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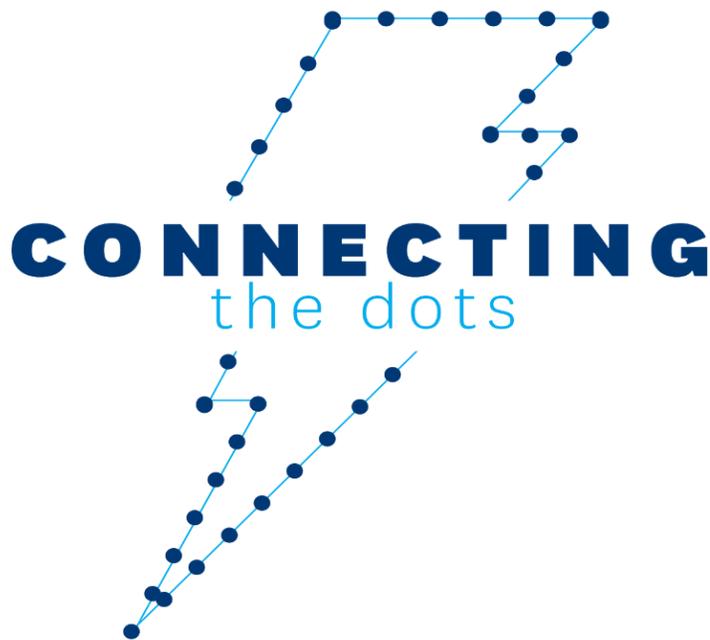
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OFFICE OF ANALYTICS NEWSLETTER

KENT STATE UNIVERSITY AT STARK

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Diane Walker
Director of Analytics and CRM
132K Main Hall
dcwalker@kent.edu
330-244-3256

Theresa Ford
Sr. Grants Administrator
123F Science & Nursing Building
tford15@kent.edu
330-244-3580

ISSUE 1

Welcome to the first issue of *Connecting the Dots*, Kent State University at Stark's newsletter from the Office of Analytics! Last spring, we asked for your suggestions for a name for the newsletter. With more than 40 creative, interesting, and clever responses, we settled on Don Thacker's, *Connecting the Dots*. It conjured up networks, communities, connections, as well as lines on a graph, all of which were appealing. Afterward, we gave Don's title to Brielle Loughney in our Marketing and Communication Department, and she designed the connecting the dots-flash logo. Thank you to Don for the newsletter name, to Brielle for the logo design, and to faculty and staff who participated in the survey to name the newsletter.

Connecting the Dots will present data and analysis on Kent State Stark, higher education generally, and related topics. The newsletter will also include grant announcements, monthly grant news, and quarterly grant activity for the Stark Campus. We welcome your suggestions for the newsletter!

The newsletter is also an opportunity for the Office of Analytics, which was created in December 2018, to introduce itself to the campus. The office responds to requests regarding enrollment data, automated reports on majors, school district data booklets, data associated with grant proposals, assessment, and campus event promotion, and other data and analysis. It produces *Connecting the Dots* and an *Analytics Brief* series.

ENROLLMENT

Kent State University recently released its 15th day enrollment figures for all campuses. We present some of those statistics in this issue and will continue to present a variety of 15th day statistics in upcoming issues.

Figure 1: Concurrent enrollment (or headcount) at the Stark Campus declined by 7.3% and FTE (full-time equivalent) enrollment declined by 10.7% in Fall 2019 from a year ago.

Figure 2: Geographically, the greatest decline in enrollment is made up of students from Stark County - by 11.9% within the last year and by 16.5% within the last five years. Stark County students now comprise less than half of Kent State Stark’s enrollment at 49.0%. Summit County enrollment declined 4.1% in the last year, and Summit County students make up 17.5% of total enrollment. Although enrollment declined by 1.5% for students from outside of Stark and Summit Counties, their share of total enrollment increased from 31.5% to 33.5% in the last year and has grown 10 percentage points in the last five years.

