

# KENT STATE

MAGAZINE

Spring 2012 / Volume 11 / Issue 1

Mustering  
Relevance —

Kent State Observes  
150th Anniversary  
of Civil War

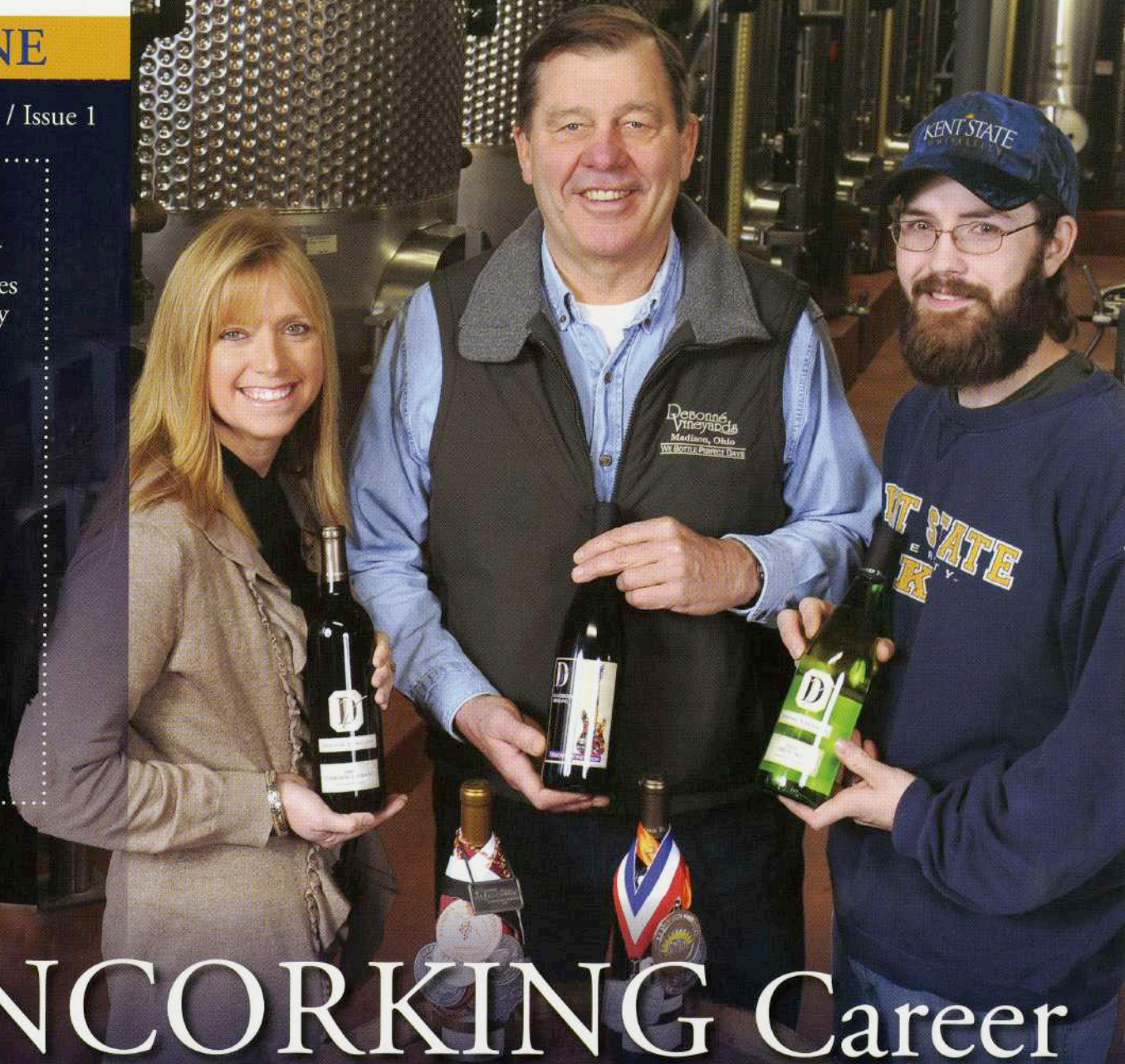
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Masters of  
Disasters

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Through  
Lefton's Lens

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## UNCORKING Career Opportunities Online

*Kent State's one-of-a-kind degrees meet  
needs of area's growing wine industry*



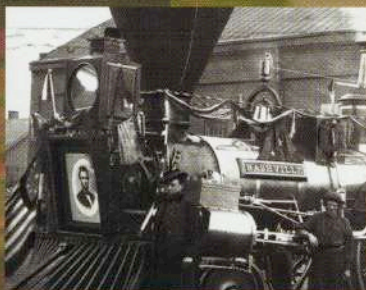
*Like the Magazine? Get the App. See Back Cover.*



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## Uncorking Career Opportunities Online

Kent State's one-of-a-kind degrees meet needs of area's growing wine industry.



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## Mustering Relevance — Kent State Observes the 150th Anniversary of the Civil War

The university's observance of the 150th anniversary of the Civil War demonstrates the amazing depth, breath and relevancy of Northeast Ohio's leading public research university. For today's students and alumni alike, the value of a Kent State degree is enriched because of the mastery of teaching, rigors of scholarly pursuit and dedication to advancing knowledge carried out by the departments and individuals showcased in this issue. For more stories, videos and music available via the *Kent State Magazine* App, visit <http://KSUMagazineApp.com>.



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## Through Lefton's Lens

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### Masters of Disasters

Meet Kent State's "go-to" experts on Mother Nature's worst moods.

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### Gymnasts Balance Competition and Philanthropy

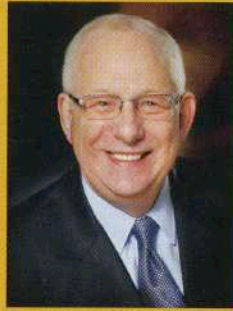
Golden Flashes' "Flip for the Cure" raises funds for Breast Cancer Patients.

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### Homecoming 2011

A "whirlwind" celebration

# Message From the President



Welcome to this issue of *Kent State Magazine*. It is filled with fascinating evidence of the university's role as a major academic, cultural and economic resource — one that continues to make positive differences in the lives of individuals, families and communities across Northeast Ohio and, in many cases, far beyond. The pages to follow affirm my view that Kent State's greatest resources are its people — from faculty members whose research about weather-

related disasters holds potential to save lives; to students who are gaining valuable life experience as they embrace volunteer service; to alumni whose generosity will allow Kent State to fulfill its mission for decades to come.

This issue shines a spotlight on the many ways the university's wealth of intellectual, physical and human resources allow us to bring history alive and, in turn, make its lessons accessible to all. As our nation marks the 150th anniversary of the start of the Civil War, the magnificent Kent State University Museum is hosting an exhibit of costumes, art and photographs that offers a unique glimpse into the daily lives of American civilians during and after the war. In addition, our Department of Special Collections and Archives has mounted two exhibitions of Civil War-era material ranging from the personal papers of Ohio soldiers to original issues of *Harper's Weekly*.

With this issue, now you can take advantage of a new way to access this magazine — on your smartphone, tablet or computer! Scan the QR code that appears on the back cover to download an app that will enable you to read this issue and future issues electronically. It's just another way to stay in touch with all the great things happening at Kent State University.

LESTER A. LEFTON

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Sound of the Future  
Carries Kent State  
Brand Worldwide

Programming becomes as mobile as the audience.

*The advantage of online courses means that anyone in the state can take part in Kent State Ashtabula's new programs.*

# UNCORKING CAREER OPPORT

*Kent State's one-of-a-kind degrees meet needs of area's growing wine industry.*

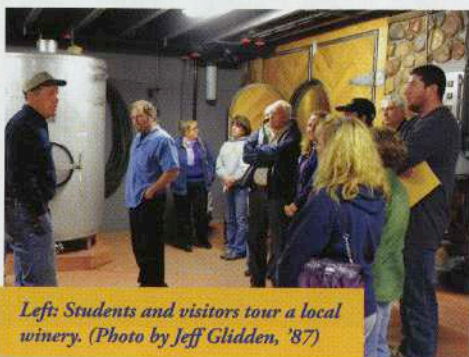
By Heather Thomas, public relations major

Cultivating vineyards, fermenting grapes and producing top-quality wine are just some of the crucial responsibilities of a wine maker. But the opportunities to develop these skills are not as common as one may think.

Fortunately for the industry and potential employees, Kent State University at Ashtabula responded to the needs and demands of a growing Ohio industry through an affiliation with the Viticulture Enology Science and Technology Alliance (VESTA).

"We're very excited to provide students the opportunity to study and eventually work in this industry that is so important to our region," says Dr. **Susan Stocker**, dean and chief administrative officer of Kent State Ashtabula. Kent State Ashtabula's enology and viticulture majors are offered in an area that contains more than half of Ohio's wine-grape acreage and is home to the majority of the state's 151 wineries.

Ashtabula County is home to 20 wineries that are visited by nearly 500,000 people



Left: Students and visitors tour a local winery. (Photo by Jeff Glidden, '87)



annually. Local wineries and vineyards in Lake, Geauga and Ashtabula counties provide students with hands-on training and real-world experience before graduation.

*Ashtabula's enology and viticulture majors are offered in an area that contains more than half of Ohio's wine-grape acreage and is home to the majority of the state's 151 wineries.*

Senior Special Assistant to Academic Affairs **Lori Lee** says VESTA was looking for states with existing wine industries that have an economic influence, and Ohio was a prime candidate, so Kent State Ashtabula was approached by VESTA to get involved. VESTA continues to partner with Kent State by helping with curriculum development and other requirements.

Students have the opportunity to learn the ins and outs of vineyard selection, wine grape growing, grape juice fermentation, and other biology and chemistry-related aspects of the wine industry.

### Online Curriculum Available Statewide

The advantage of online courses means that not only anyone in the state can participate in Kent State Ashtabula's new programs, but also anyone in the country.

Students can earn an Associate of Applied Science in Enology, the study of wine and winemaking, or an Associate of Applied Science in Viticulture, the study of vine growing and grape harvesting, online. The two-year programs prepare students for skilled jobs in Ohio's 500-million-dollar wine and grape industry, and are the first associate degrees related to winemaking offered in the state.

### Grape Expectations for Ohio

"The viticulture program will help me start a vineyard on a portion of my family's farm in Kingsville," says **Jeff Cline**, enology and viticulture student.

"This program will help with everything that I want to accomplish to start a new business."

"The availability of these wine programs at Kent State Ashtabula will shorten [on-site] training time, and provide us with an elevated quality of wine professionals for hire," says Debonne Vineyards owner **Tony Debevec**. "In addition, those who go to college have more than just the technical skills to bring to the workplace. They come with new ideas and experiences, as well as industry connections."

"I believe that wine making is a huge area for growth here in the Midwest," says Cline. "There are a lot of areas that can use the economic growth ... and whether I might use the skills to open a winery or work for one, the winemaking job market is growing not shrinking."

**i** To learn more about the wine making degrees at Kent State University at Ashtabula, visit <http://bit.ly/kent-uncorking>.

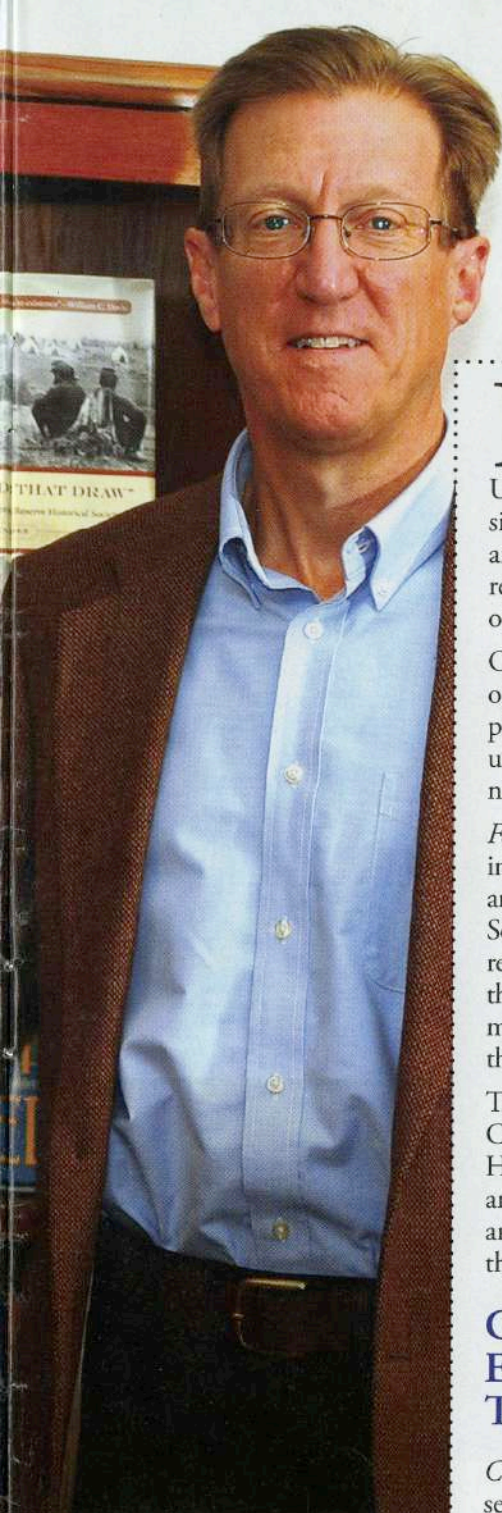
# UNITIES ONLINE

Spring 2012  
MUSTERING RELEVANCE

Left to right: Kevin Adams and Will Underwood with some of the Kent State University Press' recent titles.  
(Photo by Bob Christy, '95)

# ADVANCING KNOWLEDGE

University Press leads the field in Civil War scholarship.



(Historical photo courtesy Western Reserve Historical Society and Kent State University Press.)

**K**ent State has a global impact in advancing Civil War scholarship through the activities of the Kent State University Press. The University Press publishes six to eight Civil War-related titles annually, and in addition to being top sellers, those titles represent significant contributions to the study of the field.

One of 2011's releases is an excellent example of how University Press publications can play an important role in developing a better understanding of this critical time in our nation's history.

*Feel the Bonds That Draw* presents nearly 200 images from the extensive Civil War photographic archives of Cleveland's Western Reserve Historical Society, along with author Christine Dee's reflections on topics such as historical memory, the war as an economic engine and the impact of mobilization and combat on civilians and the environment.

The volume includes dramatic images by noted Civil War photographers Mathew Brady and Henry Moore. Moore's photographs of troops and formerly enslaved African-Americans played an important role in shaping public opinion in the North in support of emancipation.

## Civil War Holds Enormous Relevance Today

*Civil War in the North* is an ongoing series of books that examine what the war meant to Northern society.

