Kent State Athletics’ vision is to be a nationally recognized, comprehensive athletics program that inspires communities and transforms lives. The landscape of Division I intercollegiate athletics is changing constantly, and the need for resources is at an all-time high. Philanthropy is integral to our innovative mindset in resource management, with a focus on sustainability and sound financial stewardship. In order for Kent State to become the nationally distinct university described in our strategic plan, it is imperative that we have the resources to focus on our mission to win championships and graduate student-athletes who are boldly prepared for life after sport.
“We are focused on ‘purpose.’ We know that to find success, we do the right things for the right reasons. Together, we can provide the resources necessary for our student-athletes to have great success not only in competition and in the classroom, but to find their purpose in the communities they will serve after they graduate.”

Randale Richmond, M.Ed. ’06, Director of Athletics

SECURING OUR FUTURE

Endowments are to an athletics department what practice is to an athlete – assurance. Division I athletics has many requirements it must meet for student-athletes, program funding and beyond. Endowments are the safety net that allow a department to ensure a future for its programs, scholarship availability as well as coach and leadership salaries.

With the continued rise in costs associated with higher education and intercollegiate athletics, establishing sustainable and reliable revenue sources is paramount. Athletics endowments ensure that our student-athletes can compete and succeed both in the classroom and in competition. Endowments and scholarships are the pillars of every intercollegiate athletics program, and these endowments will generate the resources necessary to help provide opportunities for not only today’s KSU student-athletes, but countless generations of Golden Flashes to come.

“My goal is to become an audiologist and work in a hospital setting or work with children in an elementary school. I would not have been able to complete my college journey without my scholarships, and for that, I will be forever grateful.”

- Vanessa Vodan, ’20
Speech and Pathology (Softball)

Our goal is to increase our number of athletics endowments by 20%.

For more information or to discuss a philanthropic gift, please contact us at thegoldenflashesclub@kent.edu or 330-672-2078.

www.kent.edu/foreverbrighter/athletics

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