Figure 3: Older students’ enrollment has declined more than younger students’ enrollment. Enrollment by the youngest students declined 3.4% and by the oldest students declined 12.8%.

Figure 1

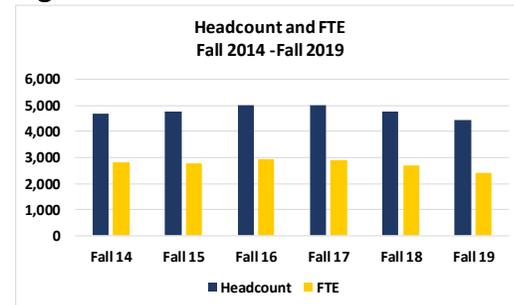


Figure 2

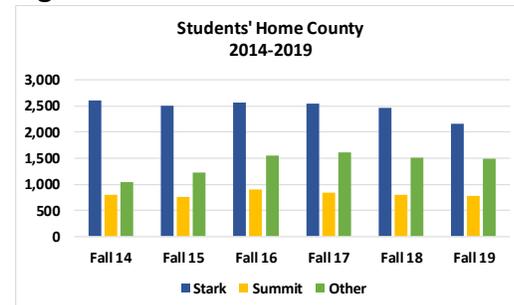
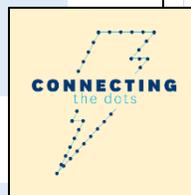
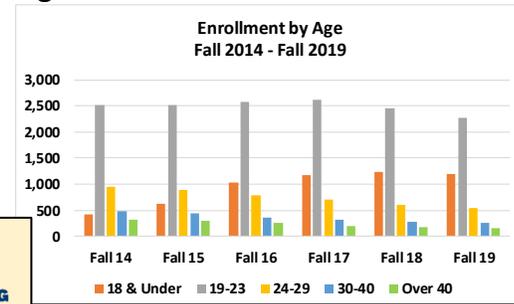


Figure 3



- More Kent State Stark students come from Stark County than any other county. However, Fall 2019 is likely the first time in Kent State Stark’s history that a majority of students come from outside of Stark County based on concurrent enrollment.
- Enrollment by students who are 18 years old and younger has more than tripled from 8.9% of total enrollment in Fall 2014 to 27.2% of total enrollment in Fall 2019. This age group would include CCP students as well as first-year college students. Fall 2014 was the last year of dual enrollment before the state launched its College Credit Plus Program in Fall 2015.
- Definitions: *15th Day* refers to the 15th day since the start of the semester. The enrollment count on this day is the official enrollment reported to the state. *Concurrent enrollment* is defined as a headcount enrollment. Any student within the Kent State University system who is enrolled in a Stark Campus course is counted in concurrent enrollment. Stark Campus *preponderant enrollment* is defined as the number of students who take the majority of their courses at the Stark Campus. Therefore, concurrent enrollment is greater than preponderant. *FTE (full-time equivalent) enrollment* is calculated by summing the total credit hours of students taking courses at the Stark Campus and dividing that sum by 15, the number of credit hours considered “full-time.” FTE enrollment provides the best indicator for incoming revenue.

Figure 4: 85.7% of students enrolled at Kent State Stark are Caucasian in Fall 2019. African American, Asian, multi-racial, and Hispanic students make up 5.5%, 1.0%, 3.7%, and 3.1% respectively. Based on the US Census Bureau American Fact Finder Report for Stark County, OH, 2017 population estimates are 88.2% white, 7.1% black or African American, 0.8% Asian, 3.3% multi-racial, and 1.9% Hispanic (of any race). Proportionately, African American students are under-represented in Kent State Stark’s enrollment.

Figure 5: Figure 5 displays the racial and ethnic composition of Kent State Stark’s enrollment without Caucasian students. Excluding the Other/Not Reported category, African American students followed by multi-racial students and then Hispanic students comprise the greatest proportion of non-Caucasian students.

Figure 6: College Credit Plus (CCP) enrollment declined for the first time since the inception of the program in 2015. The number of CCP students who enrolled at Kent State Stark declined 10% from 693 in Fall 2018 to 623 in Fall 2019. Last year 12% of CCP seniors enrolled as first-year students at Kent State Stark.

