

The 6th Annual

NORTH COAST FOOT & ANKLE SYMPOSIUM

Exhibitor Prospectus & Sponsorship Opportunities



AUGUST 15 - 16, 2024

Kent State University College of
Podiatric Medicine | Independence, OH



College of
Podiatric Medicine

CONFERENCE DETAILS

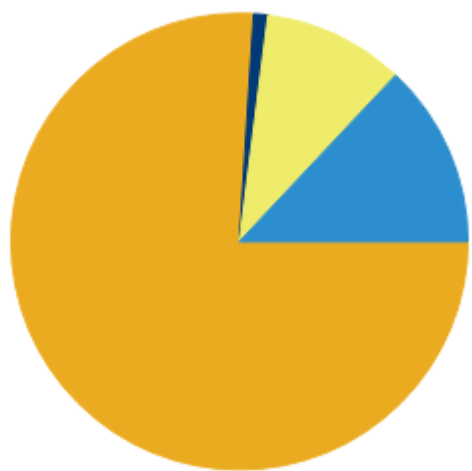
when | where | why



The state-of-the-art facilities at the Kent State University College of Podiatric Medicine campus in Independence, Ohio will once again serve as the backdrop for the 6th Annual North Coast Foot & Ankle Symposium. Join us on August 15th and 16th to showcase your company and make valuable connections with podiatric physicians from a multitude of specialties including: wound care, trauma, sports medicine, diabetic care, geriatrics, and forefoot and rearfoot surgery.

North Coast Foot & Ankle Symposium exhibitors will experience two full days of face-to-face interactions with attendees through a mastered floor plan created to generate high traffic during lunch as well as both morning and afternoon breaks. Beyond the exhibit hall, bring your brand to life through unique advertising opportunities, workshops, social events and more.

Exhibit Hall is limited to 35 vendor booths and will sell out! Don't miss out! Reserve your space at Ohio's favorite CME now!



Midwest West South North
(Ohio 50% of all registrants)

ATTENDEES BY REGION

(based on an average of 350 attendees)

EXHIBIT HALL HOURS & ENGAGEMENT OPPORTUNITIES

WEDNESDAY, AUGUST 14

3:30 - 6:30 PM.....Exhibitor Check-In & Installation

THURSDAY, AUGUST 15

9AM - 4PM.....Exhibit Hours

9:00 - 9:30 AM.....Morning Break, CECH Sign-In, Exhibit Hall Raffle

11:30 AM - 12:45 PM.....Lunch

2:45 - 3:15 PM.....Afternoon Break, CECH Sign-In, Exhibit Hall Raffle

FRIDAY, AUGUST 16

9AM - 4PM.....Exhibit Hours

9:00 - 9:30 AM.....Morning Break, CECH Sign-In, Exhibit Hall Raffle

11:30 AM - 12:45 PM.....Lunch

2:45 - 3:15 PM.....Afternoon Break, CECH Sign-In, Exhibit Hall Grand Prize Raffle

3:30 PM.....Breakdown: End of afternoon break

Opportunity for Welcome Reception - see page 4 for details

ATTENDEE LISTS

All vendors will receive a pre-seminar registrant mailing address list within two weeks pre- and post- conference. Lists will contain only the attendee name, city and state.

WELCOME TO THE KSUCPM CAMPUS

shipments | accommodations | meeting space



INTERACTIVE RAFFLES

To further boost interactivity, the North Coast Foot & Ankle Symposium includes a grand prize raffle, in which attendees must visit every booth and receive a signature to participate.

SHIPPING, ELECTRICAL & ADDITIONAL VENDOR SERVICES

Shipping address: KSUCPM 6000 Rockside Woods Blvd. Independence, Ohio 44131 **Attn: NCFAS / Company Name.** Shipments will be received weekdays only from 8AM - 5PM. Vendors assume responsibility to arrange their own FedEx or UPS pickup during KSUCPM Business hours 8AM - 5PM daily.

CAMPUS INFORMATION

Kent State University College of Podiatric Medicine
6000 Rockside Woods Blvd.
Independence, OH 44131
(216) 231-3100
<https://www.kent.edu/cpm/location>

LOCAL HOTEL SUGGESTIONS

While Kent State University College of Podiatric Medicine does not offer any discounted room blocks for the 2023 North Coast Foot & Ankle Symposium, we do recommend staying at one of our neighbor hotels. Each location is walking distance to campus.

