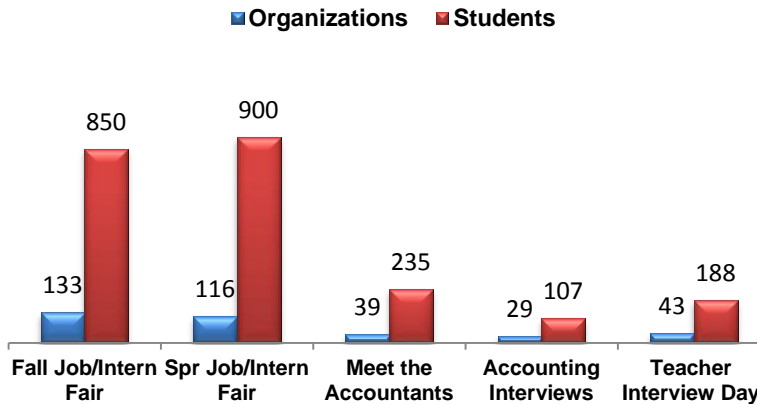


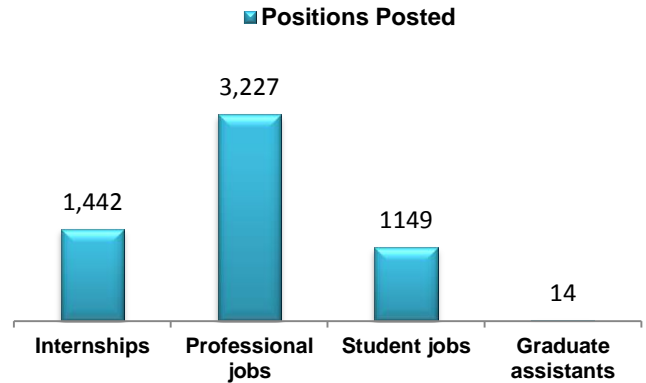
Career Services Center
2013-2014 Activity At-A-Glance

Career Employment

Recruiting Event Participants



Experience Job & Internship Board



Additional On-Campus Employer Recruiting Activity

- 75 - Interviewed in the Career Services Center
- 62 - Scheduled Student Center information tables
- 9 - Held employer information sessions

Student/Alumni Registered

- 3,311 - New Registrants
- 11,417 - Total Active Registrants

Total # Employers Posting Jobs & Visiting Campus: 1,735

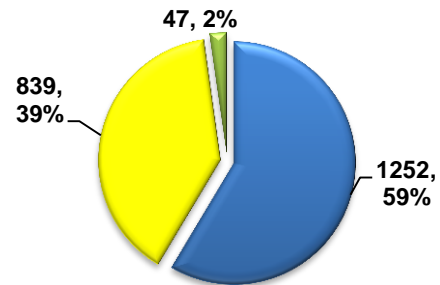
Career Education

Career Counselor Activity

- 2,138 individuals were seen for career assistance (30% increase)
- Class year of those seeking career assistance:
 - 31% (Seniors), 18% (Alumni), 17% (Junior), 12% (Graduate Student)
 - 10% (Freshmen), 9% (Sophomore), 3% (High school, community)
- 182 presentations were delivered to 2,660 + attendees (9% increase)

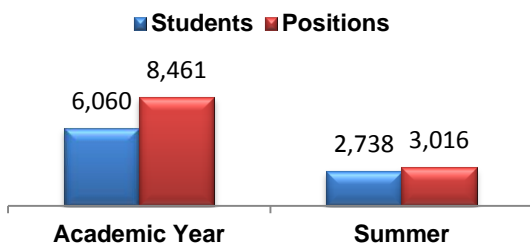
Career Counseling Sessions

- Drop-in
- By appt.
- By phone



Student Employment & Test for Credit

Students Employed on Campus



Students Taking CLEP for College Credit

- 270 students took College Level Examination Program (CLEP) tests in order to earn academic credit, with a qualifying score, for what they already know.
- 211 students (65%) successfully earned three or more hours of academic course credit in 2012-2013.

- 30 FWS students were employed off campus at Hillel or PARTA.

**Career Services Center
2013 - 2014 Customer Feedback At-A-Glance**

Career Counseling Contacts		
Reason for Visit: 67% - Resume/letter critique 22% - Job search 22% - Major/career exploration 6% - Internship help 5% - Interview prep 6% - Graduate school help 3% - Class assignment	Class Rank: 31% - Senior 17% - Alumni 17% - Junior <i>(up 3%)</i> 12% - Graduate Student 10% - Freshman <i>(down 3%)</i> 7% - Sophomore <i>(down 4%)</i> 3% - High school/community	Student/Alumni Satisfaction: 99% - Strongly agreed/agreed: <i>"The counselor was knowledgeable and I gained information and insight to take further action."</i> 99% - Strongly agreed/agreed: <i>"I would recommend this service to fellow students/graduates."</i>
Career Presentations		
Most Requested: #1 - Resume & Cover Letters #2 - Career Services Overview #4 - Selecting a Major/Career #5 - The Internship Advantage #3 - Interview Do's & Don'ts #6 - Education Job Search	Student Action Prompted: #1 - Have resume critiqued #2 - Visit Career Services website #3 - Attend a job/internship fair #4 - Explore major/career resources #5 - Get help locating internship #6 - Register with job/intern board	Student Satisfaction: 99% - Strongly agreed/agreed: <i>"My understanding of the topic was improved."</i> 99% - Strongly agreed/agreed: <i>"The presenter was effective."</i>
Job & Internship Fairs		
Employers Recruiting For: 36% - Full-time jobs 27% - Internships 17% - Increased campus visibility 14% - Potential openings 6% - Student positions	Feedback about KSU Candidates: Most need to improve: Knowledge of organization Strengths: 95% - Strongly agreed/agreed that <i>"Candidates were average or above regarding business etiquette, quality resume and communication skills."</i>	Employer Satisfaction: 100% - Strongly agreed/agreed: <i>"The Career Services Center staff was responsive"</i> . 100% - Strongly agreed/agreed: <i>"They would recommend this event to other organizations."</i>
Teacher Interview Day		
Schools Offering 2nd Interviews: 43% - 3-5 candidates 30% - 6-10 candidates 14% - 1-2 candidates 11% - 11+ candidates	Feedback about KSU Candidates: Most need to improve: * Knowledge of school Top three candidate strengths: * Academic preparation * Communication skills * Attire	Employer Satisfaction: 97% - <i>Felt the overall experience was excellent</i> 98% - <i>Felt Career Services Center staff responsiveness was excellent/above average</i>
CLEP – Testing for Credit		
Participants Enrolling at KSU: 87% - Yes	How Found out about CLEP: 43% - Academic advisor 22% - Friends/family 11% - Career Services website 18% - KSU faculty/staff/program 6% - High school counselor	Student Satisfaction: 100% - Strongly agreed/agreed: <i>"The overall level of service was satisfactory."</i> 99% - Strongly agreed/agreed: <i>"The online test registration site was convenient to use."</i>

Note: In some surveys respondents checked all options that applied.