

KENT STATE UNIVERSITY
BOARD OF TRUSTEES MEETING
September 15, 2010
Kent State University Cleveland Urban Design Collaborative
Board Room

Board Members Present

Andrew Banks
Stephen Colecchi
Margot J. Copeland
Dennis Eckart
Emilio Ferrara
Katherine O'Brien
Lawrence Pollock
Brady Ruffer
Jane Murphy Timken
Jacqueline Woods, Vice Chair

KSU President's Cabinet

Lester A. Lefton, President
Alfreda Brown
Eugene Finn
Gregg Floyd
Robert Frank
Iris Harvey
Greg Jarvie
Ed Mahon
Joel Nielsen
Charlene Reed, Board Secretary
Willis Walker

CALL TO ORDER AND ROLL CALL

Board Vice Chair Jacqueline Woods called the meeting to order at 9:30 a.m. Secretary Jane Murphy Timken called the roll, and a quorum was present.

PROOF OF NOTICE

Vice Chair Woods stated that public notification was given pursuant to state law and university policy.

EXECUTIVE SESSION

Vice Chair Woods announced the Board had a need to meet in Executive Session for the purposes of discussing personnel, legal, and real estate matters in accordance with Chapter 121.22, Section G of the *Ohio Revised Code*. Trustee Eckart moved, seconded by Trustee Pollock, that the Board retire into Executive Session. By virtue of a unanimous roll call vote, the Board adjourned into Executive Session. At 11:05 a.m., the session concluded and Vice Chair Woods declared the meeting in recess for committee meetings.

COMMITTEE OF THE WHOLE

Vice Chair Woods reconvened the Board at 1:45 p.m. as a committee of the whole, for the purposes of hearing reports from vice presidents Alfreda Brown and Gene Finn.

The Board first heard a report on diversity at Kent State from Vice President Brown. She opened by sharing both her experience and personal philosophy in regard to diversity and inclusion, which fits very well with the mission of Kent State. She described the university's vision for diversity as inclusive excellence, with three primary desired goals: provide a welcoming environment across all campuses; enrich lives through understanding of, respect for, and participation in diverse traditions; and establish a culture and climate whereby each member of the university family is valued and respected. Dr. Brown shared the most recent university data in three major categories: student enrollments, six-year graduation rates, and faculty diversity. These data as well as other measures of inclusive excellence will be incorporated during the year into a university-wide diversity scorecard, she said.

Dr. Brown explained that in reviewing the university's data and track record in various dimensions, it was clear that Kent State—like most higher education institutions—has a particular need to enhance participation of the AALANA population, which stands for African American/Hispanic/Latino-Native American/Native Alaskan. Thus, the university's plans and strategies will focus heavily on these groups, as well as women, who often are underrepresented in high-level administrative and faculty ranks in colleges and universities, she said.

She also informed the Board of the organizational structure of the Diversity, Equity and Inclusion division, noting that major attention has been devoted both to assessment and pipeline activities in collaboration with other academic and administrative units.

At the conclusion of Dr. Brown's remarks, President Lefton reiterated his support for achieving inclusive excellence at Kent State—a goal that took shape following the recommendations of a presidential commission on inclusion and the creation of the new division at the cabinet level.

There were several questions and comments from trustees regarding the presentation. In response to a question from Trustee Copeland, it was noted that the AALANA graduation rate of 37.8% compares to a rate at that time of about 50% for the general student population. In response to a question from Trustee Woods, Dr. Brown noted that Kent State's data is very similar to other like institutions. With focus on measurable outcomes and a university-wide commitment, there are strong prospects for improvement here, she said. Trustee Colecchi asked what efforts are being made to encourage AALANA students to go to college. Dr. Brown described a number of programs and initiatives underway at the pre-college, undergraduate, and graduate levels. She also challenged the widely held notion that there are not AALANA students in the pipeline to faculty positions. Candidates are out there; colleges and universities can do more to reach, nurture, and recruit them, she commented. Dr. Lefton agreed that AALANA Ph.D.s are in high demand and more outreach is needed. Trustee Copeland observed that Kent State could benefit from increasing partnerships with the Cleveland Municipal Schools, particularly the STEM high school. Vice Chair Woods thanked Dr. Brown for her report.

She then called on Vice President Finn to deliver his report. Vice President Finn updated the Board on progress toward the Centennial Campaign, noting that \$39.7 million has been raised this fiscal year. He then brought forth four naming resolutions, all of which were consistent with the university's naming policies. The details of each proposal are described within the resolutions that follow.

Resolution 2010-66

NAMING OF THE JUDY DEVINE WING OF THE GEORGE L. JENKINS ACADEMIC RESOURCE CENTER

WHEREAS, Judy Devine provided the lead gift of \$150,000 to the Department of Intercollegiate Athletics to expand the George L. Jenkins Academic Resource Center; and

WHEREAS, the expanded facility will play a key role in the academic success of student-athletes, positively impacting their retention, grade-point averages and graduation; and

WHEREAS, Judy Devine improved the lives of legions of Kent State University student-athletes during her 30 years as a coach and administrator, and now through her teaching and leadership of the National Athletic Development Council (NADC); now, therefore

BE IT RESOLVED, that the Board of Trustees, on behalf of Intercollegiate Athletics and the current and future student-athletes and alumni who will benefit from this valuable resource, expresses its sincere appreciation to Judy Devine for her generosity and years of dedicated service to Kent State; and

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees, in accordance with University policy, hereby names the expansion of the George L. Jenkins Academic Resource Center as the Judy Devine Wing.