The series' innovative scholarship includes overlooked and under-researched topics from the battlefield to the home front. But the military aspects of the conflict continue to spur interest and new research. This fall, the press will initiate a new series titled *Soldiers and Strategies* that will examine the battles, leaders and tactics.

"There is still a huge interest on the part of the public in the military aspects of the war," **Will Underwood**, director of the University Press says. "But the study has expanded beyond a traditional battle focus to include new

perspectives that help us better understand the people and the engagements that determined the war's outcome and its aftermath."

## Kent State University Press is Global Leader in the Field

The University Press is also home to *Civil War History*, the leading scholarly journal of what is known as "the middle period" — covering not only the war itself but the events leading up to it and the period that followed. *Civil War History* has been published since 1955, and Kent State has been its home for more than four decades.

"It's the premier journal in the field," says **Kevin Adams**, associate editor and associate professor of history. "We especially attract work from the up-and-coming generation of young scholars looking to get their names out there."

Underwood says that as Civil War scholarship has broadened, the journal has also expanded its focus. "As it has evolved, it has addressed lots of the other issues such as abolitionism, the draft riots, the war in the west, home front and women's issues, African-American rights and all kinds of things."

*The Civil War and its outcome — especially the failure of Reconstruction — helped shape much of the late-19th- and 20th-century policies towards race relations. In an increasing diverse America, it's important to look back and think about the role of race in our country's history. — Kevin Adams*

This fall the press will release *Conflict and Command*, its first *Civil War History Reader* — a collection of some of the journal's best articles dealing with the military aspects of the war. Plans call for future anthologies to feature articles on other topics from *Civil War History's* more than 50 years of publishing.

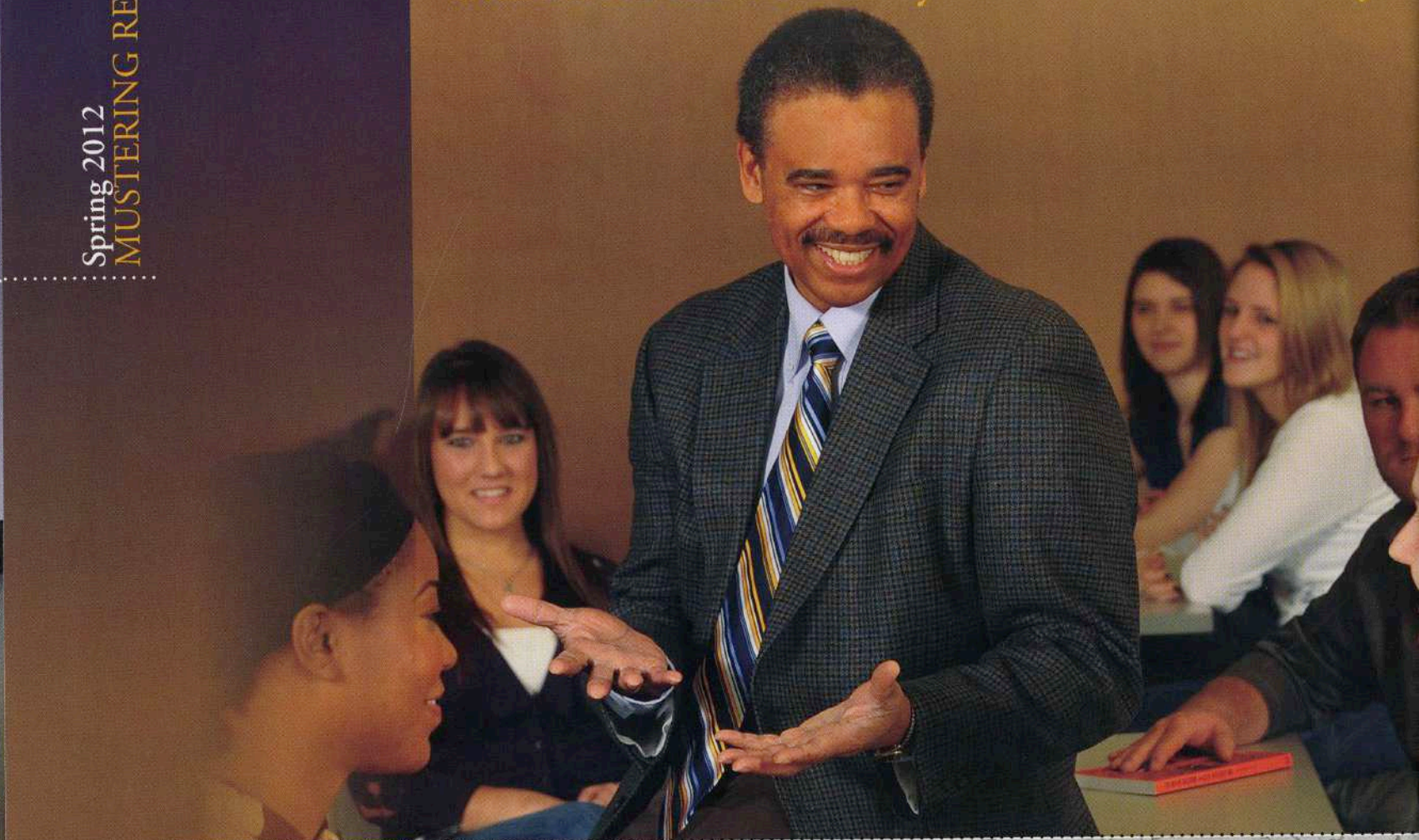
**i** For more information about the Kent State University Press, visit [www.kentstateuniversitypress.com](http://www.kentstateuniversitypress.com).

# GE

By Bob Burford

# PROFESSOR HUDSON ENERGIZE

Classes reveal relevancy of Civil War history.



*Professor Leonne Hudson brings history alive for his students.*

*(Historical photos courtesy Western Reserve Historical Society and Kent State University Press.)*



# HUDSON'S PASSION INSPIRES STUDENTS

By Susan Menassa

Though it happened 150 years ago, students in Kent State University History Professor **Leonne Hudson's** Civil War history class say he paints such a vivid landscape of that most divisive period in America's past, they feel like they are in the picture.

"(Prof. Hudson) really makes us feel like we are there," says *Bill Longacher*, a senior education major. "He makes you want to love the Civil War as much as he does. He makes it so we all want to be there when it was happening."

*Christine Brewster*, a senior education major with a history minor, echoed that enthusiasm.

"He has a way of bringing out such great detail of that time," she says. "He makes me not want to miss a class."

## Dedicated Teacher-Scholar

Indeed, the affable Hudson has long been fascinated by the Civil War period, having made a career of Civil War scholarship with two degrees in American history, countless published articles and two books on the topic. Currently in the process of writing a book on the reaction of black Americans to the death of Abraham Lincoln, the 20-year veteran of Kent State is passionate about the era that changed the course of U.S. history.

"It was a fascinating time," says Hudson, an associate professor of history. "That we would turn against ourselves — it was the United States' fateful encounter against itself. Those kinds of things happened in Europe but not in America. In our minds, we were better than the Europeans — we did not fight each other. But in fact, that was not the case."

According to Hudson, the Civil War forever changed race relations and paved the way for the United States to become the melting pot it is today.

*"It was an emancipation moment for the nation ... It gave a significant push to the concept of freedom in America."*

"It was an emancipation moment for the nation," he says. "Four million men, women and children were liberated. It's safe to say the Civil War gave a great deal of momentum to the idea that all people were born to be free. It gave a significant push to the concept of freedom in America."

*Kristofer Braxton*, a junior history major and one of Hudson's students, says he feels it's important to learn as much as possible about the war because of how it has shaped American society.

"When you talk about the relevance of the Civil War, the better question is how hasn't it shaped our world today?" Braxton says. "Our society has evolved because of the war. As a black man, I probably wouldn't even be here today if it weren't for the Civil War."

## Intellectually Curious Students

Hudson says there is always student interest in the Civil War, no matter how many years pass, and his classes are always in demand.

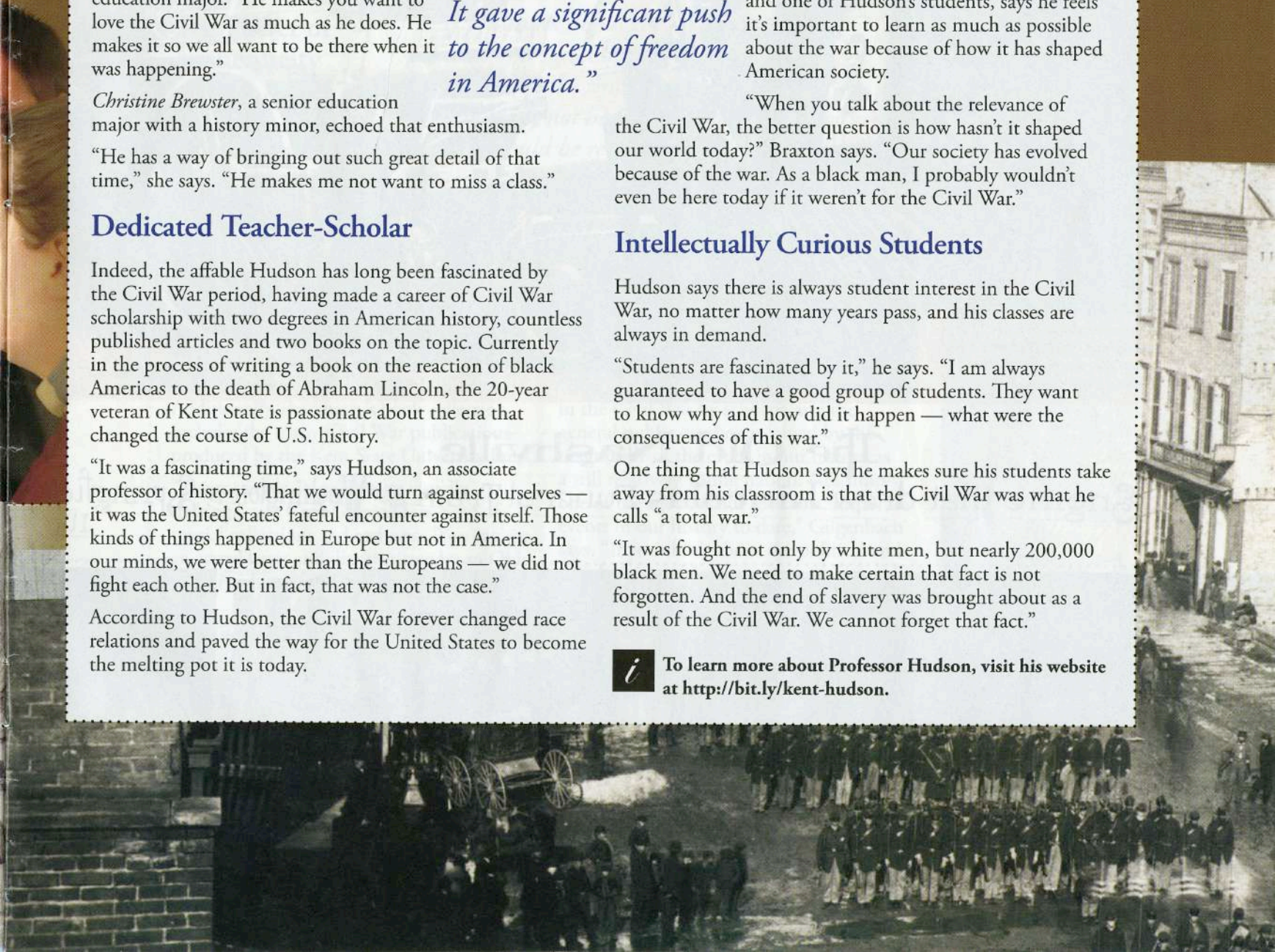
"Students are fascinated by it," he says. "I am always guaranteed to have a good group of students. They want to know why and how did it happen — what were the consequences of this war."

One thing that Hudson says he makes sure his students take away from his classroom is that the Civil War was what he calls "a total war."

"It was fought not only by white men, but nearly 200,000 black men. We need to make certain that fact is not forgotten. And the end of slavery was brought about as a result of the Civil War. We cannot forget that fact."

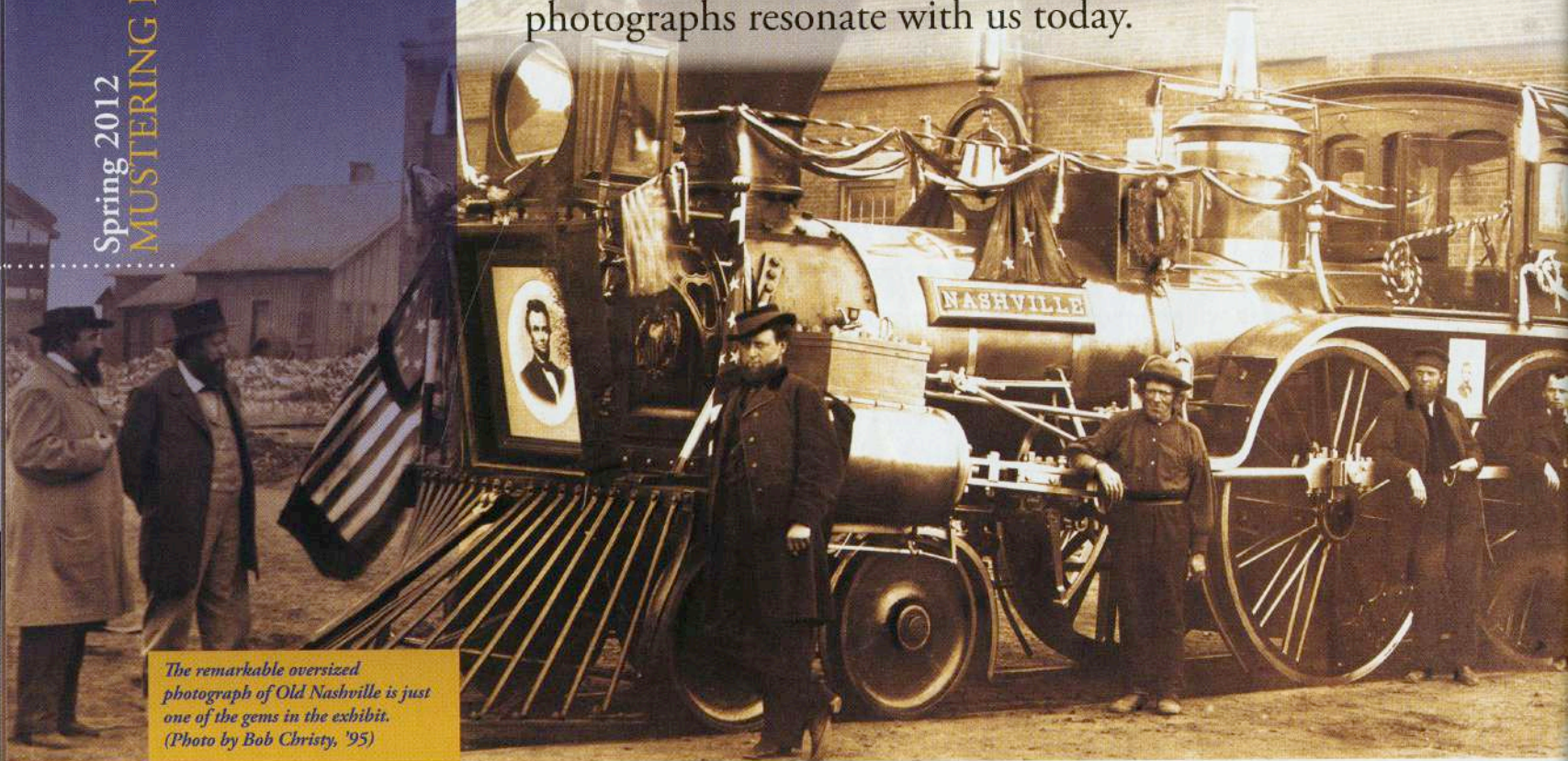


To learn more about Professor Hudson, visit his website at <http://bit.ly/kent-hudson>.



