

International Conference on Cross-Cultural Communication
on

**Intercultural Understanding
and Communication**

at

California State Fullerton

July 24-28, 2003

Conference Co-Chairs:

Dr. Richard Wiseman
California State Fullerton



Dr. Robert N. St. Clair
University of Louisville



Conference Theme:
**Intercultural Understanding and
Communication**

Abstracts Deadline: April 15, 2003

Send Abstracts to:



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SUGGESTED TOPICS

To illustrate our broad diversity of contributions here are some categories of former papers: Information Technology and culture, media and culture, intercultural conflicts, organization communication across cultures, language and cultural education, nonverbal communication, international journalism, advertising, computer mediated communication, visual art and culture, culture as reality construction, language attitude, language policy, language change and language stability, patterns of cultural and linguistic diversity, endangered languages and cultural loss. Intercultural Communication, cultural history, business across cultures, rhetoric theory across culture, discourse analysis, comparative literature, ethnicity and language, evaluation of cultural texts in the classroom, teaching culture, music as culture, dance as culture, cultural symbolism, communication models of culture, cultural change, problems in cultural studies, language renewal, language stabilization, international languages, patterns of cultural and linguistic diversity. These papers may focus on one's own cultural practices, those of other cultures, or provide a comparison and contrast of cultures.

Purpose of the Conference

Groups of scholars from a wide range of cultures and languages continue to come together to share and to learn from each other's experiences in intercultural communication. These groups have included Asians, native Americans, Hispanics, Africans, North Americans, and Europeans. They also represent a number of language-related disciplines: linguistics, language teaching, studies, sociology, psychology, history, political science, and communication. Papers from the conference are published in Intercultural Communication Studies and other conference-related books. The conference language is English.

THE GOALS OF THE CONFERENCE

- To bring together international educators and scholars to share ideas and experiences from diverse interdisciplinary perspectives on communication across cultures.
- To provide a forum for the exchange of scholarly research on issues relating to communication across language and culture.
- To disseminate through monographs, journals and websites recent research and thinking on emerging issues relating to language and culture.
- To bring different academic disciplines together to share theoretical insights and findings about communication across cultures.

THE HISTORY OF THE CONFERENCE

This conference is an outgrowth of a series of Asian-American conferences run by the late Dr. John Koo at the University of Alaska and Arizona State University. In 1986, the first international conference on Cross-Cultural Communication: East and West was held in Seoul, Korea. The group met every two years, alternating between North America and the Asia - the Pacific Rim Countries. In the Orient, later conferences were held in Tainan (Taiwan), and Harbin (China). In North America the conferences were held at San Antonio (Texas), and Tempe (Arizona). In 1999, the conference was held at the University of Louisville in Louisville, Kentucky. This was followed by the 2001 conference in Hong Kong at the Baptist University campus. Future sites are tentatively set for Japan, the United States, and Korea. The current Conference, the 6th International Conference on Cross-Cultural Communication, is scheduled for California State University at Fullerton (Los Angeles, 2003). This will be followed by the 9th conference at Aoyama Gakuin University in Tokyo, Japan.

In 1991, the conference changed its focus in several ways. It created an organization known as the **International Association for Intercultural Studies** (IAICS) that is housed with the Intercultural Studies Institute at Trinity University in San Antonio, Texas. It also established its own journal of **Intercultural Communication Studies** with Bates L. Hoffer (Trinity University) as its General Editor. Currently, Nobuyuki Honna (Aoyama University, Japan) and Robert N. St. Clair (University of Louisville) are also a part of that editorial team. He is the current Executive Director of the Board. In addition to creating an organization, the conference shifted its focus towards interdisciplinary models of communication across languages and cultures.

The Board of Directors for the International Association for Intercultural Communication Studies is in a transition period and this is evidenced in the addition of new members to the board. L. Brooks Hill (Trinity University, USA) was added to the board at the Hong Kong Conference and YuXin Jia (Harbin Institute of Technology, People's Republic of China) will join the board at the Los Angeles conference. L. Brooks Hill is the Chair of the Editorial Board and its parent journal, ICS.

Travel to Los Angeles



[Airport Information](#)

Travel Information

[Transportation from the Airport](#)

Conference Hotel

**Chase Suite Hotel
Fullerton**



Registration Information

- Conference Registration
- Membership Renewal (ICS)
- Hotel Reservations

Language of Presentation: English



Gateway to Orange County, California

Recommended Airport for National Flight
[Orange County Airport](#)

Conference Hotel



Sightseeing



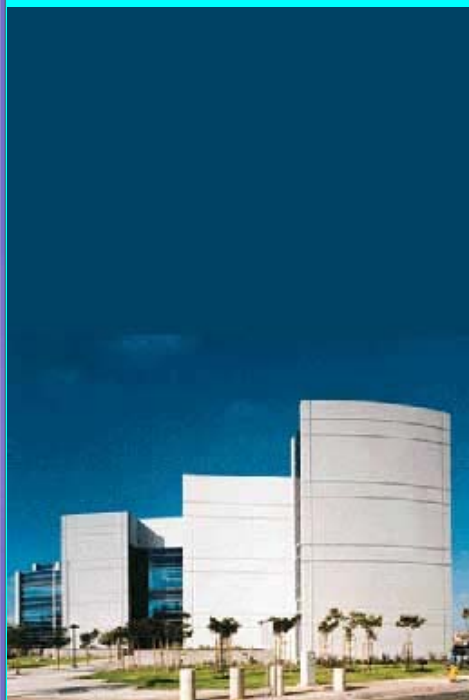
Contact: Mitzi Hoffman, Director of Sales
 3932 East Nutwood Avenue, Fullerton, California 92831
 Direct: (714) 784-1185 Mention IAICS for Conference Rate of \$89
 (800) 797-8483; FAX (714) 528-7945

Local Sponsoring Insitutions



Los Angeles, California

Conference Site:



[California State Fullerton](#)



[Disney Land, Los Angeles](#)

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You may charge your conference regi
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[Procedures for Submitting Proposals](#)

- Individual Papers
- Group Papers

Conference Schedule and Abstracts

July 24, Tuesday (Arrival)

July 25, Wednesday

July 26, Thursday

July 27, Friday

July 28, Saturday (Departure)

[The International Association for](#)

[Intercultural Communication Studies](#)



[Membership and Journal Form](#)

You may present a paper at the International Conference, but you must be registered as a member of IAICS in order to have it published in the special issues of Intercultural Communication Studies

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