

Conferences & Publications

Presenters:

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**How many of you have previously
presented at a conference or published
your work?**

Presentation Outline:

- In this session, we are going to discuss two important factors of professional development in graduate school:
 - Conferences
 - Publications
- You're not going to be able to do everything at once, so we are here to demystify the process for you!



Conference Presentation

- Why should graduate students attend conferences?
- What is the process of conference application and presentation?
- How will you fund them?



Why Conferences are Important:

- Conferences can give you an opportunity to present and gain feedback for your research ideas.
- It helps you gain confidence
- You can later change these conference papers into publication papers
- Conferences help you network with other graduate students and faculty members



Why Conferences are Important:

- In many cases, you might also get to meet with prospective employers and publishers
- Finally, and the most important advantage is that attending conferences are very good for your CV.

Next, lets talk about the process of conference application...



Submitting Conference Proposals

- Ask your advisor, graduate coordinator, or colleagues
 - Figure out the different conferences that you can attend, on-campus, regional, national or international.
- Look through the website of these conferences and follow the application procedure.
 - For example, focus on the date for submission deadline, the word limit required, and whether you want to present individually, in a panel or as a poster etc.



Things to Remember:

- You do not need a complete paper at the time of application
- An abstract or an idea is good enough for application
- In fact, you can use conference deadlines to complete your dissertation chapters and get initial feedback.



Opportunities on Campus

Graduate Research Symposium (April 9-10, 2020)

- Interdisciplinary panel presentation
- Receive feedback + opportunity to win awards

<https://youtu.be/cedJUizVmVY>

Three Minute Thesis Competition (Fall 2019)

- Present research in 3 minutes using one PowerPoint slide
- Preliminary round winners present in front of university audience in the final round
- Registration to participate as a presenter will open in early September.



Planning to Present at a Conference

- Once your application has been accepted, you should start preparing for your presentation
- Do not wait till the last moment to prepare and submit your conference paper
- Figure out the travel arrangements including flight tickets and nearby hotels



Planning to Present at a Conference

- Talk to your faculty members and graduate students, see if they are attending the same conference
- You can collaborate and present in a conference
- Conferences can give you the opportunity to meet reputed scholars in your area of expertise; make time to attend those presentations



Networking Tips

- Carry your own business cards
- Remember to collect the business cards of scholars and fellow panelists
- This will help you network and connect with them after the conference



Funding Conference Travel

- Graduate Student Senate (GSS):
 - Domestic Travel Award
 - International Travel Award
- Departmental Grants / Support
- Student Organization Grants

If you are planning on applying for any GSS Travel Awards, you must be presenting at the conference.

Go to <https://www.kent.edu/graduatestudies/gss-awards> and/or the GSS session for specific dates and deadlines.



Funding Conference Travel

Other Options:

- Conference Travel Awards
- Graduate Student Volunteering at Conferences
- Individual Grant Research
- Shared expenses with colleagues

If you are preparing a poster, you may want to review these resources:

<https://postersmith.com>

<https://www.kent.edu/ehhs/centers/irc/services>

<https://local.fedex.com/oh/kent/office-1201/>



Presentation Tips

- **Do not write or revise your paper or poster at the conference.**
- Be professional and collegial
 - Show up early to your own session
 - Don't go over your allotted time
 - Listen carefully to others
 - Stay to say thank you and/or answer questions