# POIGNANT TEST THE PAST

The dual exhibits of Civil War era writings and photographs resonate with us today.



*The remarkable oversized photograph of Old Nashville is just one of the gems in the exhibit. (Photo by Bob Christy, '95)*

## The Old Nashville.

The Engine that drew Lincoln's Funeral Train FROM Washington TO Springfield Ill.



# TESTIMONY FROM

09

By Kasey Fahey,  
public relations major

Many of our ancestors were in some way involved in or affected by the American Civil War, and the events still resonate with Americans today. We can explore those connections through current exhibitions at the Kent State University Library's Department of Special Collections and Archives in commemoration of the 150th anniversary of the Civil War.

## The Power of Authenticity

The first exhibition, showcasing materials from the department's Civil War holdings, includes personal papers of Ohio soldiers and Union Army officers, memoirs, biographies and poetry. On display is literature related to the war and materials about crime and prisoners of war camps. Also featured are original issues of the popular illustrated magazine, *Harper's Weekly*, including dramatic illustrations of battle scenes and other wartime events. Additionally, the library's book collection includes the many Civil War publications produced by the Kent State University Press.

"The materials on exhibit are visually striking," says **Cara Gilgenbach**, head of special collections and archives. "You can see an actual letter and diary written by an Ohio soldier to his wife and child back home."

## A Nation in Mourning

The second exhibition, *A Nation in Mourning: The Assassination of Abraham Lincoln*, features archival sources dating from the time of Lincoln's assassination in 1865. A highlight of this exhibition is an over-

sized photograph of the Old Nashville, the engine that drew Lincoln's funeral train through Ohio as part of the burial procession from Washington, D.C., to Springfield, Ill.

Lincoln's funeral train left Washington on April 21, 1865. The 20-day procession retraced the same route that Lincoln originally took from Illinois to Washington, D.C., when he was elected as president in 1861. The body of his son, Willie, who died in the White House in 1862, was part of the procession so he could be buried with Lincoln in Springfield. The route traveled through more than 80

Ohio cities and towns, including Conneaut, Ashtrubula, Willoughby, Cleveland, Berea, Columbus, Urbana and Spring Creek. Along the procession route, public viewings were held for citizens to view the fallen president no matter the time of day.

Gilgenbach explains the ongoing interest in the Civil War by scholars and the general public can be explained by the magnitude of the event in our history as a still relatively young nation. "It's simply one of the most, if not the most, important events in our history to date," Gilgenbach says. "If you think about the political and social divisions that existed at the time of the Civil War, it's not hard to see how that could be relevant to our country today."

*"If you think about the political and social divisions that existed at the time of the Civil War, it's not hard to see how that could be relevant to our country today."*

**i** For more information about the exhibitions, which are free and open to all, visit <http://bit.ly/kent-testimony>. Watch a video about the exhibits at <http://bit.ly/kent-collections-vid>.



whole people to tears.

He was the third son born in America of the eminent English tragedian Justice Barrus Booth. There were three brothers, Justice Barrus, Jun., EOWNS, and JOHN WILKES, all of whom inherited a predilection for the stage. EOWNS, however, is the only one of these who has attained a very eminent position as an actor, and he is probably surpassed by no living man. In justice to him it is stated that he is true and loyal, and

of seventeen, simply as JOHN WILKES. As stock actor he gained a fair reputation, and afterward assuming his full name, he began a more ambitious career. But, partly on account of his dissolute habits, he never achieved a marked success. He appears chiefly in the South and West. He has appeared but few times before a New York audience, but he bears considerable resemblance to his father. His eyes are dark and large; his hair of

there are doubtless many others involved to or less degree in his crime. The assassin Secretary SEWARD was made by an accomplice. It is supposed that SYANOX and ASHREW JOHNSON were included to the list of victims. The latter, received on Friday a card from BOOTH, but at home.

Those who were acquainted with BOOTH on the fatal Friday say that his manner was that of a man who knew that the President an



Some of the fashions on view in the exhibit *Life on the Home Front*.  
(Photo by Jeff Glidden, '87)

# HISTORY LESSONS IN FASHION

Museum exhibit pieces together unique aspects of Civil War fashions and domestic life.

By Kahley Colaluca, applied communication major

(Historical photo courtesy Western Reserve Historical Society and Kent State University Press.)



...of being in getting down rather quick one way down  
 ...and one way. I feel that brought her then a year  
 ago. It is 25 miles from the ... ..



Students from a history class tour the Kent State University Museum exhibit *Life on the Home Front*. (Photo by Jeff Glidden, '87)



Imagine being taken back to a time where women and children, from all walks of life, were carefully fitted for each piece of colorful, unique clothing they owned. The Kent State University Museum opens a window — and our eyes — onto those times with a vivid display that reveals the material and domestic life in America during the Civil War and the years that followed.

## Lives touched by conflict

The exhibit, *Life on the Home Front*, gives museum goers a highly realistic idea of the everyday life of men, women and children through the display of military uniforms, women's and children's apparel, decorative art, photographs and women's magazines. *Life on the Home Front* shows us that despite being far from the battlefields, women and children were deeply and immediately touched by the conflict.

The Civil War was essentially a war about "our identity as a nation," Assistant Professor **Sara Hume** says. Between slavery, state's rights and the daily personal struggles that Americans faced, the hardships were compelling and some of the main reasons why people are intrigued by the Civil War to this day.

One of the highlights of the exhibit that visitors may find especially intriguing is

*The Civil War was essentially a war about "our identity as a nation."*

## Revealing fashion innovations

the Keckley quilt. The quilt is attributed to Elizabeth Hobbs Keckley, a freed slave who served as Mary Todd Lincoln's dressmaker. The quilt is believed to have been made from scraps of Mrs. Lincoln's dresses. The quilt combines patchwork with sections of embroidery.

"While the story of the quilt is certainly very compelling, the object itself is incredibly impressive in its own right," Hume says. Through her mastery of technique and outstanding aesthetics, Keckley created a work of art.

Also on exhibit are Civil War uniforms, cloaks, shawls, corsets, wedding gowns, children's outfits and women's accessories like bonnets, shoes and hair jewelry. All women's clothing was custom made during that time because of the form-fitting style. Menswear, on the other hand, began the tradition that has been carried through today of producing pre-fabricated clothing at various stores.

"The Civil War was a period of many significant innovations," Hume says. "The war led to many changes, including the production of ready-to-wear clothing for men."

**i** For more information about the exhibit, visit the museum's website at <http://bit.ly/kent-museum>.

*The Keckley Quilt is attributed to Elizabeth Hobbs Keckley, a freed slave who served as Mary Todd Lincoln's dressmaker. (Photo courtesy Kent State University Museum)*

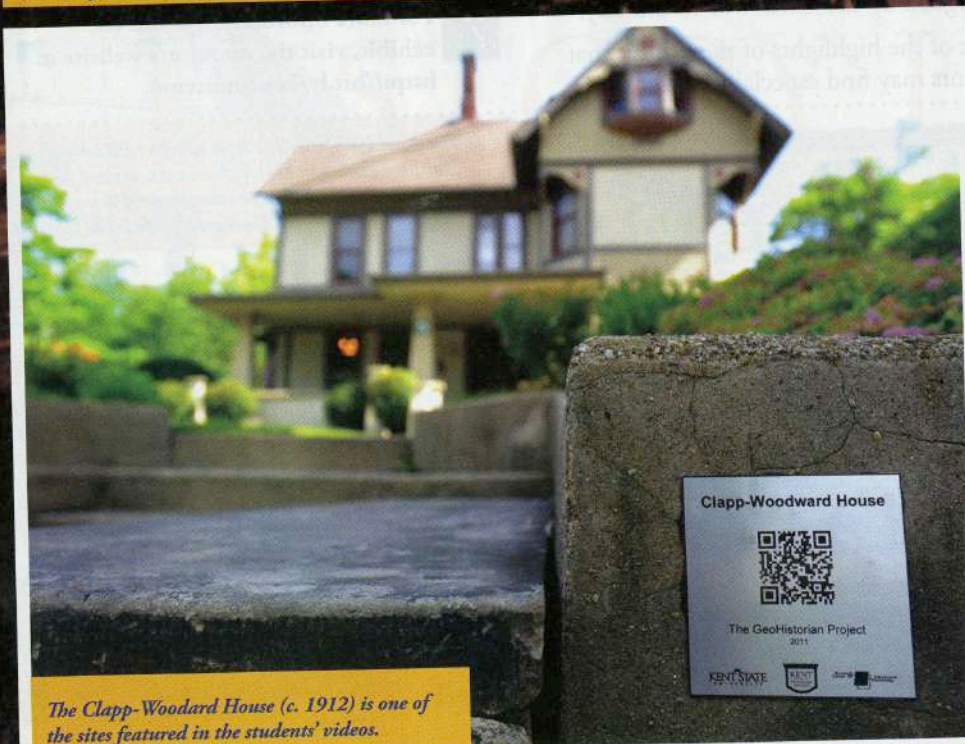


# WOVEN ON

# YOUNG GEOHISTORIAN HISTORY



*Above and right: The John Davey House/Ray's (formerly a hotel) is one of the sites featured in the GeoHistorian project.  
 (Photo by Bob Christy, '95)*



*The Clapp-Woodward House (c. 1912) is one of the sites featured in the students' videos.*

# GIORNIANS DISCOVER KENT

Kent State researchers empower fifth graders using smartphone technology.

By Iris Harvey

**W**ho among us would disagree that few adults are more tech-savvy than a fifth grader? The fact is that today's youth spend most of their waking hours — seven-and-a-half hours per day — using technology, from smartphones, computers and television to video games and social media.

This trend has led many educators to realize the importance of incorporating technology into a school's curriculum in ways that make subjects like history engaging and relevant for today's students. It was this trend that also led to a unique collaboration between Kent State University, Kent City Schools and the Kent Historical Society.

In the fall of 2010, a project funded by the National Endowment for the Humanities at Kent State's Research Center for Educational Technology set out to turn fifth graders in Kent, Ohio, into geohistorians. Innovative curriculum was used to introduce students to digital storytelling, engaging them in historical research and providing the tools for them to write and produce videos about historical sites around the city.

The GeoHistorian Project, spearheaded by **Mark van't Hooft** and **Thomas McNeal** — staff members in the College of Education, Health and Human Services — uses a four-week curriculum to teach students how to integrate technology with history lessons about the Kent's past. Fifth-grade students participating in the program go on field trips to historical sites and then make research visits to the Kent Historical Society and University Library's Special Collections and Archives where they access background materials and archival photos.

The goal is for students to use their research to tell the story of a historical site by producing short videos. Sandy Halem, president of the Kent Historical Society's board of directors, says the project's innovative use of technology in telling the city's story makes the students "history detectives." Not only do the students make videos but they also make the video history accessible to the community by incorporating a Quick Response Code (QR code) into markers that are placed at each historical site. Anyone visiting one of the 29 Kent sites that will be marked with the QR codes can use a smartphone to access the video.

## Kent State's program is available to teachers nationwide

The GeoHistorian Project was launched in Kent, but it was designed to be adopted by teachers across the nation. Using input from teachers in Kent City Schools, the program directors McNeal and van't Hooft have been careful to ensure that the classroom tools are easily accessible to most teachers. The pair didn't want technology or expense to be barriers for other teachers to adopt the program. Most of the services used are free, including YouTube, the Photo Story editing program and the QR code creator.

"We wanted to make sure that other teachers could do this over and over again, and that they would have all the tools they needed," McNeal says. "If resources aren't an issue, this project can easily be implemented anywhere."

When the project wraps up in spring 2012, the project directors will make the curriculum available online and share their experiences through conferences, presentations and articles. They are already receiving calls from educators in other cities.