Figure 7: All College Credit Plus students have grown from 6.4% of enrolled students at Kent State Stark in 2015, the first year of CCP, to 17.2% in Fall 2019.

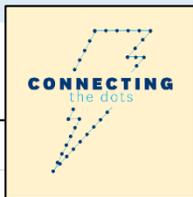


Figure 4

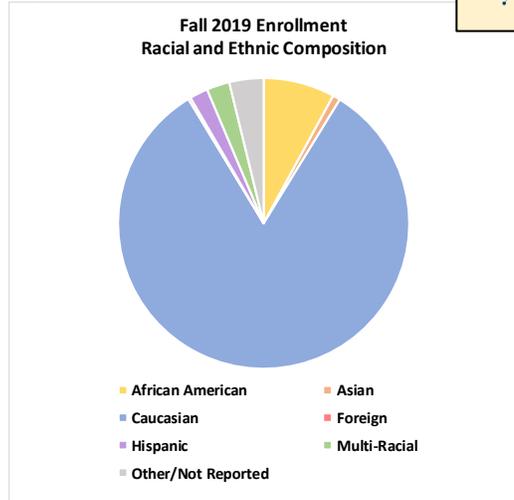


Figure 6

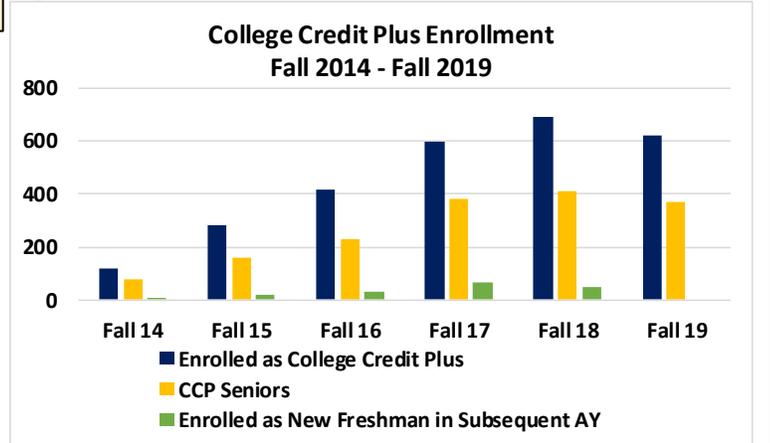


Figure 5

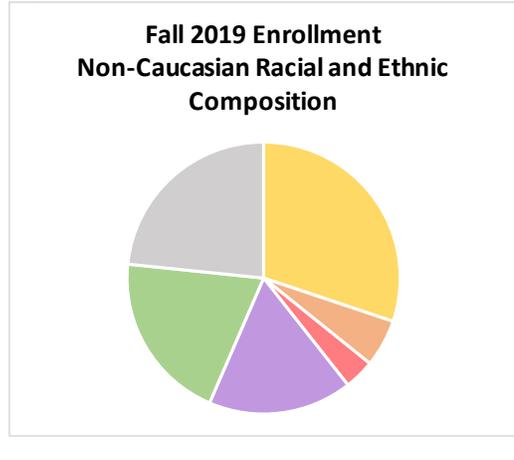
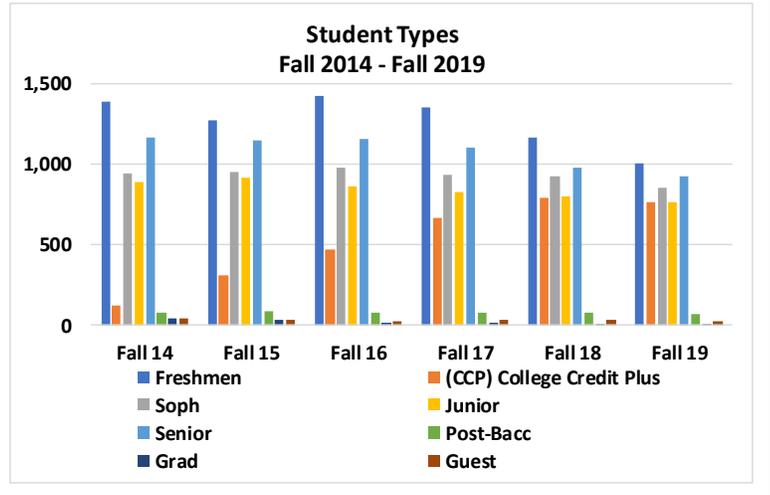