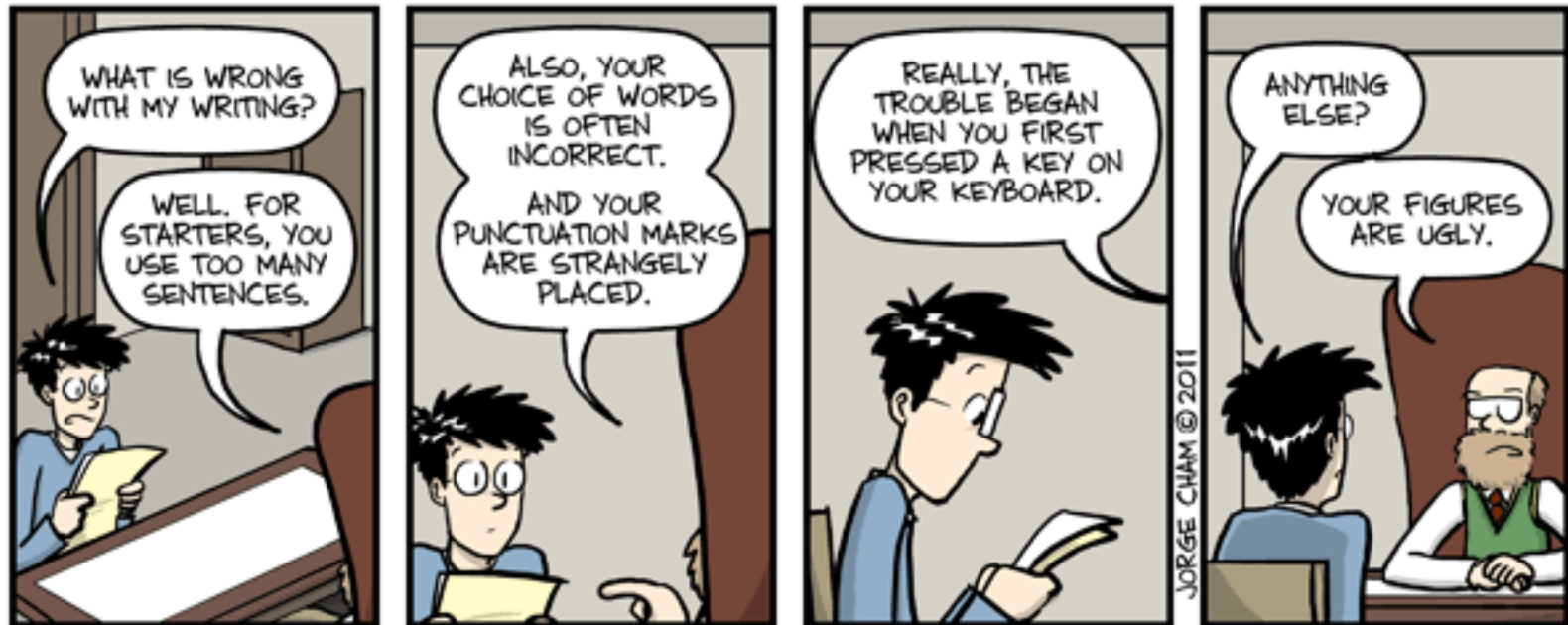


Conference Survival Tips

- Do not try to attend every session
- Take breaks and wear layers
- Self care (proper sleep, dietary needs, etc.)
- Take notes during presentations
- If you want to sightsee, arrive early/stay late



Academic Publishing



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Why Publish?

- Share your research (and awesome ideas)
- Enhance your academic and professional résumé/CV
- Help get full time work in some fields
- Academic and professional expectations
- Immortality!



Examples of Academic Publications

- Journals
 - Research Articles
 - Literature or book reviews
- Books or book chapter
- Proceedings (publishing a conference paper)



Publication Routes?

- Consult with your advisor, coordinator, or peers
- Know which publications are emphasized in your field
- Join professional organizations in your field of study (set up Contents Alert)



Writing Tips

- Use the journal's required citation style (e.g. APA, MLA, CMS, APSA, Chicago)
- Choose an effective title (and a subtitle)
- Keep track of your references (Zotero, Mendeley, etc. help)
- Collaborate with other authors early on (consider the order of authors)
- Set up a session with your research librarian



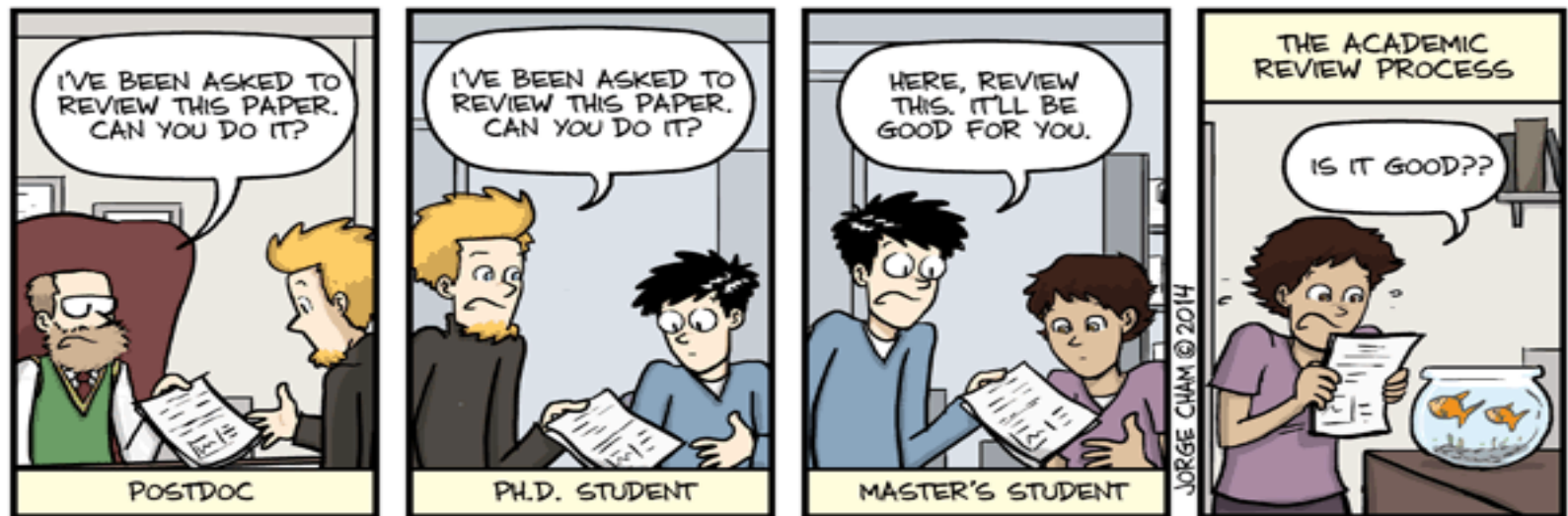
The Submission Process

- Pay attention to deadlines!!!
 - Submit manuscript in publication's desired format (electronic or hard copy).
- Check publisher's website for formatting guidelines and writing styles
 - Also: abstract, appendix, datasets, etc.
- Be prepared to **WAIT**. Do NOT submit identical manuscripts to multiple publications at the same time.