## Kent State research supports pre-K-12 public education

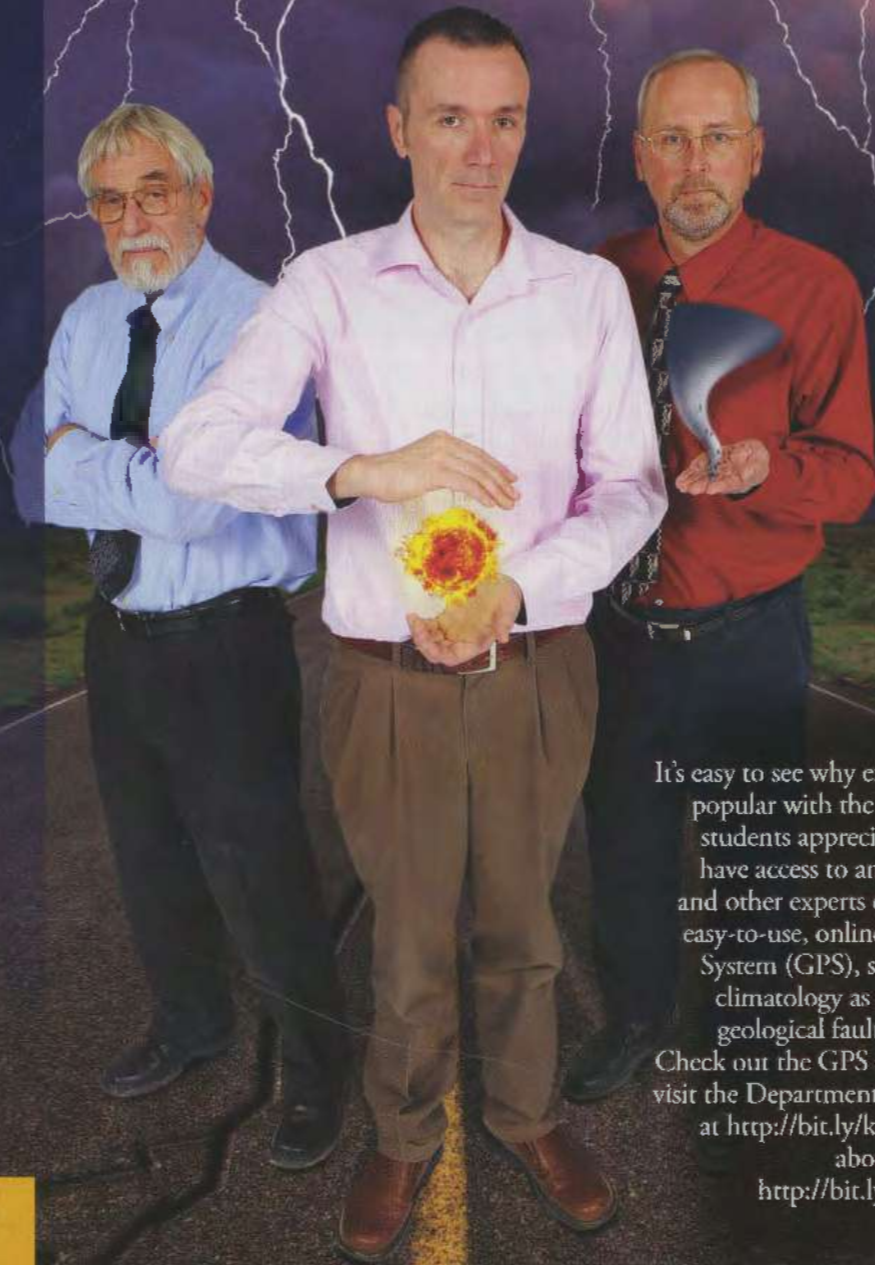
The GeoHistorian Project is one example of how the College of Education, Health, and Human Services is focused on addressing the many pressing needs of public education. The Research Center for Educational Technology, where the project is housed, provides support for researchers committed to using technology to improve pre-K-12 teaching and learning.

Much of the center's work takes place in the AT&T Classroom, which serves as a unique pre-K-12 research laboratory. There, public school teachers get hands-on instruction in using digital tools to teach lessons focused on literacy, math and science. The center also serves as a teaching and learning laboratory where student teachers can observe the use of technology in classroom instruction.



For more information about the GeoHistorian project, visit <http://bit.ly/kent-geohistorian>. For more about the Kent Historical Society, visit <http://bit.ly/kent-history>.

*Today's youth spend seven-and-a-half hours per day using technology, yet many educators struggle with the challenge of how to incorporate technology into a school's curriculum.*



It's easy to see why experts such as these are popular with the media, and Kent State students appreciate them too. Students have access to and can learn from these and other experts every day. Through the easy-to-use, online Graduation Planning System (GPS), students can investigate climatology as a minor or learn about geological fault lines. See for yourself. Check out the GPS at <http://bit.ly/kent-gps>, visit the Department of Geography website at <http://bit.ly/kent-geography> or learn about careers in geology at <http://bit.ly/kent-geology-careers>.

*Left to right: Donald Palmer, Scott Sheridan and Thomas Schmidlin  
 (Photo by Jeff Glidden, '87)  
 (Photo illustration by Nick Moore, '90)*

# MASTERS OF DISAST

When a small earthquake rocked Northeast Ohio late last December and when winter's first major snowfall arrived in early January, you may have heard news reporters quoting Kent State University professors. For many years, this special group of world-renowned researchers and scholars, also known as Kent State's resident experts, have been consulted by the media to add more credibility to news stories. These experts have conducted interviews with the CBS *Morning News*, The BBC, The Weather Channel and stations in Atlanta, Wichita, Topeka and Cleveland. They've also supplied quotes to numerous publications, including the *Akron Beacon Journal*, *Plain Dealer* and the *Wall Street Journal*.

Among those experts are Kent State University professors **Donald Palmer**, **Thomas Schmidlin** and **Scott Sheridan**.

Schmidlin, with Kent State's Department of Geography, currently teaches a class on Natural Disasters that discusses how catastrophic geophysical and weather events impact people differently, cross-culturally across the globe. So, as a Kent State Expert who is knowledgeable on several different kinds of extreme events, is he ready for the phone to start ringing after a disaster?

"When a disaster occurs, I expect calls and I try to be ready and 'informed,'" says Schmidlin. "I mainly speak with the media about severe weather — tornadoes, storms, floods, hurricanes, heat, cold and snow. But I am called for all sorts of natural disasters."

"With me, it's kind of hit or miss," says Sheridan, who is also with the Department of Geography and whose areas of expertise include climate

change and extreme heat. "I received a large number of calls this past summer and three live spots on The Weather Channel. But the previous summer was one of the east coast's hottest, and I received virtually no calls."

### Saving earth one specialization at a time

Each of the experts pursues different kinds of research in his area of specialty. Schmidlin's work in studying tornadoes often involves going into the field to discover the vulnerabilities in structures, how people behave during tornadoes and what kinds of warnings are most effective.

"An agency can give a warning," explains Schmidlin. "But you need to find out what instructions are given and what people are doing. Is it possible to follow the instructions that are given; could there be something better?"

When it comes to earthquakes, the method of observation is a little different. Palmer, the university's media expert on earthquakes and geology, explains: "What I do is a bit different than what Tom Schmidlin does in that he goes out and sees what it did — the path and the breadth. Earthquakes are different in that looking at the damages doesn't tell me much. I look at seismic waves that tell us about what the earth is doing. It's more about predictive studies and controls and less about damage."

In many cases, the findings of the experts' research can help save lives. Sheridan cites the example of what was learned after the European heat wave of 2003. "With estimates of heat-related mortality of around 40,000 for the event, it really represented a sea change in terms of how the developed world, especially Europe, thought about heat,"

says Sheridan. "People and governments became more proactive after that event, and there's evidence to suggest in France that overall mortality rates have gone down in all kinds of weather afterwards."

### Skilled in debunking weather myths

"There are a lot of myths about tornadoes," explains Schmidlin. "People think tornadoes can't hit a major downtown or that they will always travel down a river valley. The truth is that tornadoes can happen anytime and on any landscape. And one storm can produce more than one tornado — even a family of tornadoes."

"There are continually these ideas of science fiction kinds of things, like California falling into the ocean, says Palmer. "When in reality, there is a limit to what earthquakes can be like, dictated by a maximum value of terrestrial earthquakes and a point at which rock breaks."

Palmer reminds people that, in geologic terms, the time we have to observe the planet is relatively brief. People say "We've just had earthquakes in Virginia and tornadoes in Honduras — what's happening with the earth? Nothing is happening. This is the stuff that's always happening and always has been. But, as people, we are impressed by the latest confluences of disasters."

Aside from their expertise, part of what makes these professors attractive to the news media as a source of information is their passion for their work.

**i** To learn more about these and other Kent State Experts, visit <http://bit.ly/kent-experts>. Watch a video and interview with Professor Schmidlin at <http://bit.ly/kent-weather-vid>.

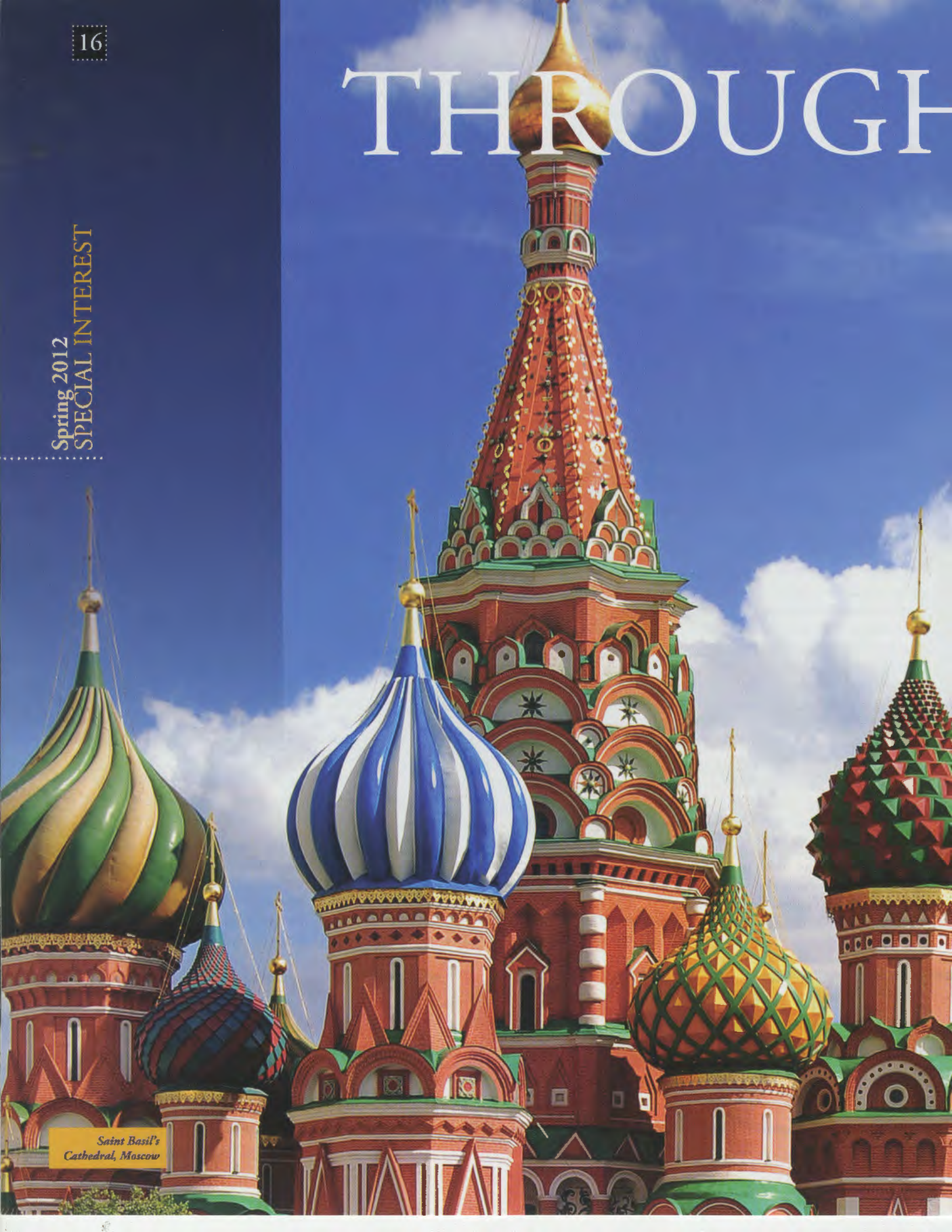
# ERS

Meet Kent State's "go-to" experts on Mother Nature's worst moods.

By Phil Soencksen, '89

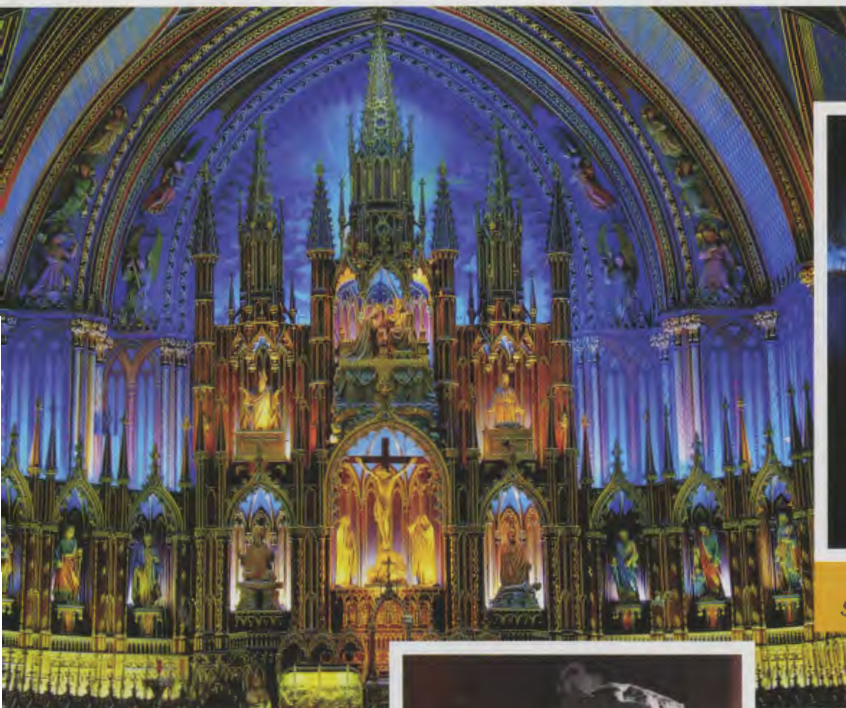
Spring 2012  
SPECIAL INTEREST

# THROUGH



*Saint Basil's  
Cathedral, Moscow*

# LEFTON'S LENS



*Notre-Dame Basilica, Montreal, Canada*



*Lady in prayer,  
St Petersburg, Russia*



*Arizona Inn, Tucson*

*Trinidad, Cuba*



*Priest close up in  
Santorini, Greece*



*Downtown Kent*

**K**ent State University President Lester A. Lefton's passion for photography rivals his passion for the fields he chose to pursue professionally. His knowledge of the craft, his artistic eye and his interest in looking at the world from different perspectives were honed from an early age by his father, who owned and operated a photography studio. That interest grew into a love of photography that is evident whether Lefton is snapping a dragonfly in his backyard, or capturing memorable moments during his world travels. View more of President Lefton's photography in the app version of this issue. Download the free app at [www.KSUMagazineApp.com](http://www.KSUMagazineApp.com).



# GYMNA

## BALANCE COMPETITION

Spring 2012  
ATHLETICS

Golden Flashes' "Flip for the Cure" raises funds for Breast Cancer Patients.

By Sheila Blackman

Photos by Matt Bliss, '07



*Gymnastics team celebrates a member's high score for her event.*

# SPORTS

## ON AND PHILANTHROPY

On Sunday, Feb. 19, the Kent State gymnastics team will host its fifth annual “Flip For the Cure” fundraiser when the Golden Flashes host Northern Illinois at 1 p.m. in the Memorial Athletic and Convocation Center. Since its initiation in 2008, “Flip For the Cure” has become a marquee event both on campus and in the community to unite people in helping women to defeat breast cancer.