Resolution 2010-67

NAMING OF THE ZOELLER FIELD (WOMEN'S SOCCER STADIUM)

WHEREAS, Ron Zoeller and his family have provided the lead gift of \$125,000 to the Department of Intercollegiate Athletics to renovate the existing women's soccer field; and

WHEREAS, the facility will play a key role in the recruitment, retention and performance of student-athletes in women's soccer, thereby enhancing both the women's athletics program and intercollegiate athletics overall; and

WHEREAS, Ron Zoeller, a member of the Class of 1969 and the KSU men's soccer team at that time, has been a loyal and generous supporter of Kent State Athletics, currently serving on the university's National Athletic Development Council (NADC); now, therefore

BE IT RESOLVED, that the Board of Trustees, on behalf of Intercollegiate Athletics and the current and future student-athletes and alumni who will benefit from this valuable resource, expresses its sincere appreciation to the Zoeller family for its generosity and years of dedicated service to Kent State; and

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees, in accordance with University policy, hereby names the women's soccer stadium as Zoeller Field.

Resolution 2010-68

NAMING OF THE OLGA A. MURAL LECTURE HALL IN THE COLLEGE OF BUSINESS ADMINISTRATION

WHEREAS, during her lifetime Akron philanthropist Olga A. Mural gave generously to the students of Kent State, the College of Business Administration and Graduate School of Management, and the university as a whole; and

WHEREAS, the foundation of Mrs. Mural's philanthropy was devoted to transforming the lives of Kent State students for generations to come; and

WHEREAS, her husband, Walter, was a graduate of the College of Business Administration's accounting program; and

WHEREAS, a portion of her final estate gift was used to renovate and update the lecture hall (Rm. 200) in the College of Business Administration and Graduate School of Management building; now, therefore

BE IT RESOLVED, that the Board of Trustees, on behalf of the College of Business Administration and Graduate School of Management and the current and future students who will benefit from this facility, memorialize the university's sincere appreciation to Olga A. Mural for her generosity; and

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees, in accordance with University policy, hereby name the Olga A. Mural Lecture Hall (Rm. 200) in the College of Business Administration and Graduate School of Management building.

Resolution 2010-69

**RENAMING OF COLLEGE HALL
TO JOHN J. PURINTON HALL**

WHEREAS, Kent State University at East Liverpool serves as center for excellence in higher education and community engagement in Columbiana County; and

WHEREAS, former Kent State University at East Liverpool Advisory Board member M. Patricia Burnett recognizes the university's importance in the city's development, providing a \$400,000 lead gift to renovate College Hall and to provide enhanced learning opportunities to students in the Occupational Therapy Assistant Program; and

WHEREAS, M. Patricia Burnett's grandfather, John J. Purinton, dedicated his business career to improving the quality of life for the residents of East Liverpool; and

WHEREAS, his commitment serves as an enduring example of how an individual can foster ethical and humanitarian values; now, therefore

BE IT RESOLVED, that the Board of Trustees, on behalf of Kent State University at East Liverpool and current and future students and alumni who will benefit from this valuable resource, expresses its sincere appreciation to M. Patricia Burnett and her family for their generosity; and

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees, in accordance with University policy, hereby changes the name of College Hall to John J. Purinton Hall at Kent State at East Liverpool.

ACTION: There were no objections to placing the actions on the consent agenda.

APPROVAL OF THE AGENDA

The Board of Trustees then moved to the business portion of the meeting. Vice Chair Woods asked if there were any additional changes to the agenda. Hearing none, the agenda was approved by general consent.

DISPOSITION OF MINUTES

Vice Chair Woods asked for a motion to approve the minutes of the meeting of March 16, 2010. Hearing no corrections, the minutes were approved by general consent.

REPORT OF THE CHAIRPERSON

Vice Chair Woods was pleased to present remarks on behalf of Board Chair Patrick Mullin, who was absent.

She first welcomed new trustees to the Board. Vice Chair Woods noted that Trustee Copeland is executive vice president and director of corporate diversity and philanthropy at KeyCorp and serves as Chair of the Key Foundation. Trustee Copeland brings a wealth of organizational expertise and a strong national network to the Board, she said. She then turned her attention to undergraduate student trustee Brady Ruffer. A native of Stryker, Ohio, Trustee Ruffer is a secondary education major, who is very active in student organizations and residence life.

At the request of Trustee Copeland, Vice Chair Woods then entered into the record of the day's meeting Trustee Copeland's memo dated May 25, 2010, in which she disclosed her employment by KeyBank and requested that she be excluded from any matters involving the company. Trustee Woods noted that the memo has been placed on file in the Office of the President, Library Second Floor.

On behalf of the Board, Vice Chair Woods then thanked Dean Doug Steidl, Director Terry Schwartz, and the faculty and students of the Cleveland Urban Design Collaborative (CUDC) for hosting the Board meeting. She noted that Kent State is very proud to be a part of the vibrant Playhouse Square, thanks in part to three area foundations – Cleveland Foundation, Gund Foundation, and the Kent H. Smith Charitable Trust – that helped fund the project. She continued by stating that a grand-opening reception would be held later that evening to mark the occasion. Though relatively new to Euclid Avenue, she said, the center has provided regional leadership and research on urban issues since its founding in 1983. Vice Chair Woods added that the CUDC has been based in downtown Cleveland since 1999, offering students real-world urban design challenges.

Vice Chair Woods then commended President Lefton, the faculty, staff and students for a successful start to the school year. She noted that President Lefton would be giving his annual State of the University address on September 23, 2010, as well as introducing Director of Athletics Joel Nielsen as the keynote speaker for the Bowman Breakfast.

In closing, Vice Chair Woods drew attention to a “Proclamation to the Students of 2060,” which was issued by Board Chair Mullin on behalf of the Board as part of the Centennial time capsule buried in Risman Plaza. She then read the proclamation, and observed that the Board’s gavel was also donated as an artifact. A new gavel, engraved with the year 2010 in honor of the university’s centennial, was presented at the meeting as a replacement.

Vice Chair Woods then asked President Lefton to give his report.

REPORT OF THE PRESIDENT

President Lefton opened his report with recent good news items. Kent State ranked among the nation's best universities, receiving a coveted spot in the first-tier list of Best National Universities in *U.S. News and World Report*. He continued by sharing that the School of Journalism and Mass Communications would host its annual Poynter Media Ethics Workshop the following day. National experts joining the conference include Arianna Huffington, co-founder and editor-in-chief of the Huffington Post. President Lefton then commented on the Risman Plaza renovations, citing the beauty of the green spaces and increased student use since the site opened. He commented further on the renovations to the first floor of the Library. All of the improvements, he said, were received well by the students and are being used heavily.

