The 6th Annual
NORTH COAST FOOT & ANKLE SYMPOSIUM
Exhibitor Prospectus & Sponsorship Opportunities

AUGUST 15 - 16, 2024
Kent State University College of Podiatric Medicine | Independence, OH
The state-of-the-art facilities at the Kent State University College of Podiatric Medicine campus in Independence, Ohio will once again serve as the backdrop for the 6th Annual North Coast Foot & Ankle Symposium. Join us on August 15th and 16th to showcase your company and make valuable connections with podiatric physicians from a multitude of specialties including: wound care, trauma, sports medicine, diabetic care, geriatrics, and forefoot and rearfoot surgery.

North Coast Foot & Ankle Symposium exhibitors will experience two full days of face-to-face interactions with attendees through a mastered floor plan created to generate high traffic during lunch as well as both morning and afternoon breaks. Beyond the exhibit hall, bring your brand to life through unique advertising opportunities, workshops, social events and more.

Exhibit Hall is limited to 35 vendor booths and will sell out! Don’t miss out! Reserve your space at Ohio’s favorite CME now!

EXHIBIT HALL HOURS & ENGAGEMENT OPPORTUNITIES

WEDNESDAY, AUGUST 14
3:30 - 6:30 PM……Exhibitor Check-In & Installation

THURSDAY, AUGUST 15
9AM - 4PM…..Exhibit Hours
9:00 - 9:30 AM…..Morning Break, CECH Sign-In, Exhibit Hall Raffle
11:30 AM - 12:45 PM…..Lunch
2:45 - 3:15 PM…..Afternoon Break, CECH Sign-In, Exhibit Hall Raffle

FRIDAY, AUGUST 16
9AM - 4PM…..Exhibit Hours
9:00 - 9:30 AM…..Morning Break, CECH Sign-In, Exhibit Hall Raffle
11:30 AM - 12:45 PM…..Lunch
2:45 - 3:15 PM…..Afternoon Break, CECH Sign-In, Exhibit Hall Grand Prize Raffle
3:30 PM…..Breakdown: End of afternoon break
Opportunity for Welcome Reception - see page 4 for details

ATTENDEES BY REGION
(based on an average of 350 attendees)

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Midwest</td>
<td>35%</td>
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<tr>
<td>West</td>
<td>25%</td>
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<tr>
<td>South</td>
<td>15%</td>
</tr>
<tr>
<td>North</td>
<td>25%</td>
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</tbody>
</table>

(Ohio 50% of all registrants)

ATTENDEE LISTS
All vendors will receive a pre-seminar registrant mailing address list within two weeks pre- and post- conference. Lists will contain only the attendee name, city and state.
INTERACTIVE RAFFLES
To further boost interactivity, the North Coast Foot & Ankle Symposium includes a grand prize raffle, in which attendees must visit every booth and receive a signature to participate.

SHIPPING, ELECTRICAL & ADDITIONAL VENDOR SERVICES
Shipping address: KSUCPM 6000 Rockside Woods Blvd. Independence, Ohio 44131 Attn: NCFAS / Company Name. Shipments will be received weekdays only from 8AM - 5PM. Vendors assume responsibility to arrange their own FedEx or UPS pickup during KSUCPM Business hours 8AM - 5PM daily.

CAMPUS INFORMATION
Kent State University College of Podiatric Medicine
6000 Rockside Woods Blvd.
Independence, OH 44131
(216) 231-3100
https://www.kent.edu/cpm/location

LOCAL HOTEL SUGGESTIONS
While Kent State University College of Podiatric Medicine does not offer any discounted room blocks for the 2023 North Coast Foot & Ankle Symposium, we do recommend staying at one of our neighbor hotels. Each location is walking distance to campus.

Springhill Suites Cleveland Independence
*group rate of $134 / night
6060 Rockside Place
Independence, OH 44131
(216) 264-4190

Holiday Inn Cleveland - S Independence
6001 Rockside Road
Independence, OH 44131
(216) 524-8050

Home2 Suites by Hilton Independence
6200 Patriots Way
Independence, OH 44131
(216) 264-4272
8’ x 6’ Standard Exhibit Booth Only...........................................................................................................................................$1,750
Registration for two representatives with breaks provided each day. Your exhibit booth includes listing on our website, conference program, and conference signage. Standard booths are placed in Exhibit Hall A with daily breaks and sign-in sheets.