Figure 7



GRANT ACTIVITY

Table 1: Grant submissions by quarter and outcomes and award rates for the corresponding quarterly submissions are displayed in Table 1. In fiscal year (FY) 2019, 65 grant proposals, valued at approximately \$1.2 million, were submitted. The number of submitted grants is a record number of submissions compared to previous years, but the dollar value of submitted grants has declined. In the three years prior to FY 2019, 61 to 64 grants were submitted annually, ranging from \$1.6 to \$5 million. Forty-five grants, a record number of awards, have been awarded to date, valued at \$523,525, approximately \$61,000 more than FY 2018, with 1 grant still pending, valued at \$22,558. To date, in FY 2019, Kent State Stark's grant award rate is 70% (#) and 45% (\$) and the average grant award is \$11,634. In the first quarter of FY 2020, 7 grant proposals have been submitted, valued at \$952,835 with 4 pending, valued at \$951,035.



Table 1

Kent State University at Stark													
Grant Metrics by Quarter by Submission Date													
September 30, 2019													
	Number of Submissions		Dollar Value of Submissions		Number of Notifications			Dollar Value of Notifications			Award Rate		Average Grant (\$)
	Submitted	Not Submitted	Submitted	Not Submitted	Awarded	Denied	Pending	Awarded	Denied	Pending	Number	Dollar	
Fiscal Year 2018													
Quarter 1	12	0	\$790,927	\$0	8	4	0	\$278,728	\$511,949		66.7%	35.3%	\$34,841
Quarter 2	26	0	\$590,322	\$0	11	15	0	\$50,151	\$530,833		42.3%	8.6%	\$4,559
Quarter 3	14	0	\$66,250	\$0	11	3	0	\$26,390	\$14,500		78.6%	64.5%	\$2,399
Quarter 4	12	0	\$160,814	\$0	11	1	0	\$107,494	\$45,000		91.7%	70.5%	\$9,772
FY2018 Total	64	0	\$1,608,312	\$0	41	23	0	\$462,763	\$1,102,282	\$0	64.1%	29.6%	\$11,287
Fiscal Year 2019													
Quarter 1	15	0	\$328,447	\$0	14	1	0	\$313,087	\$15,360		93.3%	95.3%	\$22,363
Quarter 2	16	0	\$148,465	\$0	11	5	0	\$98,465	\$50,000		68.8%	66.3%	\$8,951
Quarter 3 *	22	2	\$549,581	\$75,000	12	9	1	\$39,796	\$487,227	\$22,558	57.1%	7.6%	\$3,316
Quarter 4	12	1	\$151,653	\$500	8	4	0	\$72,177	\$75,800		66.7%	48.8%	\$9,022
FY2019 Total *	65	3	\$1,178,146	\$75,500	45	19	1	\$523,525	\$628,387	\$22,558	70.3%	45.4%	\$11,634
Fiscal Year 2020													
Quarter 1 *	7	1	\$952,835	\$5,000	3	0	4	\$1,800		\$951,035	100.0%	100.0%	\$600
Quarter 2 *											#DIV/0!	#DIV/0!	#DIV/0!
Quarter 3 *											#DIV/0!	#DIV/0!	#DIV/0!
Quarter 4 *											#DIV/0!	#DIV/0!	#DIV/0!
FY2020 Total *	7	1	\$952,835	\$5,000	3	0	4	\$1,800	\$0	\$951,035	100.0%	100.0%	\$600

* incomplete data



Grant Awards

The following grants were awarded to faculty and staff members of Kent State Stark:

- **C. Post, Ph.D., C. Schweitzer, Ph.D., and E. Taylor, Ph.D.,** Dominion Energy Charitable Foundation, Environmental Education and Stewardship Grant, "Augmented-Reality Sandbox," (\$7,500).
- **E. Ribnik,** Kent State University, Graduate Student Senate, Fall 2019 Domestic Travel Award, "All Ohio Counselors Conference," (\$300).