President Lefton turned his attention to the university's strategy map and its overall strategic plan. He informed the Board that the strategic plan was now fully online and interactive. He then turned his attention to a planned Institute for Excellence leadership development program, to be delivered by the university's human resources division. After giving a brief overview, President Lefton explained the two types of curriculum being offered through the program: one for individual contributors and another for administrators. For individual contributors, the course will focus on increasing personal excellence and aligning personal leadership within the university, he said. President Lefton continued by stating the course for administrators would focus on increasing team leadership capacity and aligning vision, talent and behaviors for team excellence and leading change.

With that, President Lefton began a discussion on marketing and branding Kent State University for next-generation recruitment. He then turned to Vice President Iris Harvey for a presentation on a new marketing campaign for Fall 2010. Vice President Harvey began by discussing the demographics of the audience the university is trying to reach. She discussed the types of television shows the target audience is watching and the extensive placement that will occur throughout Ohio and Western Pennsylvania. Vice President Harvey then played three television commercials for the Board showcasing the new marketing effort. The commercials feature successful alumni in diverse fields and also promote a website (www.kent.edu/experienceforlife) where users can seek additional information about the campaign and the institution and post their own Kent State success stories. With that, she asked the Board if they had any questions.

Trustee Woods asked for an explanation of the two taglines being used in the campaign. Vice President Harvey responded that "Excellence in Action" is the institution's slogan, and "Experience for Life" is the marketing tagline. President Lefton commented in support of using both in the campaign. Trustee Pollock suggested merging the taglines at some point.

Trustee Timken then asked about the many signs and materials that contain the "You Belong Here" tagline. She expressed her fondness for the phrase, and commented that it sends a strong message to first-generation college students.

Vice President Harvey gave the floor to President Lefton, who asked for questions. There were none, and he concluded his report.

Vice Chair Woods asked President Lefton to present the personnel actions.

PERSONNEL ACTIONS

President Lefton asked Senior Vice President and Provost Robert Frank to present the academic personnel actions and Vice President Walker to present the non-academic personnel actions.

ACADEMIC PERSONNEL

Senior Vice President and Provost Frank reported the emeriti recommendations, and that the remaining academic actions were routine in nature.

NON-ACADEMIC PERSONNEL

Vice President Walker noted that the non-academic actions were routine.

ACTION: There were no objections to placing the personnel actions on the consent agenda.

Vice Chair Woods then called on Trustee Dennis Eckart for the Academic Excellence and Student Success Committee report.

REPORT OF THE ACADEMIC EXCELLENCE AND STUDENT SUCCESS COMMITTEE

Trustee Eckart reported that the committee reviewed the seven resolutions on the agenda, and recommended them for approval.

Resolution 2010-48

CONFERRAL OF DEGREES May 15, 2010

WHEREAS, Section 3341.05 of The Revised Code of Ohio provides that "...On the recommendation of the (KSU) faculty, the (KSU) Board of Trustees may confer such honorary and academic degrees as are customarily conferred by colleges and universities in the United States..."; and

WHEREAS, the Faculties, Deans and Directors of Kent State University's Colleges and Schools recommend that appropriate degrees be conferred on those Kent State students who completed -- during the period December 20, 2009 to May 15, 2010 -- the various requirements of the respective programs of study they pursued; and

WHEREAS, the University has recognized completion of said programs of study by awarding diplomas as appropriate at a suitable time, during the period cited,

upon such persons listed in the accompanying Summary of Candidates for Degrees; now, therefore,

BE IT RESOLVED that the Kent State University Board of Trustees hereby confirms the conferral of their respective degrees upon those persons who have been officially recorded by the Kent State University Registrar as having completed the requirements during said period December 20, 2009 to May 15, 2010.

Resolution 2010-49

**APPROVAL OF REVISIONS TO UNIVERSITY POLICY 3342-6-14
REGARDING FACULTY TENURE**

WHEREAS, the Constitution of Kent State University requires the university to maintain a register of policies and procedures (University Policy Register); and

WHEREAS, the proposed revisions of University Policy 3342-6-14 Regarding Faculty Tenure were reviewed and approved by the Faculty Senate on July 19, 2010; and

WHEREAS, the proposed revisions have the endorsement of the Provost and President; now, therefore,

BE IT RESOLVED that the Board of Trustees of Kent State University hereby approves the adoption of revisions to University Policy 3342-6-14 Regarding Faculty Tenure, with implementation effective August 22, 2010.

Resolution 2010-50

**APPROVAL OF REVISIONS TO UNIVERSITY POLICY 3342-6-15
REGARDING FACULTY PROMOTION**

WHEREAS, the Constitution of Kent State University requires the university to maintain a register of policies and procedures (University Policy Register); and

WHEREAS, the proposed revisions to University Policy 3342-6-15 Regarding Faculty Promotion were reviewed and approved by the Faculty Senate on July 19, 2010; and

WHEREAS, the proposed revisions have the endorsement of the Provost and President; now, therefore,

BE IT RESOLVED that the Board of Trustees of Kent State University hereby approves the adoption of revisions to University Policy 3342-6-15 Regarding Faculty Promotion, with implementation effective August 22, 2010.

Resolution 2010-51

**APPROVAL OF UNIVERSITY POLICY 3342-4-02
REGARDING ADMINISTRATION OF STUDENT CONDUCT**

WHEREAS, the Constitution of Kent State University requires the university to maintain a register of policies and procedures (University Policy Register); and

WHEREAS, the Division of Enrollment Management and Student Affairs and the Office of University Counsel have reviewed the University policy regarding administration of student conduct (3342-4-02); and

WHEREAS, the proposed policy was revised to update terminology, provide for consistent application, and reflect national best practices; now, therefore,

BE IT RESOLVED that the Board of Trustees of Kent State University hereby approves the adoption of University policy 3342-4-02.