Over the past four years, Kent State has raised more than \$10,000 to help assist those who are battling the disease. For the second consecutive year, the money that the Golden Flashes raise through “Flip For the Cure” will go to the Cleveland-based J.D. Breast Cancer Foundation, which helps low-income women in Northeast Ohio make ends meet while going through cancer treatments. The money helps the women, among other things, pay rent and utilities, transportation and childcare.

### Making a difference in people’s lives

Prior to last year’s event, the gymnastics team had the chance to talk to the founders of J.D. Breast Cancer Foundation, and learned how important the efforts of the Golden Flashes were to the organization.

“(J.D. Breast Cancer Foundation) told us that they had a stack of cases they were prepared to call that day to tell the women that they didn’t have the funds to help them,” says Kent State Assistant Gymnastics Coach **Sharon Sabin**, who spearheads the fundraiser every year. “And with our check, they were able to provide assistance to 10 women they were going to turn away. There aren’t words to describe how our efforts made an immediate impact on our community.”

The gymnastics team relies on local merchants to donate items, which are assembled into raffle baskets; the squad also sells pink T-shirts to help raise funds, as well as awareness. Last year, more than 1,200 fans attended Kent

State’s “Flip For the Cure” meet against Western Michigan, and more than \$5,000 was raised from T-shirt sales and 30 raffle baskets.

Along with T-shirts and baskets, the gymnasts are adding an auction of piggy banks the student-athletes have decorated for the February event.

### Set on breaking last year’s record

Already recognized regionally and in the gymnastics community after the team’s first-ever appearance at the 2011 NCAA Championships in Cleveland, Ohio, Kent State hopes their success in competition last season will help elevate the team’s fundraising efforts for this year’s event. The team’s fundraising goal for 2012 is \$7,000, one that organizers hope to achieve.

“I think it’s easily attainable,” says **Angie Seabeck**, Kent State’s Director of Student-Athlete Development and “Flip For the Cure” co-director along with Sabin.

### Community connection, community involvement

As word spreads about the “Flip For the Cure” impact, more town and campus organizations are getting involved. This year the Kent State University Women’s Center has joined in, and event organizers expect an increase from last year’s sorority participation to extend to other Greek clubs, including fraternities.

Approximately one in eight women will develop breast cancer in their lifetime, which means the illness can hit close to home. Lynn Bachna, wife of Kent State gymnastics patriarch *Rudy Bachna*, ’63, is a breast cancer survivor. That connection helped give the gymnastics program the jump-start to embrace the cause.

Junior *Lindsay Runyan*, who was named the Mid-American Conference’s Specialist of the Year in 2011, says, “It’s important to the team. We are able to use what we are good at, give back to the community and have fun at the same time.”

All breast cancer survivors are invited to attend the event free of charge. Along with being a guest of Kent State gymnastics, survivors will have an opportunity to share their story with the fans prior to the meet. Fans wearing pink attire will receive a discounted rate on admission; and the fan deemed the “pinkest fan” wins a prize for the spirited garb.

**i** For more information about the gymnastics team, visit <http://bit.ly/kent-gymnastics>. For more information on the J.D. Breast Cancer Foundation, visit <http://jdbcfoundation.org>.



# ROXIA BOYKIN, '71

Vice President of Community Benefit and Diversity, Summa Health System



Roxia Boykin

Roxia Boykin, '71, is Summa Health System's vice president of community benefit and diversity. Boykin also serves as the President's Ambassador for Kent State University. Boykin graduated with a Bachelor of Science in Nursing and was part of the first class of students who received this degree. She received the Distinguished Alumni Award from the School of Nursing in 1997.

## What is your fondest memory of Kent State?

I have many memories of Kent State that are just wonderful. One that stands out is all that I learned at Kent State and the interactions I had with other students and professors.

## What did you like most about Kent State?

The learning environment — there was more diversity than I had ever been exposed to, and I met, studied and worked with people from all over the world.

## Who was your favorite Kent State professor?

Dean Henderson was the founding dean and the individual who convinced me as a 17-year-old to attend Kent State. She was a very supportive mentor who wanted me to achieve, and pushed me to that achievement.

## What is the greatest lesson you learned at Kent State?

There were two lessons. One was that perseverance and rigor are important. I realized that really paying attention to what is happening in the classroom and working hard has its benefits.

I also learned how to be disciplined with my work and the importance of being organized to accomplish everything.

## Why did you become a lifetime member of the Kent State University Alumni Association?

I was on the Kent State University Alumni Board and saw how my relationship with Kent State throughout my lifetime would be important. Involved alumni are critical to a university, and being a member is one way to stay connected.

## MEMBERS SUPPORT PROGRAMS THAT:

- Build and sustain lifelong relationships;
- Encourage learning and professional growth;
- Celebrate the successes of alumni, faculty and students; and
- Share the excitement of university accomplishments.

  
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# ALUMNUS FLIES U.S. PRESIDENT ABOARD MARINE ONE

21

By Sarah Lack

For more than two years, Kent State alumna Major *Craig Merriman*, '94, has been serving in the co-pilot's seat of Marine One. Like its counterpart



Air Force One, Marine One is the call sign of the United States Marine Corps helicopter that carries the president of the United States. The helicopter is operated by HMX-1, the Marine Helicopter Squadron, headquartered in Quantico, Va.

The squadron is responsible for supporting the safe and timely transportation of the president, vice president, Cabinet members and foreign heads of state.

Merriman, who holds a Kent State bachelor's degree in aerospace engineering, is an HMX-1 presidential support pilot for the helicopter squadron.

## Successful career began at Kent State

"I always had the motivation to become a pilot," Merriman says. "Kent State was

a great school that was close to home, had an aerospace program and offered me a full four-year academic scholarship through the Alumni Association."

After graduating from Kent State, Merriman attended basic infantry officer training for six months, followed by two years of flight school and a multiyear career in the Fleet Marine Forces.

He then served as a flight instructor for the CH-53E Super Stallion. Following that tour, and solely due to his Kent State degree in aeronautical engineering, he was selected to attend the United States Naval Test Pilot School.

## Experience for life

"I've always been really impressed that Kent State trained me well enough to be accepted into U.S. Naval Test Pilot School, allowing me to surpass many other candidates who attended much more expensive private colleges," Merriman says.

"Kent State gave me the education and confidence to become a successful Marine test pilot."

Merriman went through an extensive application process to be considered for the Presidential Helicopter Squadron. He was hand-selected to be a pilot by a panel of his peers based on his flight designations and qualifications from the Fleet Marine Forces.

His position with the Presidential Helicopter Squadron gave Merriman the opportunity to meet both President Obama and Vice President Biden.

When he comes to visit his parents, who live near Kent, Merriman says he still likes to visit campus and see what has changed through the years.

"I still get the *Kent State Magazine*," Merriman says. "When I come back to Kent, I'll usually just head downtown on Saturday for a beer at Ray's Place."

## Class Notes

'36

Olive Ruth Gifford turned 100 on Nov. 11, 2011.

'52

Josh Truxton, Boynton Beach, Fla., a retired insurance executive, has authored *The Eindhoven Strategy* and *Easy Money* and has plans to write four more books.

'59

*Nancy L. (Oldham) Seibert*, M.F.A. '89, Stow, Ohio, presented *Life Force: Paintings by Nancy Seibert* at the Downtown Gallery in Kent. Seibert spent three years living in Japan, teaching art and gaining valuable experience in Japanese calligraphy.

'61

*Jeannine K. (Beagle) Morris*, Warren, Ohio, celebrated her 50th wedding anniversary with husband, *Kari Morris*, '61, in June. The Morrises taught in the Warren City Schools, were active members of the board of the Warren Civic Music Association,

and both are still active in the National and Ohio Federation of Music clubs.

'64

*Barbara J. Gregorich*, Chicago, Ill., published *Sound Proof*, a mystery featuring Frank Dragovic, a Chicago private eye from her early book, *Dirty Proof*, who encounters blackmail, murder and suspicious musicians as he works undercover at a Midwest folk festival targeted by a thief.

'66

*Carol Boshears*, Rochester, N.Y., recently wrote the novel, *Egypt and Gina: Pyramids of Power*, a story of two capable women who meet danger head-on with panache, humor and lots of heart.

'67

*M. Brigid O'Farrell*, Moss Beach, Calif., recently authored *She Was One of Us: Eleanor Roosevelt and the American Worker*, which depicts the former first lady's involvement in the labor movement. She teaches sociology at Mills College in Oakland, Calif., and lives in the San Francisco Bay area.

'68

*Kenneth R. Frohlich*, M.A. '68, Ph.D. '71, J.D., Bryn Mawr, Pa., received a Juris Doctorate from Villanova University School of Law on May 20, 2011.

*Patricia L. Owen*, Perrysburg, Ohio, has been nationally certified until 2014 as a teacher.

'70

*Douglas E. Roberts*, Columbus, Ohio, recently authored a novel inspired by true events in the early 1970s. *The Man Who Fooled SAVAK* captures what it is like to live in a dictatorship in the Middle East.

'71

*Barton Bixenstine*, Ph.D., Cleveland, Ohio, has been welcomed as a partner with Vorys, Sater, Seymour and Pease. Bixenstine is a certified specialist in labor and employment law and a fellow in the College of Labor and Employment Lawyers.

*Doug Mancino*, J.D., Los Angeles, Calif., recently joined the Los Angeles office of Hunton and Williams LLP. Mancino has been profiled by *California Law Business* as one of California's most prominent practitioners in tax-exempt organizations and health care fields.



# HOMECOMING 2011

## A "WHIRLWIND" CELEBRATION

By Lindsay Kuntzman, '06, M.A. '09

Photos by Jeff Glidden, '87

Spring 2012  
ALUMNI

1. Ivy Lumpkin and Brady Rueffer, 2011 Homecoming Queen and King, are all smiles as they pose for photos with President Lester A. LeFron during halftime ceremonies at Dix Stadium.

2. 2011 Bowman Cup

3. Fans cheering on the Golden Flashes

4. Students participating in Kiss on the K, featuring approximately 50 couples who kissed at noon in Risman Plaza.

5. Members of the Golden Order—Class of 1961

Despite strong winds and cool temperatures, Kent State University and the Kent community came together to celebrate Homecoming 2011 on Oct. 15.

"Golden Flash alumni came from all over for Homecoming," **Nancy Schiappa**, '85, M.Ed. '90, associate director, alumni relations says. "From the Bowman Cup 5K Race, to the parade, to the Homecoming game, alumni, students, faculty, staff and the community all took part in the festivities."

Part of the day's activities included the traditional Golden Order 50th Reunion. **Lisa Mascellino**, '94, assistant director, alumni relations says 65 individuals were in attendance for the luncheon. Held every

Homecoming, the reunion luncheon provides special recognition for alumni celebrating their 50-year anniversary and offers them a chance to reconnect with one another.

A new Homecoming event this year was Kiss on the K, featuring approximately 50 couples who kissed at noon in Risman Plaza. The K is the embedded symbol in the recently renovated plaza.

"There was a great turnout of couples who kissed on the K," **Carrie Circosta**, '07, M.Ed. '10, assistant director, alumni relations says. "It was amazing to see the K filled with couples willing to stand in the chilly weather to show everyone how much they love each other."

## Class Notes

'72

**John A. Davis**, M.L.I.S. '05, Slippery Rock, Pa., a part-time reference librarian at Robert Morris University in Moon Township, Pa., recently coauthored a study on "Chat Reference Training After One Decade: The Results of a National Survey of Academic Libraries."

**Ron Hess**, Port Orange, Fla., president of Motiv8 Communications, co-led the workshop, "Social Media as a Catalyst for Employee Engagement," at the Public Relations Society of America's 2011 International Conference in Orlando, Fla.

**Wayne J. Sheppard**, L.S.M. '99, Kent, Ohio, authored his first novel, *Burden of Privilege: The Secret Life of Geoffrey Collins*. Sheppard was an art teacher for 30 years at Green High School and has large-scale mural work featured at Akron Children's Hospital. He also painted one of the Rock and Roll Hall of Fame and Museum guitars.

'73

**Dennis C. Cuneo**, M.B.A., Alexandria, Va., the managing

partner of the Washington, D.C. office of Fisher and Phillips LLP, has for the third time been named as one of the "Top Ten People Who Make a Difference in the South" by *Southern Business & Development Magazine* (SBD). Cuneo was named this year because of his work in bringing clean technology investment to the south.

**Carter E. Strang**, B.S. '73, J.D., Cleveland, Ohio, a partner in the Cleveland office of Tucker Ellis and West LLP, has been named president-elect of the Cleveland Metropolitan Bar Association (CMBA).

'74

**Gary W. Fincke**, Ph.D., Selinsgrove, Pa., authored his 12th book of poems, *The History of Permanence*, which won the Stephen F. Austin University Press Poetry Prize and was published in September. An earlier collection, *Writing Letters for the Blind*, won the Ohio State University Press Poetry Prize.

**Regina D. Lindeman**, Uniontown, Ohio, recently retired from Tallmadge City Schools after spending 37 years in early childhood education. Lindeman plans to get involved as a substitute teacher despite retiring because of her love for the kids.

'76

**Jack Cahaney**, Frederick, Md., recently took a job with RGS Inc. in Arlington, Va., as a senior consultant, technical writer to the Department of Justice (DOJ) in the National Security Division and works at the DOJ main office on Pennsylvania Avenue in Washington, D.C.

**Karen A. Petersen-Salzgeber**, Cleveland, Ohio, stepped down from her education career at Parma Senior High School where she was an educator for more than 20 years.

**Michael S. Schafer**, Sarasota, Fla., is pleased to announce the publication of his first book surrounding his more than 35 years as an umpire for youth baseball leagues in Ohio and Florida. *Life Behind the Mask: Memoir of a Youth Baseball Umpire* presents nearly 80 short incidents of humorous, educational and interesting plays in youth baseball games.

**Gary A. Zwick**, J.D., Chagrin Falls, Ohio, a partner at Walter and Haverfield in Cleveland, has received the 2011 Distinguished Estate Planner Award from the Estate Planning Council of Cleveland. Zwick was named one of *Worth* magazine's Top 100 Attorneys in 2005, 2006 and 2007. Over the years, he has served on the adjunct faculty of both the Case Western Reserve University School of Law and the Cleveland-Marshall College of Law.



*Katie*, '10, and *Brice Kertoy*, '07, were one of the couples who attended. They met at Kent State, where they were both resident advisors, and married this past July. They decided to attend Kiss on the K since it was a new Homecoming event.

"This was something different, and we thought it would be fun to be a part of the start of a tradition," Katie Kertoy says. "Maybe someday we can bring our kids and tell them we were here when it started."

*Joani Huber*, '74, M.A. '88, and husband, Joe Huber, took part in the festivities throughout the entire day.