Grant Submissions

Kent State Stark faculty and staff members submitted the following external grant proposals:

- **K. Bloch, Ph.D.,** Sociologists for Women in Society, Social Actions Initiative Award, "Fundraiser to Benefit Kent State University at Stark's Food Pantry and Rais Awareness of Food Insecurity," (\$504).
- **A. B. Kasturiarachi, Ph.D., R. Sturr, Ph.D., and L. Hart, Ed.D.,** ODHE-ODE Teacher Credential Program, "CCP Credentialing Consortium of Stark County Plus," (\$438,031).
- **J. Khan, Ph.D. and P. Thomas, Ph.D.,** Ohio Department of Higher Education (ODHE), Choose Ohio First Scholarships for Computer Science and Related Fields, "Choose Ohio First CS Scholarships: Building High Demand 21st-Century Workforce Development in Big-Data, Cyber Security & Privacy, AI, Smart Systems and Devices, and other cutting edge Computer Science, " (\$4,456,300) with **A. Guercio, Ph.D., Y. Chae, Ph.D., and A.B. Kasturiarachi, Ph.D.,** as Key Persons for the Regional Campus portion of the grant (\$412,500).

FUNDING OPPORTUNITIES

The following is a list of grants, awards, and competitions listed by educational area with upcoming deadlines. Please contact Theresa Ford (tford15@kent.edu or x 53580) if you have any questions regarding an opportunity on this list or wish to apply to one.

Arts and Humanities

- A Blade of Grass, [2020 Fellowship for Socially Engaged Art](#), (\$20,000), supports courageous artists in creating exchanges, experiences, and structures that highlight seemingly intractable social problems, inspire audiences, and energize folks to participate in and sustain long-term social change work, deadline October 16, 2019.
- American Council of Learned Societies (ACLS), [Mellon/ACLS Scholars & Society Fellowships](#), (\$75,000 stipend, \$6,000 travel and project costs, \$10,000 selected partner organization, and up to \$15,000 in post-fellowship year for programming at fellow's home institution), supports doctoral faculty as they pursue publicly engaged scholarship and advocate for diverse professional pathways for emerging PhDs, deadline October 23.
- Artfully Reimagined, [Reimaginelt Grant](#), (\$100 - \$500), to individual artists to help launch or support careers in repurposed art, no deadline.
- College Art Association, [Art History Fund for Travel to Special Exhibitions](#), to award qualifying undergraduate and graduate art history classes funds to cover students' and instructors' costs (travel, accommodations, and admission fees) associated with attending museum special exhibitions throughout the US and worldwide; the purpose of the grant is to enhance students' first-hand knowledge of original works of art, deadline January 15 (requires institutional/instructor membership in CAA).
- Ohio Humanities Council, [Monthly Grants](#) (\$2,000), deadline 1st business day of month; [Media Planning Grants](#), (\$2,000), deadline 1st business day of month; [Cultural Heritage Tourism Planning Grant](#), (\$2,000) deadline 1st business day of month; [General Grants Program: Quarterly Grants](#) (\$5,000); and [Major Grants](#) (up to \$20,000).
- Pollock-Krasner Foundation, [Grants for Artists in Need](#), (size of award varies), dual criteria for grants are recognizable artistic merit and financial need, whether professional, personal, or both to individuals who have worked as artists over a significant period of time, deadline open.
- U.S. Department of State, Bureau of Educational and Cultural Affairs, [Center Stage](#), and New England Foundation for the Arts, supports U.S. tours of five performing arts ensembles from Columbia and Peru in the summer and fall of 2021, nomination deadline October 15, 2019.
- Women's Studio Workshop, [Art-in-Education Artist Book Residency](#), (\$350/week stipend up to 10 weeks, \$750 materials, \$250 travel within US, housing, and 24/7 studio access) support for 2 emerging women artists who are interested in creating a new artist's book and in teaching young people, deadline November 15, 2019.