Resolution 2010-52

**MOVE OF THE EMERGENCY MEDICAL SERVICES TECHNOLOGY
MAJOR WITHIN THE ASSOCIATE OF TECHNICAL STUDY DEGREE
FROM KENT STATE GEAGA
TO KENT STATE TRUMBULL**

WHEREAS, Kent State University seeks approval for the Emergency Medical Services Technology major within the Associate of Technical Study degree to be moved from Kent State Geauga to Kent State Trumbull; and

WHEREAS, since 2003, this major at Kent State Geauga has experienced little enrollment; and

WHEREAS, the program will articulate into the proposed Bachelor of Fire Science and Emergency Preparedness at Kent State Trumbull, providing a clear career pathway from certificate to associate to bachelor's degree; and

WHEREAS, there are no additional resources required to implement the degree at Kent State Trumbull; and

WHEREAS, students currently enrolled in the program at Geauga will be provided the opportunity to complete their degree work; and

WHEREAS, the proposed merger has been reviewed and approved through the Educational Policies Council and the Faculty Senate, and also has the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves the move of the Emergency Medical Services Technology major within the Associate of Technical Studies degree from Kent State Geauga to Kent State Trumbull, effective Fall 2010.

Resolution 2010-53

INACTIVATION OF THE PLASTICS MANUFACTURING ENGINEERING TECHNOLOGY MAJOR WITHIN THE ASSOCIATE OF APPLIED SCIENCE DEGREE

WHEREAS, the College of Technology seeks approval for the inactivation of the Plastics Manufacturing Engineering Technology major within the Associate of Applied Science degree; and

WHEREAS, the program has not seen any enrollment over the past several years; and

WHEREAS, program inactivation has no impact on facilities or faculty; and

WHEREAS, the program is offered at both Kent State University at Trumbull and Kent State University at Tuscarawas; and

WHEREAS, the proposed inactivation has been reviewed and approved through the Educational Policies Council and the Faculty Senate, and also has the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves inactivation of the Plastics Manufacturing Engineering Technology major within the Associate of Applied Science degree, effective Fall 2010.

Resolution 2010-54

INACTIVATION OF THE MASTER OF ARTS DEGREE FROM ELEVEN PROGRAMS IN THE COLLEGE OF EDUCATION, HEALTH AND HUMAN SERVICES

WHEREAS, the College of Education, Health and Human Services seeks approval for the inactivation of 11 Master of Arts programs, including: Career Technical Teacher Education, Clinical Mental Health Counseling, Curriculum and Instruction, Evaluation and Measurement, Higher Education and Student Personnel, Health Education and Promotion, Instructional Technology, Intervention Specialist, Rehabilitation Counseling, School Counseling and School Health Education; and

WHEREAS, this degree option is essentially redundant with the Master of Education degree, which also allows students to complete a thesis for each of the areas of concentration; and

WHEREAS, the inactivation of the 11 programs will clarify the degree offerings to prospective students and eliminate low-enrolled programs; and

WHEREAS, the proposed inactivation's have been reviewed and approved through the Educational Policies Council and the Faculty Senate, and also has the endorsement of the Provost and the President; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby approves inactivation of 11 Master of Arts programs in the College of Education, Health and Human Services, including: Career Technical Teacher Education, Clinical Mental Health Counseling, Curriculum and Instruction, Evaluation and Measurement, Higher Education and Student Personnel, Health Education and Promotion, Instructional Technology, Intervention Specialist, Rehabilitation Counseling, School Counseling and School Health Education, effective Fall 2011.

Trustee Eckart continued with his report by stating that the committee also reviewed all information items on the agenda. The committee discussed policies regarding retention and missing students. The committee also received a report from the College of Architecture and Urban Design Dean Doug Steidl. Trustee Eckart shared his deep appreciation for the CUDC and its impact over the years. He also thanked Vice President Greg Jarvie, Associate Vice President Dave Garcia, and Vice President Alfreda Brown for their work in diversifying the population at Kent State. The Kent campus should look and feel like the broader world, he said. Trustee Eckart remarked that institutional support is being given, progress is being made, but more must be done to bring students of all backgrounds to Kent State. He then commented that Kent State is uniquely positioned for urban change in Northeast Ohio.

REGARDING A COMPREHENSIVE, INTEGRATED PLAN FOR INCREASING EXCELLENCE, ACCESS, AND AFFORDABILITY ACROSS THE EIGHT CAMPUSES OF KENT STATE UNIVERSITY

Trustee Eckart then brought forward a resolution concerning academic and facility improvements across the eight campuses of Kent State University. Referring to it as the most ambitious expansion of access to higher education since Governor James Rhodes, he outlined the details of the resolution. Under the plan, Kent State would offer 60 new or extended degrees across the regional campuses in the next 60 months, forge at least 10 new strategic partnerships, and impact tuition on the regional campuses as well. Trustee Eckart said the time had come to invest in the Kent Campus facilities so that it can meet the aspirations of students, faculty and staff in the future. He stated that the Board has embraced the comprehensive, integrated plan, but that time was of the essence. He called for Chancellor Eric Fingerhut's support and thanked the staff for their work on the project.

