The 13th Annual SOUTHEAST NATIONAL CONFERENCE
Exhibitor Prospectus & Sponsorship Opportunities

NOVEMBER 17 - 18, 2022
The Walt Disney World Swan Hotel | Lake Buena Vista, FL
The magnificent and elegant Walt Disney World Swan Hotel will once again serve as the backdrop for the 2022 Southeast National Conference. Join us on November 17th and 18th to showcase your company and make valuable connections with podiatric physicians from a multitude of specialties including: wound care, trauma, sports medicine, diabetic care, geriatrics, and forefoot and rearfoot surgery.

Southeast National Conference exhibitors will experience two full days of face-to-face interactions with attendees through a mastered floor plan created to generate high traffic during lunch as well as both morning and afternoon breaks. Beyond the exhibit hall, bring your brand to life through unique advertising opportunities, workshops, product theater presentations, social events and more.

We look forward to working with you in the heart of the most magical place on earth.

ATTENDEES BY REGION
(based on an average of 400 attendees)

EXHIBIT HALL HOURS & ENGAGEMENT OPPORTUNITIES

THURSDAY, NOVEMBER 17
Exhibitor Check-In & Installation: 6AM - 8:45AM
Exhibit Hours: 9AM - 4PM
Morning Break, CECH Sign-In, Exhibit Hall Raffle Lunch
Afternoon Break, CECH Sign-In, Exhibit Hall Raffle
Opportunity for Welcome Reception - see page 4 for details

FRIDAY, NOVEMBER 18
Exhibit Hours: 9AM - 4PM
Morning Break, CECH Sign-In, Exhibit Hall Raffle Lunch
Afternoon Break, CECH Sign-In, Exhibit Hall Grand Prize Raffle
Breakdown: End of afternoon break (estimated 3:30PM)

ATTENDEE LISTS
All vendors will receive a pre-seminar registrant mailing address list within two weeks pre- and post- conference. Lists will contain only the attendee name, city and state.
HOTEL INFORMATION
Walt Disney World Swan Hotel
1200 Epcot Resorts Boulevard
Lake Buena Vista, FL 32830
(407) 934-3000
https://disneyworld.disney.go.com/resorts/swan-hotel/

HOTEL ROOM RESERVATIONS
KSUCPM is happy to extend a discounted room rate to all 2022 Southeast National Conference exhibitors and sponsors at the Walt Disney World Swan Hotel.

A room rate of $249 / night will be available on our dedicated conference hotel site, coming summer 2022.

Hotel Check-In: 4:00 p.m.
Hotel Check-Out: 12:00 p.m.

SHIPPING, ELECTRICAL & ADDITIONAL VENDOR SERVICES WITH GES
A dedicated website for Southeast National Conference show information, shipping and additional booth purchases including electrical will be available summer 2022.

If vendor elects to utilize alternate shipping company, company representative will assume responsibility for pickup, tracking and return of their own packages through the hotel business center. Hotel business center hours are limited, and packages may not be available for pickup at preferred times.

A MASTERED EXHIBITOR FLOOR PLAN
In an effort to maximize your interactions with 350+ attendees, KSUCPM routes all attendees directly through the exhibit hall to get to breakfast, coffee breaks, lunch, and twice daily sign-in sheets.

INTERACTIVE RAFFLES
To further boost interactivity, the Southeast National Conference includes a grand prize raffle, in which attendees must visit every booth and receive a signature to participate.
EXHIBIT & SPONSORSHIP OPPORTUNITIES

**exhibit | advertise | educate**

8’ x 8’ Exhibit Booth Only.................................................................$1,200
Registration for two representatives (each additional representative is $75) with breakfast, lunch and breaks provided each day. Your exhibit booth includes listing on our website, conference program, and conference signage.

**Company Insert in Registration Materials**..................................................$150
One collateral gift, supplied by the vendor, and distributed to all attendees at the conference. This opportunity is only available to exhibitors. Corporate Partners receive this option complimentary (see page 4 for sponsorship opportunities).

**Room Key Logo**...............................................................................$1,800
Your company logo printed on the room keys of Southeast National Conference attendees staying at the Walt Disney World Swan Resort.

**Registration Bag (limited to one sponsor)**............................................$150
Your company logo printed on the bags distributed to all attendees at registration. Other company collateral will be placed into the registration bag.

**Lanyards (limited to one sponsor)**.......................................................$150
Your company logo printed on the bags distributed to all attendees at registration. Other company collateral will be placed into the registration bag.

**WiFi Sponsor (limited to one sponsor)**..................................................$13,000
Your company name as network name, plus the opportunity to set and distribute password at your booth.

**Conference Program Advertising (all ads are full color)**.........................
- Quarter 4 x 5’ ...........................................................................$200
- Half Page 8 x 5” horizontal ; 4 x 10” vertical.................................................$400
- Full Page 8.5 x 11”...........................................................................$600

**Welcome Reception / Fireworks Sponsor (limited to one sponsor)**...........$10,000 - $15,000
Exclusively host the conference event that everyone will be talking about! Whether on the grounds of the magnificent Walt Disney World Swan Resort, or inside the magic at neighboring Epcot for cocktails and fireworks, we’ll work with you to bring your brand to focus and your event to life! Price may vary based on number of attendees and menu selections.

**Commercially Sponsored Presentation/ Product Theater**.........................$2,000/20 minute session up to one hour
Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 20 minute - 1 hour session will take place inside the vendor presentation area that includes seating for attendees so that they won’t miss out on your presentation while they enjoy their coffee or lunch! Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Attendees will have the option to sign-up with early registration. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through the host hotel.