Internal – KSU Grants

- Kent State University, University Research Council, [Summer and Academic Year Research and Creative Activity Appointment](#), deadline October 7, 2019.

Poverty

- Brady Education Foundation, [Program Evaluations](#), supports proposals related to evaluating the effectiveness of programs designed to promote positive cognitive and/or achievement outcomes for children (birth through 18 years of age) from underserved groups and/or low-resourced communities, deadline December 1, 2019 (stage-one proposals).
- Gates Foundation, [Grand Challenge Call](#) for Changing the National Conversation about Poverty, Economic Mobility, for ideas designed to support individuals and organizations interested in contributing to the long-term work of correcting mistaken assumptions and improving understanding of poverty through the actual stories of those that experience poverty, deadline November 13, 2019.

Social Sciences

- Public Welfare Foundation, [Criminal and Social Justice Programs](#), supports groups working on sentencing reform at the state level and working on ending the criminalization and over-incarceration of youth in the US and policy and system reforms to improve the lives of low-wage working people in the US, deadline rolling (Letters of Intent).
- Russell Sage Foundation, [Small Grants in Behavioral Economics](#), to support high quality research in behavioral economics and to encourage young investigators to enter this developing field, deadline rolling.
- Smith Richardson Foundation, [Domestic Public Policy Program](#), (\$25,000 - \$104,000), supports projects that help the public and policy makers understand and address critical challenges facing the United States, deadline open (Concept Paper).

Special Collections/Research Libraries – Travel & Research Grants

Please note that many of these grants encourage scholars to call the library before applying, and many have specific time periods covered by the fellowship for library/collections use. Listed in order of upcoming deadlines; those with no deadlines are listed first.

- Langum Charitable Trust, [Langum Travel to Collections Initiative](#), (up to \$1,500), supports travel and living expenses of scholars who wish to use the Langum Family Papers or the de Mattos family Papers, both of which are located at the Abraham Lincoln Presidential Library, deadline continuous.
- Smith College Libraries, [Grants for Researchers](#), (\$1,000 - \$2,500)
 - Margaret Storrs Grierson Fellowship, Friends of the Smith College Libraries Fellowship, and German Fellowship, for research in the Sophia Smith Collection and College Archives, to support 4-6 week visits, (\$2,500).
 - Mortimer Fellowship, for research in the Mortimer Rare Book Collection, (\$1,000).
 - Travel-to-Collections Awards, (\$1,000) to offset travel expenses for researchers in Special Collections at Smith College and to support researchers at the pre-proposal stage who would like to survey holdings.

Applicants are strongly encouraged to contact Amy Hague, Research Services Archivist, (ahague@smith.edu) before applying, no application deadline.