Resolution 2010-47

REGARDING A COMPREHENSIVE, INTEGRATED PLAN FOR INCREASING EXCELLENCE, ACCESS, AND AFFORDABILITY ACROSS THE EIGHT CAMPUSES OF KENT STATE UNIVERSITY

WHEREAS, the Strategic Plan for Kent State University has a clear focus on excellence, access and affordability across its eight campuses, which is aligned with and supportive of the University System of Ohio (USO) strategic plan; and

WHEREAS, the Kent State Board of Trustees and administration have put into motion investments that are essential to the achievement of this larger vision, including \$250-million in planned improvements to the academic infrastructure, creation of a College of Public Health and identification of other centers of excellence, forging of progressive new partnerships with the communities we serve to enhance economic development and quality of life, and far-reaching strategies to enhance Kent State University in general and the Kent Campus in particular as a magnet for high-achieving students; and

WHEREAS, Kent State University's comprehensive, and bold plan offers higher quality, greater opportunity, more access, more affordability, expanded collaboration, and a growing and dynamic, state-of-art campus that is in furtherance of the USO's goals, the university's top-tier ranking and the best aspirations of students, faculty, staff and alumni; and

WHEREAS, being the largest multi-campus system in Ohio, Kent State also is uniquely positioned for leadership in ensuring accessible, affordable and high-quality pathways to the bachelor's degree on its regional campuses, which is defined in the USO plan as the "Thirty Mile Promise," now, therefore

BE IT RESOLVED that the Board of Trustees and the university administration seek to highlight and reaffirm its commitment through the following:

- (a) Increase the number of bachelor's degrees offered entirely at regional campuses through a "60 in 60" Pledge – at least 60 new or extended degrees across the seven regional campuses over the next 60 months
- (b) Enter into new partnerships with community colleges, resulting in at least 10 new 2+2 pathways and articulation agreements over the next 24 months, thereby increasing pathways for urban and economically disadvantaged urban students
- (c) Increase awareness of and ultimately participation in these pathways through broadened marketing and advertising/outreach efforts system-wide
- (d) Preserve affordable pathways to a Kent State degree by offering a 35-percent discount in the rate of upper-division tuition on the regional campuses compared to the Kent Campus, and furthermore, freezing the lower-division tuition rate for the next two years, providing that the state share of instruction (SSI) for the regional campuses remains the same; and
- (e) Enhance student financial processes and fundraising to maximize participation in financial aid, scholarships, internships, and other programs, with attention to further lowering the out-of-pocket costs paid by students of various income levels.
- (f) Continue to develop special initiatives for targeted populations especially in need, such as a pilot community college early admission and dual credit program now underway in partnership with Eastern Gateway Community College.

WHEREAS, time is of the essence, especially in regard to the academic facilities improvement bond issue as the favorable tax treatment of the federal Build America Bonds program upon which our investment plan has been predicated expires at the end of 2010, which could increase financing costs to students by as much as \$57 million as well as place at risk an estimated 7,500 Portage County area construction jobs if the \$250-million capitol improvement plan cannot go forward;

BE IT FURTHER RESOLVED, given that key tenets of this comprehensive, integrated plan require the approval of the State of Ohio – specifically the expediting of degree proposals on the regional campuses and the approval of the facilities improvement bond issue for academic infrastructure and the associated fee as approved by the Kent State University Board of Trustees in November 2009 – the Board of Trustees hereby respectfully requests the Chancellor of the Board of Regents to expeditiously take the necessary administrative actions to implement this comprehensive plan for the immediate benefit of current and future students, the communities of Northeast Ohio, and the broader interests of the state of Ohio.

With that, Trustee Eckart concluded this report of the Academic Excellence and Student Success Committee.

ACTION: There were no objections to placing the management decision items on the consent agenda.

Vice Chair Woods then called upon Trustee Andrew Banks to deliver the reports of the Audit Committee and the Finance and Administration Committee.

REPORT OF THE AUDIT COMMITTEE

Trustee Banks reported that the Audit Committee met and discussed a report of the activities performed by the Office of Internal Audit for fiscal year 2010. The office spent over 5,200 hours last year providing independent appraisals of the financial and operational controls of the university, he said. Trustee Banks remarked that the process included analysis of risks and promoting effective controls on a cost-benefit basis. There were no extraordinary findings, he stated.

With that, Trustee Banks concluded the report of the Audit Committee.

REPORT OF THE FINANCE AND ADMINISTRATION COMMITTEE

Trustee Banks then reported that the Finance and Administration Committee met and considered 13 board decision items in addition to four information items which were routine in nature. The Committee was also updated on the Responsibility Centered Management (RCM) financial performance for fiscal year 2010, he said.

APPROVAL TO RENOVATE HARBOURT HALL

Trustee Banks then recommended for approval a resolution seeking authorization to renovate Harbourt Hall into administrative offices for the Office of the University Architect as well as Facilities Planning and Operations. He noted that these two offices must be relocated to allow the development of the College of Public Health into Lowry Hall.

Resolution 2010-55

APPROVAL TO RENOVATE HARBOURT HALL

WHEREAS, Harbourt Hall was closed as a residence hall in 2007; and

WHEREAS, Harbourt Hall is a critical first step in the comprehensive campus renovation program; and

WHEREAS, Harbourt Hall must be completed irrespective of the timetable and funding provided by the comprehensive campus renovation program to accommodate the College of Public Health; and

WHEREAS, the completion of this project will permit space currently occupied in Lowry Hall to be rededicated to academic uses for the College of Public Health; and

WHEREAS, the project will provide a re-location for the Office of the University Architect and Facilities Planning and Operations; and

WHEREAS, this building will be designed and constructed to be sustainable with a goal of a silver-LEED rating; and

WHEREAS, the design, bidding, and construction of this project will follow all state laws and regulations; and

WHEREAS, \$5.3 million in local funds have been designated for this project; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with this project in accordance with University Policy 3342-7-04.

APPROVAL TO RENOVATE HEER HALL

Trustee Banks then recommended for approval a resolution seeking authorization to renovate Heer Hall into administrative offices for Human Resources and other administrative functions as space permits. Currently located in Terrace Hall and White Hall, the Human Resources offices will be relocated and consolidated to provide better operational efficiencies and to permit Terrace Hall to be used for other academic purposes, including swing space for the comprehensive campus renovation program, he said. He noted that the project would be postponed if the comprehensive campus renovation program, awaiting Ohio Board of Regents action, is not approved.