"We came for the 100th anniversary and had so much fun we decided to come this year, too," Huber says.

After stopping by the alumni hospitality tent and watching the parade, the couple visited downtown, enjoyed a drink at Ray's Place, then came back to campus to check-out the Pre-Game Fan Experience and attend the Alumni Association members' Flash FanZone tailgate party.

The day concluded with the traditional Homecoming game, where the Kent State Golden Flashes played the Miami RedHawks. The announcement of Homecoming King *Brady Ruffer* and Queen *Ivy Lumpkin* occurred during halftime.

Homecoming 2012 will be scheduled for sometime in October. Please keep checking the Kent State Alumni Association's website, [www.ksualumni.org](http://www.ksualumni.org), for the official date.

'78

Barney Dunning, West Lafayette, Ind., won the 2011 Charles Murphy Award for outstanding undergraduate teaching at Purdue University. Dunning is a professor of wildlife ecology in the departments of Forestry and Natural Resources Association's National Board of Directors.

Bob Miller, Ph.D., Beltsville, Md., wrote and published *Oral Tradition in Ancient Israel*.

Philip H. Wagner, Ed.S. '92, M.Ed. '90, Streetsboro, Ohio, has been approved by the Licking Heights Local School Board to be the new superintendent. Wagner comes to Licking Heights from Beachwood, where he oversaw curriculum, technology and human resources departments.

'80

James F. Meechan, Dover, Ohio, is retired from Aircraft Braking Systems where he was a parts inspector. In May, Meechan was inducted into the Ohio Military Hall of Fame for valor. He was in the U.S. Army and served in the Vietnam War.

Raymond J. Novotny, Youngstown, Ohio, received the National Association for Interpretation President's Award. Novotny is the manager of Ford Nature Center at Mill Creek MetroParks in Youngstown, Ohio.

'82

Robert K. Nott, B.Arch '83, Sea Bright, N.J., is the principal architect for New Jersey Transit. Nott was the project manager for the recently completed 7th Avenue Entry to Penn Station, New York in midtown Manhattan. He and his wife Sandy live at the New Jersey Shore.

'83

Russell D. Baker, M.A. '83, Fort Wayne, Ind., will now serve as associate vice president of academic affairs at Ivy Tech Community College.

'84

Elisa R. (Kimball) Schlegel, Land O' Lakes, Fla., is a project manager for the Committee for Academic Excellence (CAE) in Riverview, Fla. Schlegel sits on the early childhood committee for the Association of Childhood Education International (ACEI) and on the professional development committee and grant/research teams at the CAE.

'85

Colonel Martin G. Binder, Fairfax, Va., recently retired from the U.S. Army after 30 years. He is an associate at Booz Allen Hamilton in McLean, Va.

Harley G. Lappin, M.A., Nashville, Tenn., retired from the Federal Bureau of Prisons after more than 25 years in various administrative roles. Lappin will now serve as executive vice president and chief corrections officer at Corrections Corporation of America. He is also chair of the Standards Committee of the American Correctional Association.

Timothy J. McDannold, Canton, Ohio, has been promoted to vice president in the new business unit, global business services, at Diebold in North Canton, Ohio.

'87

Kim D. Kovesci, M.B.A., Clinton, Ohio, has been named executive director of Military Aviation and Preservation Society Air Museum and is currently a business and marketing information and statistics professor at Kent State University at Stark.

Chris Semarjian, Gates Mills, Ohio, is managing member of Industrial Commerce Ltd. of Cleveland which, along with Industrial Realty Group of Los Angeles, is readapting, reusing and recharging Rust Belt properties, particularly two Dayton properties known as Progress Park and Air Commerce.

# flashback

## CELEBRATING BLACK HISTORY MONTH

A PANTHEON OF AFRICAN-AMERICANS VISITED KENT STATE IN THE '60s AND '70s.

By Jason Prufer, '03

Spring 2012  
ALUMNI

*Sammy Davis Jr. at a press conference before his performance in Memorial Gym (Memorial Athletic and Convocation Center) May 13, 1967. (Chestnut Burr)*

**K**ent State University has always had a thriving artist-lecture series that is reflective of a great university. Those series are notable for bringing a diverse, relevant and illustrative mix of musicians, artists, poets and politicians to Kent State. One distinguishing characteristic of the series is the number of appearances by the most recognized and influential African-Americans of the mid-20th century.

The archival photos displayed here represent just a fraction of the prominent individuals in black history that Kent State has been privileged to host. Also worth noting (but not pictured) are Louis Armstrong;

Harry Belafonte; Gwendolyn Brooks; Ray Charles; Chubby Checker; Bo Diddley; Earth, Wind and Fire; Duke Ellington; Roberta Flack; Dizzy Gillespie; Herbie Hancock; Richie Havens; the Isley Brothers; Jesse Jackson; B.B. King; Kool and the Gang; Mississippi Fred McDowell; Babatunde Olatunji; Parliament Funkadelic; Billy Preston; Smokey Robinson and the Miracles; Johnny Shines; Sly and the Family Stone; Sun Ra; Hound Dog Taylor; The Temptations; War; Dionne Warwick; Bobby Womack and many others who appeared at Kent State or in the city of Kent in the '60s and '70s.



*Julian Bond in Memorial Gym (Memorial Athletic and Convocation Center) May 2, 1971. (Chestnut Burr)*



*Muhammad Ali being escorted across campus in front of White Hall, April 9, 1969. (Department of Special Collections and Archives)*



*Bill Cosby in Memorial Gym (Memorial Athletic and Convocation Center) Nov. 15, 1969. (Chestnut Burr)*



*Stevie Wonder in Memorial Gym (Memorial Athletic and Convocation Center) Nov. 12, 1972. (Department of Special Collections and Archives, Daily Kent States)*

### Class Notes

'88

Brian D. Kelley, M.P.A. '90, Hartsville, Ohio, is an assistant lecturer with the University of Akron. Kelley has been awarded the 2011 Innovation in Public Finance Award by the Ohio Government Finance Officer's Association. His team was selected as a finalist for the 2011 NEOSA CID / IT Team Award.

Robert Maschke, American Institute of Architects (AIA), Cleveland, Ohio, was awarded the 2011 Cleveland Arts Prize for Design. Maschke is the owner of Robert Maschke Architects Inc. and is vice president of the Kent State University Alumni Association's National Board of Directors.

'89

Joel P. Morgan, M.Ed. '01, Copley, Ohio, has accepted the principal position at Woodridge High School. Morgan was an associate principal at Medina High School, as well as a unit principal at Cuyahoga Falls High School for four years, following 10 years as a social studies teacher there.

'90

Tia Atchison, Lakewood, Ohio, has joined the law firm of Roetzel and Andress LPA as the new chief marketing officer, overseeing the firm's strategic marketing and public relations.

Janet L. (Quinzer) Gooch, Ph.D. '90, Kirksville, Mo., will oversee the School of Health Sciences and Education at Truman State University. Gooch has been a member of the Truman faculty since 1995. In 2008, Gooch was the recipient of a Walker and Doris Allen Fellowship for Faculty Excellence and was also named the Outstanding Undergraduate Research Mentor.

Anna M. Minor, Minerva, Ohio, will serve as superintendent and curriculum director for the Marlington School District.

Robyn L. Quick, M.A., Baltimore, Md., has been awarded a Fulbright Award for her work in intercultural theatre, new Russian drama, the role of women in theatre and dramaturgy in higher education. Quick is a professor and the coordinator of the theatre studies program in the Theatre Arts Department at Towson University, where she teaches courses in theatre history and dramaturgy.

'91

Lisa M. (Boli) Gessler, Akron, Ohio, received her Juris Doctorate degree from The University of Akron School of Law in June.

Lori Oliver, M.A. '91, Ph.D. '98, Alliance, Ohio, has been appointed to vice president of center and group home services at Hattie Larlham, where she will oversee all the programs and services offered at the Hattie Larlham Center for Children with Disabilities in Mantua, Ohio.

Kimberly Towns, Columbus, Ohio, is vice president/project manager of global finance technology at JP Morgan Chase and Co. in Columbus, Ohio.

Meredith E. Walther, Ph.D., Greensboro, N.C., received her Ph.D. at The University of North Carolina at Greensboro in May. Walther's dissertation title was *Learning to Ask: Philanthropic Struggles and Rewards of Three Women Forging the Path Toward Transformation 1820-1920*.

'92

Patricia A. Robertell-Hudson, M.B.A., Silver Lake, Ohio, penned *Trips with Grandma*, which is one of the eight finalists for Weatherlane Playhouse's 2011 8 x 10 TheatreFest. Robertell-Hudson has been involved with Stow Players for 17 years. She is a client relationship specialist for the Huntington Investment Company.

# TAKE A VIRTUAL STROLL DOWN MEMORY (OR LILAC) LANE

THE CHESTNUT BURR GOES DIGITAL

By Sarah James, public relations major  
Photos by Jeff Glidden, '87

Flipping through the pages of your *Chestnut Burr*, you can recapture those memories of the first days on campus, No Time for Classes, Renaissance balls, Homecoming festivities, sledding on front campus and fun with your friends in the Rat. Now thanks to the wonders of digitalization, you can once again look back on the Kent State of yesteryear.

The student-produced *Chestnut Burr* was first published in 1914, remaining a fixture of university life until 1985. The *Chestnut Burr* covered campus life, student organizations, clubs, athletics, traditions and other notable events.

## A story worth telling to the world

"It is Kent State's story. And one that is worth telling to the world," says **James Bracken**, dean, University Libraries. "The magic of digitization can make that story readily accessible."

The *Chestnut Burr* is homegrown content, free to digitalize. Readers can flip through the full-color yearbook online or download the full text as a PDF file.

Bracken says he suspects the digital archives will lead to an increase in those interested in visiting the physical archives on University Library's 12th floor.

"It makes sense. When more people know about a resource like the *Burr*, they want to follow up the online access by seeing and handling the physical object," he says.

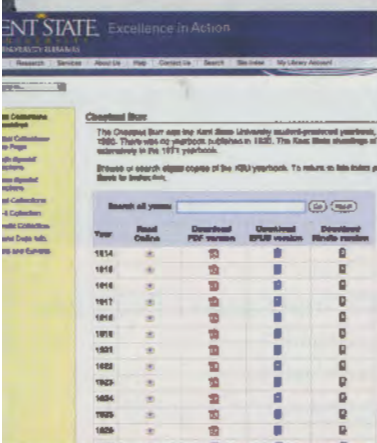
Head of special collections and archives **Cara Gilgenbach**, '95, says that the university has received several alumni requests for digital copies of the *Chestnut Burr* over the years. Although the Kent State University Alumni Association has a few editions in its personal library, digital versions will help connect students and alumni to the university more efficiently.

"We've recently celebrated our Centennial. It's time to look back at our history," says Gilgenbach. "It is a way to connect with alumni who may not have a research need but want to browse the yearbooks to remember their time at Kent State."

**For more information on University Library or the digital *Chestnut Burr*, please visit**

[www.library.kent.edu/burr/index.php](http://www.library.kent.edu/burr/index.php)

**To view other University Library collections, please visit**  
<http://bit.ly/kent-burr>



'93

**Thomas M. Vogler**, B.A. '93, Andrews, N.C., has been elected to the Board of Directors of Trans Energy, Inc. and will serve as an independent director.

'94

**Elizabeth Brennen**, Ph.D. '94, Westlake Village, Calif., has been welcomed to California Lutheran University as an associate professor in the Graduate School of Education.

'95

**Karen D. Adinolfi**, M.S. '95, J.D., Akron, Ohio, has been promoted to partner at the law firm of Roetzel and Andress' Akron office. Adinolfi focuses her practice on the areas of labor and employment litigation, regulatory compliance and union matters.

**Peter M. Basciano**, Ph.D., Evans, Ga., has been named as the acting associate vice president in Augusta State University's Office for Academic Affairs. Basciano has served as chair of the Faculty Policies Committee and as the director of the Master of Business Administration degree program.

**Budhendra L. Bhaduri**, M.S., Knoxville, Tenn., the leader of the Geographic Information Science and Technology group at the

Department of Energy's Oak Ridge National Laboratory, has been named University of Tennessee-Battelle corporate fellow in recognition of his outstanding contributions in his field. In 2010, he received the Homeland Security Award.

**Brian R. McDonald**, M.B.A. '99, Jamestown, N.C., joined the Performa Higher Education team as director of market and survey research. McDonald will lead research projects for the marketing solutions division.

**Hally M. Vogel**, Rockford, Mich., has joined the WXYZ-TV Doppler 7 weather team in the Detroit market as the weekend meteorologist at 6 and 11 p.m.

'96

**Mike Michafisin**, Ph.D., South Abington Township, Pa., professor of management at Pennsylvania State Worthington Scranton, recently had two research projects presented at the 41st meeting of the Decision Sciences Institute, a premier business conference in management science and decision making.

'97

**Kellea Tibbs**, Athens, Ohio, president of the Black Alumni Chapter, was recently hired as the assistant director of Affinity Programs at the Ohio University Alumni Association.

'98

**Michelle M. Coleman**, M.Ed. '01, Bowie, Md., is now the assistant director for community standards at George Mason University in Fairfax, Va.

**Jennifer M. Griveas**, Lakewood, Ohio, joined Eliza Jennings Senior Care Network in May as director of legal affairs. Griveas also serves as media director for the The Citizens League of Greater Cleveland as well as editor for Lakewood City Schools alumni publications.

**Aimee L. (Hagerty) Johnson**, Northfield, Minn., is a professional illustrator and designer of Aimee Johnson Illustration, [www.aimeehagertyjohnson.com](http://www.aimeehagertyjohnson.com), and specializes in illustrations for children, as well as magazine illustration. She lives in Northfield, Minn. with her husband and daughter.

**Scott P. Johnson**, Ph.D., Frostburg, Md., an associate professor in the Department of Political Science at Frostburg State University, was awarded the 2011 Faculty Achievement Award Accomplishment.

'99

**Constance L. Evans**, M.L.S., New Philadelphia, Ohio, was named Educator of the Year for New Philadelphia City Schools

# Chestnut Burr

## Losses

37

Kathleen Shutler, M.Ed. '40, Ravenna, Ohio, June 2011.

38

Bill Fellers, M.A. '39, Silver Spring, Md., May 2010.

47

Dale J. Hawk, M.D., Saint Charles, Minn., May 2011.  
Charles G. Jones, M.Ed. '53, Chagrin Falls, Ohio,  
October 2009.

48

Doris J. (Heupel) Kot, M.A. '70, Mogadore, Ohio, June  
2011.

49

Kate (Wells) Hunsicker, Overland Park, Kan., September  
2011.