**Commercially Sponsored Lunch Presentation / Product Theater**.................$4,000/ 40 minute session
Demonstrate your product or service! This intimate, non-CME showcase allows your company to speak to attendees that want more specifics on your business. Your 40 minute session will take place across the hall from our main exhibit hall during lunch, where attendees can bring their food to enjoy lunch while learning. Presentation schedule will be advertised on conference website, the onsite program and signage, as well as through text message notifications to attendees. Opportunity to supply specialty food and beverage items at the expense of the sponsor. All food and beverage must be purchased and coordinated through the host hotel. Sponsor is responsible for recruiting attendees.
INVEST IN CORPORATE SPONSORSHIP
heightened visibility | premium booth locations | recognition beyond the exhibit hall

THE KEY TO UNLOCKING ROI FOR YOUR BRAND
Maximize your presence in the exhibit hall and beyond by entering into a corporate partnership with Kent State University College of Podiatric Medicine for the 2022 Southeast National Conference. With four elite sponsorship levels, each with unique corresponding member benefits, you can showcase your brand throughout conference facilities, in bi-annual newsletters to over 7,000 Kent State alumni, and even through direct communication with 400+ quality prospects in our new conference text message notification system.

Experience the caliber of partnering with a university at the Southeast National Conference. To ensure exclusivity, corporate partnership opportunities are limited. Secure your level today by contacting Patrick Riley, Director of Advancement at priley6@kent.edu or call 216-916-7459.

### CORPORATE PARTNER LEVELS

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TO BECOME A CORPORATE PARTNER, CONTACT PATRICK RILEY AT PRILEY6@KENT.EDU OR CALL 216-916-7459
RULES, REGULATIONS & POLICIES

PRODUCTS / SERVICES
The products or services that are exhibited at KSUCPM CME Conferences must be related to the interests and educational values of the conference. KSUCPM may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of KSUCPM CME.

TERMS OF PAYMENT
Full payment MUST be received by KSUCPM at the time of online registration. If payment is not received in full at that time, booths cannot be guaranteed. Payment method is credit card only.

ENTERTAINMENT
Sponsors and exhibitors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical skills labs or other events outside of assigned exhibit booth space or Walt Disney World Swan and Dolphin property without KSUCPM CME Committee approval.

BADGES & REGISTRATION
All participants at the Southeast National Conference must check in at the vendor registration area, on the first day of the conference. Official conference badges must be worn at all times during conference hours. Sponsors and exhibitors will be provided with two name badges for their respective representatives.

LIABILITY
The sponsor/exhibitor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members, staff, and KSCUPM Conference hotels against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless damages/injury is due solely to the negligence of KSUCPM and KSUCPM conference hotels. KSUCPM and the official conference hotel are not responsible for any loss or damage to property. Sponsors and exhibitors are responsible for securing all valuables when the exhibit booth is not attended.

HOTEL RESERVATIONS & NO-SHOW POLICY
All sponsors and exhibitors must reserve their guest rooms through the KSUCPM room block at the Walt Disney World Swan Resort. Sleeping room availability is limited and the discount is subject to conference hotel availability. In the event an individual made their reservation with the Walt Disney World Swan Resort and it was not cancelled by 6:00 pm on the first day of the conference, the individual will be billed for the one-night room and tax. The reservation will automatically be cancelled for any remaining nights.

EXHIBIT BOOTH
Selection of exhibit booth is determined on a first come, first served basis. Premium booths will receive priority location in the exhibit hall. All exhibit booths will receive a 8’x 8’ space, with one 6’ skirted table, two chairs and a waste basket. Booth sharing or subleasing is strictly prohibited. Electrical supply is not included with your booth and must be purchased separately through GES.

SETUP & TEARDOWN
Booth setup will exclusively take place from 6:00am - 8:45am on Thursday, November 17, 2022. Tear-down will exclusively take place from approximately 3:30pm - 6:00pm on Friday, November 18, 2022. An early tear-down fee of $250.00 will apply for any sponsor/exhibitor who dismantles their exhibit booth prior to 3:30pm on the last day of the exhibition hall. Please schedule your travel accordingly.

CONFERENCE CANCELLATION POLICY
In the event that the KSUCPM Southeast National Conference is cancelled due to unforeseen circumstances, all sponsors and exhibitors will be refunded the total amount listed on their respective Reservation Form. Sponsors and vendors are responsible for cancellation of their own reservations such as hotel, airfare, shuttle, rental car and shipping-related charges.

MODIFIED CONFERENCE OPERATIONS SURROUNDING COVID-19
KSUCPM continues to actively monitor the spread and development of COVID-19 and its variants around the world. Conference operations are subject to change at the recommendation by the CDC, and will be announced on the KSUCPM website, and through direct communication with confirmed exhibitors. At this time, KSUCPM is observing the following modified business operations:

• All conference participants should conduct daily self-checks prior to arriving to campus to ensure the health of conference attendees, as well as that of KSUCPM students, faculty and staff on site
• Take your temperature
• If you feel sick, stay home
• If you are experiencing COVID-19 symptoms, stay home
• If you have been in close contact with an individual who has tested positive for COVID-19, stay home
• If you have been tested for COVID-19 and are awaiting results, stay home
• Sanitizing stations will be readily accessible throughout the facilities for additional disinfecting of surfaces