Review Process & Feedback

- Editor sends manuscript to (2 or 3) reviewers
- Rejection; Revise and Resubmit (different levels); Acceptance
- Rejection is not the end of the world! Feedback is good.



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Authorship & Collaboration

- What if you are asked to collaborate for potential publication? Or, you want to ask someone?
 - Establish a clear understanding of expectations (Order of authorship)
 - Communicate conflicts of interest or concerns
 - Be collegial, but remember your rights and boundaries

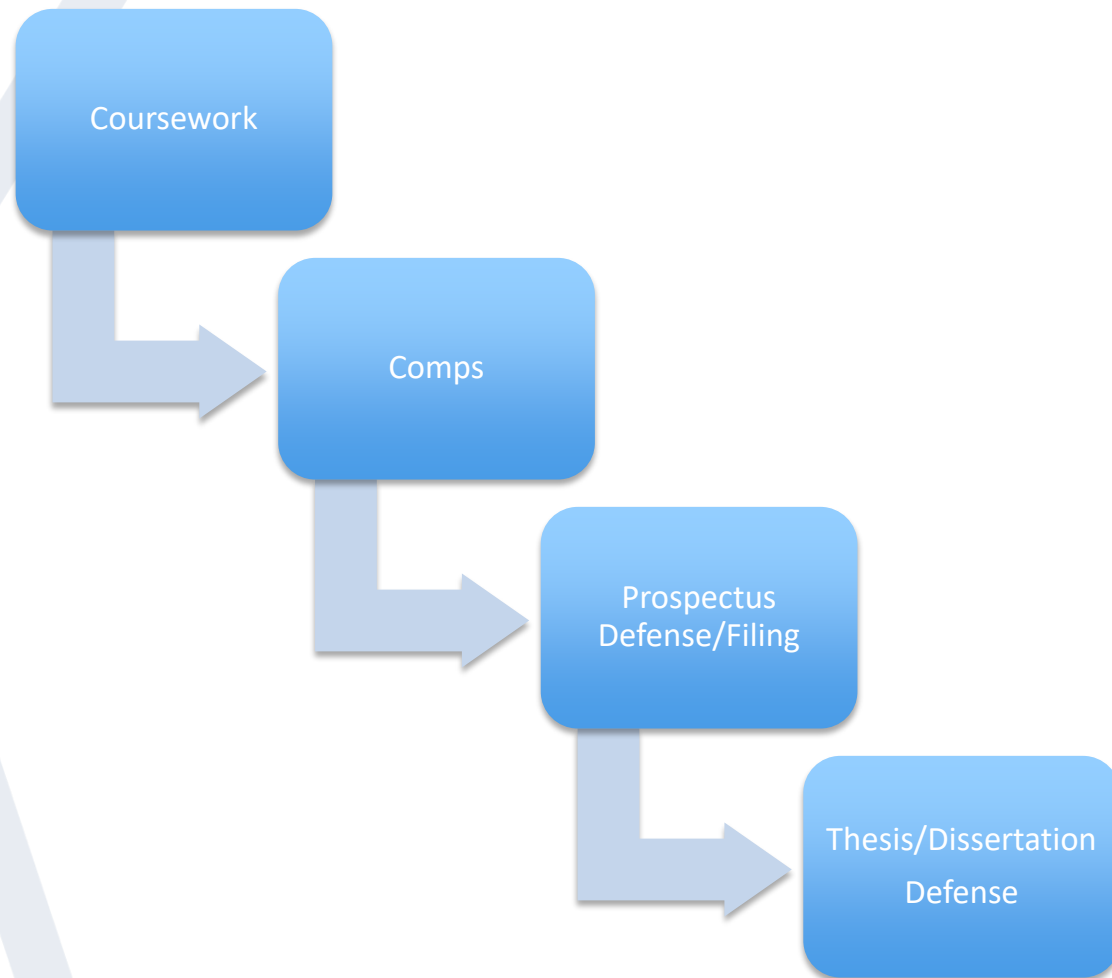


Writers Beware!

- Peer review
 - Measurement of scholarship quality (Impact Factor)
 - Try to publish in a peer-reviewed journal
- Poor-Quality Journals
 - Use a database (Cabell's) to determine a journal's reputation and compare rankings
- Predatory and Pay-to-Publish
 - You do not need to pay to have your work published
- Open access publications?
 - Availability & accessibility
 - Loss of copyright can be harmful



It's a Process!



Complex Conversation: Academic Rejection

https://www.youtube.com/watch?list=PLdvTi4C_V8FU8vodEvNq5vyQExbJecZ3p&time_continue=2&v=-3j5PbV7mEQ



Thank You!

Questions?

Contact Danielle at dfrenc12@kent.edu
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