Jack H. Miner, Cleveland, Ohio, June 2011.

50

Sam Truscello, M.A. '54, Towson, Md., February 2011.

51

Dolores M. Jones, Cromwell, Conn., August 2011.

52

Charles E. Wepler, Stow, Ohio, March 2007.

53

James A. Wright, M.Ed. '57, Brevard, N.C., June 2011.

54

Betty A. Hoffman, North Madison, Ohio, May 2011.

55

Henry S. Paulin, Aurora, Ohio, July 2011.

56

Patricia J. (Chandler) Moon, Ravenna, Ohio, July 2011.  
G. Richard Myers, M.A. '56, Hot Springs Village, Ark.,  
July 2011.

A. Ronald Padoll, M.A. '61, Youngstown, Ohio, June  
2011.

57

C. Earl Harris, Ph.D., Bagdad, Ky., April 2011.

58

Margaret J. Delano, Kent, Ohio, July 2011.  
Jim DeOreo, M.Ed. '62, Summerfield, Fla., May 2011.

60

William C. Burcham, M.Ed., Cleveland, Ohio, July  
2011.

61

William R. Darrah, Kent, Ohio, August 2011.  
Lucille M. (Wolf) Fuhrmeyer, Cleveland, Ohio, April  
2004.

Leslie S. Kovacs, M.Ed., Berea, Ky., June 2011.

63

Naomi M. (Miller) Snyder, Ed.S. '75, M.Ed. '63,  
Apopka, Fla., June 2011.

65

Katherine M. Bonner, Philadelphia, Pa., July 2011.  
William H. Williams, Stow, Ohio, August 2011.

67

Sunita Arora, M.Ed. '67, Copley, Ohio, July 2011.

70

Patricia A. Brenner, Ph.D., Port Orchard, Wash., Febru-  
ary 2011.

John L. Mehall, Westlake, Ohio, July 2011.

Dale P. Zinsner, Mechanicsville, Va., August 2011.

76

Roy W. Scarazzo, M.Ed., Youngstown, Ohio, April 2009.

85

Lawrence Carpico, Pittsburg, Pa., August 2011.

86

Anna M. (Kupec) Stamolis, M.Ed., Canfield, Ohio,  
February 2011.

88

Michelle L. (Davis) Pirc, M.Ed. '07, Madison, Ohio,  
June 2011.

09

Ashley White, Alliance, Ohio, October 2011.

## Faculty and Staff

Tom Barber, M.Ed. '66, Canton, Ohio, August 2011.

D. Ray Heisey, Kent, Ohio, May 2011.

Evonne H. Whitmore, Ph.D., Kent, Ohio, August 2011.

## Friend

Monalee Ewing, December 2011.

# Come Cheer Your Golden Flashes on to a MAC Victory



The Mid-American Conference (MAC) Tournament is just around the corner. It's time to sport your favorite Kent State gear and support the Golden Flashes men's and women's basketball teams.

The Kent State Alumni Association and Intercollegiate Athletics will co-host pre-game celebrations for the weekend games at Flannery's Pub in Cleveland two hours before the quarter/semi final Golden Flashes tournament games starting after 5 p.m. and the championship. Flannery's Pub is located at 323 Prospect Ave., just a short walk from Quicken Loans Arena.

To order game session tickets, contact the Kent State Intercollegiate Athletics Ticket Office at 330-672-2244. Game times will be available when tournament seeding is determined in late February. First-round tournament action will be played at campus sites, all other tournament games will be held at Quicken Loans Arena.

**For more information, please visit the Kent State Alumni Association website at [www.ksualumni.org](http://www.ksualumni.org) or call 1-888-320-KENT.**

## MAC Tournament Schedule

All tournament games played at the Quicken Loans Arena, Cleveland, Ohio, unless otherwise noted:

### Women's Schedule

March 3, First Round, Campus Sites  
March 7, Second Round  
March 8, Quarter Finals  
March 9, Semi Finals  
March 10, Championship

### Men's Schedule

March 5, First Round, Campus Sites  
March 7, Second Round  
March 8, Quarter Finals  
March 9, Semi Finals  
March 10, Championship

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# Life Members

Here is a list of the many dedicated individuals who recently became alumni association life members. A complete list of life members can be found at [www.ksualumni.org/member](http://www.ksualumni.org/member).\*

- Virginia Albanese, M.B.A., Akron, Ohio
- Cathleen Anderson, Youngstown, Ohio
- Michael Artbauer, Lakewood, Ohio
- Ronald Beller, Richmond, Va.
- James Blough, Wadsworth, Ohio
- Reginald Blue, Solon, Ohio
- Susan Boyer, Marietta, Ohio
- Florence Boyle, Mentor, Ohio
- Kenneth Buzek, Strongsville, Ohio
- David Cabell, Beaumont, Texas
- Michelle Coleman, Bowie, Md.
- Jeffrey Craven, Canal Fulton, Ohio
- Claire Crittenden, Woodbridge, Va.
- Audrene Dachtler, Lancaster, Pa.
- Yvonne Davis, Cleveland, Ohio
- Renee Deluca Dolan, Chardon, Ohio
- Rosemary Dennis, Minerva, Ohio
- Kerry Dietz, Springfield, Mass.
- Carl Dokter, Canonsburg, Pa.
- Mark Dolan, Chardon, Ohio
- James Dye, Wooster, Ohio
- Nancy Einheit, The Villages, Fla.
- Cathy Fava, Batavia, N.Y.
- Kathy Foltz, East Canton, Ohio
- Ronald Fowler, Akron, Ohio
- Gilbert Gerstenberger, Strongsville, Ohio
- Henrietta Glaus, Kent, Ohio
- Ginny Grunley, Potomac, Md.
- Kenneth Grunley, Potomac, Md.
- Craig Heiser, Atlanta, Ga.
- Jane Hilston, Fairport Harbor, Ohio

- Thomas Hilston, Painesville, Ohio
- Norman Huber Jr., Dayton, Ohio
- Allison Jenkins, Solon, Ohio
- Joshua Jenkins, Solon, Ohio
- Kenneth Koch, Lacey, Wash.
- David Kotlan, Columbus, Ohio
- Joseph Kuzma, Strongsville, Ohio
- Donald Lazar, Johns Island, S.C.
- Nancy Leahy, Litchfield, Ohio
- Ladd Leder, Avon Lake, Ohio
- Phyllis Leder, Avon Lake, Ohio
- Benjamin Mackovak, Charlottesville, Va.
- Anna Martin, Hubbard, Ohio
- Treva Masulaitis, Woolwich, Maine
- Jessica McDonald, Canal Fulton, Ohio
- Christopher Merrelli, Fairport Harbor, Ohio
- John Miller, Woodbridge, Va.
- Carol Mix, J.D., West Palm Beach, Fla.
- Kathy Moore, Avon Lake, Ohio
- Margaret Mueller, Houston, Texas
- James Newbold, Mechanicstown, Ohio
- Bonnie Novak, Clinton, Ohio
- Joel Novak, Clinton, Ohio
- Vicki Perkins, Norton, Ohio
- Doris Peters, North Port, Fla.
- Chad Peterson, Camas, Wash.
- Lamont Pittman M.B.A., Alpharetta, Ga.
- Robert Powell, Pittsburgh, Pa.
- Milan Powers, College Station, Texas
- Joan Pratt, Massillon, Ohio
- Elaine Rankin, Warren, Ohio

- Yolita Rausche, Chagrin Falls, Ohio
- Cynthia Reynolds, Clinton, Ohio
- Samuel Reynolds, Clinton, Ohio
- Diana Richardson, Deerfield, Ohio
- Paul Roush, CPA, Pahrump, Nev.
- Padriac Routa, Elyria, Ohio
- Daniel Sarachene, Youngstown, Ohio
- Susan Sarachene, Youngstown, Ohio
- Mary Schneider, Strongsville, Ohio
- James Schordock, Sugar Land, Texas
- Mary Schweikert, Mifflinburg, Pa.
- Ellen Shiptenko, Westerville, Ohio
- Douglas Shuck, Pittsburgh, Pa.
- Asie Singleton Jr., East Canton, Ohio
- Aaron Sisek, Dayton, Ohio
- Eric Smer, Canton, Ohio
- Stephanie Smith, Warren, Ohio
- Lauren Sposito, Ashtabula, Ohio
- William Stevens Jr., Daniel Island, S.C.
- Agnes Swigart, New Philadelphia, Ohio
- Neil Tyburk, Canton, Ohio
- Franjo Vlastic, Concord Township, Ohio
- Elaine Voyer, Willoughby, Ohio
- Todd Waddle, North Kingsville, Ohio
- Wendy Webb, Youngstown, Ohio
- Adele Webber, Youngstown, Ohio
- Judy Weeks, Ravenna, Ohio
- Scott Westover, Cleveland Heights, Ohio
- Jeffrey Wyant, Garner Valley, Pa.
- Sandra Wyant, Garnet Valley, Pa.

\*Please note that due to space and timing of this publication, your name may not appear until a future issue.

## Congratulations to the 2011 Distinguished Teaching Award Recipients



**George Garrison**  
Department of Pan-African Studies



**Gary Hanson**  
School of Journalism and Mass Communication



**Susan Taft**  
College of Nursing

Submit a nomination for the 2012 Distinguished Teaching Awards. The nomination form is available at [www.ksualumni.org/dta](http://www.ksualumni.org/dta). **Deadline: June 30**



### Class Notes

and honored at the staff recognition banquet in May. Evans, the district school librarian, has also decided to retire after 36 years as an educator.

**Paul W. Richardson, M.Ed.**, San Jose, Calif., is now the director of Philanthropic Services at Catholic Healthcare West in San Francisco, Calif. In his personal time, Richardson has been heavily involved in Silicon Valley, creating funding opportunities for HIV/AIDS awareness programs for kids.

**'00**  
**Sharon R. Holderman, M.A. '00, M.L.I.S. '07**, Norton, Ohio, library director at The Ohio State University Agricultural Technical Institute (ATI) in Wooster, received the 2011 ATI Outstanding Staff Award.

**'01**  
**Jason M. Green**, Leetonia, Ohio, recently entered a short story called *Tag* into a contest being held by the Greater Canton Writers' Guild. Green's science-fiction novel, *Machines*, can now be carried in bookstores.

**Patricia A. Kardambikis, Ph.D.**, New Castle, Pa., has been selected as assistant superintendent for the Peters Township Board of Education.

**Erin J. Kosnac**, Greenville, Pa., has been named the *Hattiesburg American's* managing editor. Kosnac takes over the top newsroom position after having served as city editor since November 2006.

**Bill Smelser**, Alpharetta, Ga., recently accepted a promotion to operations manager with Marriott International. Smelser has been with Marriott for 14 years and has also been nominated for the Marriott Award of Excellence in 2008, 2009 and 2010 as property coordinator of SpringHill Suites in Atlanta, Ga.

**'02**  
**Robert B. Hiltbrand, M.B.A.**, North Canton, Ohio, has been promoted to plant manager for Timken's manufacturing facility in Bucyrus, Ohio.

**Jessica M. Hudson, B.A. '04, M.L.I.S. '07**, Canton, Ohio, has been appointed associate corporate and foundation relations officer. In

# National Alumni Board Seeks Nominations

The National Alumni Board of Directors of the Kent State University Alumni Association is accepting nominations from alumni leaders who are interested in serving on its volunteer governing board.

In evaluating candidates, the Nominating Committee of the alumni board considers demonstrated leadership ability, Kent State connections and professional background and achievement, including experience on other boards.

Please submit a nomination form online at [www.ksualumni.org/nationalboard](http://www.ksualumni.org/nationalboard).

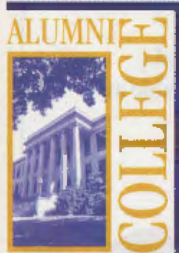
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[www.ksualumni.org](http://www.ksualumni.org)

## Return, Renew, Reminisce.



**Save the Date**  
**Alumni College • May 18-19, 2012**



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For more information, call 888-320-KENT or visit [www.ksualumni.org/alumnicollege2012](http://www.ksualumni.org/alumnicollege2012).

**Return** to campus as we kick off our second annual Alumni College.

**Renew** friendships with fellow alumni and enjoy stimulating classes on fun, contemporary topics.

**Reminisce** with memories of your Kent State experience and feel the new and exciting energy on campus.

*On-campus overnight accommodations are available.*

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## Class Notes



*From left to right: Katie Petkac, Bridget McGuire, Julie Diemert, Erin MacGovern, Tracy Arenson (Class of 2007), Christina Bell, Nichole Ditzel (current student), Tom Ginley, Vince Rienzi (Class of 2008), Chris Bolander, Sam Chappell (Class of 2007), Ben Martin (Class of 2006), Nick Szabolcs (Class of 2008), and Dave Ditzel. Bride: Barb (Ditzel) Ginley (Class of 2007). Groom: Colin Ginley (Class of 2007).*

her new role, Jessica will be working directly with local, regional and national corporations and foundations to generate support for university fundraising priorities.

**'03**  
Elizabeth Cline, M.L.S., Canfield, Ohio, has been appointed executive director, research and sponsored programs administration, at Northeast Ohio Medical University (NEOMED).

Corrie M. (Murtha) O'Donnell, Kent, Ohio, is director of pre-production at Stella and Dot.

**'04**  
Emily M. Bates, Salem, Ohio, received her Juris Doctorate degree from The University of Akron School of Law in June.

Marian B. Maxfield, M.Ed. '04, Ph.D. '11, Stow, Ohio, has graduated with her Ph.D. in educational psychology and instructional technology.

**'05**  
Timothy J. Cuning, J.D., Campbell, Ohio, received his Juris Doctorate degree from The University of Akron School of Law in June.

Russell P. Galetti, Columbus, Ohio, returned in August 2010 from a tour in Afghanistan with the Hungary-Ohio National Guard's Operational Mentor and Liaison Team and was recently admitted to Georgetown University's Edmund A. Walsh School of Foreign Service Masters of Science in Foreign Service program, class of 2013.

Cayl L. (Snyder) Garrett, New Wilmington, Pa., was awarded the Doctor of Osteopathic Medicine degree from Philadelphia College of Osteopathic Medicine in June.

Daniel Jacob, M.B.A. '09, Beachwood, Ohio, and wife Ruth (Alder) '06, had a son, Aaron, on July 25.

Stephanie N. Russell-Ramos, A.A. '05, Dennison, Ohio, received her Juris Doctorate degree from The University of Akron School of Law in June.

**'06**  
Ruth E. Jacob, Beachwood, Ohio, and husband, Daniel Jacob, '05, had a son, Aaron, on July 25, 2011.

Katie J. Murtha, Brooklyn, N.Y., is a pharmaceutical advertising account supervisor at Corbett Accel Healthcare.