Resolution 2010-56

APPROVAL TO RENOVATE HEER HALL

WHEREAS, Heer Hall was closed as a residence hall in 2008; and

WHEREAS, \$5 million has been designated through the comprehensive campus renovation project to renovate Heer Hall for administrative offices at the Kent Campus of Kent State University; and

WHEREAS, the project will consolidate the Human Resources divisions in Heer Hall; and

WHEREAS, this building will be designed and constructed to be sustainable with a goal of a silver-LEED rating; and

WHEREAS, the design, bidding, and construction of this project will follow all state laws and regulations; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with this project in accordance with University Policy 3342-7-04.

BE IT FURTHER RESOLVED, that the renovation of Heer Hall would be postponed should the comprehensive campus renovation program, currently awaiting the Ohio Board of Regents approval, be rejected.

APPROVAL OF THE SALEM CAMPUS BUILDING EXPANSION AND ADDITIONS

Trustee Banks then recommended for approval a resolution seeking authorization to renovate portions of the Main Classroom Building at the Kent State University at Salem campus. He noted the project would include converting the existing gymnasium into a two-story academic wing to provide modern classrooms and laboratories for the sciences as well as faculty offices and a campus bookstore. The lower level would be constructed to accommodate the nursing program and the upper level will be shelled out with the intent that a future project will convert the spare level into academic science laboratories, he said.

Resolution 2010-57

APPROVAL OF THE SALEM CAMPUS BUILDING EXPANSION AND ADDITIONS

WHEREAS, the university has allocated \$6,750,000 in local, capital and pledge funds for the renovation of the Main Classroom Building at the Kent State University at Salem Campus; and

WHEREAS, this project will include two phases, the first involving the renovation of the existing recreation wing of the building into a two-story academic wing for classrooms, laboratories and offices; and

WHEREAS, the project will include a second phase of construction to renovate existing classrooms into faculty offices and a campus bookstore; and

WHEREAS, the design and implementation of this project will follow all state laws and regulations; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with this project in accordance with University Policy 3342-7-04.

APPROVAL OF THE STUDENT PERFORMANCE STAGE AND CLOCK TOWER

Trustee Banks then recommended for approval a resolution seeking authorization to expand and improve the area adjacent to the Kent Student Center building to better facilitate student activities of both formal and informal natures. He noted an architecturally integrated student performance stage and iconic clock tower structure would eventually be constructed near the Summit Street end of the expanded student lawn area. This improved and expanded student area also is intended to create a new formal entry point to the campus, he said.

Resolution 2010-58

**APPROVAL OF THE STUDENT PERFORMANCE STAGE
AND CLOCK TOWER**

WHEREAS, the Kent State University Board of Trustees on May 26, 2010 approved the expenditure of \$3.5 million to complete a second phase of campus renewal and improvements in the student plaza area adjacent to the recently renovated Risman Plaza; and

WHEREAS, the administration desires to expand and improve the areas adjacent to the Kent Student Center building to better facilitate student activities of both formal and informal natures; and

WHEREAS, a tree-lined lawn area extending to the Summit Street border will be developed as part of the recently approved second phase to provide students and the university community with a comfortable and inviting space for conversation, casual recreation, and study; and

WHEREAS, this improved and expanded student area also is intended to create a new formal entry point to the campus; and

WHEREAS, an architecturally integrated student performance stage and an iconic clock tower structure is intended to be constructed near the Summit Street end of the new expanded student lawn area; and

WHEREAS, a fund has been established in support of this project and fundraising continues to create naming opportunities; and

WHEREAS, it is desired to include the design and construction of this integrated stage and architectural element concurrently with the improvements contained in the second phase of improvements in the student plaza area; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorizes the Vice President for Finance and Administration to proceed with the design and construction of this project at a cost not to exceed \$1.9 million, in accordance with University Policy 3342-7-04.

APPROVAL OF PROPERTY PURCHASES

Trustee Banks then recommended five resolutions seeking authorization to purchase property located near other Kent Campus property between the downtown area of Kent and the present campus boundary. He noted that these parcels are critical for the future expansion of the Kent Campus and are consistent with community plans to revitalize the strategic area between the campus and downtown Kent, including extension of the university esplanade to the downtown area.

He further noted that after discussion in committee, the real estate items behind tabs 21 and 24 were removed from consideration for the consent agenda until further legal work could be completed.

Resolution 2010-59

PURCHASE OF HEINTEL PROPERTY, CITY OF KENT

WHEREAS, Kent State University has planned expansion in the area between the Kent Campus and downtown Kent; and

WHEREAS, property owned by Georgelle C. Heintel located at 429 East College Street, Kent, Ohio 44240, Parcel ID 17-024-40-00-168-000, is available for purchase; and

WHEREAS, the Heintel property has been appraised by an independent appraiser at \$130,000, which is equal to the purchase price; and

WHEREAS, funds are available for the purchase of this property; and

WHEREAS, upon receipt of authorization by the Board of Trustees to purchase the Heintel property, the required approvals will be sought from the State of Ohio; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorize the Vice President for Finance and Administration to proceed with and conclude the purchase of this parcel of land owned by Georgelle C. Heintel, located in the City of Kent, 429 East College Street, for the sum of \$130,000.

Resolution 2010-60

PURCHASE OF LAVELLE-PAHL PROPERTY, CITY OF KENT

WHEREAS, Kent State University has planned expansion in the area between the Kent Campus and downtown Kent; and

WHEREAS, property owned by Cynthia D. Lavelle-Pahl located at 329 East Erie Street, Kent, Ohio 44240, Parcel ID 17-024-40-00-013-000, is available for purchase; and

WHEREAS, the Lavelle-Pahl property has been appraised by an independent appraiser at \$175,000, which is equal to the purchase price; and

WHEREAS, funds are available for the purchase of this property; and

WHEREAS, upon receipt of authorization by the Board of Trustees to purchase the Lavelle-Pahl property, the required approvals will be sought from the State of Ohio; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorize the Vice President for Finance and Administration to proceed with and conclude the purchase of this parcel of land owned by Cynthia D. Lavelle-Pahl, located in the City of Kent, 329 East Erie Street, for the sum of \$175,000.

