

Title	0072	03/02/2023
	by Mary Parr in COAPRT 2023 Annual Report	id. 35773989
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Each accredited program requires its own separate annual report.	For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.
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Section 1: Contact Information

Name of institution	Kent State University
Name of Accredited Program	Recreation, Park, and Tourism Management

Total number of students enrolled in this program.	n/a
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Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Mary Parr
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Position Title	Professor, Program Coordinator
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Address	Foundations Leadership & Administration, PO Box 5190 PO Box 5190 Kent OH 44224 US
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Email	mparr@kent.edu
Phone	+13306720217
Department Name	Recreation, Park, and Tourism Management
Website	https://www.kent.edu/ehhs/fla/rptm
Formal Name of your Institution's President	Dr. Todd Diacon, President

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	Yes
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	Yes
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Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field?
(Standard 1.04)

Yes

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be disaggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

66.7%

Graduate school
acceptance rate

Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below:
Example A (have data) Number accepted to graduate school: 7
Percent of graduating students: 11% Method of measurement:
Survey collected three months post-graduation Response rate: 83%
of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80%
Example B (have data) Number accepted to graduate school: 3
Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students
Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%

Graduate School
Acceptance Rate

data not available

Method of
measurement

n/a

Response rate

n/a

Notes

We do not collect this data.

Post-graduate
employment rate

Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below:
Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable
Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students
Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%

Post-graduate
employment rate

n/a

Method of
measurement

n/a

Response rate	n/a
Notes	<p>No valid or reliable data are available. Due to the COVID pandemic this data collection process has been placed on hold.</p> <p>Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program</p> <p>Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.</p>
PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	<p>Recreation, Park, and Tourism Management</p> <p>The mission of the Recreation, Park and Tourism Management program is to prepare students to be leaders in a variety of leisure service settings, with the purpose of enhancing quality of life among individuals and communities, both locally and globally. Graduates of the program find work opportunities at resorts, recreation centers, youth programs, parks and recreation departments, museums and historic sites, state and national parks, and a wide variety of other fields. We also offer minors in each of these areas as well as a minor in Disability Studies and Community Inclusion</p>

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	Students graduating from the RPTM program will demonstrate entry-level knowledge of the nature and scope of the profession.
Describe the method by which the learning outcome for Standard 7.01 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. (Q 8-2 # 1-6)
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% or more students are rated at the Practitioner level or better.

Result of the assessment of the learning outcome for Standard 7.01:

- 1. Demonstrates an understanding of administrative and management theories and concepts: 5/6 rated at Practitioner or better (83.3%)**
- 2. Demonstrates an understanding of roles and responsibilities of leisure service manager(s) related to the delivery of leisure experience opportunities: 5/6 rated at Practitioner or better (83.3%)**
- 3. Demonstrates an understanding of personnel management related to recruitment, hiring, compensation, performance appraisal, staff development, management style, and employee motivation: 2/4 rated at Practitioner or better (50%) (2 N/A)**
- 4. Demonstrates an understanding of fiscal management and budgetary skills: 1/3 rated at Practitioner or better (33%), 2/3 rated Apprentice, (3 N/A)**
- 5. Demonstrates an understanding of public relations and marketing concepts related to the delivery of leisure services: 2/5 rated at Practitioner or better (40%), 3/5 rated at Apprentice or better (60%), (1 N/A)**
- 6. Demonstrates comprehension of legal concepts and risk management issues: 1/5 rated at Practitioner or better (20%), 3/5 rated Apprentice (60%), (1 N/A)**

We exceeded our target on two items, and fell below on several targets. Only 1 student was rated below the Apprentice on one item.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students graduating from the RPTM program shall demonstrate the ability to design, implement, and evaluate recreation services for targeted human experiences.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. (Q 15#2 1,2,5)

Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	70% or more students are rated at the Practitioner level or better.
Result of the assessment of the learning outcome for Standard 7.02:	1. Can conduct a needs assessment to enhance program development: 5/6 rated at Practitioner or better (83.3%) 2. Develops goals and objectives appropriate to the population and program: 6/6 rated at Practitioner or better (100%) 5. Plans, implements, and evaluates a program or activity: 5/6 rated at Practitioner or better (83.3%)
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	Students graduating from the RPTM program will demonstrate entry level knowledge of operations and strategic management/administration in parks, recreation, and tourism.
Describe the method by which the learning outcome for Standard 7.03 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. Students are rated as Expert, Practitioner, Apprentice, Novice, or Pre-Novice. (Q 15#2 6; 8#2 7)
Please indicate whether this outcome measure is Direct or Indirect.	Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	70% or more students are rated at the Practitioner level or better.
Result of the assessment of the learning outcome for Standard 7.03:	Q15#2.4. Ability to forecast expenses and manage spending: 2/3 Rated Practitioner or better (3 N/A) (66%) Q8#7. Demonstrates an understanding of the agency's operating procedures: 4/5 rated at Practitioner or better (80%) We exceeded our target on one item, and fell slightly below on one target. No students were rated below the Apprentice level.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	Students graduating from the RPTM program will demonstrate the potential to succeed at supervisory or higher levels in park, recreation, tourism, or related organizations through completion of RPTM-46192 Internship (450 clock hours, 12 weeks)
Describe the method by which the learning outcome for Standard 7.04 was assessed:	Evaluation completed by agency supervisors at the completion of RPTM 46192-Internship in Recreation. "Overall, please rate the intern's potential to succeed at supervisory or higher levels in park, recreation, tourism, or related organizations." 3 = High potential, 2 = Average potential, 1 = Below average potential
Please indicate whether this outcome measure is Direct or Indirect.	Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved. **70% of students will demonstrate high potential for success.**

Result of the assessment of the learning outcome for Standard 7.04: **50% were rated high potential
50% were rated average potential**

Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05). n/a

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. **<https://www.kent.edu/ehhs/recreation-park-and-tourism-management-accreditation>**

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.06.	https://www.kent.edu/ehhs/recreation-park-tourism-management-accreditation
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It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	n/a
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Please provide a link to the program's website demonstrating compliance with Standard 3.07.	https://www.kent.edu/ehhs/recreation-park-tourism-management-accreditation
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Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	<p>2.02 Based on feedback from the Advisory Board, the Interpretation of Natural and Cultural Resources class was revised to comply with requirements for the National Association for Interpretation's Interpretive Guide certification. Any student completing the course is qualified to achieve the certification. Having this on hand will increase their employability. In addition, we established a fund to reimburse students for the cost of certifications, up to \$100.</p> <p>2.02. Based on feedback from industry professionals and academic trends, we changed the name of our programming class from Program Design and Evaluation to Experience Design in Recreation, Parks, and Tourism. While experience design was always an elemental part of the course, increased attention will be paid to the design process as outlined in the more broad design-thinking literature.</p> <p>Strategic Plan:</p> <p>2.2: Increase participation in the classroom by visiting scholars, advisory board members, professionals. Career Exploration course hosted 7 guest presenters and increased job shadowing sites by 4.</p> <p>4.1) Collaborate with the College of EHHS's Office of Diversity Outreach and Development (DOD) to increase outreach to diverse students. In conjunction with the EHHS DOD, we introduced Upward Bound students to the RPTM major and careers with an interactive, low-ropes team building session, co-facilitated by the KSU Adventure Center. Session was co-led by a current RPTM student and a Latino staff member from the Cleveland Metroparks (also an Advisory Board member).</p>
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The responses are **checked**
self reported and the
responsibility for the
accuracy of the
content is on behalf
of the program.