**'07**  
Jeffrey M. Haupt, Canton, Ohio, received his Juris Doctorate degree from The University of Akron School of Law in June.

Matthew C. Hume, Akron, Ohio, received his Juris Doctorate degree from The University of Akron School of Law in June.

Ladonna N. Pierce, M.L.I.S., Baltimore, Md., is a content management librarian at Johns Hopkins University in Baltimore, Md.

Angela M. Pinkerton, Minerva, Ohio, won the award for outstanding pastry chef in the national category at the 2011 James Beard Awards, known as the Academy Awards of the culinary world.

**'08**  
Susan A. Cromwell, M.Ed., Cleveland, Ohio, has been the editor of *Farm and Dairy* since 1989 and has been with the paper since 1985.

Charlotte A. Culliton, Fairport Harbor, Ohio, married Marc Culliton, '05, on Nov. 13, 2010, with more than 50 Kent State alumni in attendance.

Derek P. Hartman, Akron, Ohio, received his Juris Doctorate degree from The University of Akron School of Law in June.

Karla C. Kaufman, M.L.I.S., Ravenna, Ohio, was hired in April as the medical librarian at Robinson Memorial Hospital in Ravenna, Ohio.

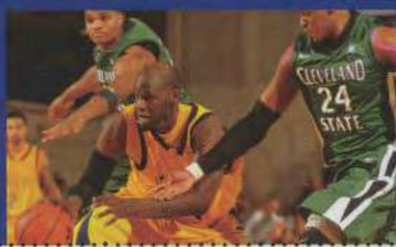
Juliana G. McCabe, North Canton, Ohio, received her Juris Doctorate degree from The University of Akron School of Law in June.

Alisha R. Zack, Steubenville, Ohio, is a grant administrator with the G.E.D. program at Eastern Gateway Community College. Zack notes she loves her job because she is able to watch people succeed in finishing high school.

**'09**  
Kristin E. Cole, M.L.I.S., New Concord, Ohio, is a reference-instruction librarian at Muskingum University in New Concord, Ohio.

# KENT STATE BASKETBALL COACHES SHARE THEIR THOUGHTS ON NCAA MARCH MADNESS

By Todd Vetter Photos by Bob Christy, '95 and Jeff Glidden, '87



Both Kent State men's and women's basketball programs will once again begin the excitement of March Madness in Cleveland at Quicken Loans Arena. The 2012 FirstEnergy MAC Men's and Women's Basketball Tournaments will begin March 7-10, 2012. Men's opening-round games will begin on campus sites Monday, March 5, for seeds No. 5-12, while the women's opening-round games will begin on campus sites Saturday, March 3, also for seeds No. 5-12. Follow your Golden Flashes as they make another post-season run this March. For ticket information, call 330-672-2244. And to find out what the coaches have to say about March Madness, read on.

## Men's Basketball Head Coach Rob Senderoff ...

### What does March Madness mean to you?

It's the best time of year for any college basketball fan, coach and player. There is nothing quite like it. The passion and excitement from the fans only fuels the intensity and energy that the players and coaches bring to the games.

### What is your favorite March Madness memory?

Winning the MAC Tournament in 2006 and getting to the NCAA Tournament here at Kent State. Kent State has been to the NCAA Tournament five times in school history, so to be a part of something so special is a great memory.

### What is most exciting about being part of March Madness?

The atmosphere. The MAC Championship at the Q (Quicken Loans Arena in Cleveland) is a great environment for basketball, and seeing our players' excitement and their faces light up when our name was announced on Selection Sunday on CBS is something you cannot script. Then playing in a packed arena on national TV in the NCAA Tournament is just a wonderful experience for our players, fans, alumni and the university as a whole.

### What does the team need to do to be playing well into March this season?

First and foremost, we need to be healthy. Secondly, we need to play unselfishly and be committed to each other. We need to defend, rebound well and take care of the ball. Really, we just need to play Kent State basketball. Compete the way we know how to, and hopefully that will lead to us playing well in March.

## Women's Basketball Head Coach Bob Lindsay ...

### What does March Madness mean to you?

The ability to play in the postseason is the goal of every basketball team. That's ultimately what everybody is shooting for. It's the biggest goal you have all the way through the season.

### What is your favorite March Madness memory?

My favorite memory is when we played a semifinal game at Public Hall against Eastern Michigan in 2000. We were down 14 with two minutes to go in the game and came back and won in double overtime to go to the championship game, which we won the next day to advance to the NCAA Tournament. Of all the games I've coached, that's probably the one I remember the most.

### What is most exciting about being part of March Madness?

Playing the game is the most exciting part of it. The selection process is fun, but the ability to play in one of those games in that kind of atmosphere is the best part of it all.

### What does the team need to do to be playing well into March this season?

They need to learn from their mistakes and get better all the time. They need to have some lofty goals over the course of the season and hope that things fall right for them at the end.



Keep up with Golden Flashes basketball at  
<http://www.kentstatesports.com/sports/mbkb/index>  
and <http://www.kentstatesports.com/sports/wbkb/index>.

Award-winning reporter/producer  
Amanda Rabinowitz behind the  
microphone.  
(Photo by Jeff Glidden, '87)

Spring 2012  
SPECIAL CENTENNIAL  
CAMPAIGN SECTION



# SOUND OF THE FUTURE CARRIES KENT STATE BRAND WORLDWIDE

Programming becomes as mobile as the audience.

By Ron Kirksey

**W**KSU staff members like to tell of the man on a business trip to Siberia, looking for a few reminders of his home country. He decided to search for “folk music” on his laptop. “*Folk Alley* popped up, and I never looked back,” said the new enthusiast of WKSU’s folk music source.

With the successful completion of WKSU’s “Sound of the Future” Capital Campaign, the station was able to vastly upgrade listener services — classical, folk, news and talk — while taking the Kent State University brand worldwide.

“The last five years were not the time you would have picked to launch a major capital campaign because of the difficult economy,” says Lee Irving, co-chair of the campaign steering committee and a retired KeyCorp executive. “But the community knows what a gem it has in WKSU, an asset that raises our standard of living. They wanted to join that family and support it.”

## Converting from analog to digital

The campaign for the future was by far the largest in the station’s history, raising more than \$5 million through gifts, planned gifts and in-kind donations. Of that total, almost \$3.2 million came in the form of cash and pledges. That meant money was available for immediate use for the campaign’s primary focus: converting from analog to digital communications technology.

Normally a capital campaign focuses on building something, says **Al Bartholet**, executive director of WKSU. But a feasibility study and survey prior to launching the campaign that the number one priority among WKSU listeners was digital conversion — the communications technology of the future.

“So we listened to the people who listen to WKSU,” Bartholet says. “It was the right campaign at the right time, whether we knew it or not.”

More than \$2 million from the campaign funded the switch from analog to digital technology. Why? So WKSU could provide listeners with more programming choices, including 24-hour news, classical or folk music or a mix of each.

Equally important in this digital age, the conversion allows WKSU to escape the confines of traditional radio. The programming becomes as mobile as the audience, through HD radio, smart phones, iPads and other mobile devices. Listeners can take WKSU around the world or out on the Towpath Trail.

“This,” says Bartholet, holding up his smart phone, “is my new radio.”

## Building upon strengths

Funding also is in place to upgrade WKSU’s popular programming. Nearly \$250,000 was invested in local news coverage, already a WKSU strength. The station’s six-reporter news team, with bureaus in Kent, Akron, Canton and Cleveland, was again named Best News Operation in Ohio for 2011 by the Associated Press.

The internationally popular *Folk Alley* received \$765,000 to expand its amazing success story. One gift funded a motor coach/mobile recording studio so *Folk Alley* can attend national music festivals and record folk artists for FolkAlley.com.

Those *Folk Alley* listeners already are found in all the states, 150 countries and territories and every continent except Antarctica.

## Listeners support what they love

As the name reflects, the campaign was about the future. WKSU listeners in turn connected to the campaign because they helped identify its priorities. Their response was a total of 160 campaign gifts, more than 90 of those from individuals, along with corporate sponsors and foundations.

“The campaign gave listeners a chance to support more of what they love about the station,” Bartholet says.

WKSU has been a Northeast Ohio institution for more than half a century. It went on the air Oct. 2, 1950, a 10-watt station that could barely reach listeners beyond the Kent Campus. Now it is a broadcasting heavyweight, the largest FM station in Ohio, extending coverage to 22 of Ohio’s 88 counties.

“WKSU gives voice to the issues of the community, so the community feels it has ownership of the station,” says **Iris Harvey**, vice president for university relations. “WKSU takes the Kent State brand into hundreds of thousands of homes with no other connection to the university, not only in Ohio but around the world.”

WKSU clearly has gone global. But the mission is still about building community and serving the region.

“If Kent State is looking for confirmation of the value of its services to the public,” campaign co-chair Irving says, “it just received five million reasons for validation.”

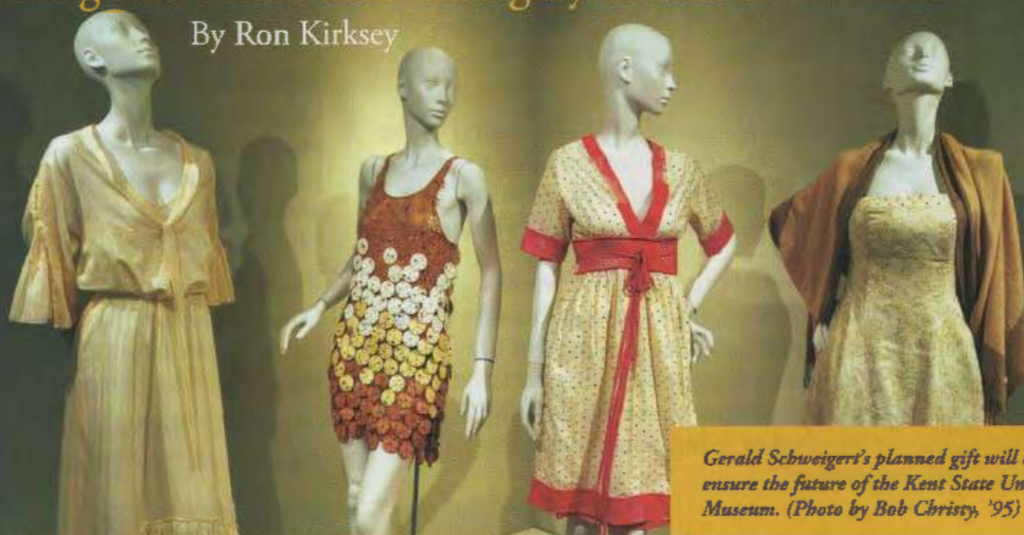


To learn more about the Centennial Campaign, visit [www.kent.edu/advancement](http://www.kent.edu/advancement).

# COMPOUND FRIENDSHIP

Longtime donor adds his legacy to that of his friend.

By Ron Kirksey



Gerald Schweigert's planned gift will help to ensure the future of the Kent State University Museum. (Photo by Bob Christy, '95)

To those who were present, the early 1980s were an exciting time at Kent State University. Those years marked the beginning of events that would bring the university to the attention of the world's cultural centers: In 1982, New York fashion icons Jerry Silverman and Shannon Rodgers chose to donate virtually their entire collection — dresses, designs, paintings, furniture and other artifacts — to Kent State.

The result was the 1983 creation of the Jerry Silverman and Shannon Rodgers School of Fashion Design and Merchandising, a world-recognized program with a presence in the fashion districts of New York and Florence; and the 1985 opening of the Kent State University Museum, which has become Ohio's window on the world's art, culture and, of course, fashion.

"When Jerry and Shannon came to Kent, they certainly livened up the atmosphere here and provided a dash of excitement," **Jean Druessedow**, museum director, says of those heady times.

Also present at the creation were local Kent State supporters and donors, including *Gerald Schweigert*, '55, who would become a lifelong friend to Ohio-born Shannon Rodgers.

## Friend's legacy inspires further giving

Schweigert now is adding his own legacy to that of his friend by donating \$400,000 to the museum in the form of a charitable gift annuity.

"Shannon left a wonderful gift with his collection, but no endowment fund," Schweigert says. "I'm just trying to do my part to keep the legacy going."

Schweigert is a longtime donor to Kent State, including support to athletics and establishment of a Medallion Scholarship for a student in the fashion school. A graduate of the College of Business Administration, he was a business leader in Kent, with holdings in real estate and hotels, including the Inn of Kent.

"I must have learned something," he jokes. "The university has been very good to me over the years. I have no family or heirs, so I want to give back to the museum."

Druessedow is grateful for the recent gift and for Schweigert's other contributions over the years, especially when Silverman and Rodgers first came to Kent and the great fashion school/museum project was coming together.

"Gerald Schweigert was particularly helpful in the beginning, helping with introductions, hospitality and making

everyone feel welcome and at home," Druessedow says. "I've always counted him as an important friend to the museum."

## Gift provides much-needed endowment

As a planned gift, the funds aren't available for immediate museum projects. But ongoing needs include increasing the staff and adding storage space to keep up with the museum's growth. When the museum space was created in the former university library, the original Silverman-Rodgers collection consisted of 4,000 dresses, 1,000 decorative pieces and a 5,000-volume reference library. Now the museum has some 30,000 dresses and 10,000 decorative pieces.

The growth in almost 30 years has been remarkable. But time passes, Druessedow notes, and needs remain. Many of those original supporters are now gone. Silverman died in 1984; Rodgers in 1996, cared for until the end by his great friend Schweigert, who plans to continue his support of Rodgers' legacy.

"I hope I'm not through yet," Schweigert says. "I know Shannon would be happy to know I am helping out the museum."

**i** To learn more about the Centennial Campaign, visit [www.kent.edu/advancement](http://www.kent.edu/advancement).

# ACCESS TO EXCELLENCE



## Meet Sarah Hansel

Sarah's a 2009 alumna of the College of Business Administration — and she's already an Annual Fund donor.

Shortly after graduation, Sarah landed a job in sales and marketing at The J.M. Smucker Company, where she interned after her junior year. Finding employment in a tough economy is especially challenging for recent graduates, but Sarah credits receiving several grants, including the Gary Gale Marketing Scholarship, as keys to that success.

The scholarships eliminated stress, empowered her to get the most out of her education and gave her the freedom to become involved in campus business organizations. Those experiences led to her internship, which led to her job.

And now the strong ties she formed via her involvement are inspiring her to give back through the Annual Fund so that future students will be able to form similar ties.

All gifts to the Centennial Campaign — large or small — can change a Kent State student's life. Learn how your gift can make an impact by contacting the Kent State University Foundation today.

### **Kent State University Foundation**

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