8’ x 6’ Prime Exhibit Booth Only...........................................................................................................................................$2,250
Registration for two representatives with breaks provided each day. Your exhibit booth includes listings on our website, conference program, and conference signage. Prime booths are placed in Exhibit Hall B, located immediately outside of the lecture halls.

Company Insert in Registration Materials...........................................................................................................................................$150
One collateral gift, supplied by the vendor, and distributed to all attendees at the conference. This opportunity is only available to exhibitors. Corporate Partners receive this option complimentary (see page 4 for sponsorship opportunities).

Registration Bag (limited to one sponsor).......................................................................................................................................Sponsor to provide in-kind
Your company logo printed on the bags distributed to all attendees at registration. Other company collateral will be placed into the registration bag.

Lanyards (limited to one sponsor)...............................................................................................................................................Sponsor to provide in-kind
Your company logo printed on the lanyards distributed to all attendees at registration.

Notepads (limited to one sponsor)...............................................................................................................................................Sponsor to provide in-kind
Your company logo printed on the notepads distributed to all attendees at registration.

Pens.............................................................................................................................................................................................................Sponsor to provide in-kind
Your company logo printed on pens distributed to all attendees at registration.

Conference Program Advertising (all ads are full color)
Quarter 4 x 5”.........................................................................................................................................................................................$200
Half Page 8 x 5” horizontal ; 4 x 10” vertical.....................................................................................................................................$400
Full Page 8.5 x 11”..............................................................................................................................................................................$600

Thursday Night Welcome Reception (limited to one sponsor)..............................................................................................................$5,000
Exclusively host the conference event that everyone will be talking about! No matter your vision, we’ll work with you to bring your brand to focus and your event to life! Price may vary based on number of attendees and menu selections.

Commercially Sponsored Lunch Presentation / Product Theater.........................................................................................................$4,000/ 45 minute session
Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 40 minute session will take place in one of our state-of-the-art lecture halls, where attendees can bring their food to enjoy lunch while learning. Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through KSU Dining Services. Sponsor is responsible for recruiting attendees.
**THE KEY TO UNLOCKING ROI FOR YOUR BRAND**

Maximize your presence in the exhibit hall and beyond by entering into a corporate partnership with Kent State University College of Podiatric Medicine for the 2023 North Coast Foot & Ankle Symposium. With four elite sponsorship levels, each with unique corresponding member benefits, you can showcase your brand throughout conference facilities, in bi-annual newsletters to over 7,000 Kent State alumni, and even through direct communication with 350+ quality prospects in our new conference text message notification system.

Experience the caliber of partnering with a university at the North Coast Foot & Ankle Symposium. To ensure exclusivity, corporate partnership opportunities are limited. Secure your level today by contacting Patrick Riley, Director of Advancement at priley6@kent.edu.

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**CORPORATE PARTNER LEVELS**

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<thead>
<tr>
<th></th>
<th>CONFERENCE EXHIBITOR $1,750</th>
<th>CONFERENCE EXHIBITOR PRIME BOOTH $2,250</th>
<th>BRONZE SPONSOR $2,500</th>
<th>SILVER SPONSOR $4,000</th>
<th>GOLD SPONSOR $5,500</th>
<th>DIAMOND SPONSOR $7,500</th>
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<tr>
<td>Exhibit Booth</td>
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<td>Listing on Conference Signage</td>
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<td>Premium Booth Location</td>
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<td>Opportunity for promotional item in registration bags</td>
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<td>Sponsorship level posted at booth</td>
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<td>Break sponsor recognition (limited availability)</td>
<td>Afternoon Coffee Break</td>
<td>Morning Coffee Break</td>
<td>Continental Breakfast</td>
<td>Lunch &amp; Learn</td>
<td>Quarter Page</td>
<td>Half Page</td>
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<td>Ad in conference program</td>
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<td>Ad in <em>Footsteps</em> Alumni Newsletter</td>
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<td>Custom email marketing campaigns delivered to attendees pre- and post-seminar</td>
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<td>Opportunity to host a product theater, hands-on workshop or lab</td>
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<td>Badge Lanyard Sponsor</td>
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<td>(2) Additional Rep Name Badges</td>
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<td>(1) Text message to all attendees promoting service/product</td>
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**INVEST IN CORPORATE SPONSORSHIP**

- heightened visibility
- premium booth locations
- recognition beyond the exhibit hall

**TO BECOME A CORPORATE PARTNER, CONTACT PATRICK RILEY AT PRILEY6@KENT.EDU OR CALL 216-916-7459**
RULES, REGULATIONS & POLICIES

PRODUCTS / SERVICES
The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM reserves the right to approve or deny vendors at their discretion.