Resolution 2010-61

PURCHASE OF NEIMAN PROPERTY, CITY OF KENT

WHEREAS, Kent State University has planned expansion in the area between the Kent Campus and downtown Kent; and

WHEREAS, property owned by Larry A. Neiman located at 246 East Erie Street, Kent, Ohio 44240, Parcel ID 17-024-40-00-052-000 and 17-024-40-00-053-000, is available for purchase; and

WHEREAS, the Neiman property has been appraised by an independent appraiser at \$225,000, which is equal to the purchase price; and

WHEREAS, funds are available for the purchase of this property; and

WHEREAS, upon receipt of authorization by the Board of Trustees to purchase the Neiman property, the required approvals will be sought from the State of Ohio; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorize the Vice President for Finance and Administration to proceed with and conclude the purchase of this parcel of land owned by Larry A. Neiman, located in the City of Kent, 246 East Erie Street, for the sum of \$225,000.

Resolution 2010-62

PURCHASE OF PETRYNA PROPERTY, CITY OF KENT

WHEREAS, Kent State University has planned expansion in the area between the Kent Campus and downtown Kent; and

WHEREAS, property owned by Andrej M. Petryna located at 128 South Willow Street, Kent, Ohio 44240, Parcel ID 17-024-40-00-014-000, is available for purchase; and

WHEREAS, the Petryna property has been appraised by an independent appraiser at \$225,000, which is equal to the purchase price; and

WHEREAS, funds are available for the purchase of this property; and

WHEREAS, upon receipt of authorization by the Board of Trustees to purchase the Petryna property, the required approvals will be sought from the State of Ohio; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorize the Vice President for Finance and Administration to proceed with and conclude the purchase of this parcel of land owned by Andrej M. Petryna, located in the City of Kent, 128 South Willow Street, for the sum of \$225,000.

Resolution 2010-63

**PURCHASE OF LKG CORPORATION & SCHUMANN PROPERTIES,
CITY OF KENT**

WHEREAS, Kent State University has planned expansion in the area between the Kent Campus and downtown Kent; and

WHEREAS, property owned by LKG Corporation located at 324 College Court, Kent, Ohio 44240, Parcel ID 17-024-40-00-095-000 and property owned by David and Kathy Schumann located at 132 South Lincoln Street, Kent, Ohio 44240, Parcel ID 17-024-40-00-140-000, are available for purchase; and

WHEREAS, the above-referenced properties are in various stages of the appraisal process to finalize purchase price, and the above-referenced property owners desire to complete property transfer before December 31, 2010, and the process Kent State University follows after Board of Trustees' approval takes about 90 days to complete; and

WHEREAS, funds are available for the purchase of this property; and

WHEREAS, upon receipt of authorization by the Board of Trustees to purchase the LKG and Schumann properties, the required approvals will be sought from the State of Ohio; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees hereby authorize the Vice President for Finance and Administration to proceed with and conclude the purchase of the properties at 324 College Court and 132 South Lincoln Street, City of Kent, at no greater than their respective appraised values.

*CONFIRMATION OF UNIVERSITY INVESTMENT IN DOWNTOWN KENT
HOTEL/CONFERENCE FACILITY*

Trustee Banks then recommended for approval a resolution seeking authorization for the President and Vice President for Finance and Administration to execute and deliver any additional documents, instruments and certificates in connections with the downtown Kent hotel/conference facility project. He noted that on September 16, 2009, the Board approved a resolution that authorized the President to pursue development activities and discussions with prospective developers, investors, and City of Kent officials concerning a planned hotel and conference facility in downtown Kent. The 2009 resolution requested the administration to create an investment plan for such a project at an amount that did not exceed \$3 million, he said. Trustee Banks continued by stating that these development activities and discussions have progressed, and the new resolution being presented to the Board provides a mechanism for this progress to continue during the next three months, before the Board meets again in December 2010.

Resolution 2010-64

**CONFIRMATION OF UNIVERSITY INVESTMENT IN DOWNTOWN
KENT HOTEL/CONFERENCE FACILITY**

WHEREAS, the Kent State University Board of Trustees approved Resolution 2009-63 on September 16, 2009, which authorized the President to continue development activities and discussions with prospective developers, investors, and City of Kent officials concerning a planned hotel and conference facility in downtown Kent; and

WHEREAS, the Board also endorsed, subject to final approval of the Board of Trustees, an investment of current university invested funds up to but not exceeding \$3 million in the project; and

WHEREAS, the development activities and discussions have continued to progress, with the intention that the City of Kent's final land development agreement with the developers and other contractual terms among the parties, including Kent State University, be finalized by November 1; and

WHEREAS, the next business meeting of the Board of Trustees will not occur until December 15, 2010; now, therefore

BE IT RESOLVED, that the Kent State University Board of Trustees approves the following course of action to ensure that that progress can continue:

- (a) formal approval of the investment of university current invested funds up to \$3 million in the project;
- (b) the formation of a special committee, consisting of the Board Chair, the Finance and Administration Committee Chair, and up to two additional trustees with expertise and interest in participating in this phase of discussions; and
- (c) the authorization of the Board Chair and the Finance Chair to authorize the President to execute documents as necessary in the interim period to keep the project moving forward, with the understanding that final terms of the agreement will be brought to the next Board meeting.

TWINSBURG ACADEMIC CENTER

Trustee Banks then recommended for approval a resolution seeking authorization for the President and Vice President of Finance and Administration to execute and deliver on behalf of Kent State University any additional documents, instruments and certificates required in connection with the Twinsburg Academic Center project. Since action on the project in May, the developer has secured tentative authorization of bond funding through the Summit County Port Authority. This move will result in significant savings in the financing costs that will accrue to Kent State.

