team

The recipient(s) of notification of a breach or potential compromise of data should immediately contact the chair of the PCI-DSS Compliance Oversight Committee or the Associate Vice President for Business and Administration Services who will immediately contact the members of the Response Team to begin the requisite response activities. The Response Team will be comprised of the following positions:

- Associate Vice President for Business and Administration Services
- Manager, Security and Access Management
- Manager, Cashiering
- Representation from public safety/police services, only if the breach or potential compromise of data occurs on any Kent State University owned or leased property or until such jurisdiction is determined.

In the absence of the chair of the PCI-DSS Compliance Oversight Committee, responsibility for contacting the Response Team will fall to the members of the team in the order listed. The Response Team will convene immediately to initiate a response and will involve others in the university community as circumstances warrant.

Verification

    (1)   The division of information technology will lead preliminary efforts in verifying a breach of electronic data. The division of finance and administration will lead efforts in verifying a breach of non-electronic data. If and upon the discovery of evidence indicating a criminal offense was committed, the department of public safety / police services will be notified. Police services may collaborate with other federal, state, and local law enforcement agencies as appropriate. A criminal investigation may be conducted in parallel, supersede, or require authorization for any further action taken by the university.

    (2)   The theft of physical media or a device containing credit card data will be reported to the appropriate law enforcement agency. A criminal investigation will be at the discretion of said agency. The division of information technology will be responsible for attempts to determine the type and scope of cardholder data potentially compromised. Additionally, the division of information technology in conjunction with the person having control over the device will determine the availability of remote access to the device.

Internal Notification

Communication strategies begin upon the verification of a data breach or compromise. The following institutional members will all be informed of a breach or compromise of data. These members will also be provided with periodic updates of significant findings from the PCI compliance oversight committee during the investigation and remediation processes:

- Senior Vice President for Finance and Administration. The SVP for Finance and Administration will notify the President and the President will determine if notification of Trustees is warranted based on the circumstances.
- Vice President for Information technology,
- Vice President or executive responsible for functional area of breach,
- General Counsel,
- Director of Public Safety / Police Services,
- Senior Vice President for Strategic Communications and External Affairs
- First Data / Card Brand(s) representatives
- Associate Vice President of Compliance and Risk Management

Depending on the type and circumstances of the breach, additional institutional members may need to be contacted. See Appendix B for additional contact information

Investigation

The investigation will be the responsibility of the division of information technology, the appropriate law enforcement agency, or a combination of both. The investigation will include, but is not limited to, the following:

(1)   Interview of the person or entity learning of or discovering the breach or compromise of data.

(2)   Collect and preserve evidence:

      (a)   Photograph or video record the scene as is,
      (b)   Collect affected hardware,
      (c)   Acquire activity and/or access logs and network logs for device,
      (d)   Acquire recent history of users of device,
      (e)   Retain documentation of any associated alerts from security monitoring systems,
      (f)   Obtain video surveillance history and key swipe logs of area accessed without authorization, and
      (g)   Maintain chain of custody records for evidence collected.

(3)   Minimize scope:

      (a)   Determine if breach or compromise is likely to be duplicated,
      (b)   Determine if breach or compromise is beyond a single device,
      (c)   Cease operation of certain hardware or physical areas where there is a reasonable belief the breach or compromise could be repeated, and
      (d)   Provide alternatives to affected area to maintain business operations.

(4)   Forensics:

      (a)   Forensics should support the overall investigation in determining the origination of the breach or compromise, the devices and or systems affected, the data compromised, and the possibility of re-occurrence.

      (b)   A forensic consultant may be contracted at the discretion of the division of information technology and the division of finance and administration in the absence of or in conjunction with a criminal forensic process. The need for a forensic consultant will be determined based on the type and scope of the breach or compromise or may be contractually required by one or more of the involved credit card brands.

Recovery/ External Notification / Remediation

The information gathered during the investigation will allow for assessment of functional impact, informational impact, and remediation.

(1)   The division of finance and administration will be responsible for the following:

   (a)   Formal documentation of event.
   (b)   Notifying the cyber liability insurance carrier and coordinating the services provided under the policy with internal stakeholders.
   (c)   In consultation with the office of general counsel, notification and delivery of documentation will be made to the relevant card processors, banks, and credit card brands as appropriate based on the nature and magnitude of the breach (see appendix A for card brand guidelines).
   (c)   In consultation with the division of university relations, prepare notification in the form deemed most appropriate and expedient to be sent to affected individuals.
   (d)   If deemed appropriate by legal statute or otherwise decided, prepare to offer free credit report resources to affected users.
   (e)   Determine if a call center, website, or email service should be offered to affected individuals.
   (f)   Coordinate regular update meetings during the investigative process and a debriefing meeting approximately two to four weeks post event.

(2)   The division of information technology will be responsible for the following:

   (a)   Remediate any compromise to network or device security.
   (b)   Document cardholder data including names and contact information of affected cardholders.
   (c)   Backup and provide any necessary network, log, scan, and device data to any investigative body within the legal requirements.
   (d)   Aid in providing resources necessary for the university to coordinate communication to all entities listed within this plan (for example: website, call center, email development and support).

(3)   The division of university relations will assume responsibility for disseminating information to the media in consultation with the division of finance and administration and the division of information technology.

(4)   The division of information technology with guidance from the office of general counsel will assume responsibility for the review and compliance of applicable domestic and international laws related to data breaches.

Incident Response Plan Distribution and Review

(1)   The Incident Response Plan will be available on the office of security and access management website at https://www.kent.edu/it/policies-and-procedures

(2)   A mock event, created and administered by are representative from the department of public safety, will be held annually to test the Incident Response Plan. The division of finance and administration and the division of information technology will collaborate to coordinate this mock event.

(3)   As part of the mock event, event controllers will be present not only to observe the plan in action, but also to assess the content, structure, and usability of the plan.

(4)   The division of finance and administration will maintain current information on Payment Card Industry (PCI) standards as well as current contact information for the payment card brands.

(5)   Training assessment, mock event evaluation, lessons learned from actual incidents, and current information from the PCI Security Standards Council and the payment brands will be used to appropriately modify existing controls and the Incident Response Plan as needed, at a minimum annually.

Review and Revision History

- Original document 3/25/15
- Revised 6/30/15
- Revised 12/20/16
- Revised 10/17/17
- Revised 11/29/18
- Revised 12/17/19

Appendix A: Payment brand guidelines and contact information.

MasterCard:https://www.mastercard.us/en-us/merchants/safety-security/security-recommendations/site-data-protection-PCI.html

Visa: http://usa.visa.com/merchants/protect-your-business/cisp/if-compromised.jsp
1-650-432-2978 or e-mail usfraudcontrol@visa.com (verified 12/2018).

Discover: https://www.discovernetwork.com/en-us/business-resources/fraud-security/
1-800-347-3083 (verified 12/2018).

AmericanExpress:
https://www209.americanexpress.com/merchant/singlevoice/dsw/FrontServlet?request_type=dsw&pg_nm=merchinfo&ln=en&frm=IDC&tabbed=breach
1-800-297-2639 or email EIRP@aexp.com (verified 12/2018).

Appendix B: Additional Institutional Members, Included as Needed

Division of Finance and Administration
Division of Information Technology – Other
Provost and Academic Affairs
Office of Student Affairs
University Communications and Marketing
Office of Public Safety
Regional Campus Administration
Regional Campus IT Support
Merchant Representatives, Cashiering Office
WKSU
KSU Foundation
Internal Audit