TERMS OF PAYMENT
Full payment MUST be received by KSUCPM at the time of online registration. If payment is not received in full at that time, booths cannot be guaranteed. No refunds will be given for cancellations or no-shows. Payment method is credit card only.

ENTERTAINMENT
Sponsors and exhibitors are prohibited from scheduling receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events on KSU property without KSUCPM CME Committee approval.

BADGES & REGISTRATION
All participants at the North Coast Foot & Ankle Symposium must check in at the vendor registration area, on the first day of the conference. Official conference badges must be worn at all times during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives.

LIABILITY
The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSCUPM against any claims, injuries, or expenses that result out of the use of the exhibition space and KSUCPM property unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM property. The Exhibit Hall will be locked during non-conference hours. KSUCPM is not responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

EXHIBIT BOOTHS
Selection of exhibit booth is determined on a first come, first served basis. Prime booths will be located in Exhibit Hall B, immediately outside of the lecture halls, whereas standard booths will have placement in Exhibit Hall A with sign-in sheets and break foods. All exhibit booths will receive a 8’ x 6’ space, with one 6’ skirted table, two chairs and a waste basket. Booth sharing or subleasing is strictly prohibited. Electrical supply is available on an as-needed basis by request only.

SETUP & TEARDOWN
Booth setup will exclusively take place from 3:30 - 6:30 PM Wednesday, August 14, 2024. Tear-down will exclusively take place from approximately 3:30pm - 4:30 pm on Friday, August 16, 2024. An early tear-down fee of $250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 3:30pm on the last day of the exhibition hall. Please schedule your travel accordingly.

CONFERENCE CANCELLATION POLICY
In the event that the KSUCPM North Coast Foot & Ankle Symposium is cancelled due to unforeseen circumstances, all sponsors and exhibitors will be refunded the total amount listed on their respective Reservation Form. Sponsors and vendors are responsible for cancellation of their own reservations such as hotel, airfare, shuttle, rental car and shipping-related charges.
THE 5TH ANNUAL NORTH COAST FOOT & ANKLE SYMPOSIUM
EXHIBITOR & SPONSORSHIP RESERVATION FORM

COMPANY INFORMATION:
Company Name: ________________________________
Description of Product/Service: ____________________________________________________________
Address: ____________________________________________________________
City: __________________ State: ___________ Zip: ________________________________
Primary Contact Name: __________________________ Title: _____________________________
Contact Phone: __________________________ Contact Email: ____________________________

SELECTED EXHIBITOR / SPONSOR PACKAGE:
☐ Standard Booth Conference Exhibitor ($1,750) ☐ Prime Booth Conference Exhibitor ($2,250)  ☐ Bronze Sponsor ($2,500)
☐ Silver Sponsor ($4,000)  ☐ Gold Sponsor ($5,500)  ☐ Diamond Sponsor ($7,500)
☐ Unrestricted Educational Grant (value of $ ____________________ )

A-LA CARTE OPPORTUNITIES:
☐ Company Insert in Registration Materials ($150)  ☐ Registration Bag (Sponsor to provide in-kind) *
☐ Lanyards (Sponsor to provide in-kind) *  ☐ Notepads (Sponsor to provide in-kind) *
☐ Pens (Sponsor to provide in-kind)  ☐ Quarter-Page Program Ad ($200)
☐ Half-Page Program Ad ($400)  ☐ Full-Page Program Ad ($600)
☐ Thursday Night Welcome Reception ($5,000) *
☐ Commercially Sponsored Lunch Presentation / Product Theater ($4,000 / 40 minute session)

* limited to one sponsor only. Contact Patrick Riley for availability

PAYMENT
☐ Check Enclosed  ☐ Check in Mail  ☐ Credit Card  ☐ Other: ________________________________
Card Type (American Express is not accepted) ________________________________
Card Number: ________________________________ CVV: ___________ Expiration Date: ________________
Name on Card: __________________________ Billing Address: ________________________________

Please list the (2) company representatives that will be in attendance:
1) ______________________________________________________________
2) ______________________________________________________________

AGREEMENT:
Company Representative (print name): ________________________________
Signature: __________________________
Date: __________________________

Your signature on this reservation form binds you and your company to this contract at the terms expressed herein. Return form to Patrick Riley via email: priley6@kent.edu or by mail to: Kent State University College of Podiatric Medicine Attn: Patrick Riley 6000 Rockside Woods Blvd. N., Independence, OH 44131