Resolution 2010-65

TWINSBURG ACADEMIC CENTER

WHEREAS, Kent State University's Twinsburg Academic Center has seen increases in enrollment since its inception in 1996; and

WHEREAS, the center's current location has been deemed to be inadequate due to the aging infrastructure and mechanical systems of the building, the lack of adequate parking, and the need for additional classroom and laboratory space; and

WHEREAS, a new building with state-of-the-art classrooms, technology, science and medical laboratories will allow for expanded course offerings aimed at attracting new students who are interested in obtaining a degree from Kent State and also will provide expanded offerings to include more continuing education and workforce development programs, as well as community engagement opportunities and job training; and

WHEREAS, this Board passed a resolution dated May 26, 2010 authorizing the negotiation and execution of a 30-year lease agreement with a purchase option (the "Triple Net Lease Agreement") with Fairmount Properties LLC ("Fairmount") for construction of a new 42,000 square-foot building to house the Twinsburg Academic Center on approximately 15-acres of real property located off of Route 91, north of I-480, in the City of Twinsburg (the "Project"), which will offer greater visibility, accessibility, and the ability to expand course offerings; and

WHEREAS, the university administration has commenced negotiations with Fairmount and has determined to finance the costs of the Project through the Summit County Port Authority (the "Authority") through the issuance of its lease revenue bonds (the "Bonds") and those negotiations have resulted in the execution of a Triple Net Lease Agreement and a development agreement (the "Development Agreement") among the University, the Authority and KSU Twinsburg LLC (the "Developer"), a limited liability company controlled and managed by Fairmount for the development of the Project; now, therefore,

BE IT RESOLVED that the Kent State University Board of Trustees ratifies the execution and delivery by the President and the Vice President of Finance and Administration of the Triple Net Lease Agreement and the Development Agreement now on file with the Secretary of this Board.

BE IT FURTHER RESOLVED, that the Kent State University Board of Trustees authorizes the Chair to authorize the President and the Vice President of Finance and Administration to execute and deliver on behalf of Kent State University any additional documents, instruments and certificates as shall be required in connection with the Triple Net Lease Agreement, the Development Agreement, the issuance of the Bonds by the Authority or the Project.

With that, Trustee Banks concluded the report of the Finance and Administration Committee.

ACTION: There were no objections to placing the management decision items on the consent agenda.

ACTION: Trustee Ferrara moved, seconded by Trustee Pollock, that the consent agenda be approved. There were no objections. The motion passed.

NEW BUSINESS

ESTABLISHMENT OF THE POSITION OF NATIONAL TRUSTEE

Vice Chair Woods brought forth a resolution regarding the establishment of a National Trustee position on the Kent State University Board of Trustees. She noted that any nominee for the position must be a non-Ohio resident, and should be chosen on the basis of several attributes including their affiliation with Kent State. She then continued by reading the resolution and its various details.

Trustee Eckart inquired as to the reasoning behind the resolution. Vice Chair Woods responded by stating that many friends of the university have expressed an interest in helping in various ways; this would be an additional, significant way they could do so. Trustee Timken asked about the nominating process. Vice Chair Woods explained that of the process would involve both Board and senior administration recommendations to the Board's nominating committee. Trustee Colecchi asked why the position would be restricted to non-Ohio residents. Vice Chair Woods responded by stating that the appropriate avenue for Ohio residents to seek appointment to the Board would be through the Governor's regular appointments. Trustee Eckart added that the Ohio Attorney General's office concurs that Ohio residents are subject to the regular appointment process.

Resolution 2010-70

ESTABLISHMENT OF THE POSITION OF NATIONAL TRUSTEE

WHEREAS, Kent State University is among the first tier of national universities and executes its educational, research and service missions on state, national and international levels; and

WHEREAS, the governance of Kent State University would be well served by National Trustees whose attributes include, but are not limited, to diverse cultural, geographic, business, professional, public service, and civic backgrounds; now, therefore,

BE IT RESOLVED, that the Kent State University Board of Trustees of Kent State hereby establishes the position of National Trustee in accordance with the following guidelines:

1. National Trustees shall be non-Ohio residents and shall be chosen on the basis of the following attributes: Kent State alumna/alumnus or friend of the university; success in his or her chosen field or profession; state, national or international prominence; ability to advocate for higher education; and willingness and ability to offer counsel.

2. There shall be no more than three positions of National Trustee at any one time.
3. Each National Trustee will be appointed for a three-year term.
4. National Trustees shall not be compensated for their service but will be eligible for reimbursement of reasonable necessary expenses, while engaged in the discharge of their duties as National Trustees, in accordance with policies governing voting Trustees.
5. National Trustees shall be governed by any applicable laws and regulations of the State of Ohio, the Bylaws and Rules of the Board of Trustees, and any applicable University policy.
6. National Trustees shall have no voting privileges on the Board, shall not be considered in determining whether a quorum is present, and shall not be eligible to serve as officers of the Board, but will otherwise participate in all activities of the Board, including membership on committees.
7. National Trustees will be recommended for appointment by the board's Nominating Committee and shall be appointed, and may be removed, by vote of the Board of Trustees. Upon such appointment, the Chair of the Board will, as a courtesy, notify the Governor of Ohio.

ACTION: Trustee Eckart moved, seconded by Trustee Copeland, that the resolution be approved. There were no objections. The motion passed.

Vice Chair Woods then called upon Trustee Pollock to report on behalf on the Nominating Committee.

REPORT OF THE NOMINATING COMMITTEE

Trustee Pollock reported that the committee recommended the following officers of the Board for 2010-2011:

Jacqueline F. Woods – Chair
Jane Murphy Timken – Vice Chair
Dennis Eckart – Secretary

ACTION: Trustee Pollock moved, seconded by Trustee Colecchi, that the resolution be approved. There were objections. The motion passed.

Vice Chair Woods expressed appreciation for the opportunity to serve the Board and the university in the role of Chair. She also thanked Trustee Patrick Mullin for his service the last two years as Board Chair, and indicated that he would be recognized at the Board's December meeting, when the official passing of the gavel will occur.

ADJOURNMENT

Vice Chair Woods announced that the next regular business meeting of the Board of Trustees would be December 15, 2010, at the Kent Campus in Kent, Ohio. On motion duly made and approved, the meeting was adjourned at 3:31 p.m.