Springhill Suites Cleveland Independence **group rate of \$134 / night*

6060 Rockside Place
Independence, OH 44131
(216) 264-4190

Holiday Inn Cleveland - S Independence

6001 Rockside Road
Independence, OH 44131
(216) 524-8050

Home2 Suites by Hilton Independence

6200 Patriots Way
Independence, OH 44131
(216) 264-4272

EXHIBIT & SPONSORSHIP OPPORTUNITIES

exhibit | advertise | educate

8' x 6' Standard Exhibit Booth Only.....\$1,750

Registration for two representatives with breaks provided each day. Your exhibit booth includes listing on our website, conference program, and conference signage. Standard booths are placed in Exhibit Hall A with daily breaks and sign-in sheets.

8' x 6' Prime Exhibit Booth Only.....\$2,250

Registration for two representatives with breaks provided each day. Your exhibit booth includes listings on our website, conference program, and conference signage. Prime booths are placed in Exhibit Hall B, located immediately outside of the lecture halls.

Company Insert in Registration Materials.....\$150

One collateral gift, supplied by the vendor, and distributed to all attendees at the conference. This opportunity is only available to exhibitors. Corporate Partners receive this option complimentary (see page 4 for sponsorship opportunities).

Registration Bag (limited to one sponsor).....*Sponsor to provide in-kind*

Your company logo printed on the bags distributed to all attendees at registration. Other company collateral will be placed into the registration bag.

Lanyards (limited to one sponsor).....*Sponsor to provide in-kind*

Your company logo printed on the lanyards distributed to all attendees at registration.

Notepads (limited to one sponsor).....*Sponsor to provide in-kind*

Your company logo printed on the notepads distributed to all attendees at registration.

Pens.....*Sponsor to provide in-kind*

Your company logo printed on pens distributed to all attendees at registration.

Conference Program Advertising (all ads are full color)

Quarter 4 x 5".....	\$200
Half Page 8 x 5" horizontal ; 4 x 10" vertical.....	\$400
Full Page 8.5 x 11".....	\$600

Thursday Night Welcome Reception (limited to one sponsor).....\$5,000

Exclusively host the conference event that everyone will be talking about! No matter your vision, we'll work with you to bring your brand to focus and your event to life! Price may vary based on number of attendees and menu selections.

Commercially Sponsored Lunch Presentation / Product Theater.....\$4,000/ 45 minute session

Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 40 minute session will take place in one of our state-of-the-art lecture halls, where attendees can bring their food to enjoy lunch while learning. Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through KSU Dining Services. Sponsor is responsible for recruiting attendees.

INVEST IN CORPORATE SPONSORSHIP

heightened visibility | premium booth locations | recognition beyond the exhibit hall

THE KEY TO UNLOCKING ROI FOR YOUR BRAND

Maximize your presence in the exhibit hall and beyond by entering into a corporate partnership with Kent State University College of Podiatric Medicine for the 2023 North Coast Foot & Ankle Symposium. With four elite sponsorship levels, each with unique corresponding member benefits, you can showcase your brand throughout conference facilities, in bi-annual newsletters to over 7,000 Kent State alumni, and even through direct communication with 350+ quality prospects in our new conference text message notification system.

Experience the caliber of partnering with a university at the North Coast Foot & Ankle Symposium. To ensure exclusivity, corporate partnership opportunities are limited. Secure your level today by contacting Patrick Riley, Director of Advancement at priley6@kent.edu.

CORPORATE PARTNER LEVELS

	CONFERENCE EXHIBITOR \$1,750	CONFERENCE EXHIBITOR PRIME BOOTH \$2,250	BRONZE SPONSOR \$2,500	SILVER SPONSOR \$4,000	GOLD SPONSOR \$5,500	DIAMOND SPONSOR \$7,500
Exhibit Booth	✓	Prime Location	Prime Location	Prime Location	Prime Location	Prime Location
Conference Program Listing	Company Name Only	Company Name Only	Logo Included	Logo in Premium Placement	Logo in Premium Placement	Logo in Premium Placement
Listing on Conference Signage	Company Name Only	Company Name Only	Logo	Logo in Premium Placement	Logo in Premium Placement	Logo in Premium Placement
Premium Booth Location			✓	✓	✓	✓
Opportunity for promotional item in registration bags			✓	✓	✓	✓
Sponsorship level posted at booth			✓	✓	✓	✓
Break sponsor recognition (limited availability)			Afternoon Coffee Break	Morning Coffee Break	Continental Breakfast	Lunch & Learn
Ad in conference program			Quarter Page	Half Page	Half Page	Full Page
Ad in <i>Footsteps</i> Alumni Newsletter				(1) Half Page in (1) issue	(1) Full Page in (1) issue	(1) Full Page in (2) issues
Custom email marketing campaigns delivered to attendees pre- and post-seminar					(1) campaign ✓	(2) campaigns ✓
Opportunity to host a product theater, hands-on workshop or lab						✓
Badge Lanyard Sponsor						✓
(2) Additional Rep Name Badges						✓
(1) Text message to all attendees promoting service/product						

TO BECOME A CORPORATE PARTNER, CONTACT PATRICK RILEY AT PRILEY6@KENT.EDU OR CALL 216-916-7459

RULES, REGULATIONS & POLICIES

shipping | liabilities | deadlines

PRODUCTS / SERVICES

The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM reserves the right to approve or deny vendors at their discretion.