- University of Southern California Libraries, Grants,
 - [Research Grants for German Exile Studies](#), for scholars whose work would benefit from access to German exile study materials, no deadline.
- Getty Foundation, [Getty Library Research Grants](#), (\$1,500), provide partial, short-term support for researchers requiring the use of the specific collections housed in the Getty Research Institute, deadline October 12.
- University of Michigan, Bentley Historical Library, [Mark C. Stevens Fellowship and Bordin/Gillette Fellowship](#), (\$2,000), supports research in any area requiring significant use of the Library's holdings, deadlines October 15 and March 15.
- Harvard University, Harvard Business School, [The Thomas K. McCraw Fellowship in U.S. Business History](#), (up to \$7,000), minimum 2-month residency to conduct research in the business and economic history of the U.S., deadline October 15.
- University of Virginia, University of Virginia Library, Mary and David Harrison Institute for American History, Literature, and Culture, [Lillian Gary Taylor Fellowship in American Literature & The William A. Elwood Fellowship in Civil Rights and African-American Studies](#), (\$1,800 for 1 month; \$3,600 for 2 months, and \$4,900 for 3 months), deadline October 31.
- Harvard University, Harvard Business School, [Alfred D. Chandler Jr. Travel Fellowships](#), (\$1,000-\$3,000), to facilitate library and archival research in business or economic history, deadline November 1, 2018.
- St. Deiniol's Library/Gladstone's Library, [Dr. Daisy Ronco Scholarship](#), (1-week scholarship for accommodations and not travel), for research into 19th Century studies with an emphasis on the role of women, [Richard L. Hills Scholarship](#), for research into Theology's relationship to Science/Techology, deadline November 1, 2018.
- University of California, Los Angeles (UCLA), 2019 UCLA Library Special Collections, [Short-Term Research Fellowships](#), (\$500-\$5,000 for up to 3 months), multiple fellowships, deadline November 1, 2018.
- University of Texas Harry Ransom Center, [2019-20 Research Fellowships](#), (\$3,500), scholars whose projects require extensive on-site work (1-3 months) with the Center's collections, deadline November 15, 2018.
- McGill University, Burney Centre, [McGill-ASECS Fellowship](#), (\$3,000), deadline November 30, 2018.
- University of Wisconsin-Milwaukee, American Geographical Society Library, [American Geographical Society Library Research Fellowships](#), (\$400-\$1,600), to help defray travel and living expense for research including history of cartography, history of geographic thought, discovery and exploration, historical geography, and other history themes with a significant geographical component, deadline November 30, 2018.

STEM, Environment

- Concrete Research Council, [Research Projects](#), (up to \$50,000), to support research projects that advance the knowledge and sustainability of concrete materials, construction, and structures, deadline December 2, 2019.
- National Oceanic and Atmospheric Administration (NOAA), [Climate Program Office](#) (CPO), (\$50,000 - \$300,000), supports research in 3 areas: Earth System Science and Modeling (ESSM), Climate and Societal Interactions (CSI), and Communication, Education and Engagement (CEE); climate resilience leverages climate intelligence to advance capabilities for responding to the urgent and growing demand for reliable, trusted, transparent, and timely climate information needed to protect and sustain all sectors of our economy and environment; funds high-priority climate science, assessments, decision support research, outreach, education, and capacity-building activities designed to advance our understanding of the earth's climate system, and to foster the application and use of this knowledge to improve the resilience of our Nation and its partners, deadline October 28.

STEM, Environment (continued)

- National Science Foundation, Major Research Instrumentation (MRI) Program, (Track 1: \$100,000 - \$1,000,000 and Track 2: \$1-\$4,000,000), serves to increase access to multi-user scientific and engineering instrumentation for research and research training in our Nation's institutions of higher education and not-for-profit scientific/engineering research organizations; supports the acquisition or development of a multi-user research instrument that is, in general, too costly and/or not appropriate for support through other NSF programs, deadline January 21, 2020.
- Ohio Department of Higher Education, [Regionally Aligned Priorities in Delivering Skills \(RAPIDS\)](#), (up to \$975,000 per region), supports eligible capital expenses to develop and support postsecondary institutions' workforce development projects that enhance the economic growth of students and businesses deadline October 4.
- Ohio Space Grant Consortium, [Student-Innovative-Creative-Hands-On Project \(SICHOP\)](#), (\$5,000 with 1:1 match where unrecovered or waived indirect costs can count as match), for undergraduate student hands-on projects with a faculty mentor, deadline: proposals accepted at any time.
- Waste Management, [Charitable Giving](#), programs that WM is most motivated to support: environment (renewable resources, conservation, preservation/enhancement of natural resources), environmental education targeted at middle and high school students, including Earth Day projects, and causes important to the areas where WM operates, deadline rolling.

Women and Children

- Stark Community Foundation, [Women's Fund](#), (up to \$5,000), supports projects that impact women and children in Stark County in these areas: economic stability and advancement; mental and emotional health support; and neighborhood-based programming, deadline October 18, 2019.