TERMS OF PAYMENT

Full payment MUST be received by KSUCPM at the time of online registration. If payment is not received in full at that time, booths cannot be guaranteed. No refunds will be given for cancellations or no-shows. Payment method is credit card only.

ENTERTAINMENT

Sponsors and exhibitors are prohibited from scheduling receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events on KSU property without KSUCPM CME Committee approval.

BADGES & REGISTRATION

All participants at the North Coast Foot & Ankle Symposium must check in at the vendor registration area, on the first day of the conference. Official conference badges must be worn at all times during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives.

LIABILITY

The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSCUPM against any claims, injuries, or expenses that result out of the use of the exhibition space and KSUCPM property unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM property. The Exhibit Hall will be locked during non-conference hours. KSUCPM is not responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

EXHIBIT BOOTHS

Selection of exhibit booth is determined on a first come, first served basis. Prime booths will be located in Exhibit Hall B, immediately outside of the lecture halls, whereas standard booths will have placement in Exhibit Hall A with sign-in sheets and break foods. All exhibit booths will receive a 8' x 6' space, with one 6' skirted table, two chairs and a waste basket. Booth sharing or subleasing is strictly prohibited. Electrical supply is available on an as-needed basis by request only.

SETUP & TEARDOWN

Booth setup will exclusively take place from 3:30 - 6:30 PM Wednesday, August 14, 2024. Tear-down will exclusively take place from approximately 3:30pm - 4:30 pm on Friday, August 16, 2024. An early tear-down fee of \$250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 3:30pm on the last day of the exhibition hall. Please schedule your travel accordingly.

CONFERENCE CANCELLATION POLICY

In the event that the KSUCPM North Coast Foot & Ankle Symposium is cancelled due to unforeseen circumstances, all sponsors and exhibitors will be refunded the total amount listed on their respective Reservation Form. Sponsors and vendors are responsible for cancellation of their own reservations such as hotel, airfare, shuttle, rental car and shipping-related charges.

THE 5TH ANNUAL NORTH COAST FOOT & ANKLE SYMPOSIUM

EXHIBITOR & SPONSORSHIP RESERVATION FORM

KENT STATE
UNIVERSITY

College of
Podiatric Medicine

COMPANY INFORMATION:

Company Name: _____

Description of Product/Service: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

SELECTED EXHIBITOR / SPONSOR PACKAGE:

Standard Booth Conference Exhibitor (\$1,750) Prime Booth Conference Exhibitor (\$2,250) Bronze Sponsor (\$2,500)

Silver Sponsor (\$4,000) Gold Sponsor (\$5,500) Diamond Sponsor (\$7,500)

Unrestricted Educational Grant (value of \$ _____)

A-LA CARTE OPPORTUNITIES:

- Company Insert in Registration Materials (\$150)
- Registration Bag (Sponsor to provide in-kind) *
- Lanyards (Sponsor to provide in-kind) *
- Notepads (Sponsor to provide in-kind) *
- Pens (Sponsor to provide in-kind)
- Quarter-Page Program Ad (\$200)
- Half-Page Program Ad (\$400)
- Full-Page Program Ad (\$600)
- Thursday Night Welcome Reception (\$5,000) *
- Commercially Sponsored Lunch Presentation / Product Theater (\$4,000 / 40 minute session)

** limited to one sponsor only. Contact Patrick Riley for availability*

PAYMENT

Total Due for Selected Exhibitor / Sponsorship Bundle: \$ _____

Check Enclosed Check in Mail Credit Card Other: _____

Card Type (American Express is not accepted) _____

Card Number: _____ CVV: _____ Expiration Date: _____

Name on Card: _____ Billing Address: _____

Please list the (2) company representatives that will be in attendance:

1) _____

2) _____

AGREEMENT:

Company Representative (print name): _____

Signature: _____

Date: _____

Your signature on this reservation form binds you and your company to this contract at the terms expressed herein. Return form to Patrick Riley via email: priley6@kent.edu or by mail to: Kent State University College of Podiatric Medicine Attn: Patrick Riley 6000 Rockside Woods Blvd. N., Independence, OH 44131